

LEATHER HEART BAG



striking, naive, youthful



↳ leather sample attempt, painted leather



Prototype



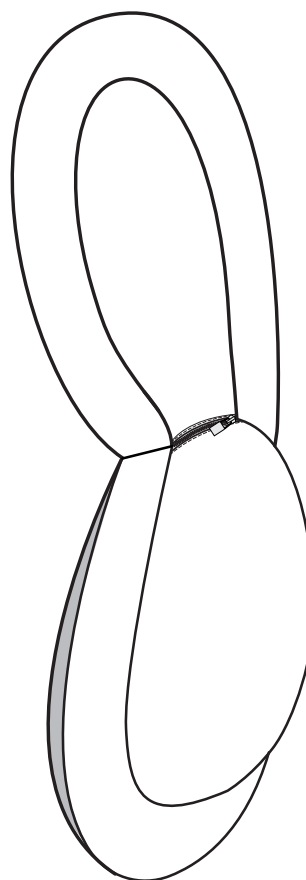
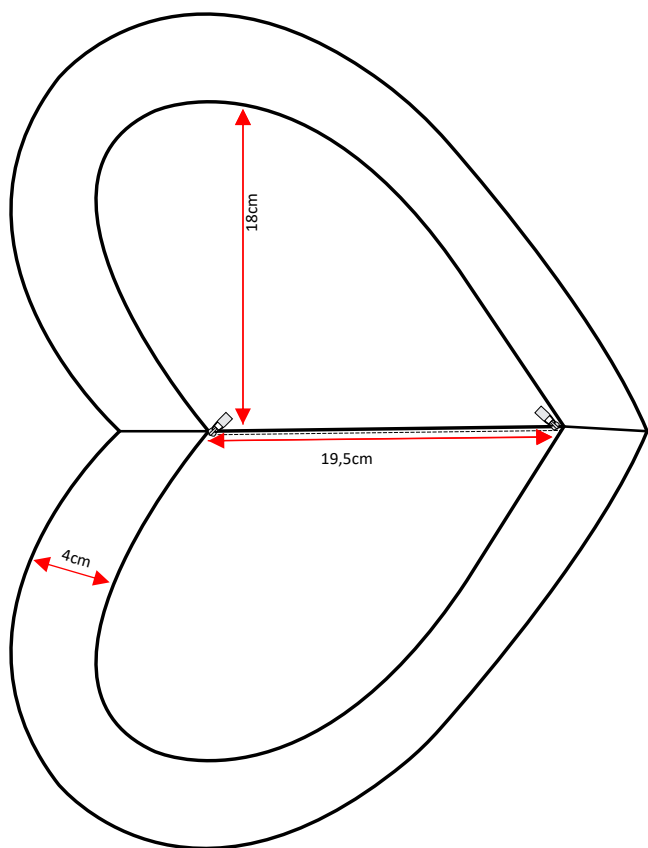
"the girl"



inspired by my BA collection



DATE	28.06.2023	COLLECTION:	BA Collection, READY-TO-WEAR	FABRIC	Nappa Leather
SEASON	AUTUMN/ WINTER 2023/24	DESIGNERIN:	MARLEN LINCK	FABRIC COLOUR	Pink or black
PATTERNNUMBER	1	PATTERN MAKER:	MARLEN LINCK	YARN	GÜTERMANN, POLYESTER
MODEL	Leather Heart Bag	SAMPLE SEWING:	MARLEN LINCK	YARN COLOUR	 Pink (382) ; Black (000)



FABRIC INSERT

Filler padding: 120g for the heart circumference, 13g for the body of the bag.

COMPONENTS

2-Way Zipper: 17,5cm

TOPSTITCHES:

SEAM TOPSTITCHES: 3 STITCHES/ CM, Pink

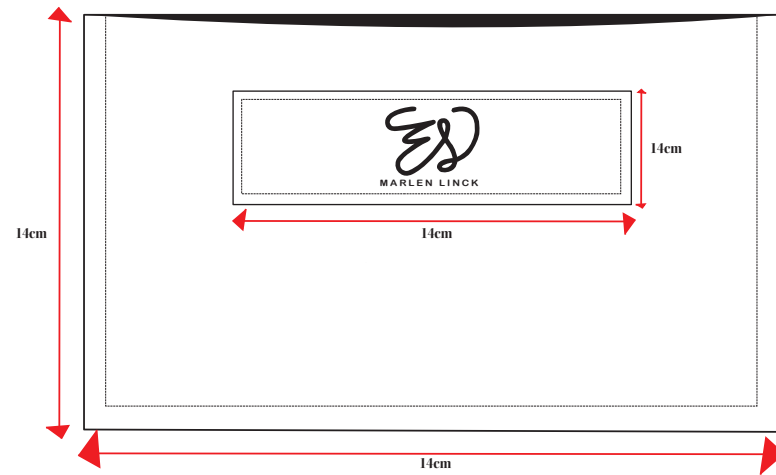
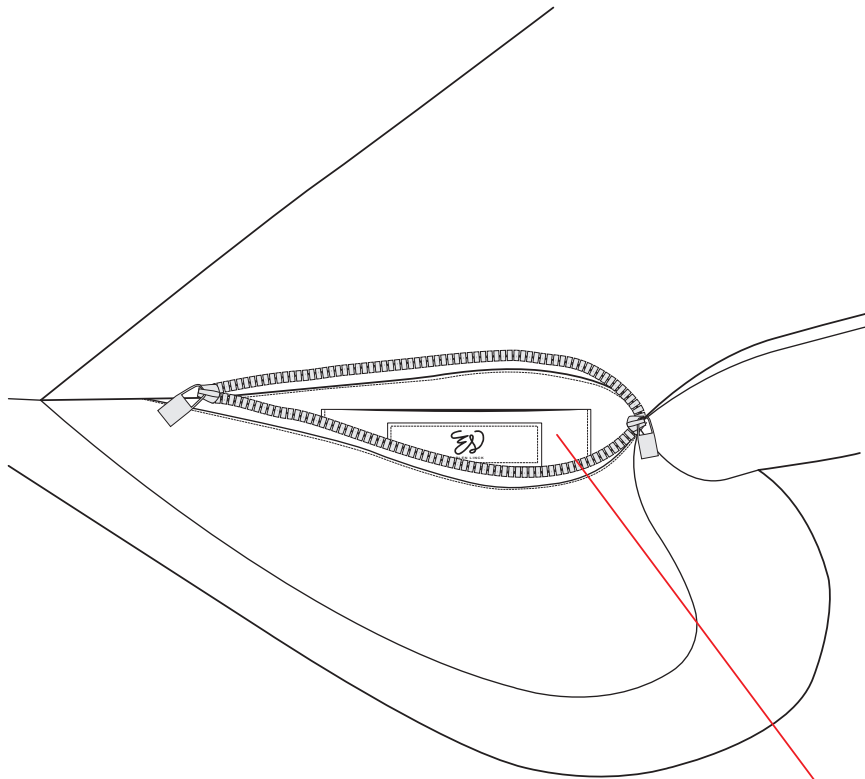
MODEL DESCRIPTION

Leather Handbag with a padded handle and padded body. The outline of the heart shape is padded, cylindrical and forms the handle of the bag, as well as the lower part of the bag. It connects to the cut part of the bag that can be opened by a zipper.

Additional measurements

Inner heart circumference: 50,5 cm

Outer heart circumference: 63cm



HEART BAG

Marlen Linck

The name of my project with which I'm applying for the "International real leather 2023 competition" is HEART BAG. At the end of my last year's Bachelor Collections process "between realities", I had this idea of making a bag which has a strong language in its shape.

Especially one look of my BA Collection inspired me very much for this bag, which is a big padded pink blazer with supersized padded buttons and a very juvenile corset dress.

Over the time I experimented with different shapes of the heart, but I arrived at the current form, which best expresses what I want to inspire with my designs. Emotions.

I want to start my own brand and am currently working on a collection and a strong brand and design identity.

The realization within a commercial production of the HEART BAG in real leather would be a great start for my brand. The brand will have a retro futuristic flair, achieved by surrealistic simplicity and the idea of turning seemingly simple shapes into strong looks. The leather heart bag will be a statement fashion piece and will be available in the trend colour pink and black. I could achieve great attention with the commercial production of the HEART BAG as a beginning of my brand "Marlen Linck".

In commercial production, leather processing difficulties could be solved more easily. Such as the invisible seams through which the bag lives or evenly and perfect processing of the rounded cut parts.

At the end of the products life the wadding and the leather cut parts can be recycled and used to create a new product or for small leather details in clothing items of my brand.

During the production, the waste can be kept relatively low, and the amount of wadding is small, which makes the bag profitable.