

# Form and Substance: The Duality of Human and Material Expressions



MOR ELFASSY



hello my name is Mor Elfassy, and I'm a third year student at Shenkar College of Engineering, Design and Art, learning fashion design. Through out the years I tend to focus on philosophic questions and other aspects of our modern day life such as, how we as a society destroy our environment and pollute the world around us.

I love to use different materials to create new and interesting forms of materials, that help me to create new and creative garments.

I like to take patterns and enhance them, taking different details and blending them, together, or taking more everyday patterns and turning them into something far from where they began.

I collaborated with international singer Noga Erez, and designed a up cycled denim outfit for her new tour.

I also dressed Israeli singer Eden Golan, who performed for the 2024 Eurovision.

I am also presenting in an upcoming art installation in Tel Aviv, showing my new work using AI tool midjourney.





# MOOD BOARD





Milena Naf (1990) is a Dutch visual artist who deals with sculpture and works mainly with materials - marble and glass. As an artist who comes from the fourth generation of a family that works and deals with a medium, marble plays an important role in her life and her works reflect a search for her own positioning within the family of sculptors and the tradition that passes from generation to generation. It creates legal works in the physical and mental space of the human body, in which it is sometimes visibly present and sometimes invisible.



what is the result of the  
fact that our body always  
fills space and matter?

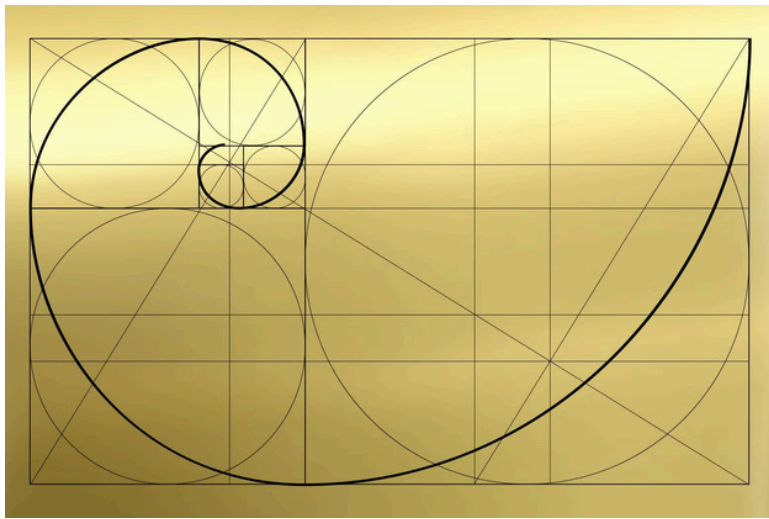
Color Palette



#החלל והחומר הם נקודה אחת.  
#החצק והסקרניות של העצב האנושי.  
#הניכחות וההעדר.  
#החלל שלי נמצא בקוריאטוריה שתעדת עם הסקירה שלו.

מה התוצאה של העובדה שהחלל שלנו תמיד 'מלא' מקום?

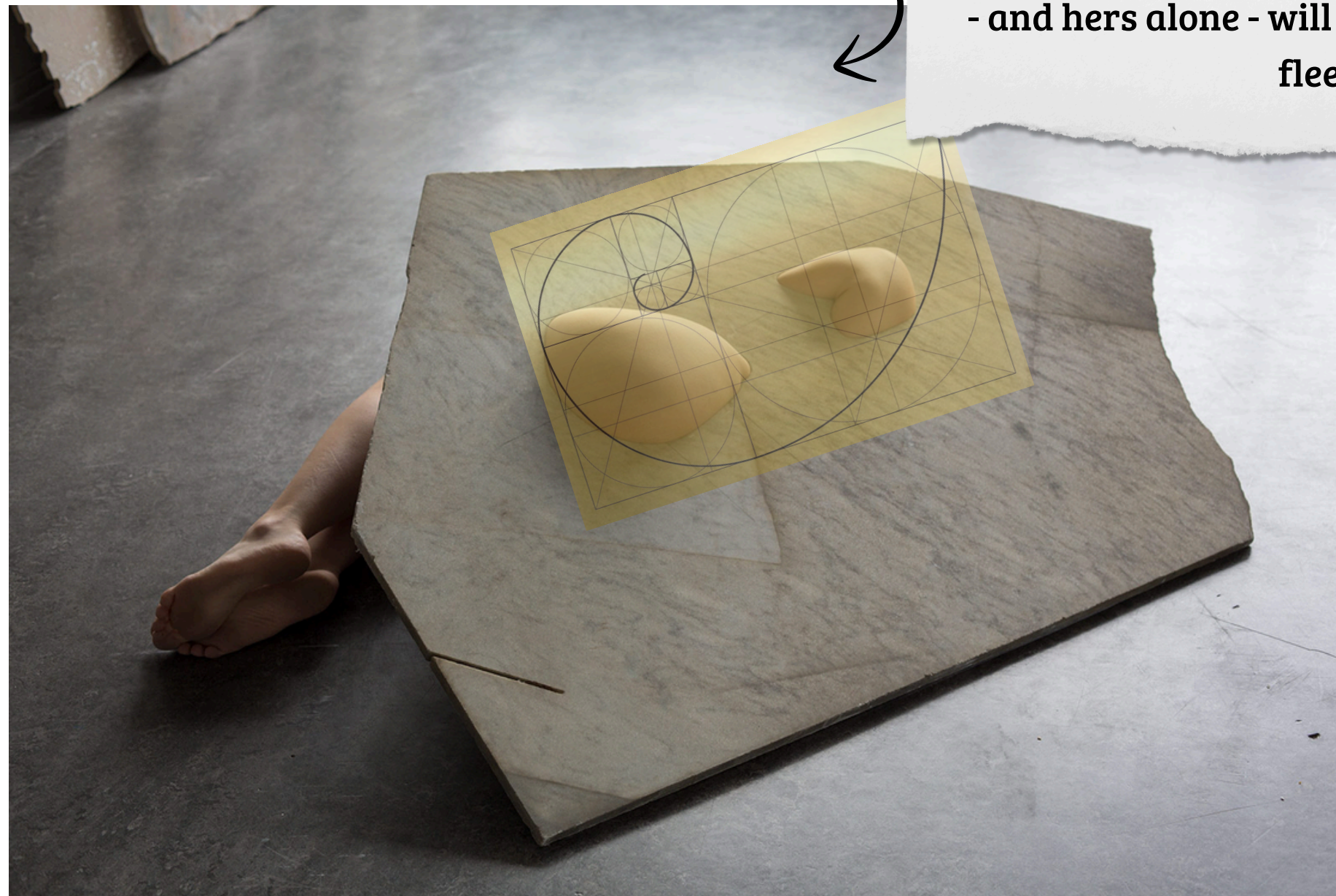




The spiral is created by moving along the diagonals of the squares, which reminds us of the look obtained in the works of the artist Milena Naf, which creates a feeling of harmony and beauty.

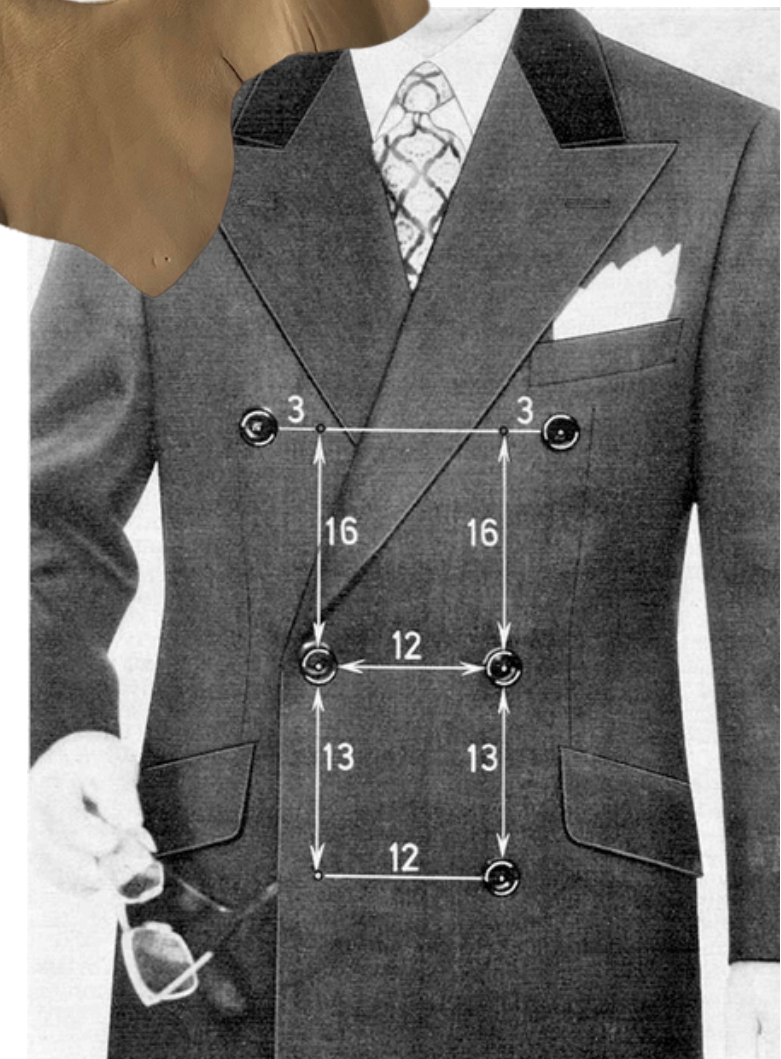
The working process of this series of works was carefully planned in order to fit the exact measurements of the artist, which reminds us of the design and sewing process of "haute couture" (a garment that is custom-made according to the customer's measurements and is sewn in addition to the quality of the seam and finish), but while the garment in some way A stage will crumble, the marble slab and the marble parts custom-made for Milena's body - and hers alone - will fill "forever", even if it is for one fleeting moment.

*textile manipulation*



Golden ratio - the golden ratio - the perfection of beauty in nature  
The golden rectangle = a rectangle whose sides have a ratio of 1 to 1.618.

During the Renaissance, studies and books were written about the "golden ratio" and it was called the "divine proportion". Looking at the golden rectangle fills humans with a sense of beauty and proportion.



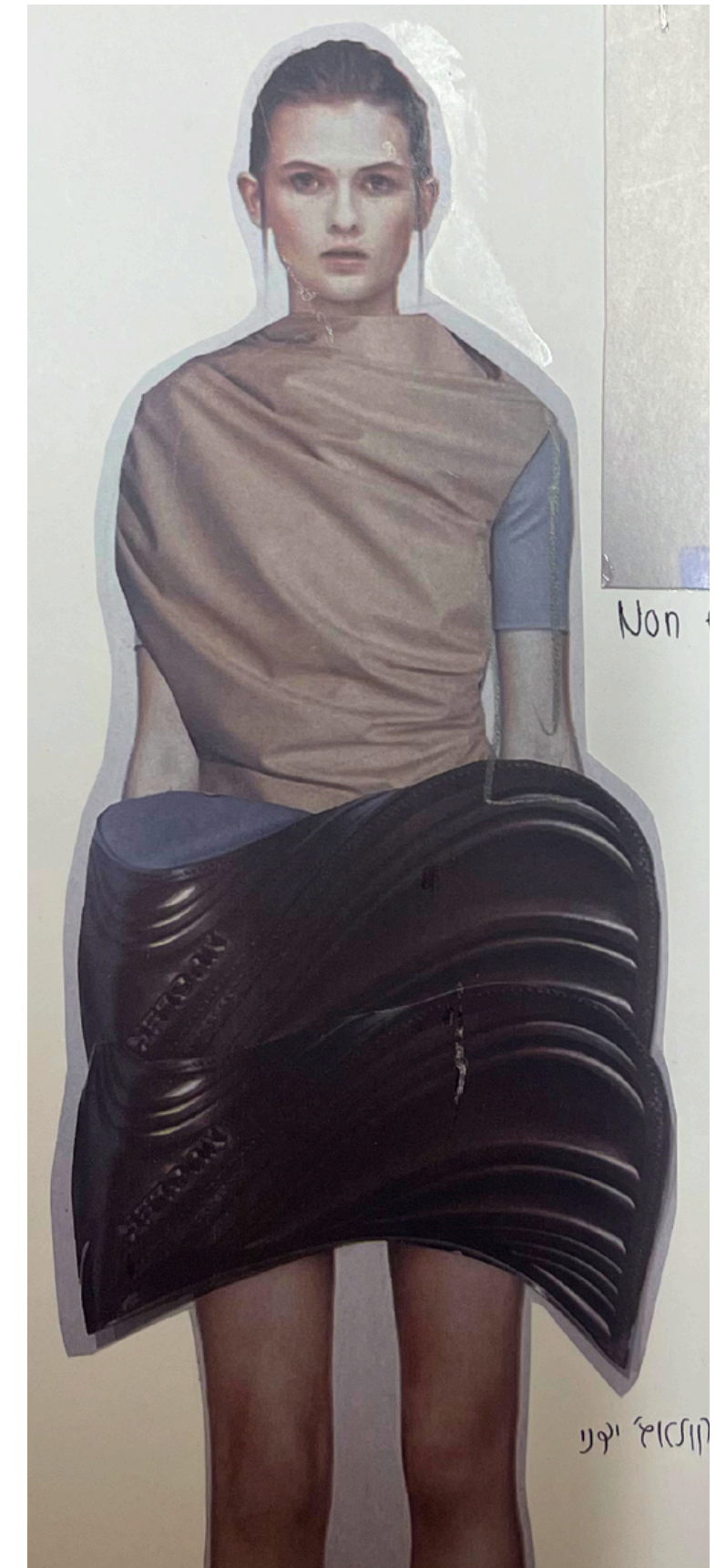
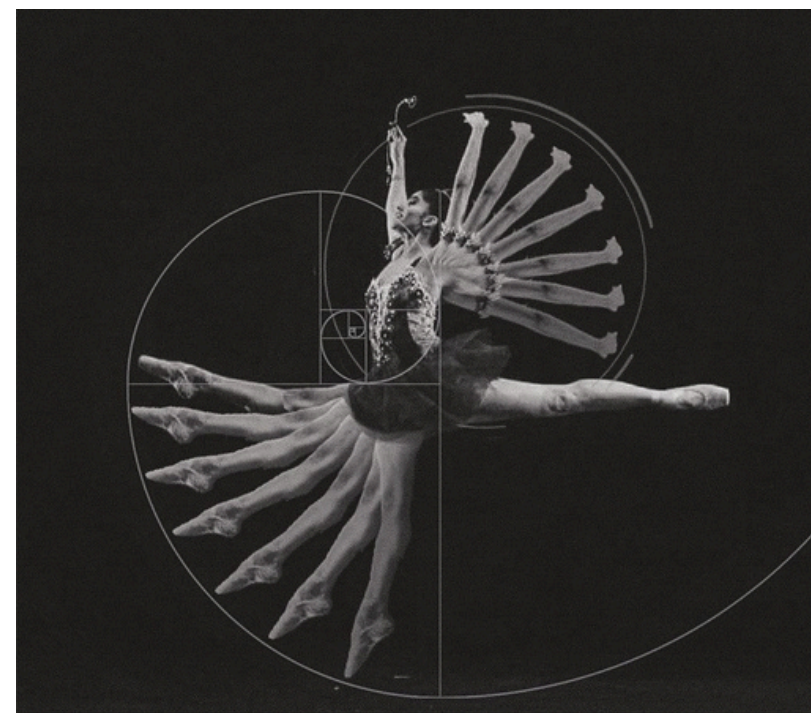




In addition, in the series of works Naf presents the idea that our body is in a constant "choreography" with its environment. Due to the inescapable presence of our bodies, she believes we define ourselves through the constant interaction we are forced to have with our environment.



*Textile manipulation*



Manual collage





**"non finito"- (unfinished) a technique in the world of art, in which the artist does not finish the sculpture and often leaves it un polished. The artist uses an amount of material beyond what is needed to complete the work, and leaves unfinished blocks of fragmented material on the sculpture, while presenting the figure as "stuck" inside a block of material, something reminiscent of Milena's works.**

**Textile manipulation of leather fabric using the knitting-weaving technique**





This led me to the story of Pygmalion, a legend originating from the ancient Greek culture of the ancient Roman poet Ovid. It tells about a sculptor named Pygmalion, who created the statue of the ideal woman for him and named her Galatea. After sculpting the statue, Pygmalion fell in love with the legendary figure of Galatea, even though it was not a woman but a statue. The image of the woman he created looked like she was alive and breathing. Pygmalion is specific to the character as a princess, dressed her, gave her gifts and even seated her on a valuable couch. Hague says that his faith and love for the statue were so strong that Aphrodite, the goddess of love and beauty, turns the image of a poor woman into a flesh and blood woman. In other words, his intense love for the statue eventually managed to breathe life into the statue and turn it into a real woman.

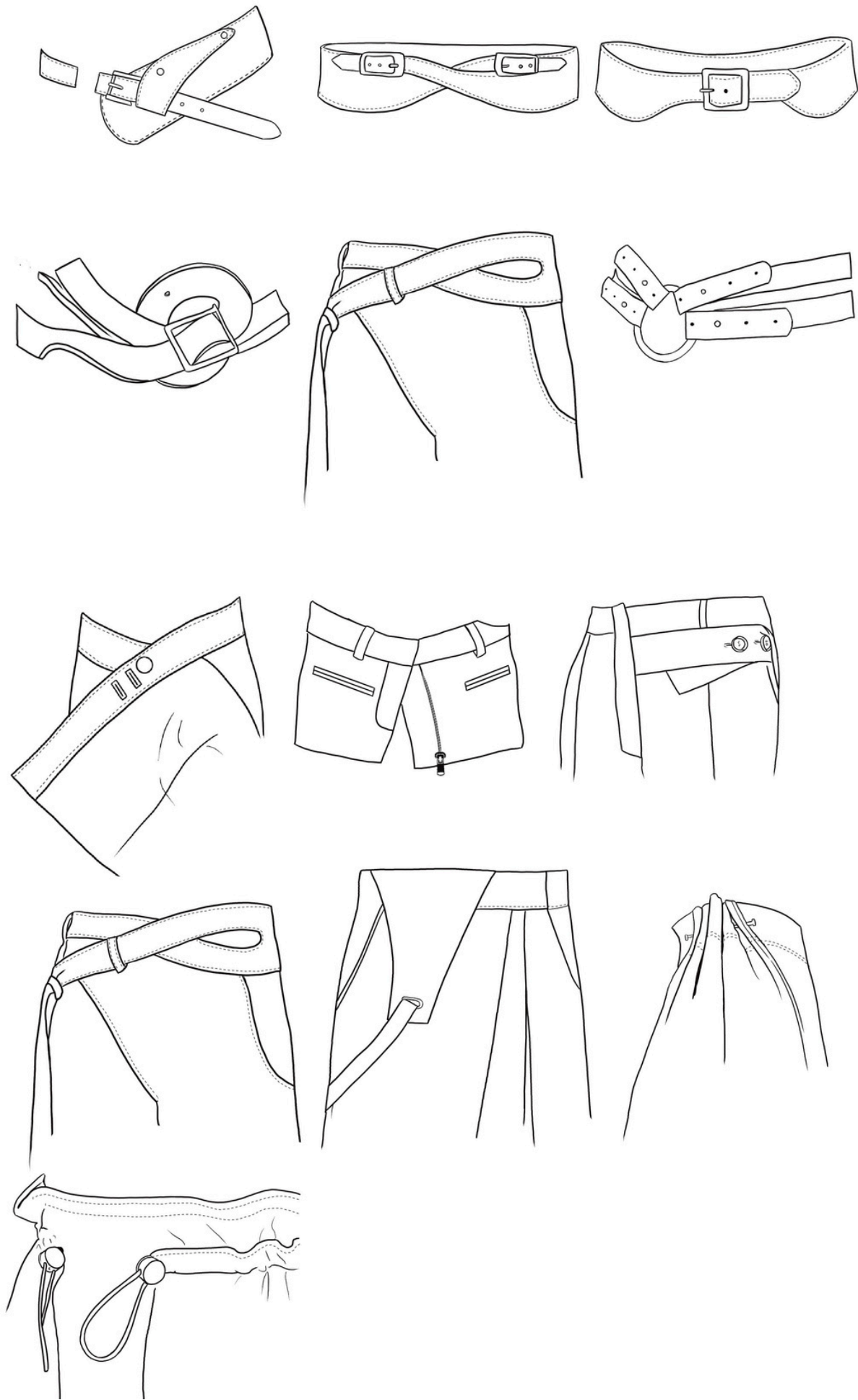
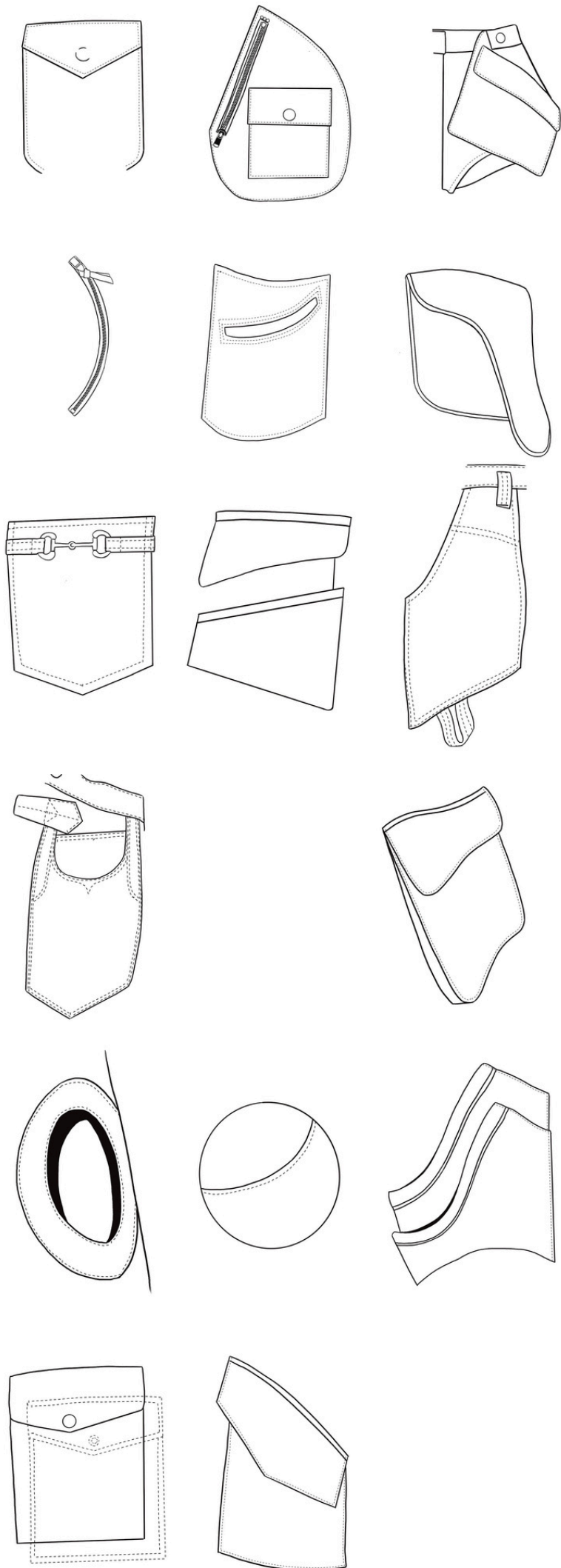


# Sketches in the technique of collage



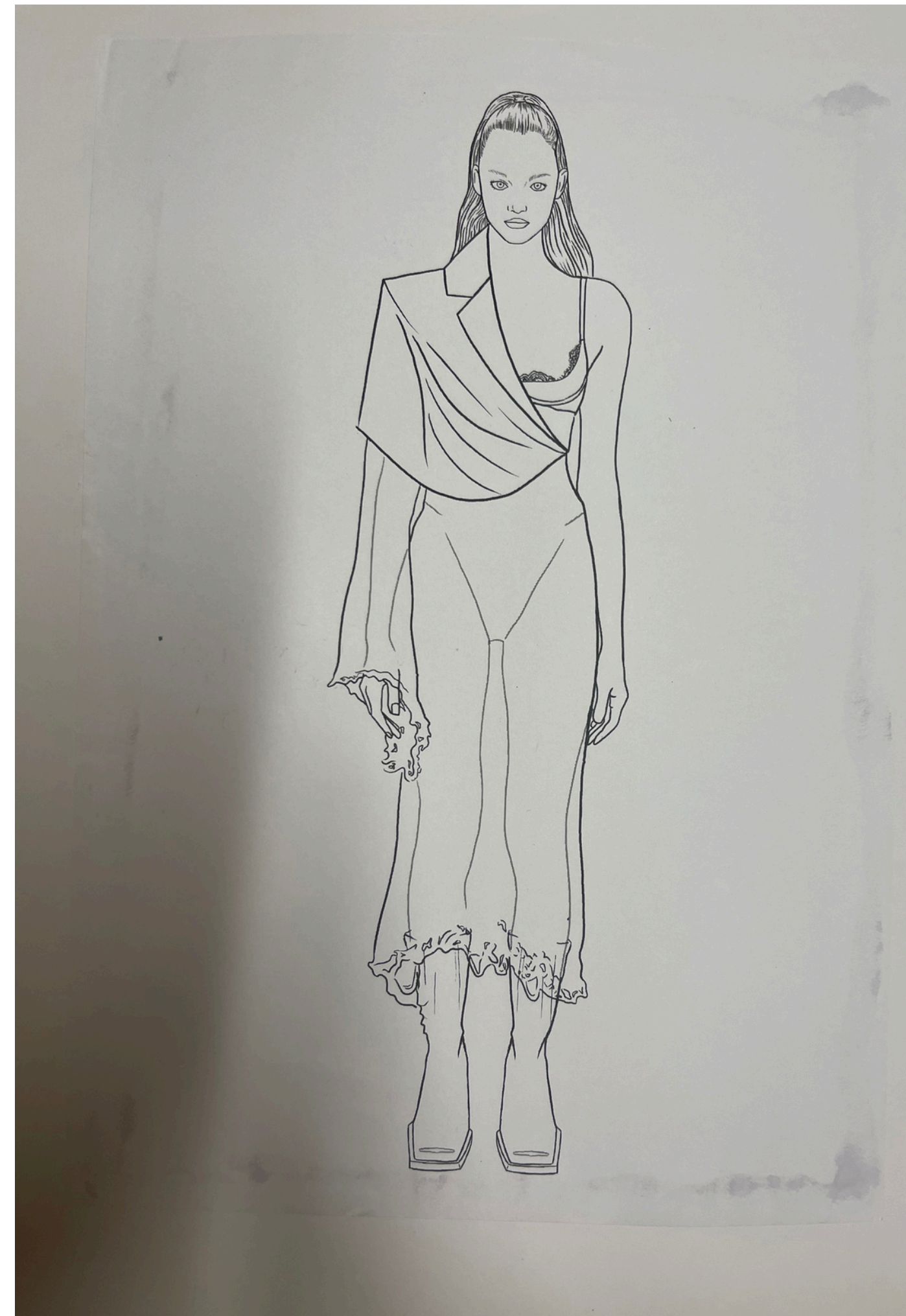


DETAILS

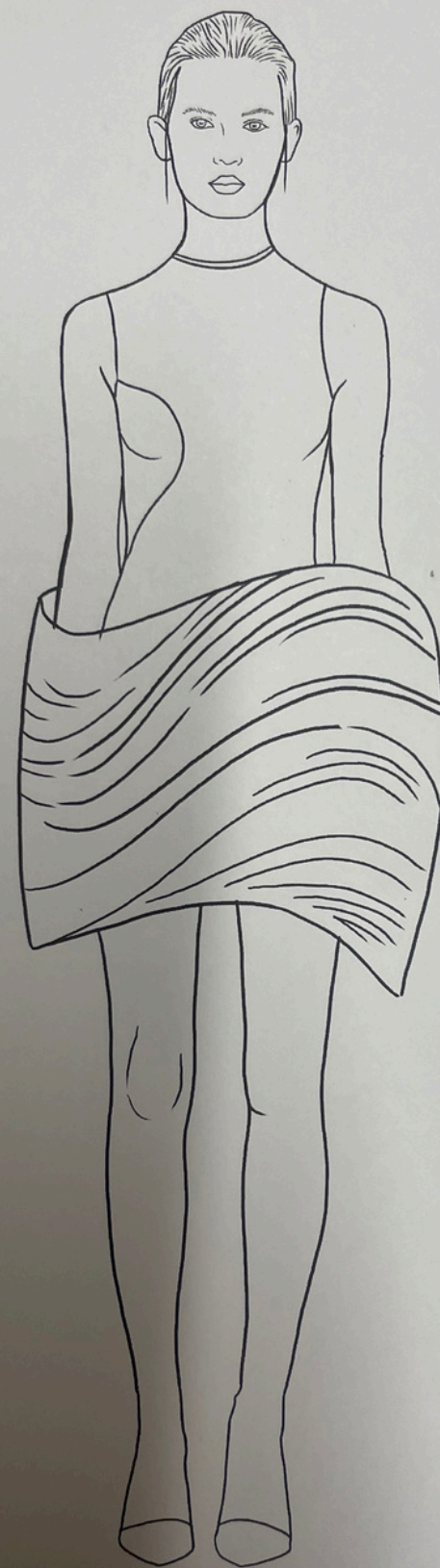
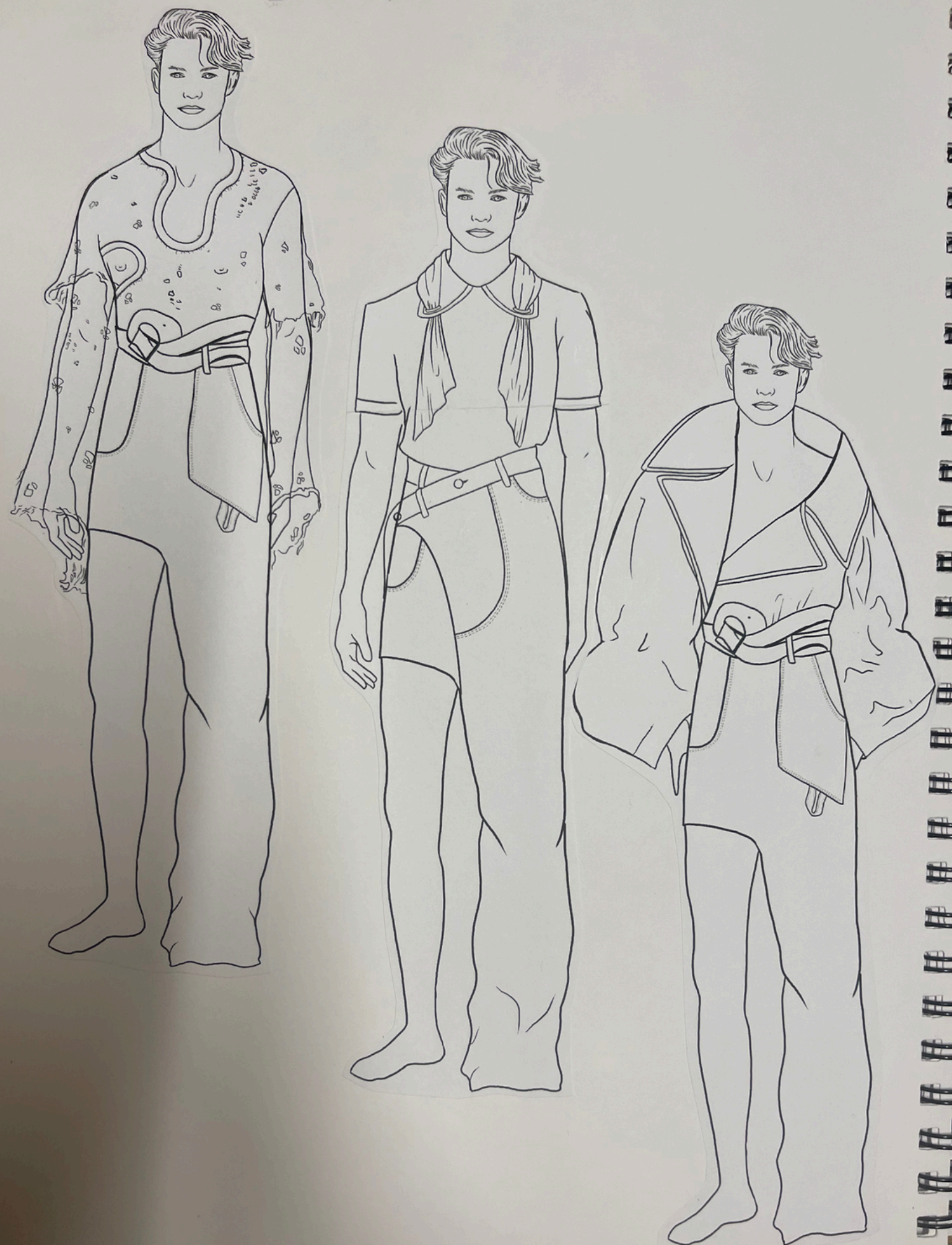




# Sketches

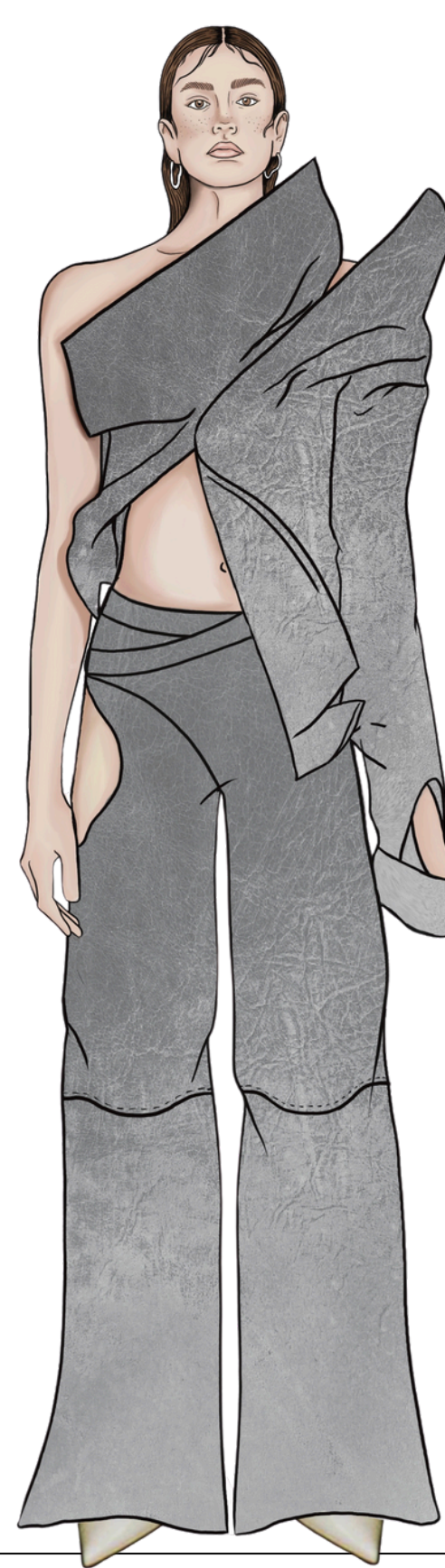
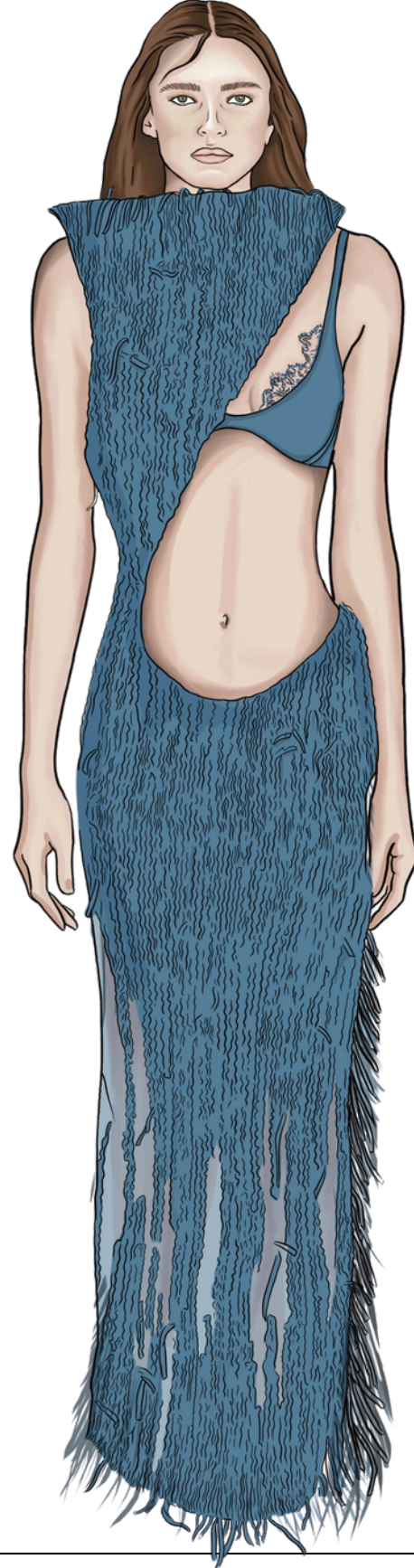
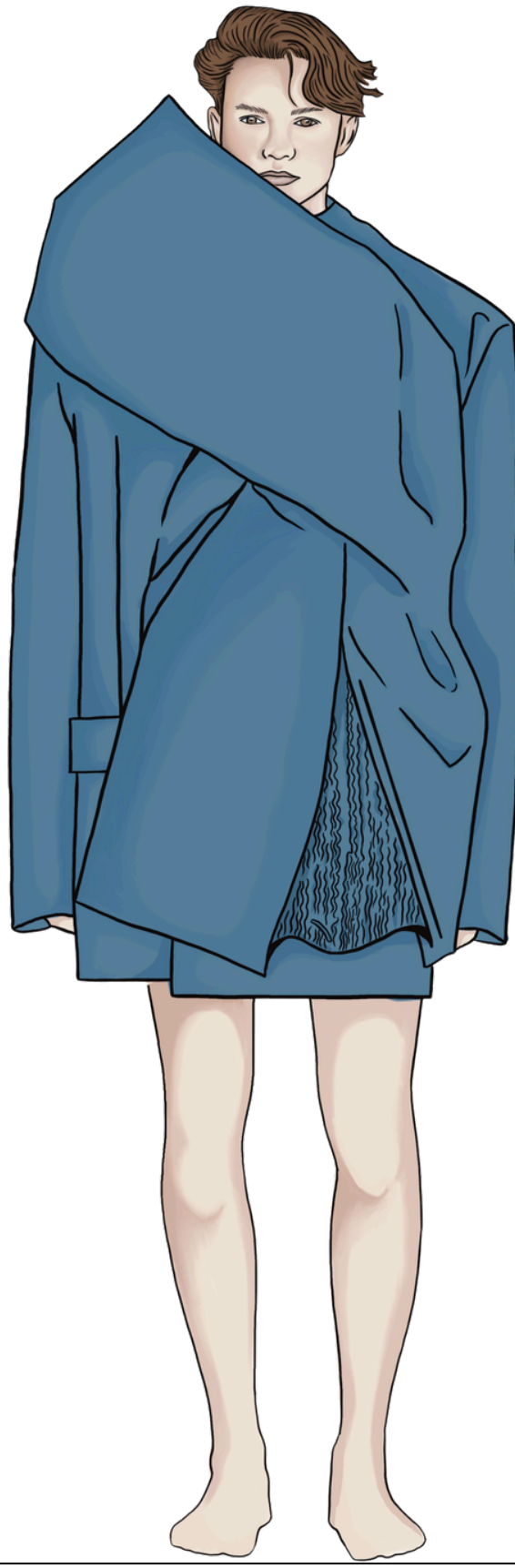
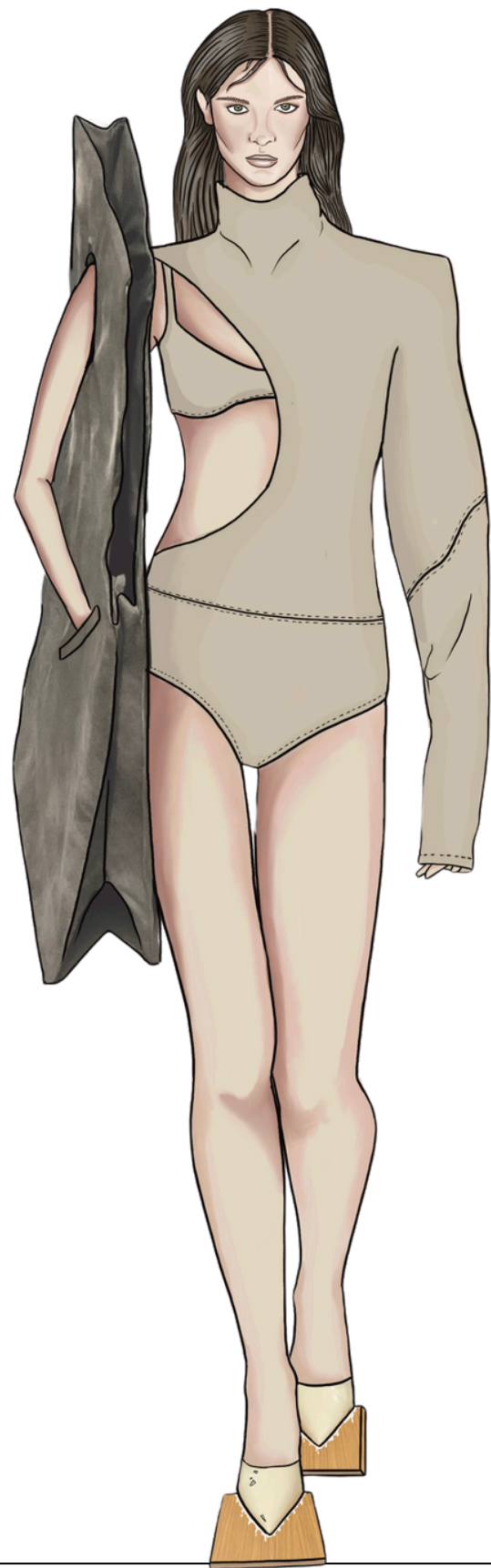








# My collection



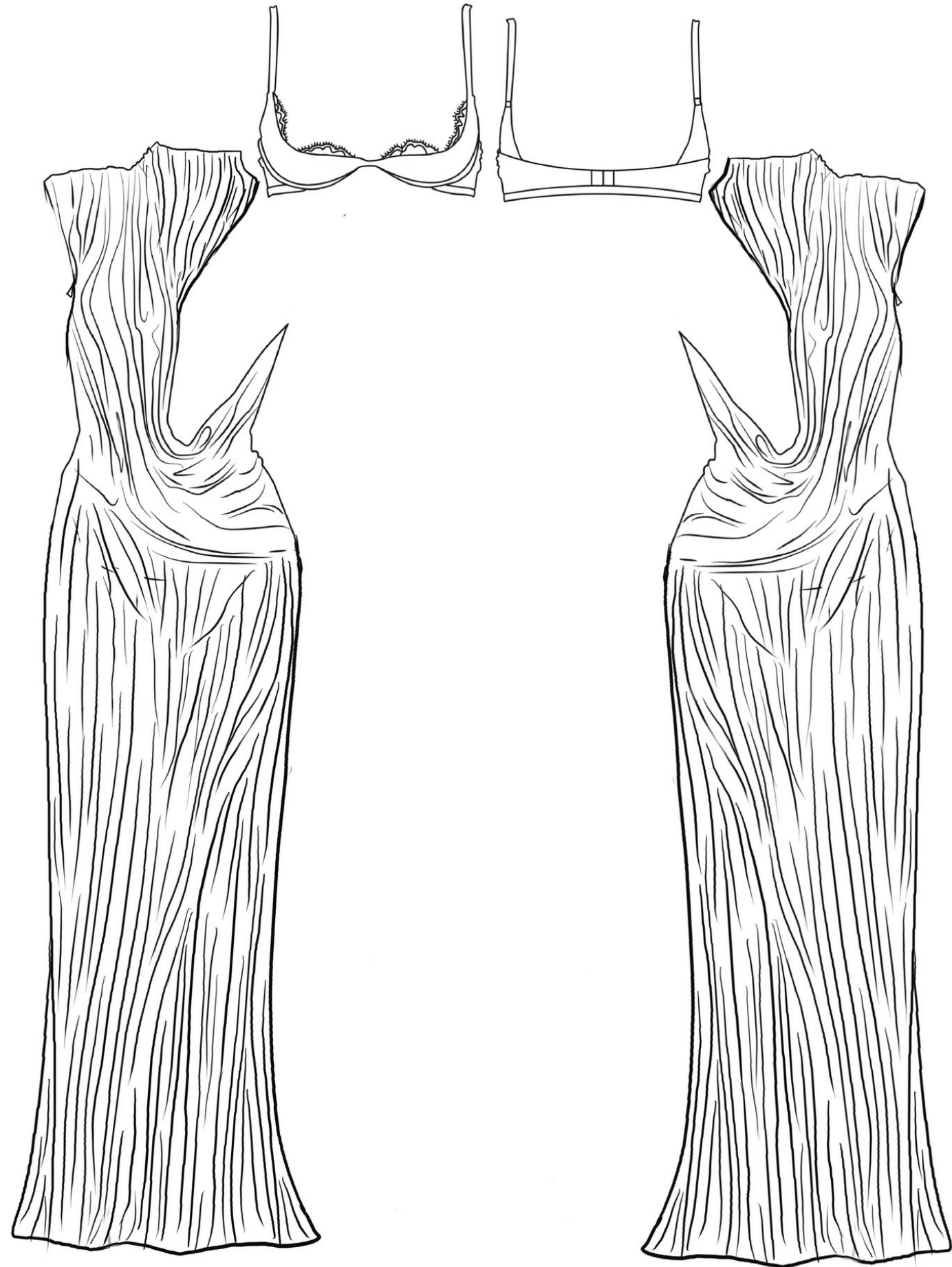
## materials





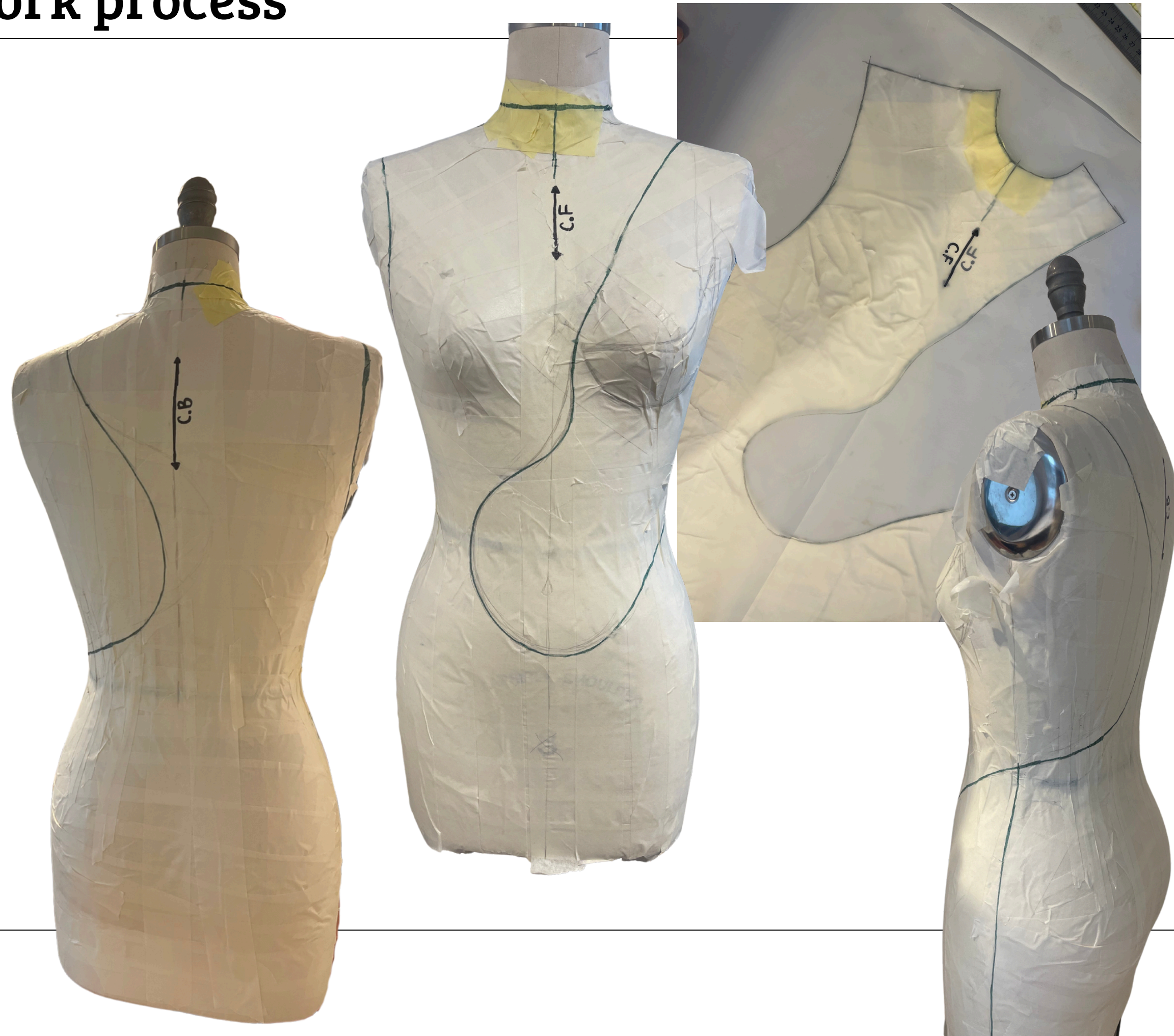
FRONT

BACK

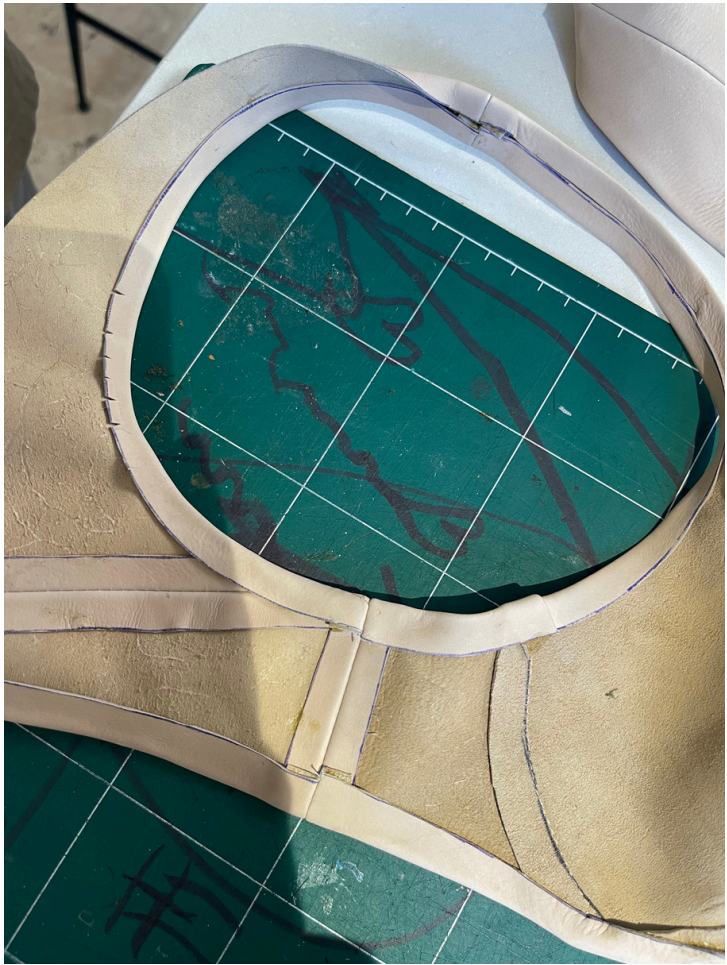




# work process





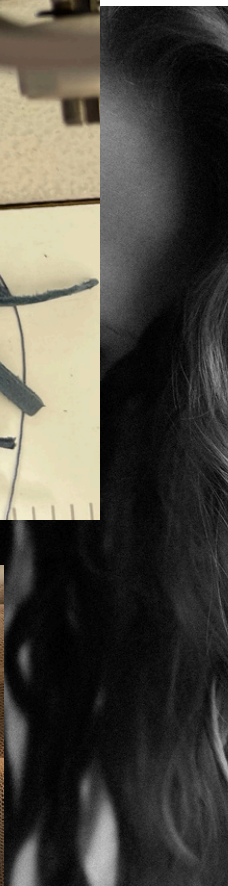




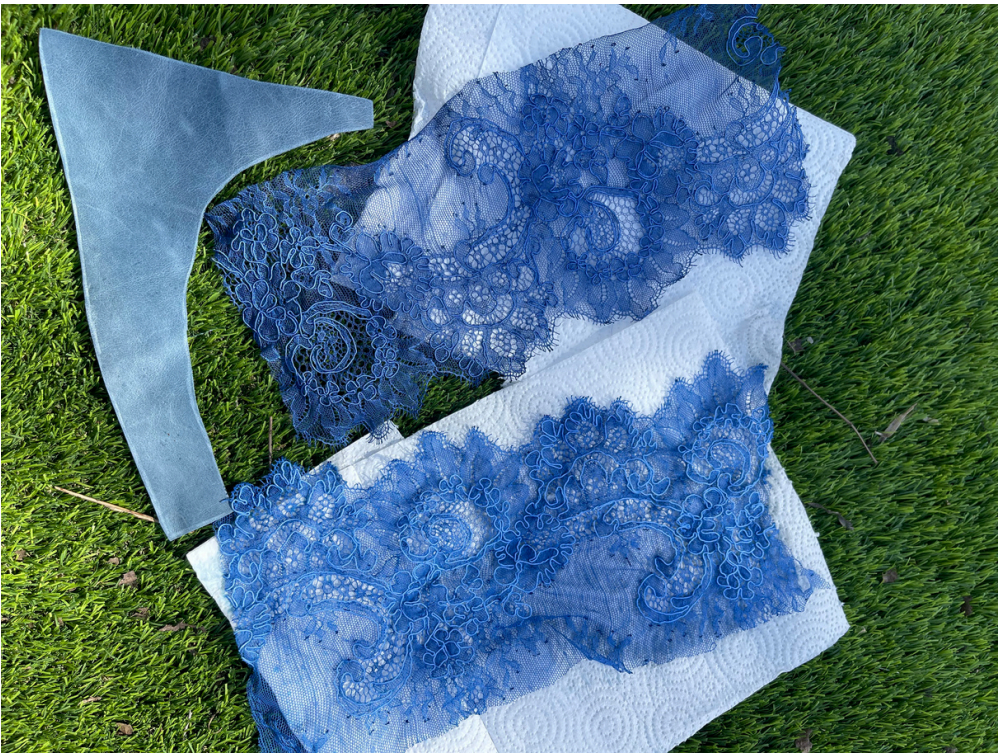
# work process







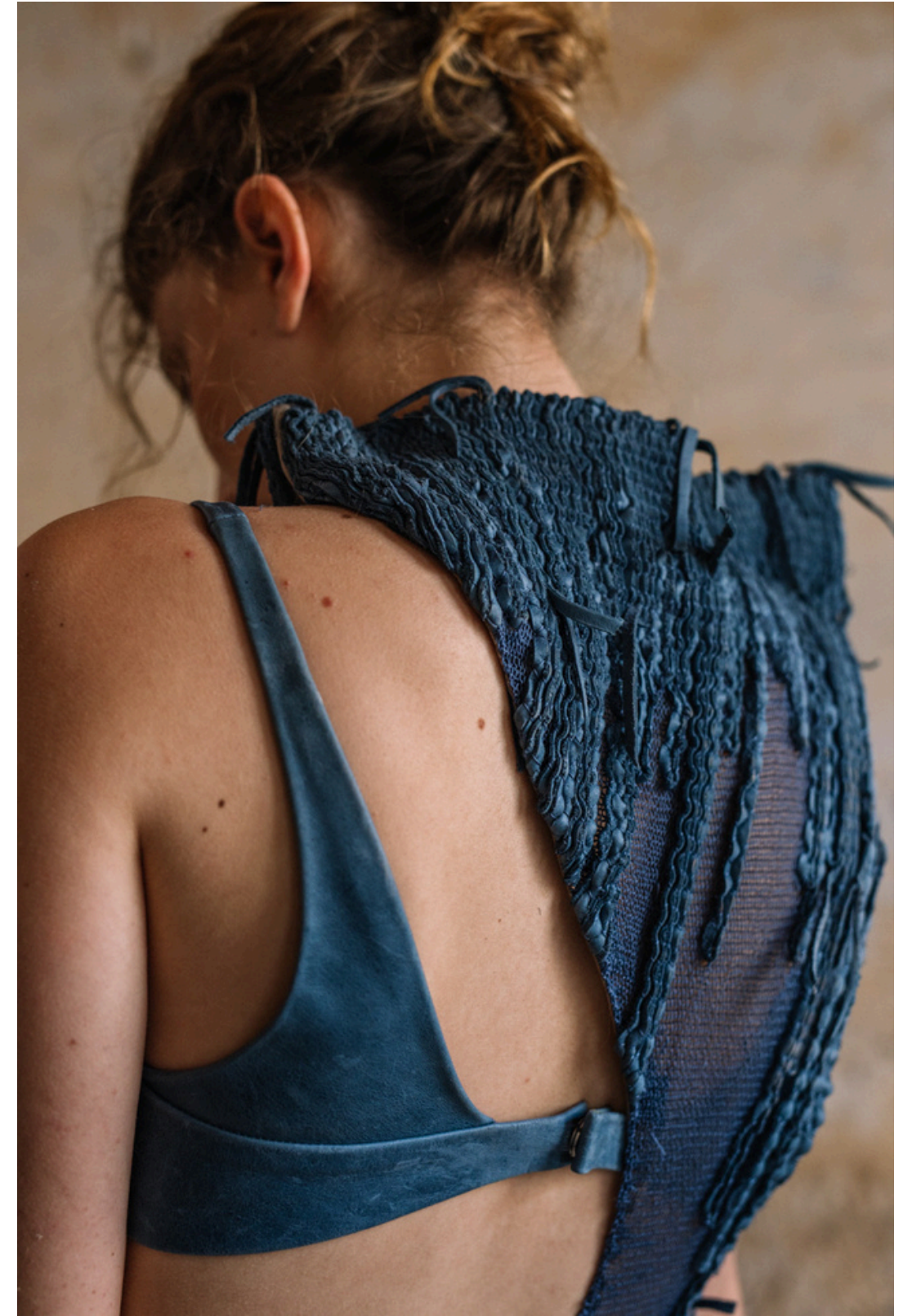












MOR ELFASI



## My subject





