

PARADOX DUTY

Real Leather. Stay Different. Student Design Competition 2025



Phasawie Chutrakul

Appreal

**WHERE FASHION MEETS TRANSFORMATION.
ROOTED IN THE DYNAMIC SPIRIT OF "TOKUSATSU" AND
INFUSED WITH ELEMENTS OF SURREALISM AND MODERN DESIGN,
RESULT AS A SEMI-FORMAL ATTIRE THAT MADE
TO ADAPT — BOTH TO THE OCCASION AND TARGET GROUP.**

PHASAWIE CHUTRAKUL

Chulalongkorn University
Fashion and Textile Design BFA
Menswear, Other / Not listed

My name is Phasawie Chutrakul, I'm a 22 years old design student freshly graduated from Chulalongkorn University. I believe that everyone has their own little version deep inside their personality. But these days, most of them are afraid to express their little version because of judgmental stares from others. That's why I want to help everyone express themselves through fashion without fear and shyness. For years, I've been living in my tiny world just like the others I mentioned. But today I decided to leave and explore the real world by participating in the REAL LEATHER STAY DIFFERENT competition to be a voice for those who've been through what I have. Through this competition, I hope to inspire others to find their strength and believe in themselves again.





When I was young, my family raised me with a TV show. My favourite genre is “Tokusatsu”, a TV show from Japan. It shaped me as an imaginary and playful kid. So it’s become an inspiration for this collection to celebrate my childhood memories through fashion as I said in the previous page.

特撮 — TOKUSATSU

Japanese term for live-action films or television programs that make heavy use of practical special effects.

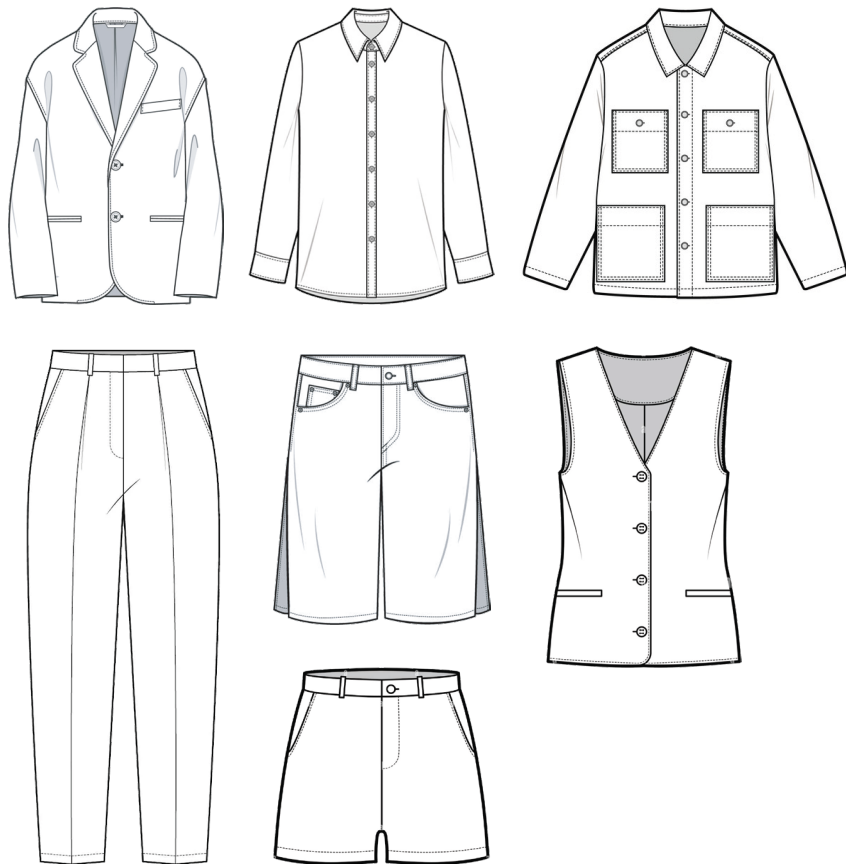
ZENNIALS JAPANOPHILE



I did some research and found a group of people that I can feel related to, Zennials Japanophile is the name of the group. They are 23-30 years old people who passionate and fascinated by Japanese culture. Semi-formal wear is more suitable for their lifestyle, as it can express their individuality while still being appropriate for work.

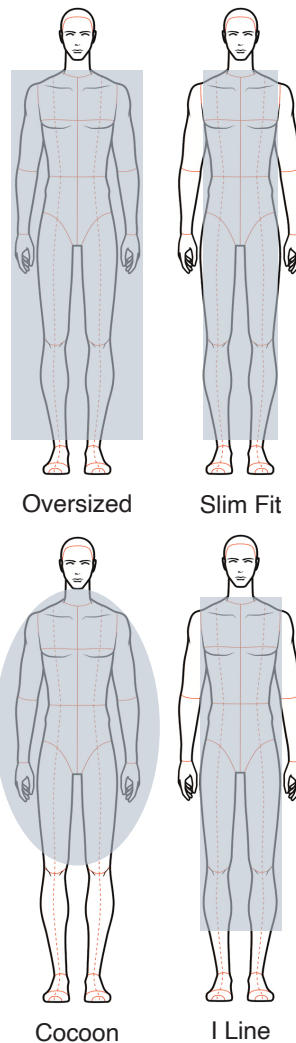
DESIGN ELEMENTS

A Must Items



Oversized Blazer / Shirt / Jacket / Trousers /
Baggy Bermuda / Shorts / Vest

Silhouette



Material



Genuine Leather



Mixed Material



Deadstock Spandex



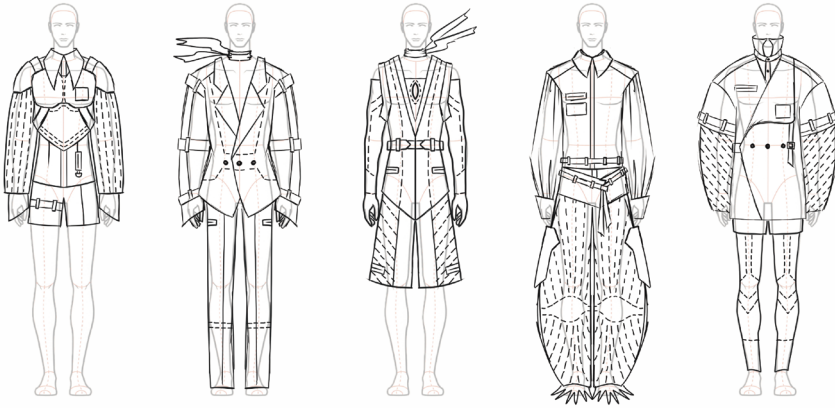
Deadstock Cotton

Color Way



SKETCH & DESIGN DEVELOPMENT

First sketch (Redesign)

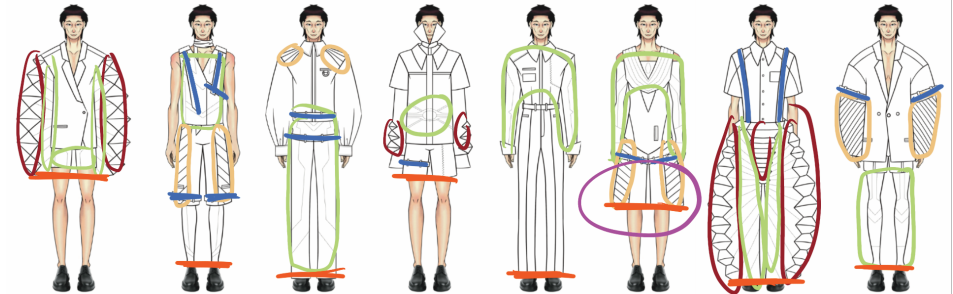


Draft 2

(Fixed colors
& Design)



Draft 4 (Add balance)



Draft 5 (Quick final sketch)



Draft 3

(Fixed Colors)

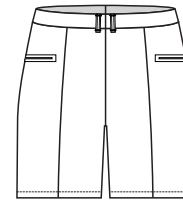
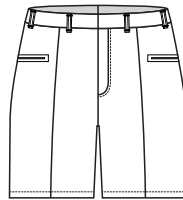
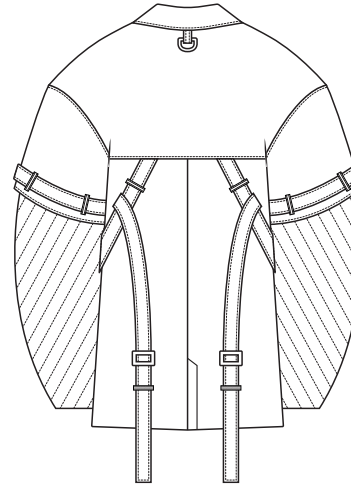
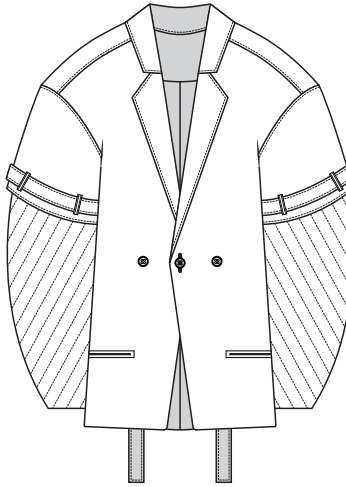
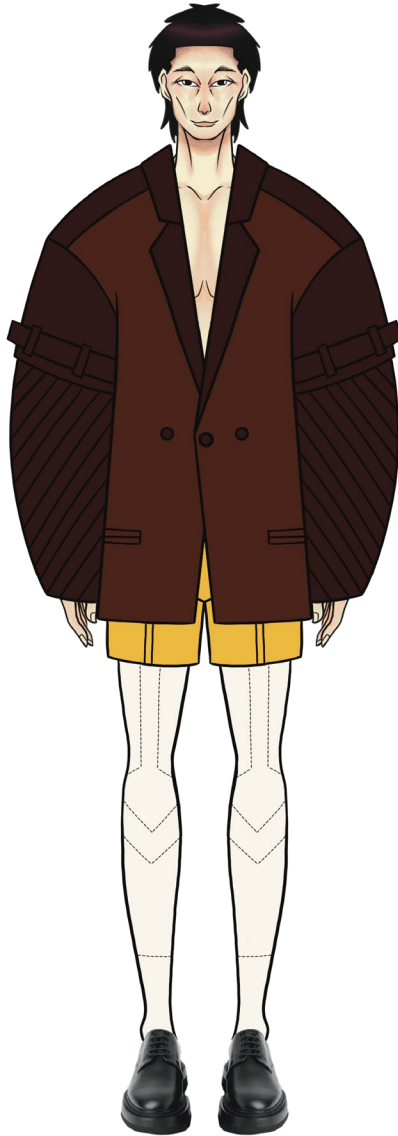


FINAL SKETCH

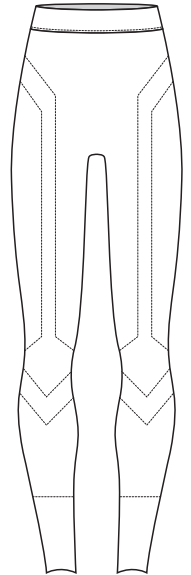
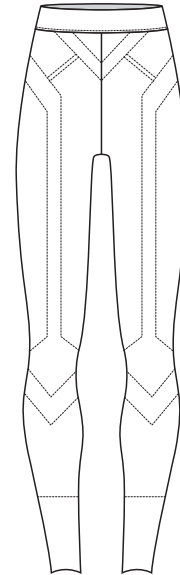


This collection tries to blend semi formal wear and my childhood memories into a bold, vivid and contemporary menswear. The combination of the oversized and slim fit silhouette reimagine the costume of Tokusatsu characters. Energetic mustard, Nostalgic blue and Bricks orange are the core colors that bring this collection alive. I wish that all the details can express my courage to explore the world with my little version.

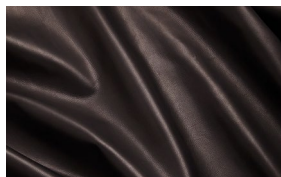
SELECTED LOOK



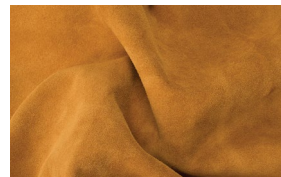
Technical Drawing



Material



Glossy Leather



Suede Leather



Deadstock Spandex



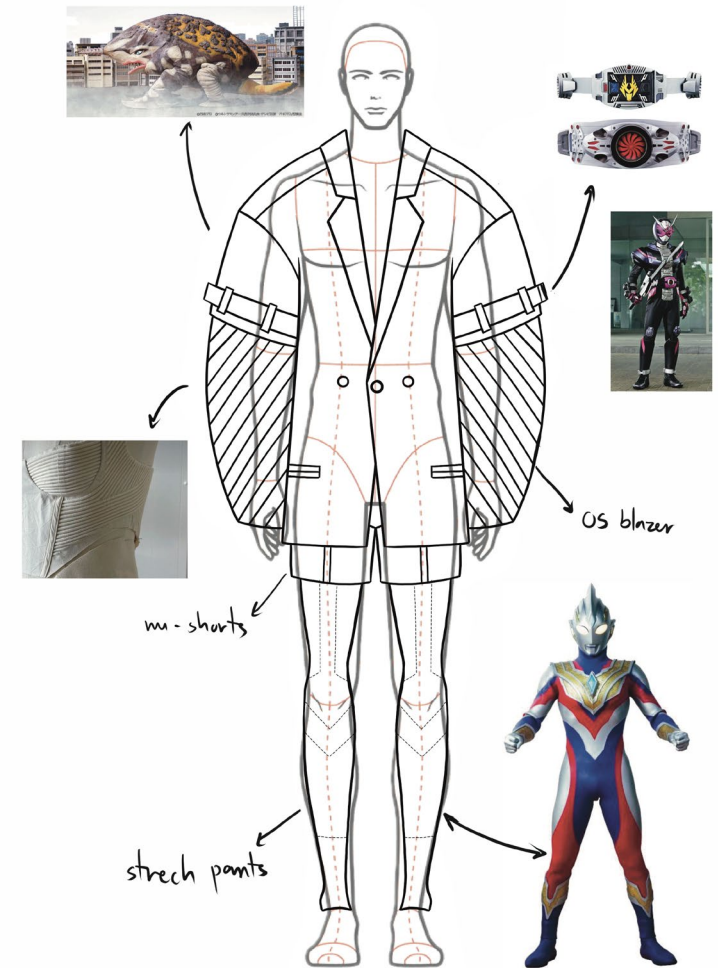
Deadstock Cotton

SELECTED LOOK

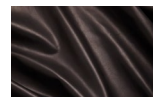
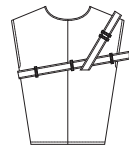
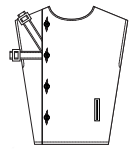
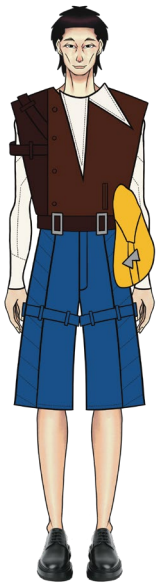
Description

For my selected look, I want to portray Tokusatsu influence by using oversized silhouette, material combination and texture. The key item is a mixed leather oversized blazer, an oversized silhouette reminiscent of the over scale of filming technique and gigantic size character in tokusatsu series. Moreover, the combination of two types of leather which is suede leather and glossy leather adds more depth and dimension to the blazer. I also want to create a new texture to the leather by using an aligned seam on both sleeves for a various surface.

For the shorts, I want to create everyday shorts by using a simple design but twisted with bold color to express the bold personality. Last but not least, I link legging with the blazer by using an aligned seam into the pattern that is inspired by the Tokusatsu series. In conclusion, I chose this look because it is the best look that expresses both my interest and my style in fashion. I truly hope that this collection can connect to anyone who is still shy to express their real personality by giving them courage through playful creativity and bold style.



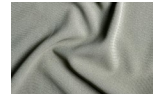
Quick sketch and References



Glossy Leather



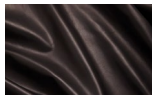
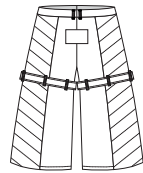
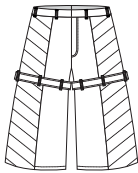
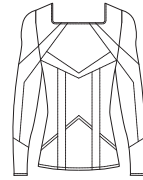
Suede Leather



Deadstock Spandex



Deadstock Cotton



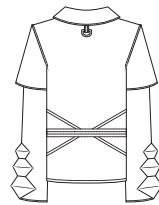
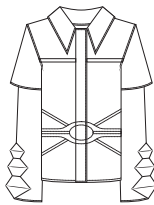
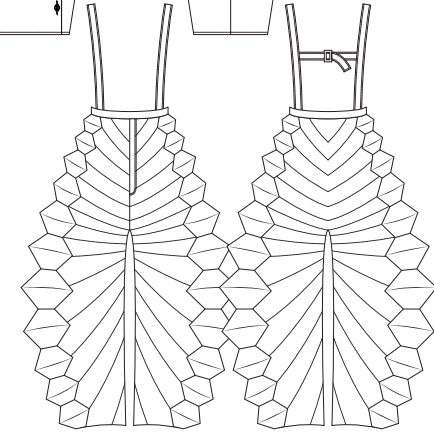
Glossy Leather



Suede Leather



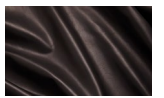
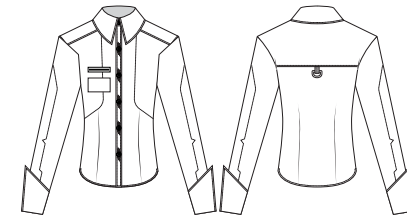
Deadstock Cotton



Suede Leather



Deadstock Cotton



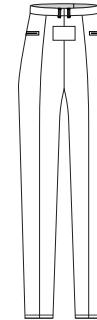
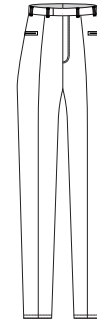
Glossy Leather



Suede Leather



Deadstock Cotton



OTHER SKETCH

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