

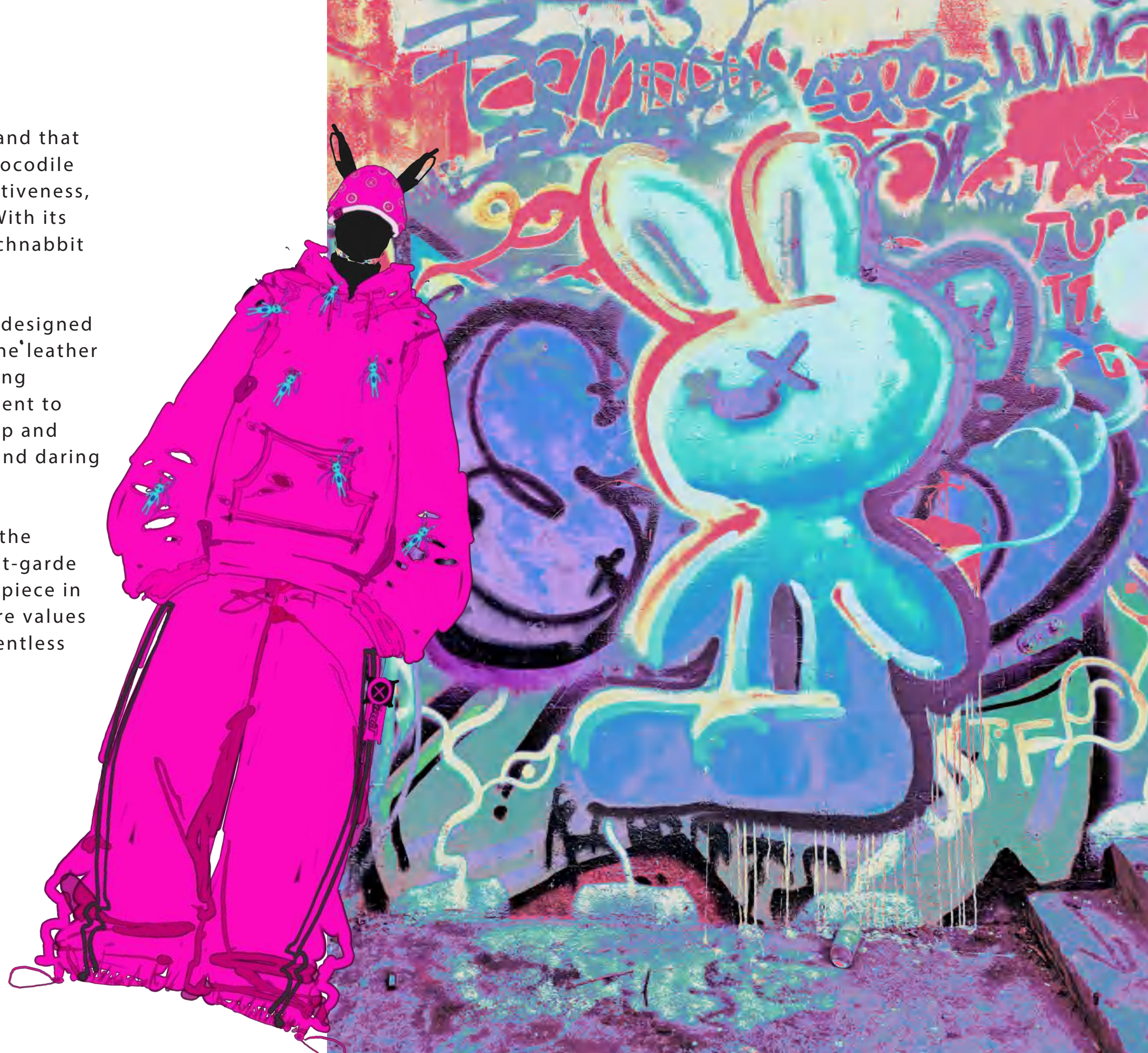
CONCEPT

.01 INSPIRATION

SCHNABBIT is a unique streetwear brand that I created, inspired by a rabbit with crocodile DNA. This character embodies distinctiveness, boldness, and a pursuit of freedom. With its signature green skin and tiny eyes, Schnabbit stands out in the world of fashion.

Drawing from this inspiration, I have designed a series of sneakers that blend genuine leather materials with cutting-edge 3D printing technology. These shoes are a testament to the fusion of traditional craftsmanship and modern innovation, offering a fresh and daring aesthetic.

Schnabbit represents a journey from the imaginative world of toys to the avant-garde realm of ready-to-wear fashion. Each piece in the collection reflects the brand's core values of individuality, courage, and the relentless quest for freedom.

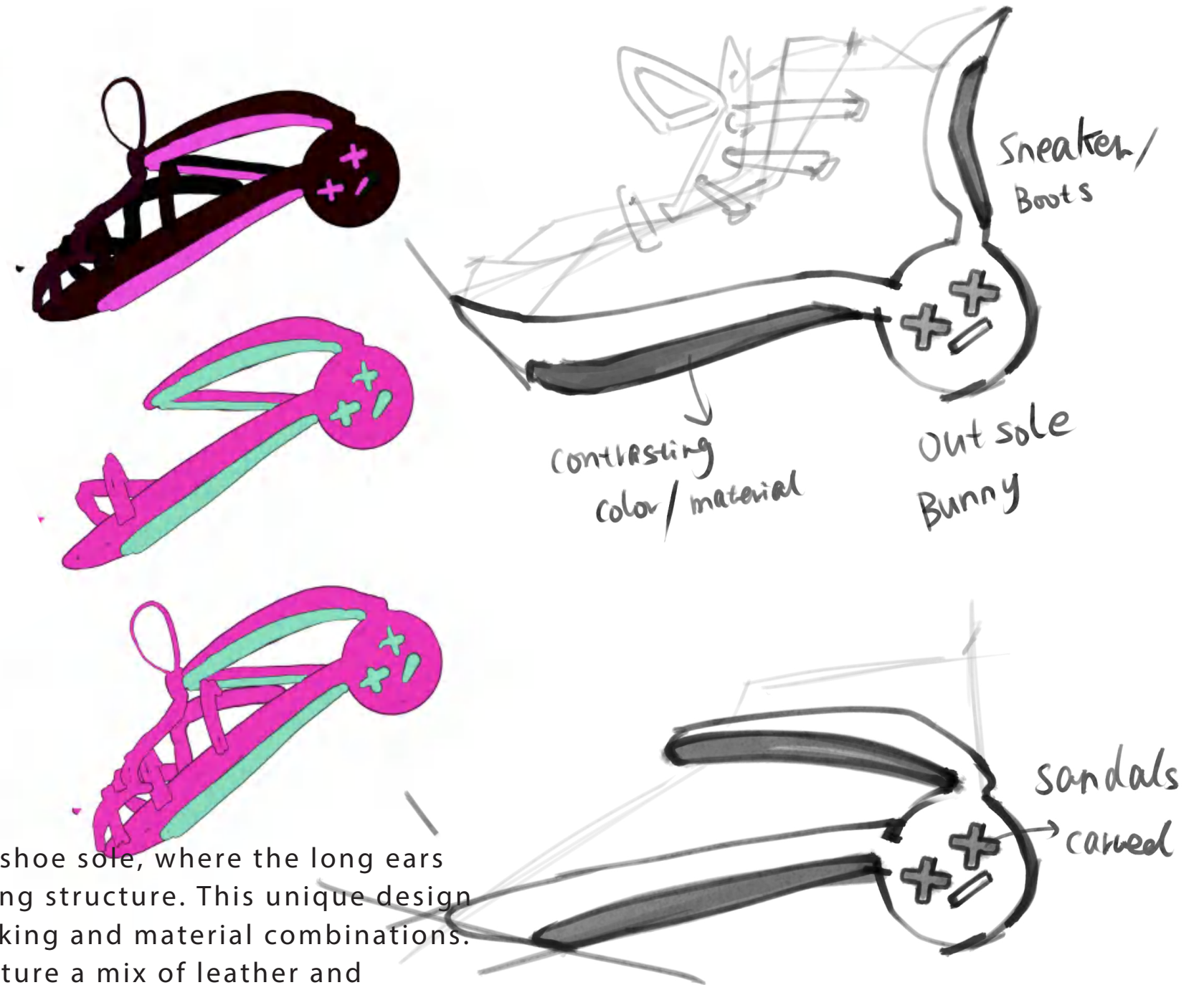


INSPIRATION

01 REFERENCES



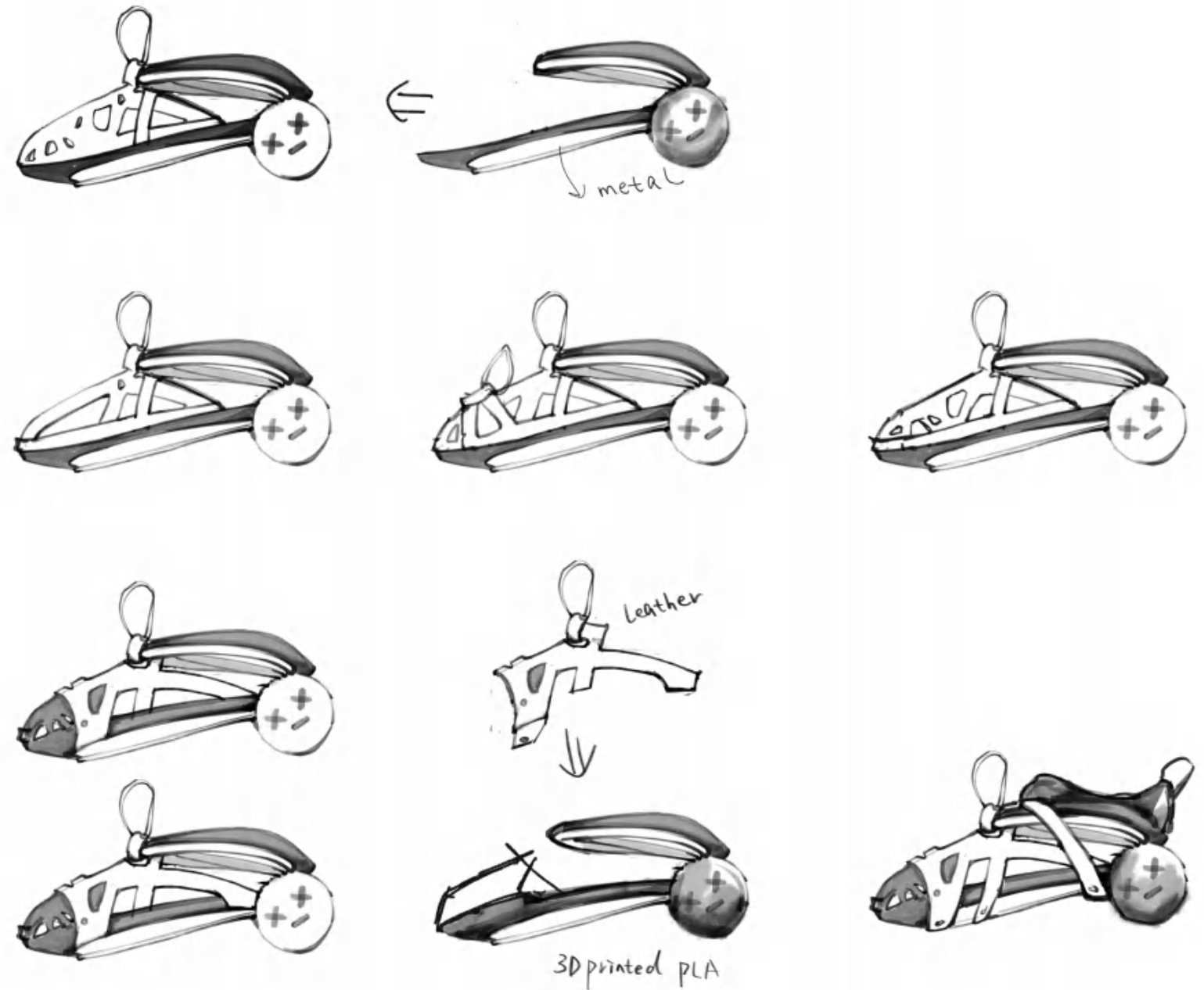
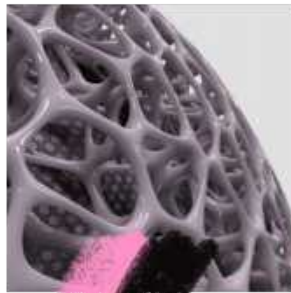
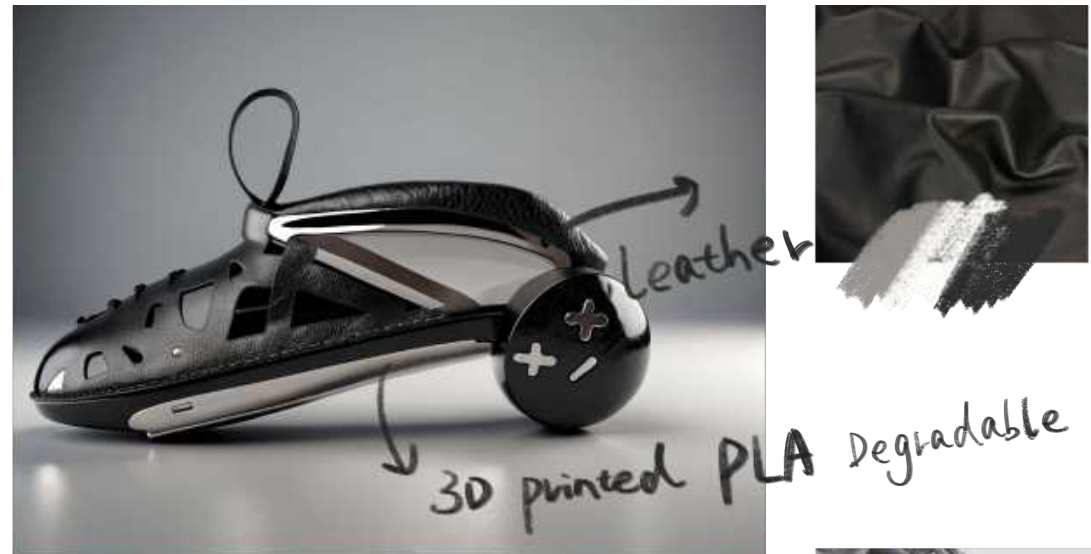
SOLE DEVELOPMENT



I envisioned a rabbit-shaped shoe sole, where the long ears become the primary supporting structure. This unique design allows for creative color blocking and material combinations. For instance, the ears can feature a mix of leather and 3D-printed silver-plated materials, seamlessly blending traditional and modern elements.

COLOR&MATERIAL

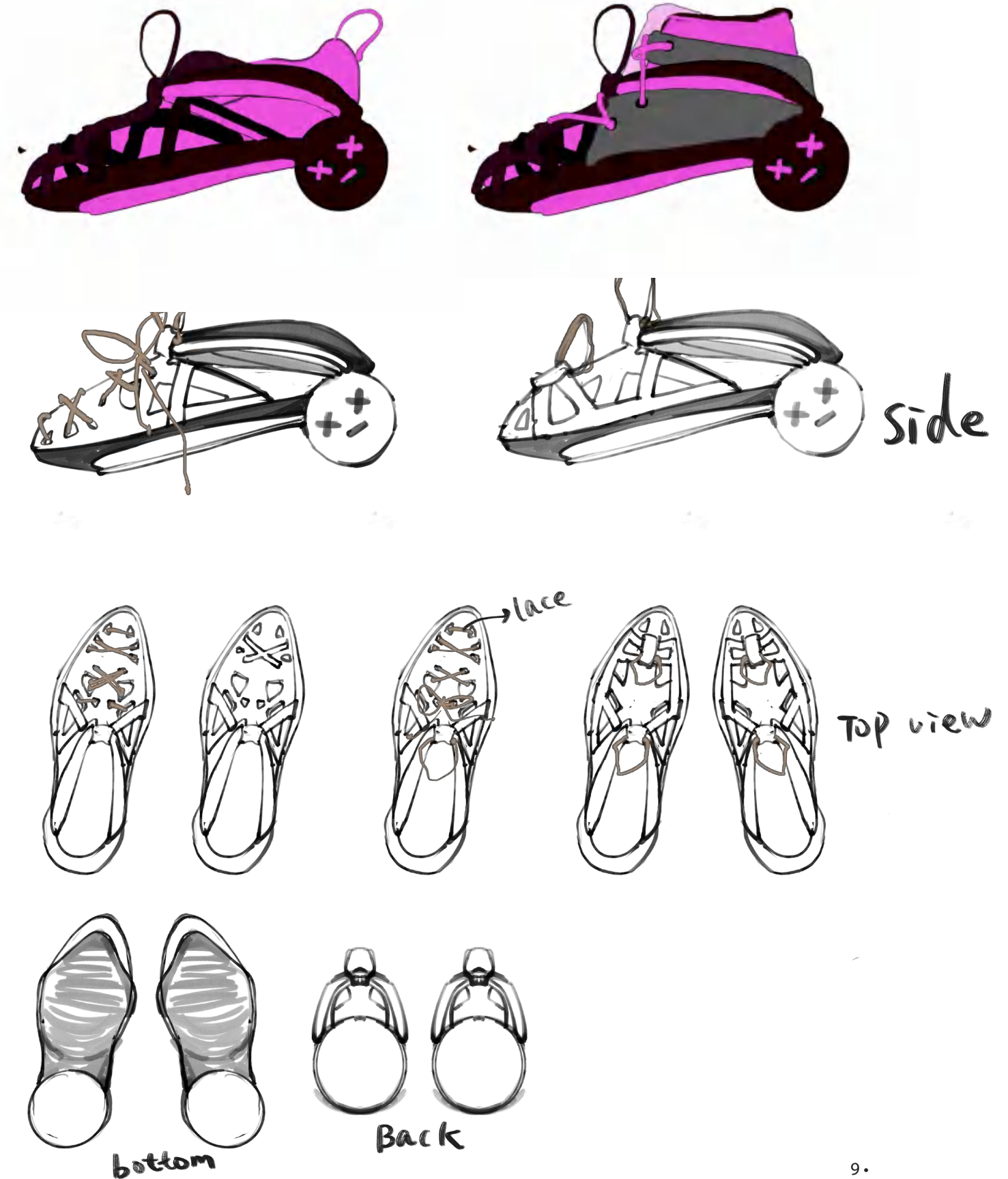
.01 SKETCH



Using AI-generated artwork, I created various design concepts for my project. This process allowed me to explore different visual effects and study the integration of leather structures within the designs. The primary color palette consists of black, gray, and pink, providing a balanced yet striking aesthetic.

SKETCH

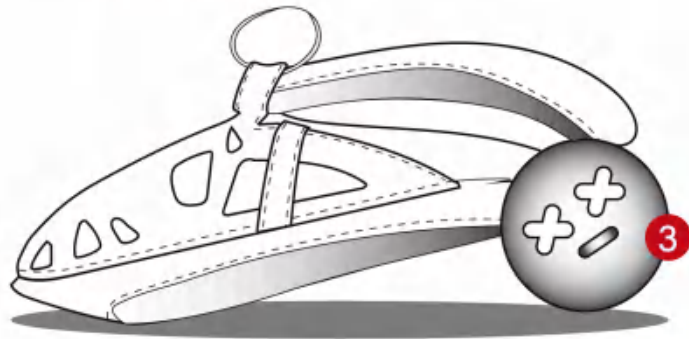
01 SKETCH The final design features a hollowed-out slipper shape, embodying the unique aesthetics of the Schnabbit brand. Additionally, this shoe sole shape serves as a classic emblem, allowing for rich variations and transformations into different footwear styles, such as sneakers and boots. This adaptability ensures that the iconic Schnabbit design remains versatile and timeless across various collections.



TECHNICAL SPECIFICATIONS

.01 SKETCH

LATERAL VIEW



LEATHER UPPER **1**

RABBIT SOLE **2**
Leather & 3D

3D PRINTED RABBIT SOLE **3**
silver-plated PLA biodegradable material

LASER-CUT TEXTURE **4**
threading shoelace

DECORATIVE ELASTIC CORDD **5**

NAME: BOOYAHINK
COLORWAY: BLACK&SILVER
FABRICATION: LEATHER/PLA/LACE

EMBELLISHMENT:

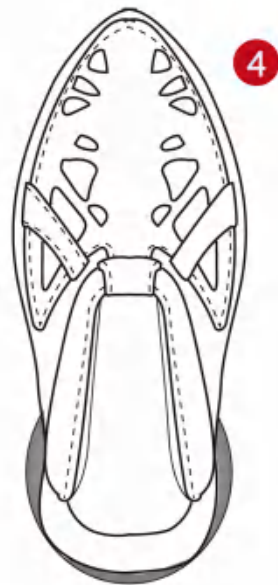
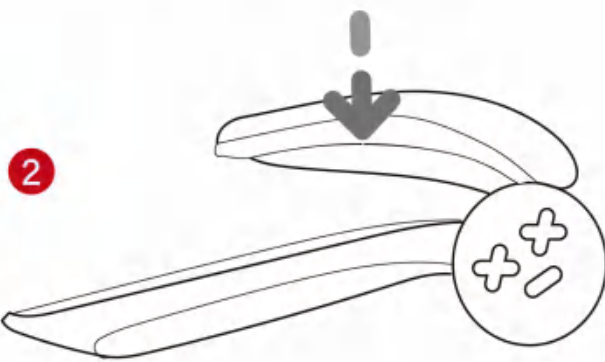
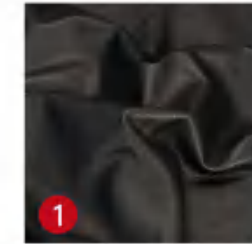
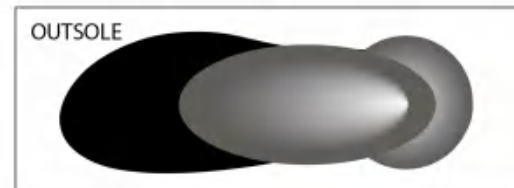
- 1** BLACK LEATHER
- 2** SILVER_PLATED PLA biodegradable material
- 3** LEATHER LACE
- 4** DECORATIVE stitching



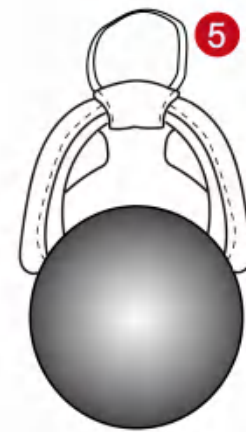
PANTONE®
19-4301 TSX
Blackout



PANTONE®
14-4204 TSX
Rare Coin



TOP VIEW



BACK VIEW

