

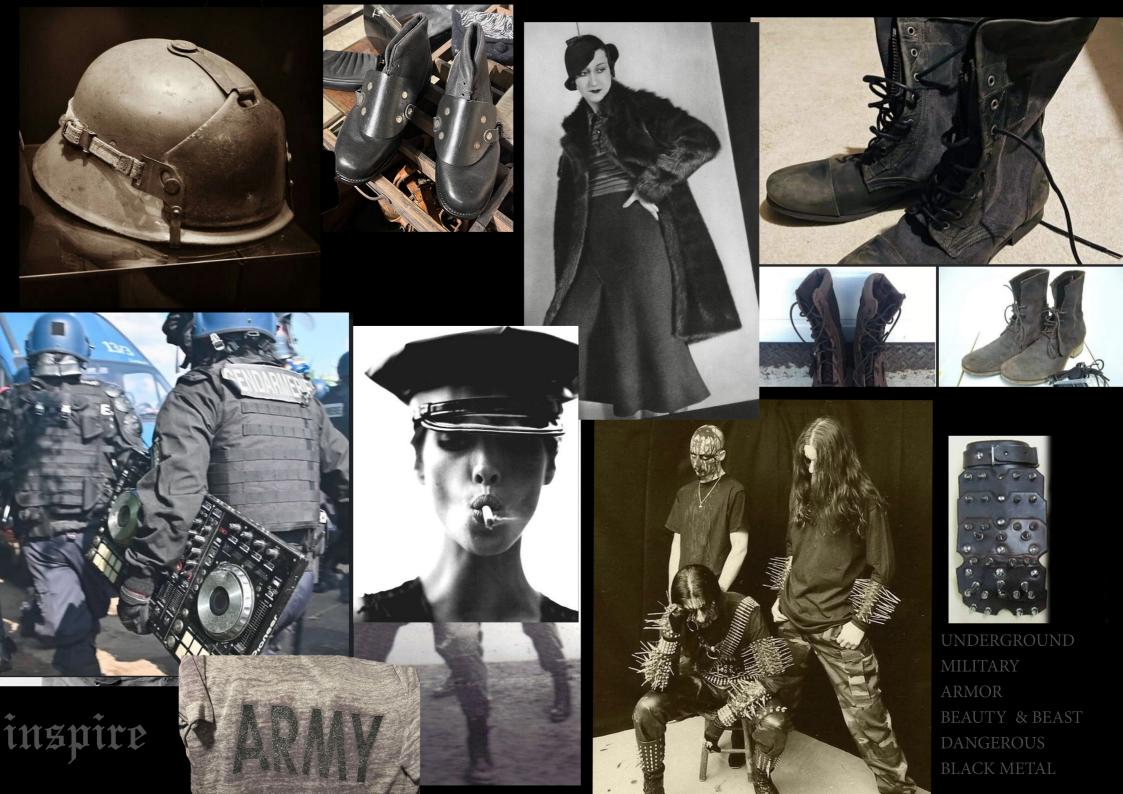




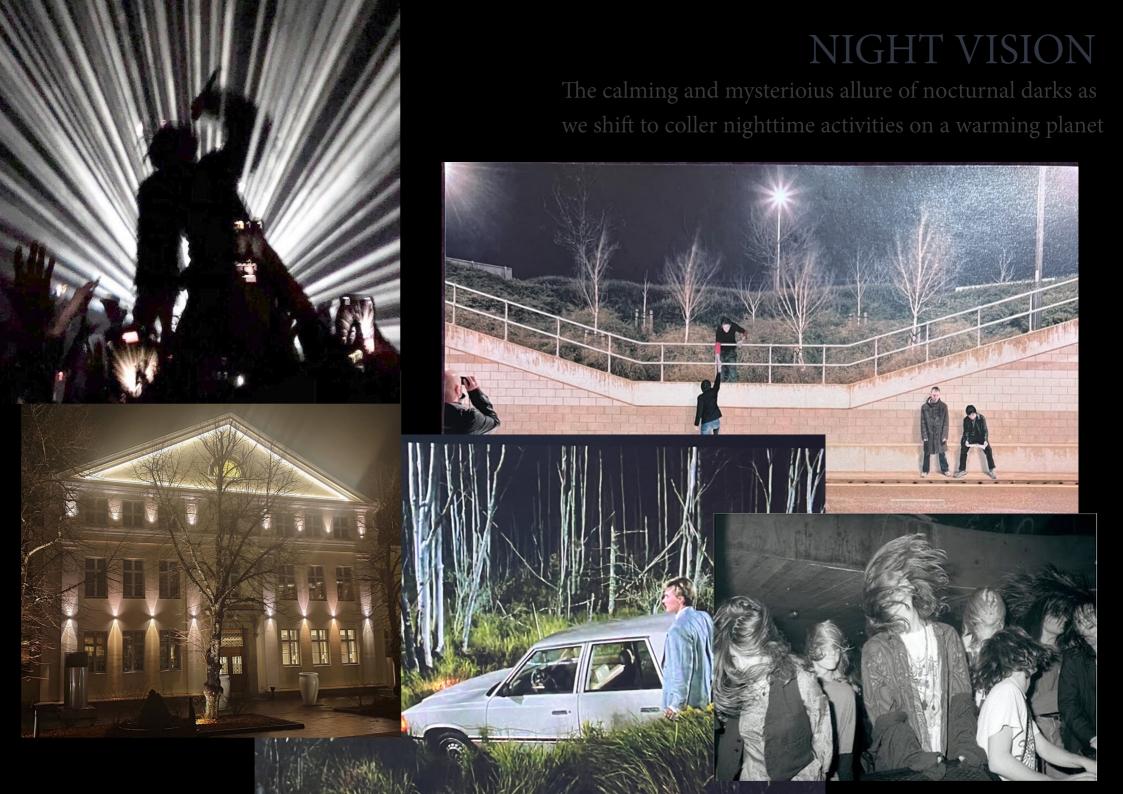




Mearable Avant Military Function





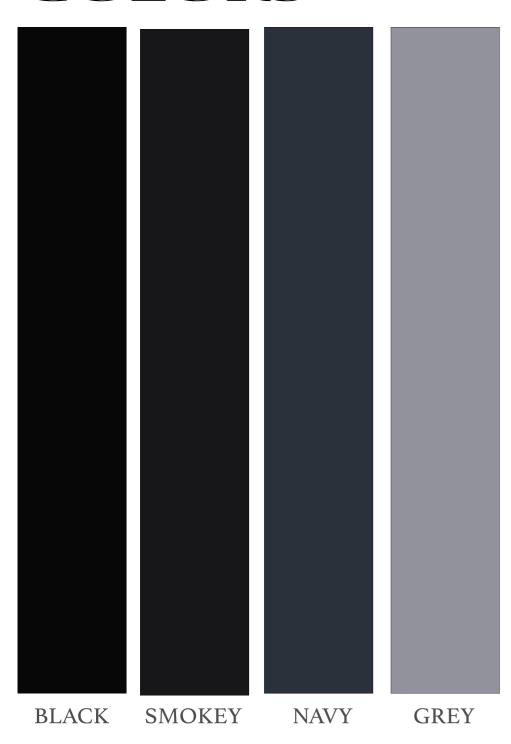


LEATHER



OIL VINATGE

COLORS





Design Brief

THANAKORN PAOWISET

For: RLSD THAILAND 2025

CHULALONGKORN UNIVERSITY

Background:

Twisted Militant is a footwear concept inspired by the tactical function and strong protective feeling of military gear, fused with the raw energy and mysterious aesthetic of black metal culture.

The design features a standout tactical stud strap system adapted from Velcro components on body armor allowing multiple wearable forms. Combined with spiked details drawn from metal accessories, these elements are reimagined into structural accents that are both menacing and magnificent.

Blending avant-garde attitude with everyday functionality.made for those who seek not just to wear, but to express. Twisted Militant is more than footwear it's a reflection of inner strength and confident in form.

-Thanakorn Paowiset

Strength: Buy 1 but have many version unique blend of military armor and black metal aesthetics, creating a hard style.

avant garde design that is wearable yet visually striking.

Weakness:

limited mainstream appeal

nigh production costs

Opportunity:

party casual

Threat:

competition from established alternative fashion brands.

Problem:

This style is not accessible to everyone even though it has been trend for

many years.

Object:

create avant garde product that merges emotion, functionality and alternative aesthetics, bridging the gap between pratical wear and bold artistic expression

Target Group:

15-28

gen z gen y

What Tsget Want:

A Unique and versatile avant garde wearable shoe

Mood & Tone:

Dark, Military, Street, Metal

What To Say:

function, emotion

Support:

black metal aesthetic

Design Response:

wearable avant garde product in everydaylife



OXFORD STYLE



MILITANT BOOT



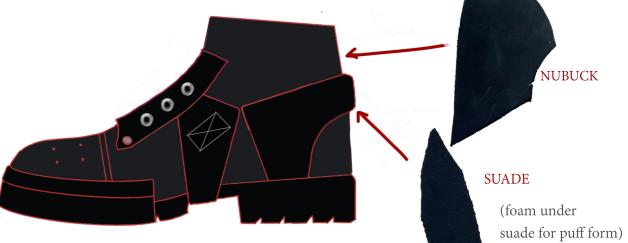




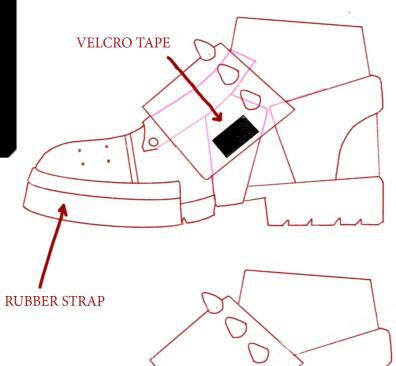
HAKEE

METERIAL **&** TECHNIQUE











NUBUCK



OTHER UPPER LEATHER STUD STRAP DESIGNS

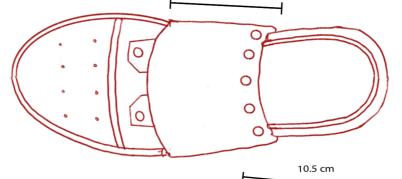




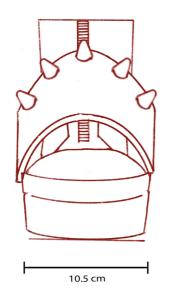
TOP VIEW

7.5 cm



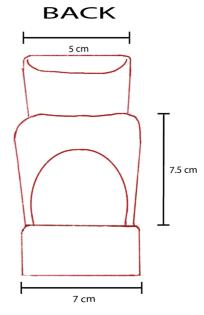


FRONT



SIDE 7.5 cm 13 cm 12 cm 27 cm

8 cm

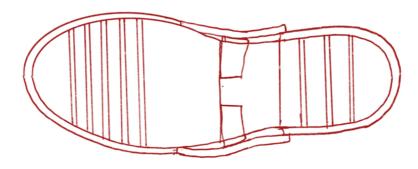


MATERIAL





SUADE



RUBBER 2.8 cm

BOTTOM VIEW



Barbone Militia * Gridlock Metal * Claymal Wall * Tactical Void



