INTERNATIONAL STUDENT DESIGN COMPETITION REAL LEATHER

SHIYU GONG

London College of Fashion gonshiyu1996@gmail.com

THE HYPOCRITE

This collection represents my reflection on social behavioural norms in the context of Chinese culture. The work expresses the two sides of the hypocrite through the wearable body screen. The work breaks through the boundaries of the body shape using craftsmanship and materials, capturing these three gestures of a handshake, a fist and palm salute, and bowing as a fashionable and wearable sculptural accessories.

The fabrication techniques used are leather wet-moulding for the creation of sculptural shapes and weaving leather and bamboo. The challenge focuses on how the leather transforms from being moulded and stitched over the form of human hands and shifts seamlessly into an open weave with bamboo tips.

Coming from a third generation of a family business in bamboo craft has allowed me to merge my family legacy of craft with my interest in luxury leather goods, and bring my Eastern cultural background to the fashion world.

Moodboard & Research



I research different social behaviours of etiquette, such as thums up, handshake, and fist and palm salute. Milena Naef's work inspired me to think about the way in which the screen and the body work in combination, through the screen, I represent the double face of the hypocrite. In terms of craftsmanship, loewe's woven baskets inspired me to think about the combination of leather and bamboo, and Sam Chester's work inspired me to imagine large scale open weaving.

Color Research



I used black colour as a symbol for the hypocritical part of the hypocrite. Black and white have often been used to describe opposites such as good and evil, the Dark Ages versus Age of Enlightenment, and night versus day.



In the early Middle Ages, black was commonly associated with dark-ness and evil. In Medieval paint-ings, the devil was usually depicted as having human form, but with wings and black skin or hair (black, 2023).





A black project is a secret unacknowledged military project, such as Enigma Decryption during World War II, or a secret counter-narcotics or police sting operation.

Materials Research



Bamboo represents the Junzi(Translated from Mandarin as Gentleman) in East Asian cultures due to its different characteristics that share the same qualities as the Junzi (Gentleman).

straight and upright ——honesty and integrity
The hollow inner structure ——humility



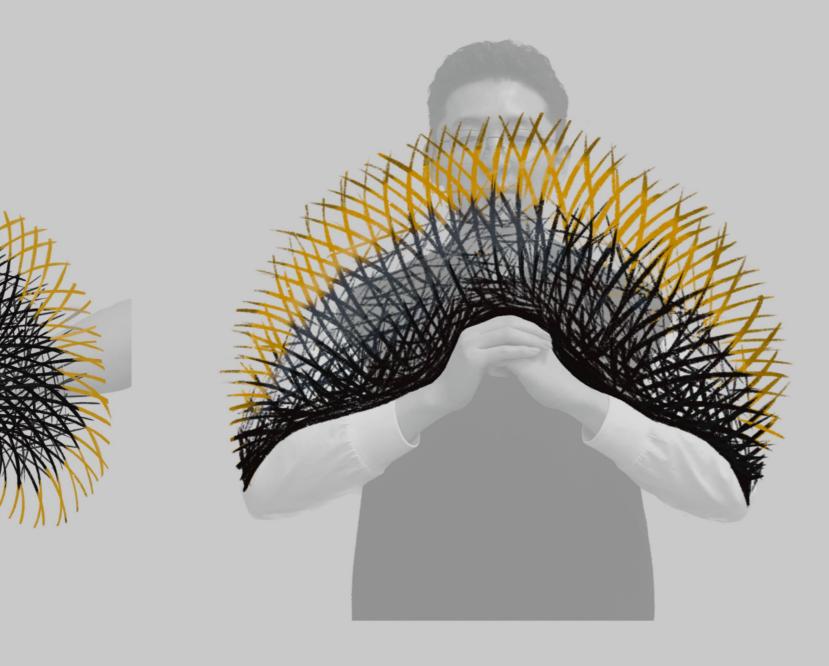
My Family Bamboo Factory(2022)

How bamboo connects with the fashion industry?

What else can bamboo become besides machine-made products?

So I chose bamboo as my material, on the one hand, bamboo represents a JUNZI and expresses the true and integrity in my project. Furthermore, I wanted to explore the use of bamboo in the fashion **industry.**

Line-up



Handshake The Fist-and-palm



Bowing

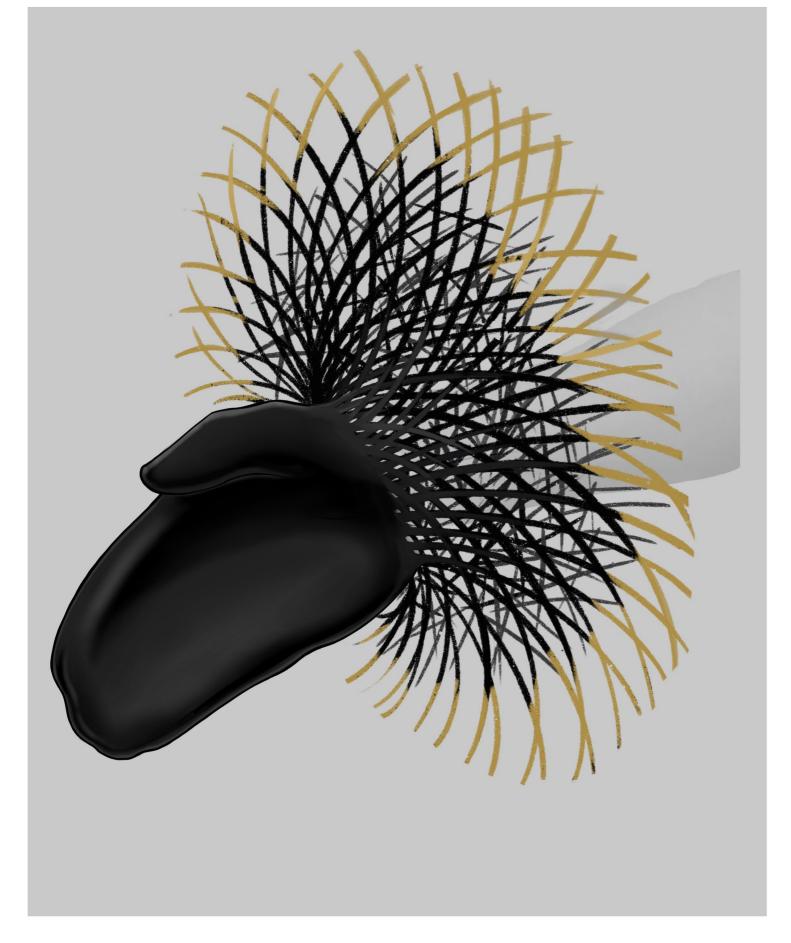
Final Design

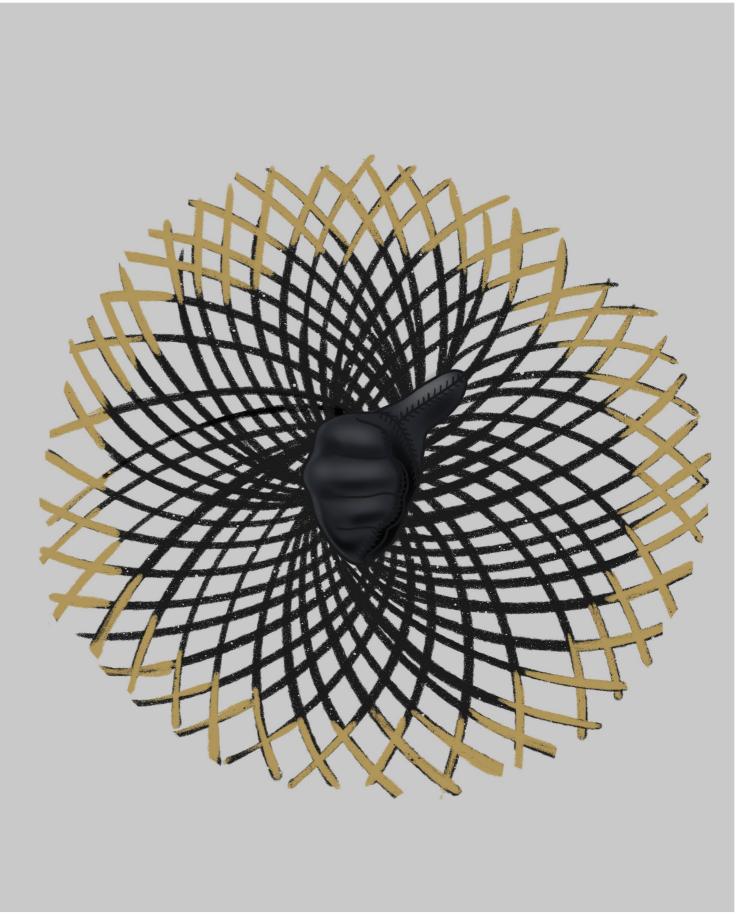
Design Developments



My design development process displays how to combine the idea of a screen that conceals the body with a series of symbolic hand gestures. The transition from the three–dimensional shape of the leather to the open weave is a key point at the heart of my design and allows me to merge the leather with the bamboo. I utilise the open weave of bamboo to create a flexible and slightly foldable edge.

Final Design Multi-angle view





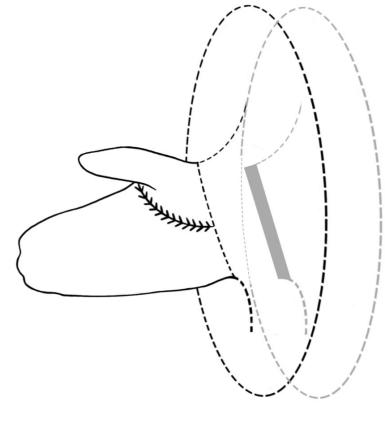
Technical Specification Drawings

1. Hand-shaking (THE Hypocrite Collection) 185mm leather Leather and bamboo weaving bamboo weaving 420mm 420mm

Technical Specification Drawings

Details of Hand-shaking piece

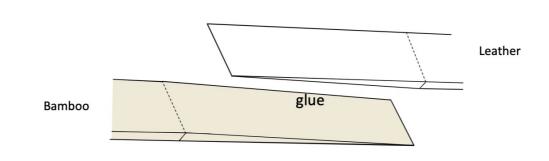
Double layer structure



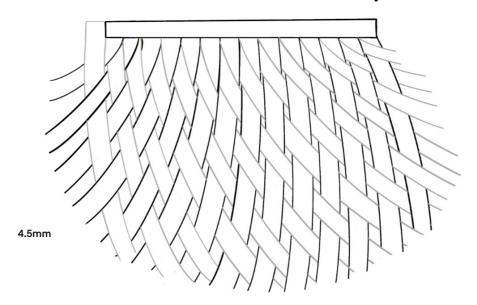
First layer

Second layer

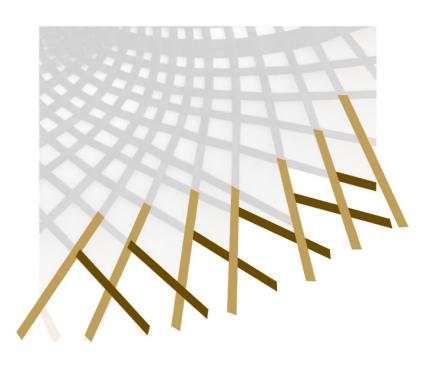
Connection of bamboo and leather

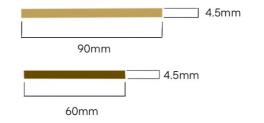


Cross weave on first and second layers



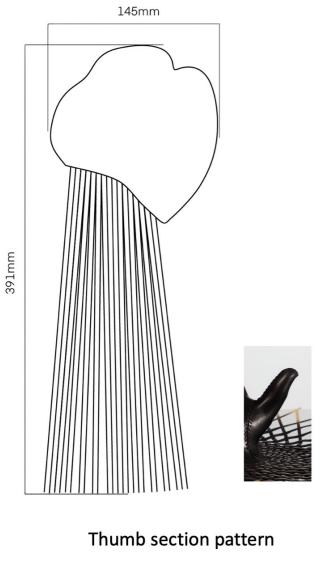
Bamboo joints

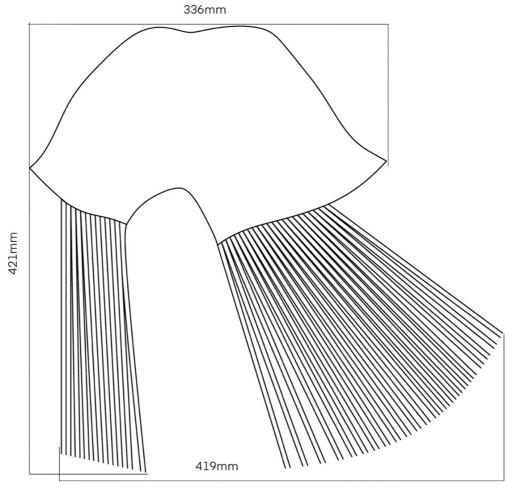


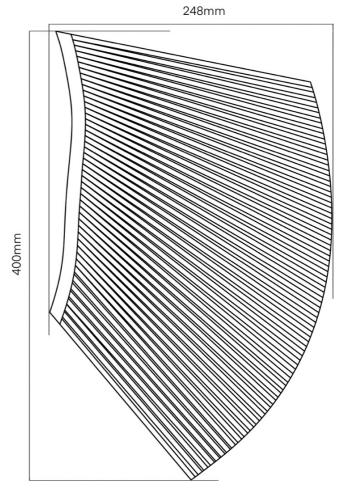


Technical Specification Drawings

Pattern of Hand-shaking piece



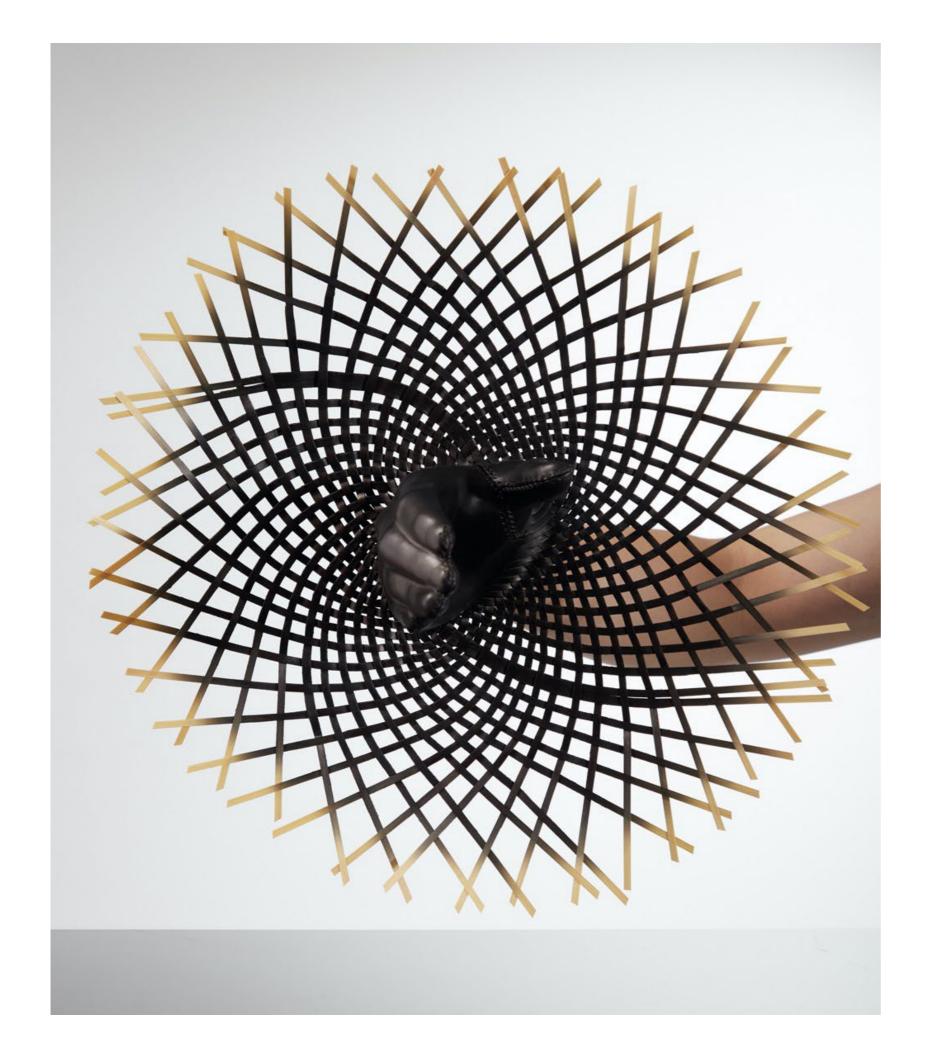


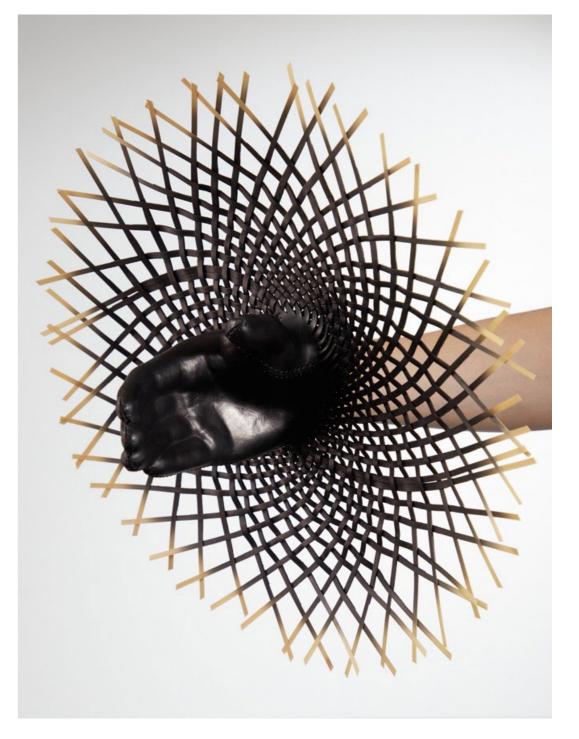




Palm section pattern

Product Shoot





Product Shoot



