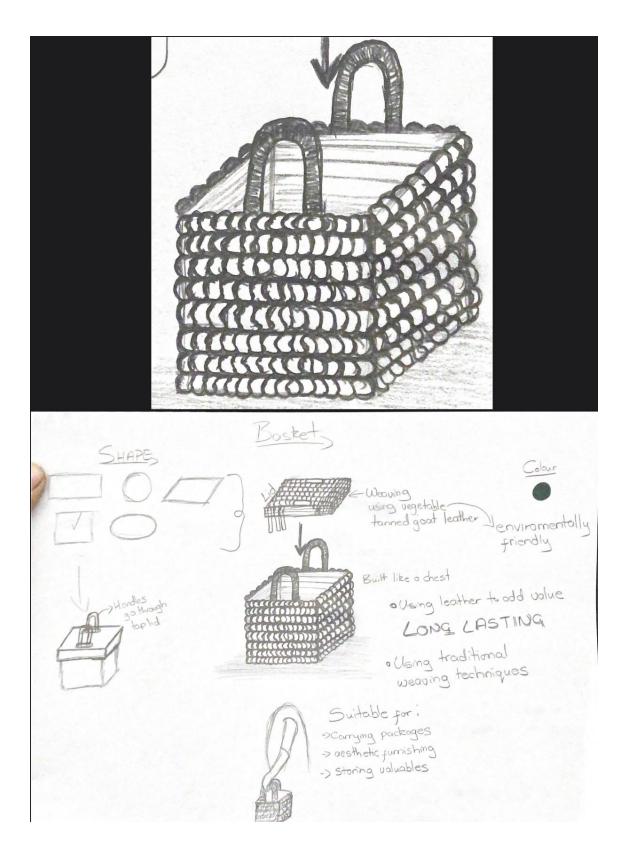


WEAVING THE NATION

## <u>Basket</u>





## <u>Storyline</u>

My mission is to fuse vegetable tanned leather and weaving craft to create products that are more valuable,appealing, durable and environmentally friendly.Using vegetable tanned leather will help boost the use of tanning in a sustainable and eco- friendly manner. The products include baskets, bags, clothing, accessories, etc that are long lasting, creative and financially beneficial for the indigenous women.

I wanted to come up with something that would revolutionise the way that leather impacts peoples lives. With the increase of pollution from harmful chemicals I saw a chance for Zimbabwe to make a difference. A difference that could help my people economically and the world environmentally.





Vegetable tanned goat leather by Mr Amasi from Malawi who does his tanning in Harar, Zimbabwe ^

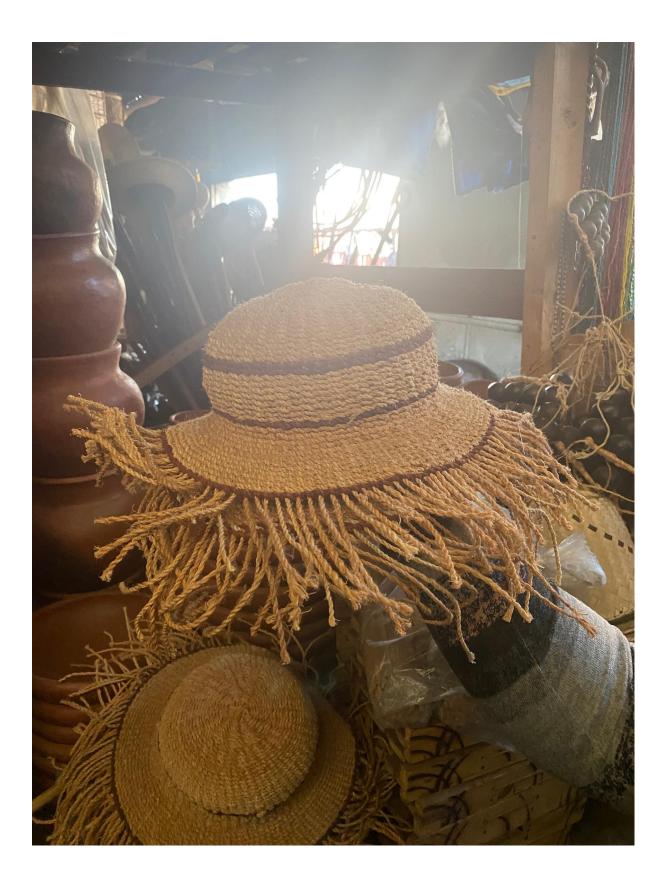


News on the Woven Basket Export Programme

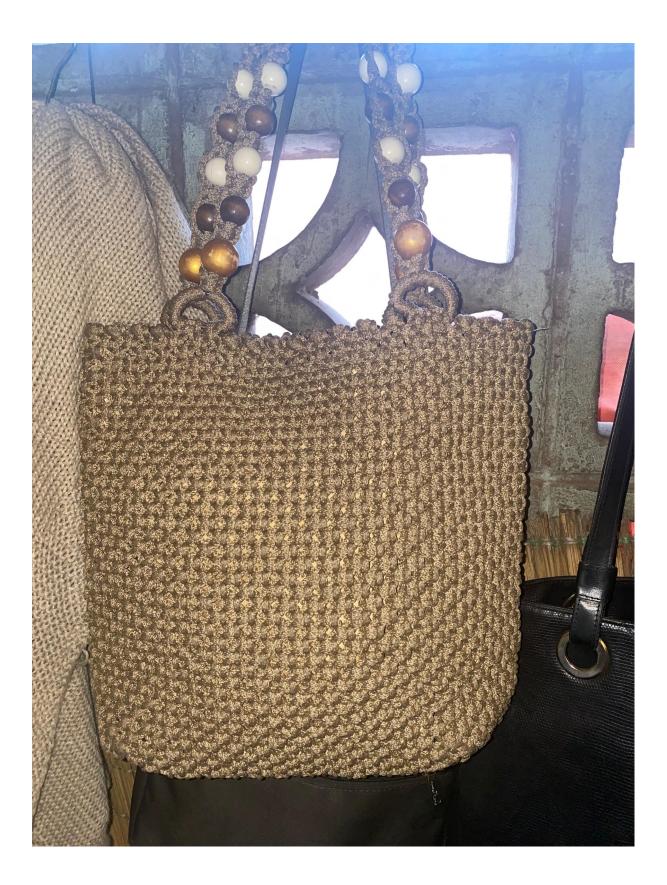
The indigenous women in Buhera, a town in Zimbabwe, are weaving baskets using dried reeds and grass. Using an organisation called ZimTrade that is connected to the Woven basket export program, they are able to sell these baskets to multiple countries all over the world for the price of almost nothing after a lot of hard work.

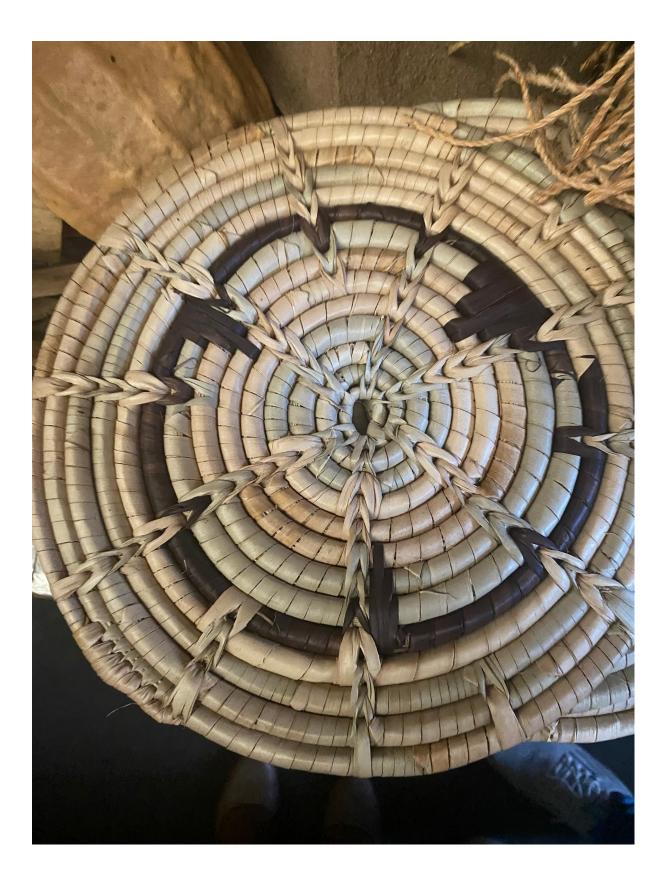
First hand research: At Mbare Market 📍 📍

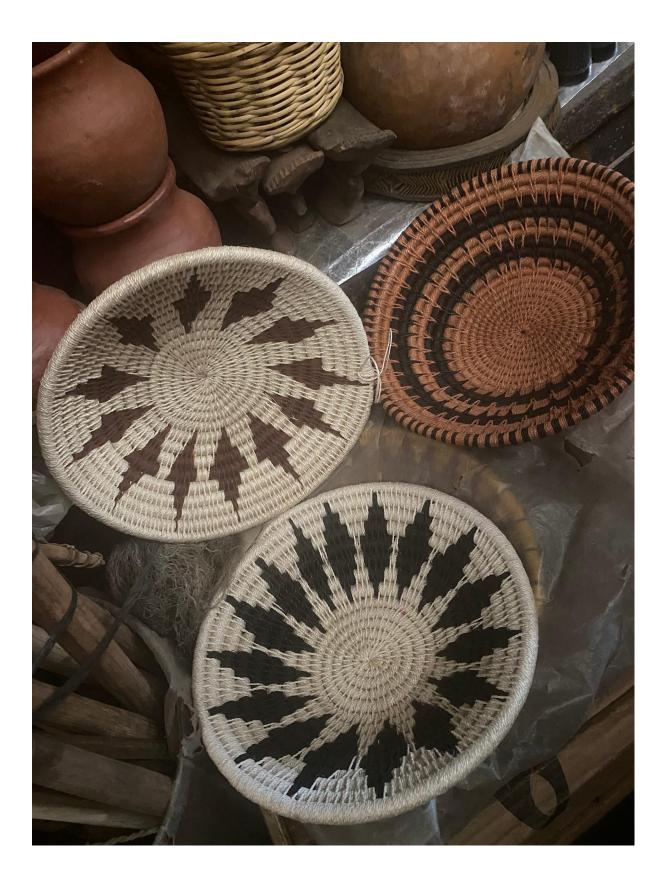














Most of these projects are only being sold below 10 USD each, now imagine us replacing dried reeds and grass with leather; that's 2 if not 3 times the price and long lasting. It will be there for generations and generations to

## LET'S BETHEFIRST !!!!