

# Leather Project

By Almog Avraham







# Details



# Prologue

---

In the beginning of the project I was fascinated by the Israeli artist Yaron Bob and his rockets into roses sculptures made from missiles shell because of the 7th of october war that started simultanislly with this project.

his art has a powerful massage of hope and peace. The innocent rose made from rocket shell is misleading just like the carnivorous flower.



# My inspiration for the project

---

My inspiration for the model I designed from leather is deceptive beauty with context to carnivorous flowers.

Deceptive beauty is an expression that refers to the reality where the beautiful exterior hides the offensive truth.

Carnivorous flowers which exist in nature in a variety of different forms look spectacular from the outside but disguise to trap insects and reptiles. These flowers belong to the family of autotrophic plants, which are able to capture and digest insects or reptiles in different ways by their capture systems.

It is customary to divide the capture mechanisms into four main types:

Glue traps, drop traps, snap traps and sucker traps.

Most of the time, these flowers grow in soils where the availability of the minerals necessary for their existence is low, such as acidic soils, swamps or particularly rainy areas where there is constant leaching of minerals from the soil.

The nutrients obtained from animal digestion complement the supply of minerals from the soil.

The carnivorous flowers are characterized by unique features:

Insect attraction mechanisms, which include the use of colors, glitter or scents

- Digestive glands that secrete digestive juices.
- A trap with mechanisms for capturing the prey and preventing its escape.

In the model I designed I combined sheep leather and cow leather. I created a distorted gradual print of a carnivorous flower in the outer layer, on the top of it I embroidered in dispersed to obtain an additional element of three dimensionality.

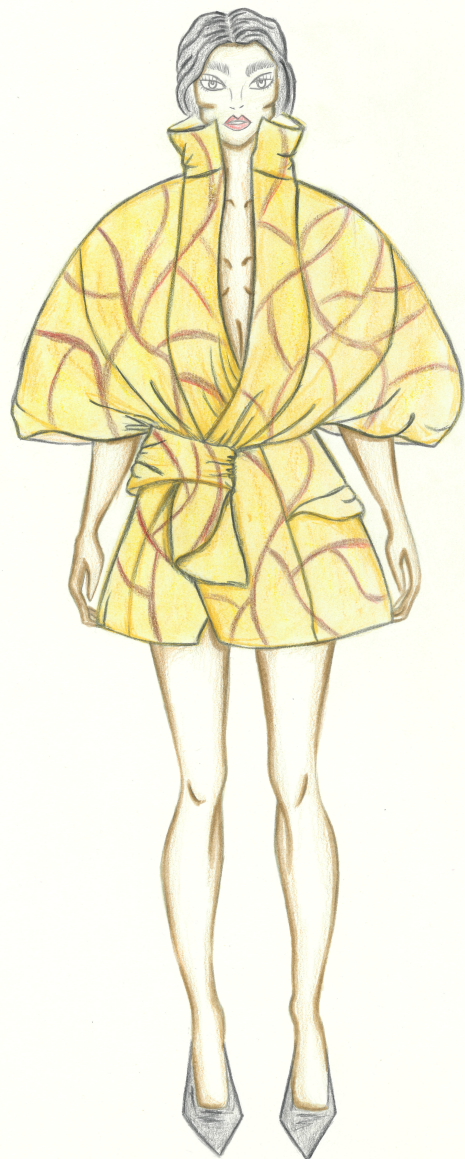
I chose to design a mini dress that combines elements and shapes from the carnivorous flowers.

And I tried to express this in the rotation of the skin that appears in the front and back of the model, which creates an element of suffocation, the skirt that rises on one side and you can see the underwear underneath, and the underneath, and the part of the shoulder strap that can fall on the shoulder and rise up towards the back side.

In the model I designed, it was important to me to convey the sense of illusion from the beauty of the flowers that supposedly look spectacular from the outside but in their beauty they attract insects and reptiles and are able to devour them can attract our eye but sometimes can be dangerous. In the drawing collection I designed, I tried to show the models in a soft and caressing way, but in combination with elements that suggest a trap and danger. In addition for the collection I chose a number of carnivorous flowers which I liked and from them I created a distorted print that suggests a mirage of beauty. I chose to design my collection for women from the connection of a seductive woman as a carnivorous flower.

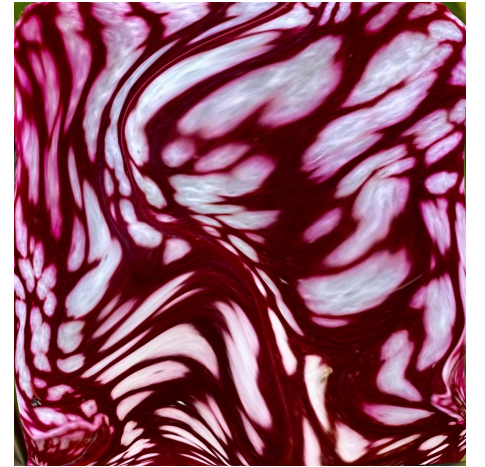
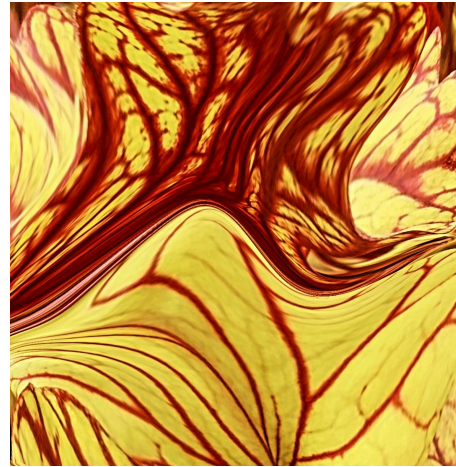
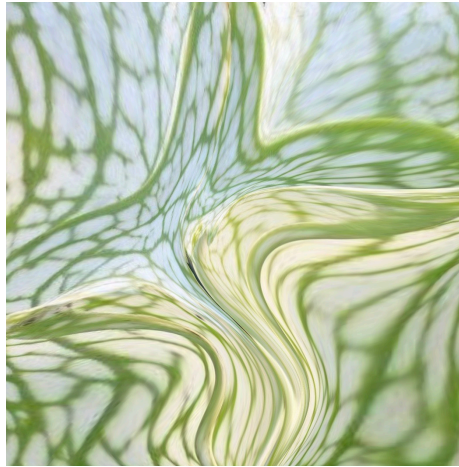
# My drawing collection for the project

---



# Prints of the collection

---

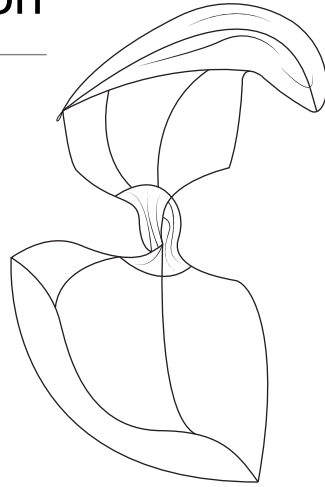




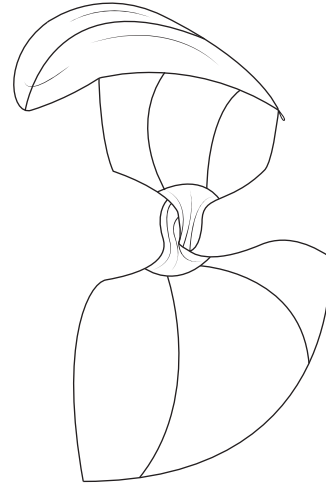
# Technical illustrations for my collection

---

FRONT



BACK



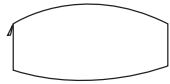
FRONT



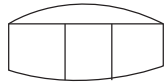
BACK



FRONT



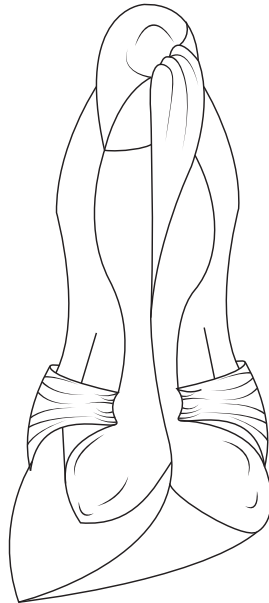
BACK



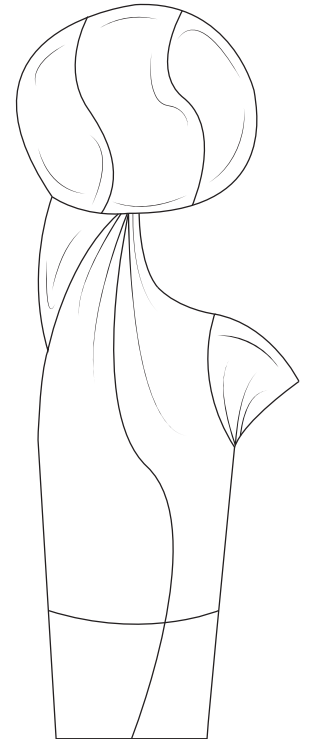
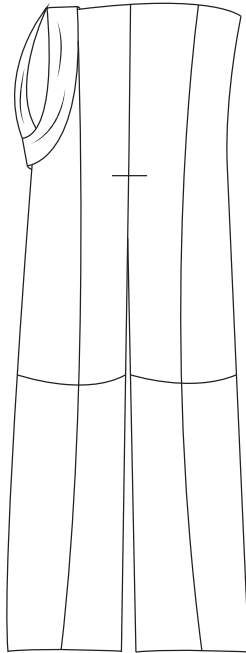
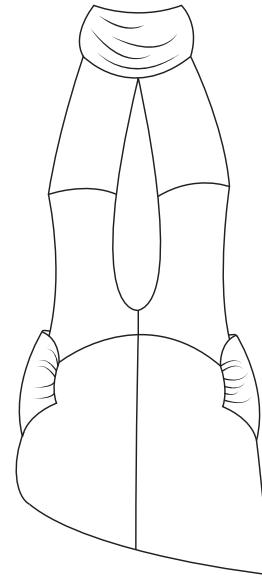
FRONT

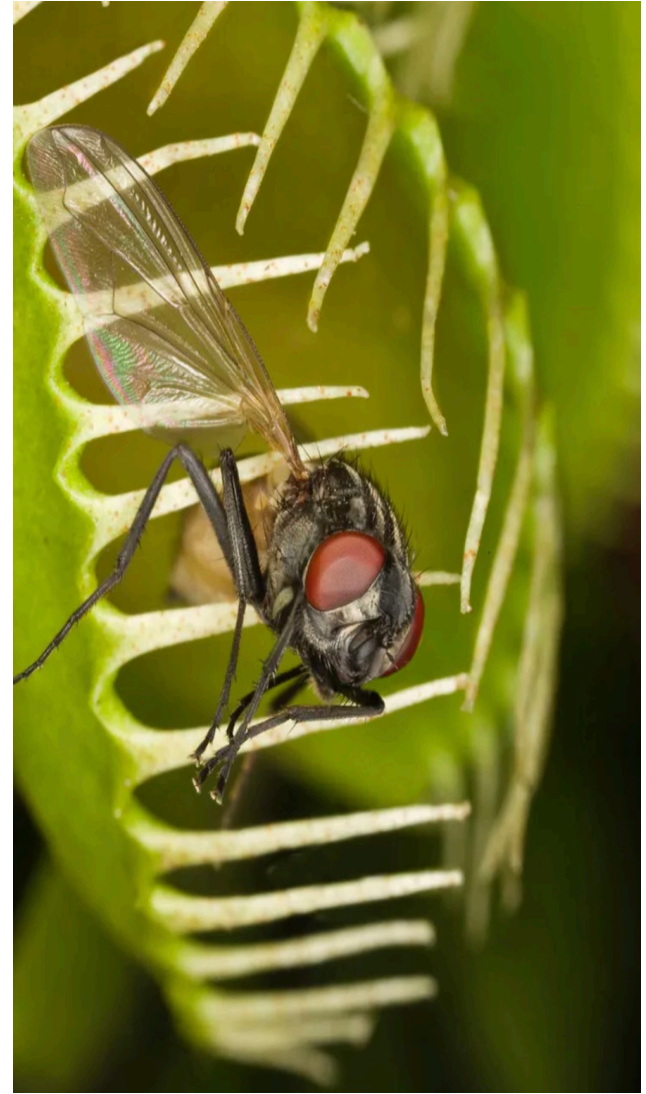
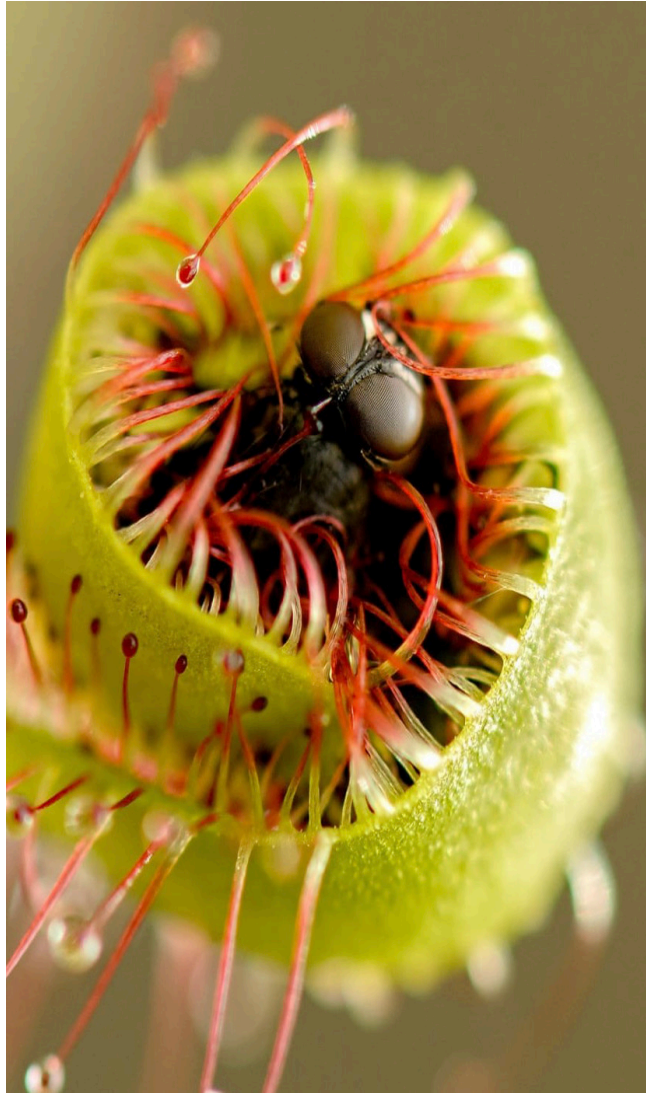
BACK

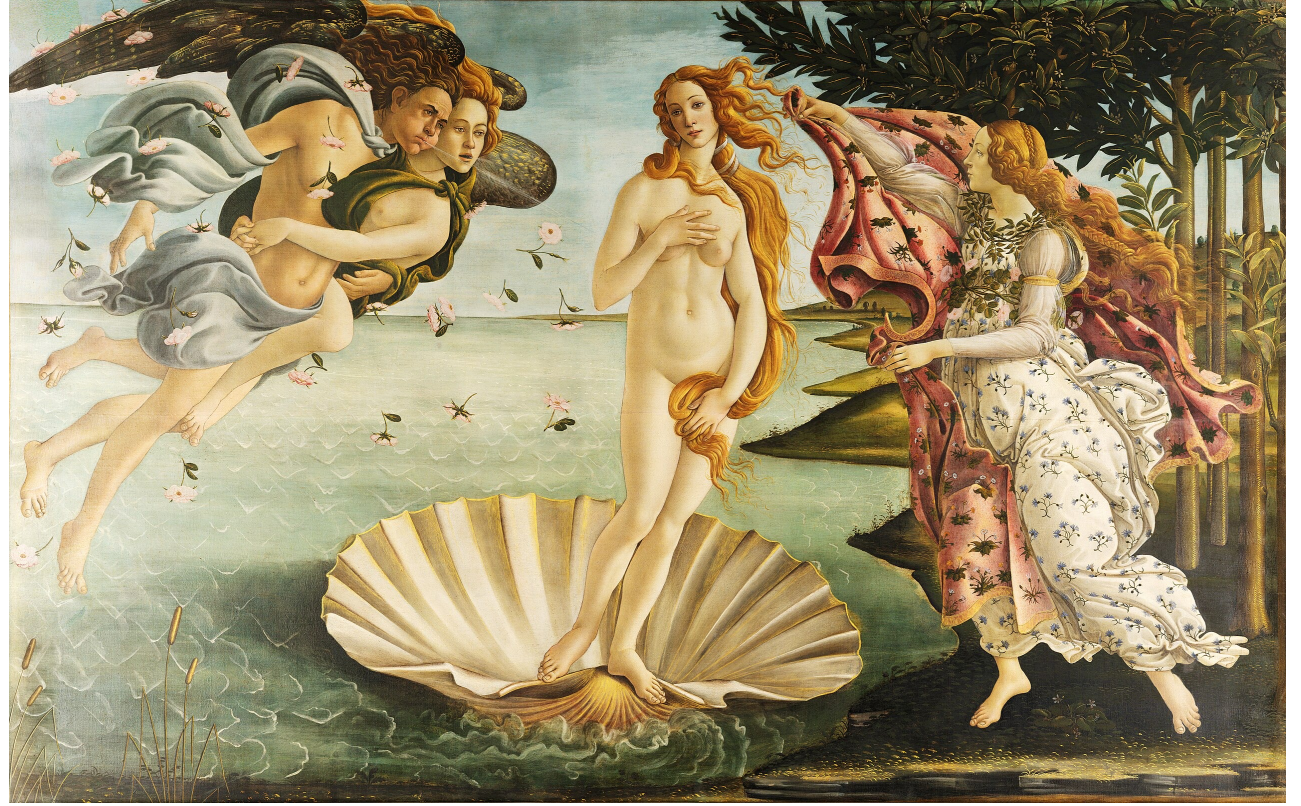
FRONT



BACK

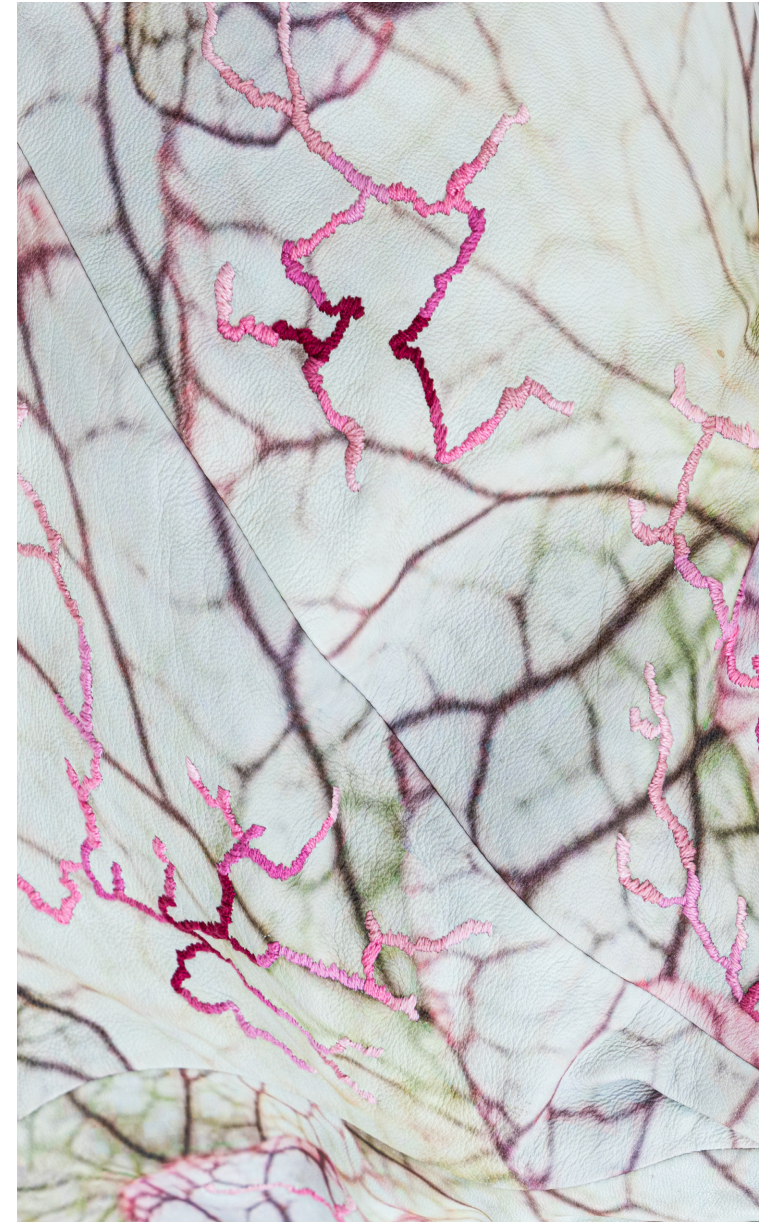






# Working progress

---



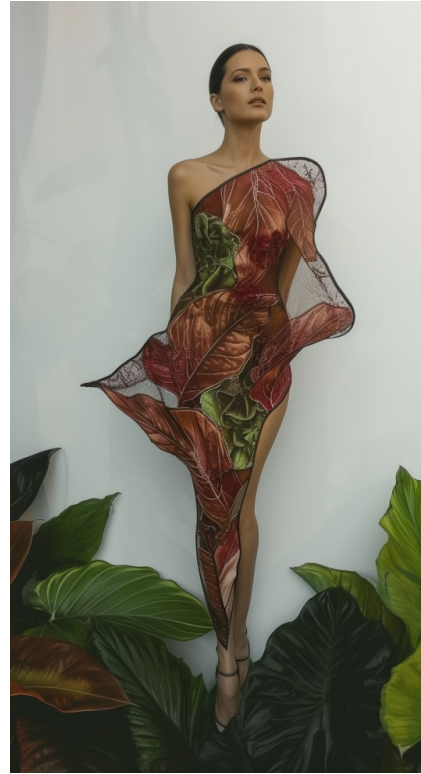
# Collages I created from flowers





# My design in AI

---



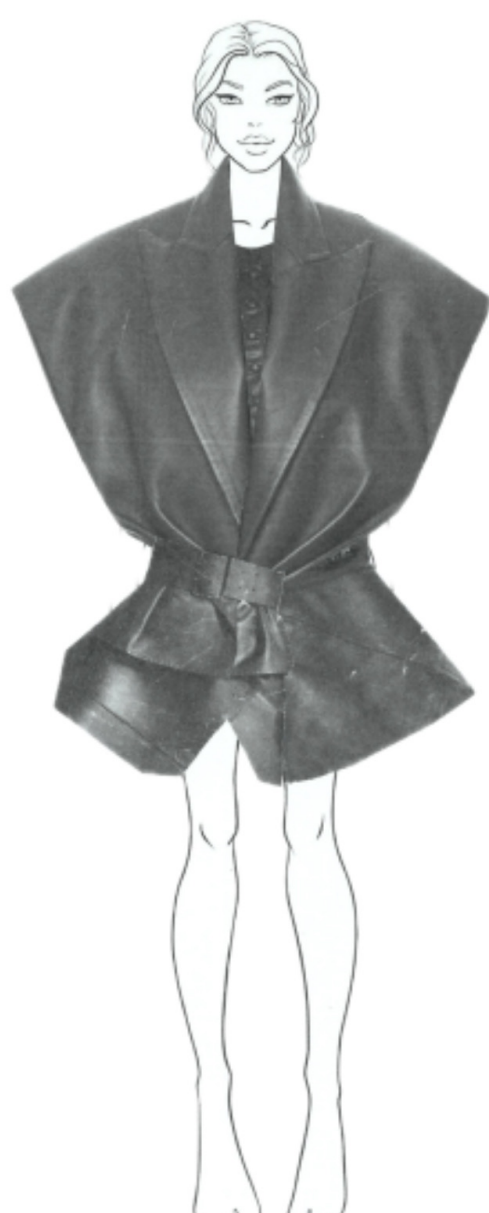
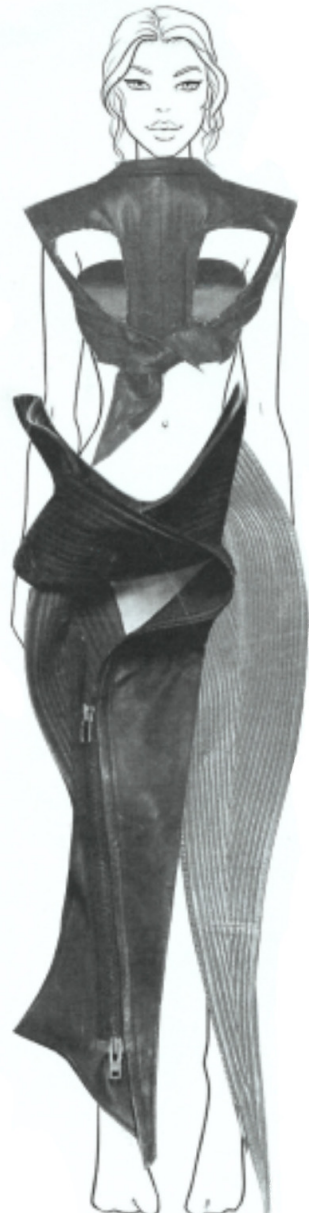


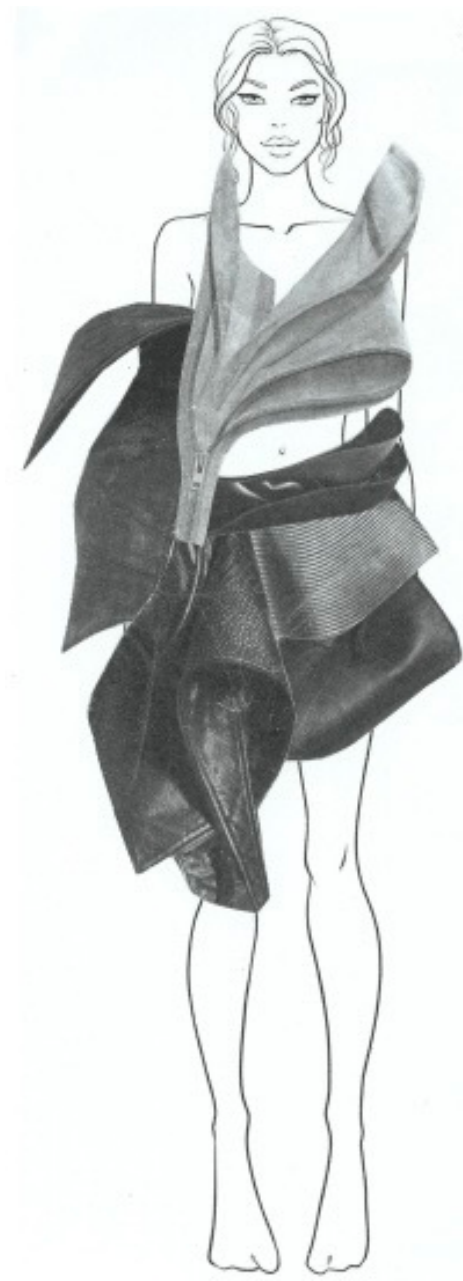
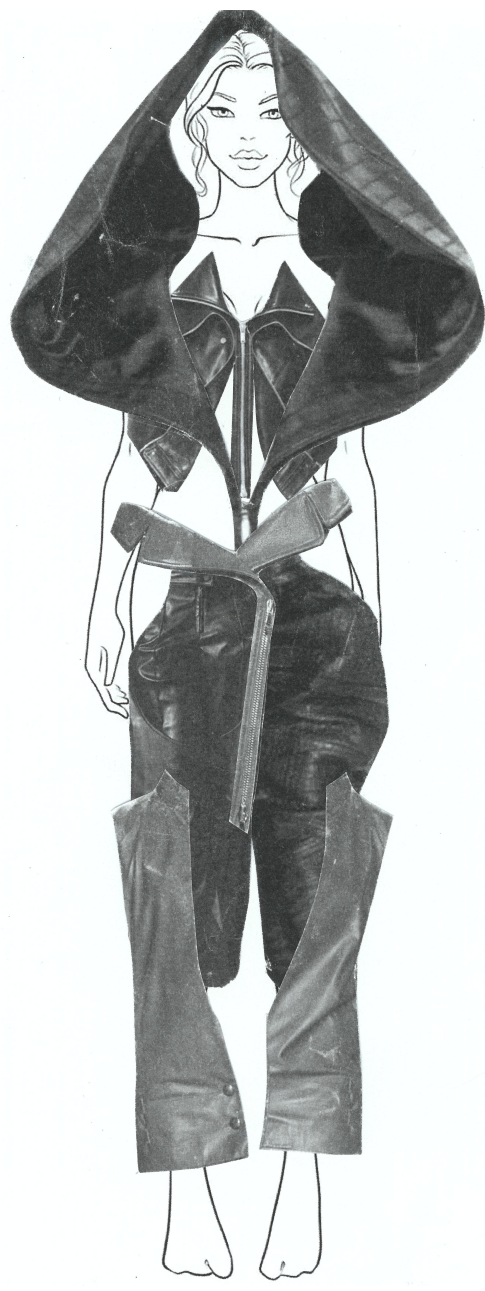












# About me

---

My name is Almog Avraham, I am 29 years old from Israel, I live in Tel-Aviv.  
I am studying in Shenkar in the department of fashion design, finishing my third year.  
I see fashion as a way of life and self-expression. I draw inspiration from nature, from amorphous and geometric shapes, and it is important for me to address issues that are relevant to now. In the design, I research, learn and ask questions about the subjects that attract my attention. My design process and ultimately my clothes are the tools I use to express myself. It is important to me to be a fashion designer who presents a different side, and a different statement about what fashion is, to innovate, develop and be the best version of myself.



Email- [almogav94@gmail.com](mailto:almogav94@gmail.com)

Instagram- almogavraham

Phone- +972556671860