

*A handbag collection inspired by "romantic things" and specifically
"handwritten letters"*



30/08/2003
fashion designer

Pham Thi Ha Giang
Van Lang University student

Dear... ;

Hello, I am Pham Thi Ha Giang, a student majoring in fashion design at Van Lang University. Coming to this contest, I designed products inspired by romance, specifically through “letters”. The strong emotion that made me decide to choose this theme was when I accidentally opened a souvenir box of myself and the person I used to love. In the box, there was a vase of flowers and countless cards with withered roses and the book The Little Prince. That made me realize that: the rose could not wait for the adventurous Little Prince to return. She had withered, the petals had withered, and although every love story will eventually come to an end, what made me happy was being immersed in those romantic moments. The main materials used are cowhide and vegetable tanned cowhide, the material is processed by carving the leather, covering the rose with resin to depict the softness of the petals as realistically as possible and gluing glass (the reason I chose to attach the glass material to the handbag, because I think it gives a very beautiful effect), combined with pearl-effect paint on the leather to realistically depict wax letters, rose motifs and crowns inspired by the story of The Little Prince.

The product carries the message that every girl, when wearing a handbag inspired by wax letters, letters, is also wearing the beauty of romance.

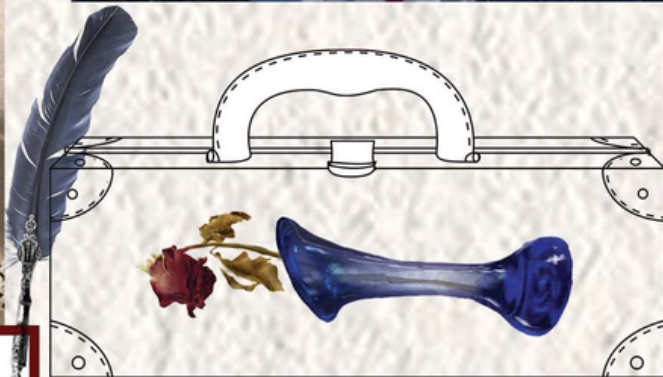
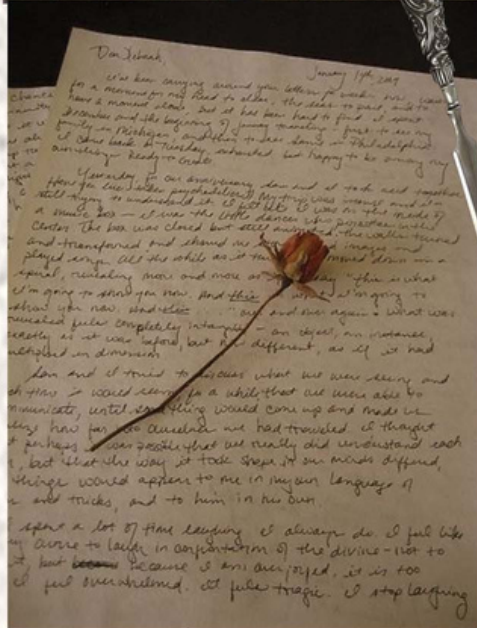
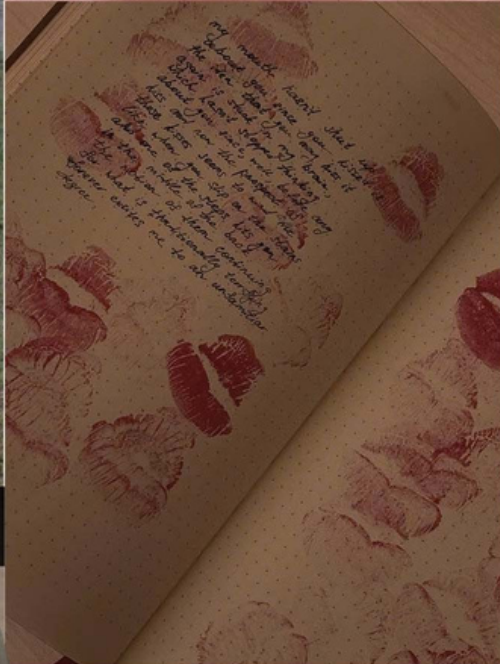


Xin chào , mình là Phạm Thị Hà Giang, sinh viên chuyên ngành thiết kế thời trang , trường Đại học Văn Lang, đến với cuộc thi lần này, mình đã thiết kế những sản phẩm lấy cảm hứng từ sự lãng mạn và cụ thể là qua “những bức thư ”. và nguồn cảm xúc mãnh liệt khiến mình quyết định chọn chủ đề này là khi mình vô tình mở 1 chiếc hộp kỷ niệm của mình và người mình từng yêu, trong chiếc hộp có 1 lọ hoa và vô vàn những tấm thiệp được cài hoa hồng đã héo khô cùng cuốn truyện Hoàng tử bé. điều đó làm mình nhận ra rằng : bông hồng không đợi được Hoàng tử bé ham phiêu lưu quay trở về , nàng đã héo khô, những cánh hoa úa tàn , và dù cuộc tình nào rồi cũng đến hồi kết, nhưng điều làm ta hạnh phúc là đã được đắm chìm trong những giây phút lãng mạn đó.

Chất liệu được sử dụng chính là da bò và da bò thuộc thảo mộc, xử lý chất liệu là khắc da, phủ resin lên hoa hồng để tả thực độ mềm mại của cánh hoa nhất có thể và dán thủy tinh (lý do mình chọn gắn chất liệu thủy tinh gắn lên túi xách , vì mình thấy cho ra hiệu ứng rất đẹp) , kết hợp với sơn màu có hiệu ứng ngọc trai lên da để tả thực sấp thư, họa tiết bông hoa hồng và vương miện lấy cảm hứng từ câu truyện Hoàng tử bé.

Sản phẩm mang thông điệp với mong muốn mỗi cô gái khi đeo trên mình chiếc túi xách lấy cảm hứng từ sấp thư, những bức thư cũng là lúc khoác lên mình vẻ đẹp của sự lãng mạn.





Romantic things



Chapter 1 :

- The Only -





*Inspiration for shape and material:
inspired by letter sealing wax,
all have a glossy finish.*



*Motif inspiration: the first romance inspired by
the little prince, the image of the withered rose
that could not wait for the adventurous little
prince to return, that not all love stories have
a happy ending. From there we have the rose
and crown motif.*



*- redraw the shape of the withered
rose and the crown*

stylized into appropriate blocks



*Apply leather carving technique (vegetable tanned cowhide) then paint glitter on the rose, the bag
is painted with pink mother of pearl glitter. .*

Style no : Romantic

Sample
size

Fabric reference :

Decription : Sealing wax inspired handbag

Designer : Phạm Thị Hà Giang

Date : 25/4/2025

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Material : - cowhide
- pearl
- satin

Factory :

Thread :

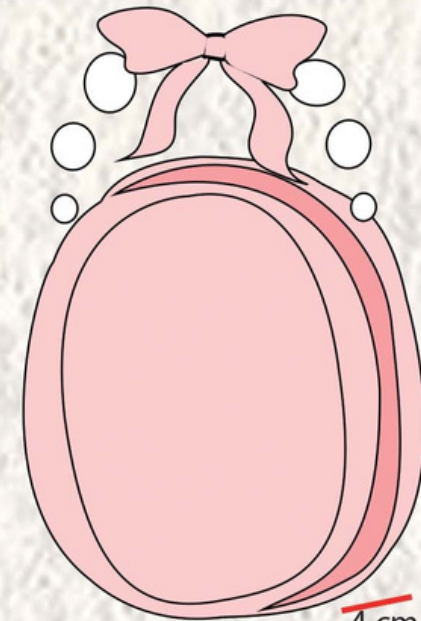
Cuff :

Texture processing :
- leather carving

18 cm



16 cm



4 cm



pearl paint on cowhide





Chapter 2 :

-Dear-

*Don't be confused, don't panic,
the sun sets and the moon still shines.
It will light up your path in life,
and accompany you to where you want to go.*



*Don't hesitate and don't be discouraged,
the moon sleeps and the dawn still shines..*



The form and material are completely inspired by a letter. So we use white cowhide.

*Don't be confused, don't panic,
the sun sets and the moon still shines.
It will light up your path in life,
and accompany you to where you want to go.*

*Don't hesitate and don't be discouraged,
the moon sleeps and the dawn still shines..*



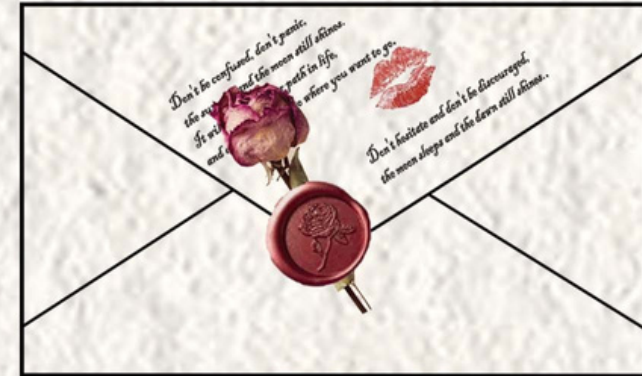
Use the technique: heat printing on the skin to print this line.

*- With the desire to encourage and comfort the girls who are trying hard alone when romance has not come to you, do not panic!
(The line is quoted from the song lyrics:
"Don't panic, after the sun sets there is still moonlight" by singer Goo Goo)*



Material treatment: embossed on vegetable tanned cowhide, then painted red

Structurally: the wax part of the letter has a hole drilled in it so that flowers or a pen can be inserted.



The bag material is white cowhide. Inside the bag there is a fixed sticker to seal the bag mouth (when folding the letter)

As shown in the technical drawing: in the wax seal part of the letter, there is a hole drilled for the purpose of inserting anything related to the letter making material to decorate the bag.

It could be:

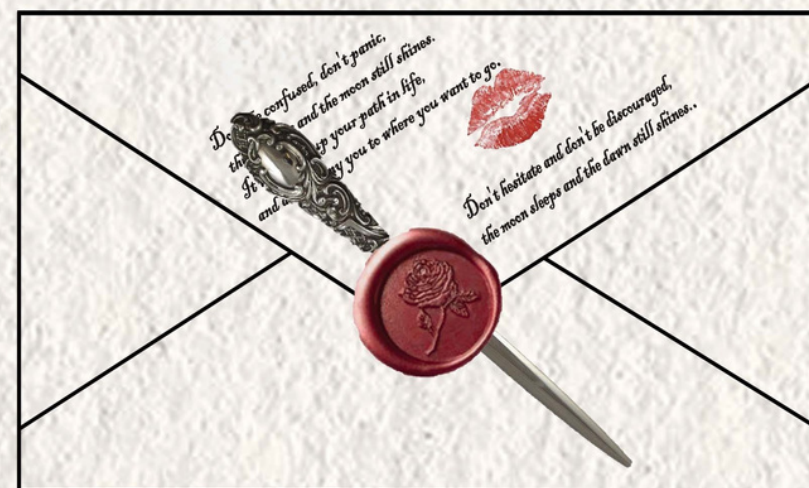
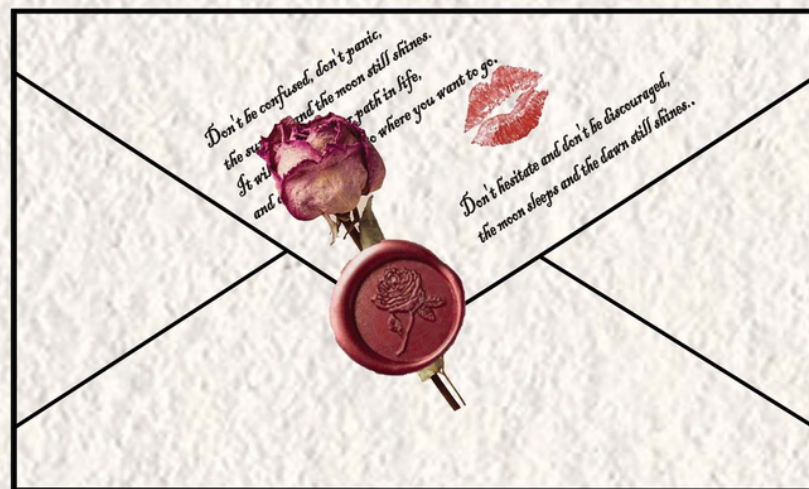
- rose



- pen



- letter opener kit



Style no : Romantic

Sample size

Fabric reference :



Decription : letter inspired leather handbag

Designer : Phạm Thị Hà Giang

Date : 25/4/2025

Page : 01

Material : cowhide

Factory :

Thread :

Cuff :

Texture processing :
print letters

*Don't be confused, don't panic,
the sun sets and the moon still shines.
It will light up your path in life,
and accompany you to where you want to go.*

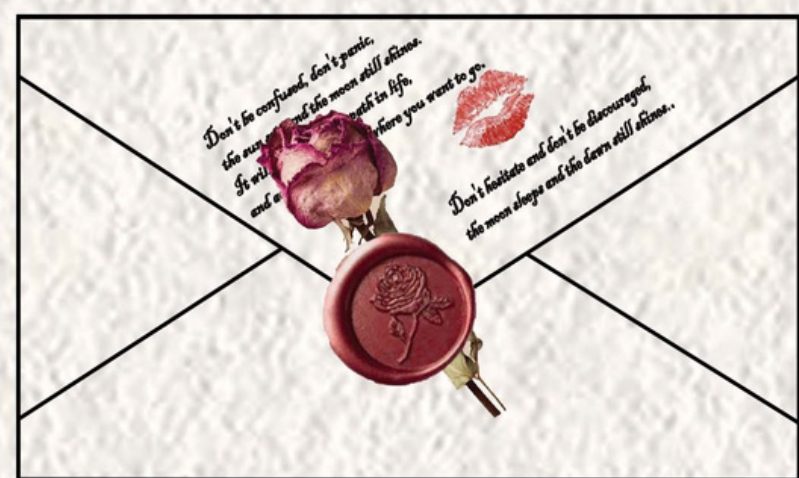
*Don't hesitate and don't be discouraged,
the moon sleeps and the dawn still shines..*

Leather carving wax seal:

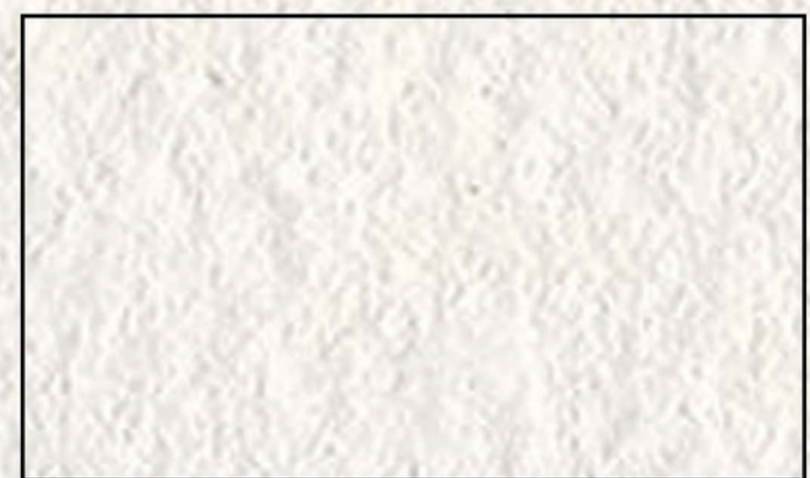


30 cm

19 cm

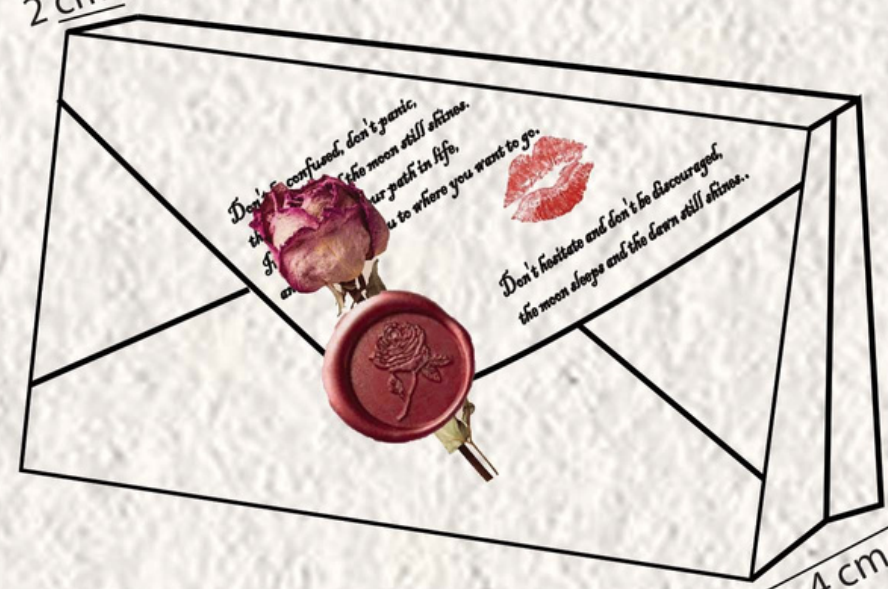


FRONT

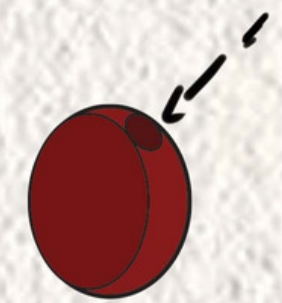


BACK

2 cm



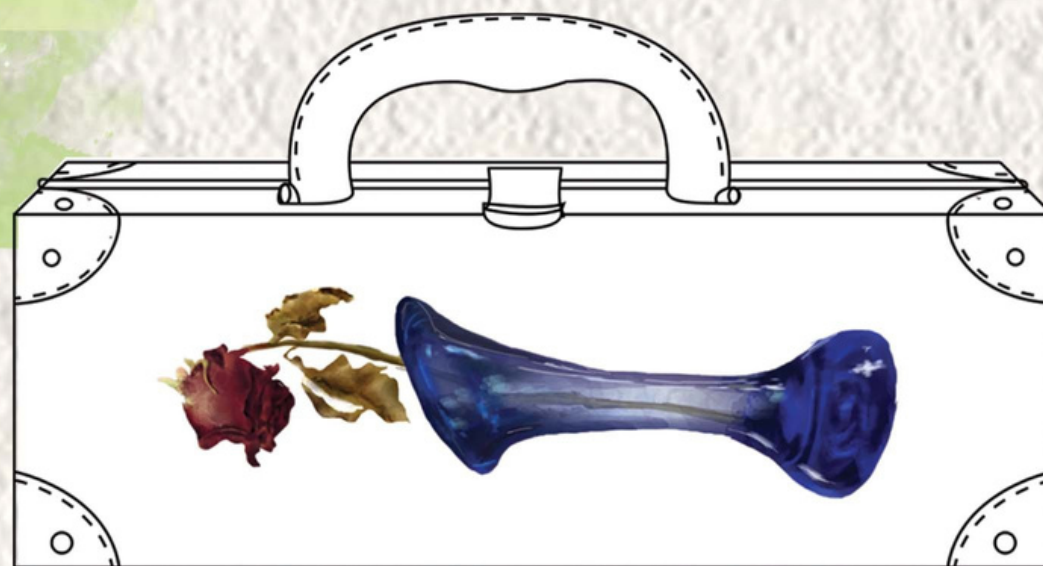
4 cm



put something in this hole

Chapter 3 :

Henry





Structure: suitcase inspired handbag.



Decorative motifs: taken from souvenirs of faded love. .



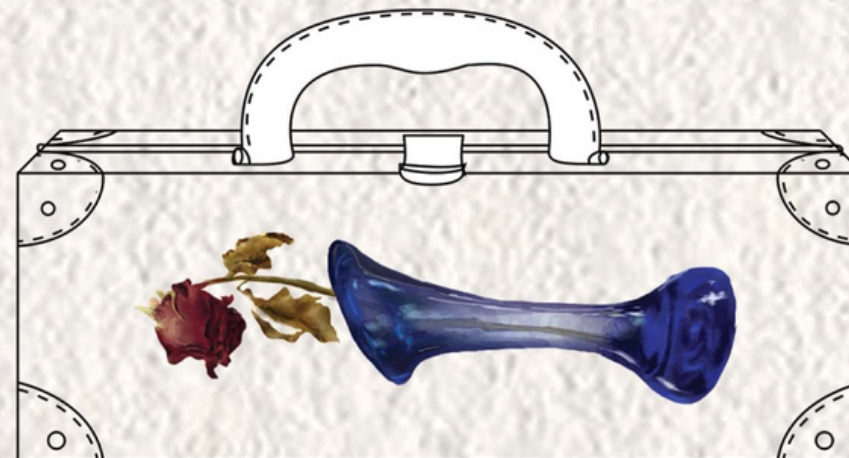
Material processing: dip the Rose into resin solution to create the softest flower form (in this case, if you create 3D flowers with cowhide, the petals will be stiff and emotionless).



Use glass jars and cut them in half, then use glass glue to attach them to the surface of the leather bag.



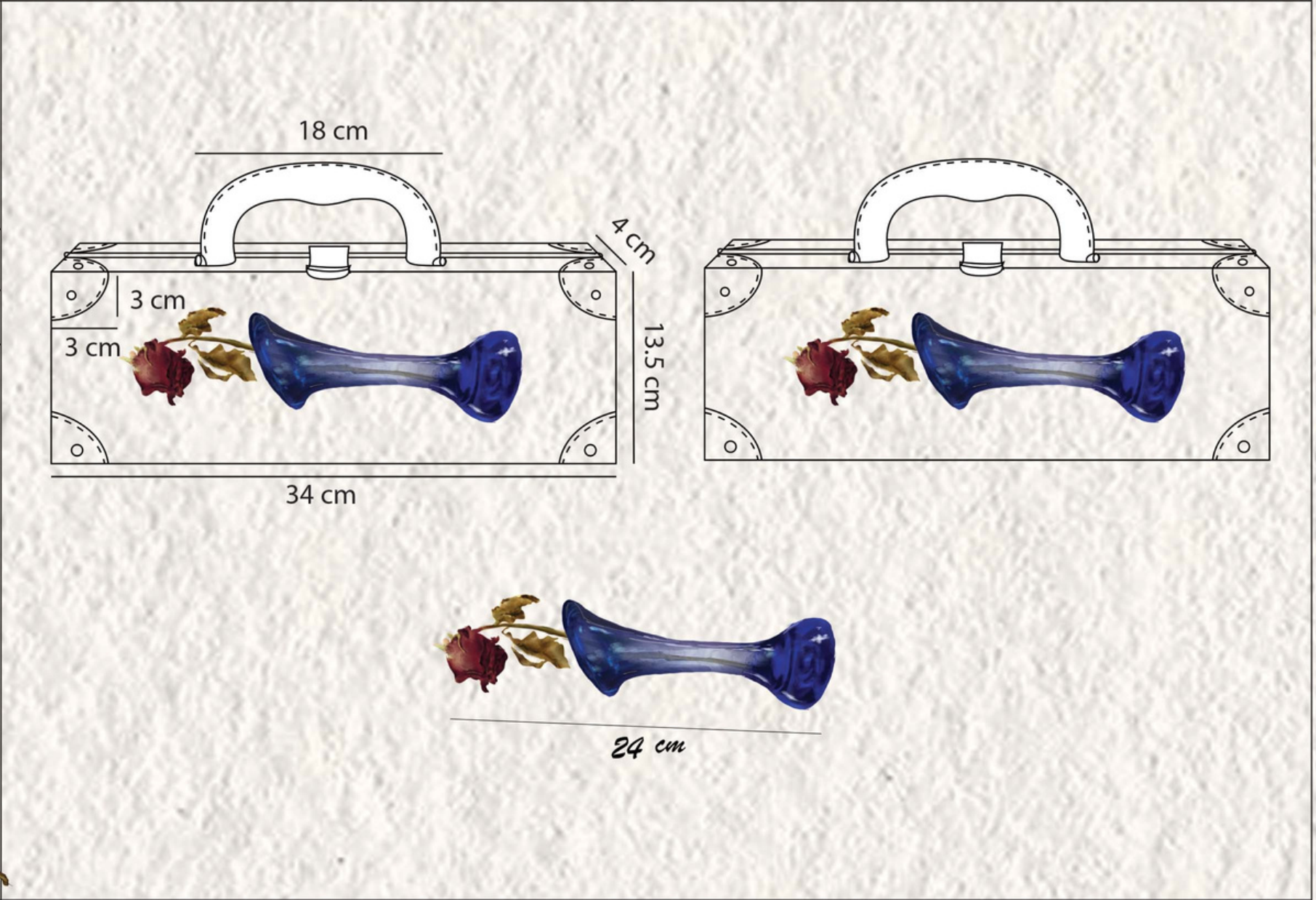
The main material to make the bag is white cowhide.



	Style no : Romantic		Sample size	Fabric reference :  
	Decription : suitcase inspired leather handbag			
	Designer : Phạm Thị Hà Giang	Date : 25/4/2025	Page : 01	

Material : - cowhide - glass
Factory :
Thread :
Cuff :
Texture processing : - Cut glass

dyed cowhide to create withered rose petals : 



*Thanks for watching
and I hope everyone always receives and knows how to spread
"romantic things" to this world.*