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INSPIRATION

“The inspiration for this footwear comes from nature’s quiet durability and India’s rooted approach to sustainability. With curves drawn from river stones, materials sourced from earth and plant fibers, and a form that balances function and beauty, this clog is a tribute to simplicity, repairability, and mindful design.”



Fashion Style Fashionable Look

SLIP-ON LEATHER CLOGS



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THIS CLOSED-TOE CLOG IS DESIGNED AS A SUSTAINABLE, SLIP-ON FOOTWEAR SOLUTION COMBINING TRADITIONAL CRAFTSMANSHIP WITH MODERN COMFORT. IT IS MADE FROM NATURAL AND BIODEGRADABLE MATERIALS AND EMPHASIZES EASE OF PRODUCTION, LONG-TERM DURABILITY, AND CULTURAL ADAPTABILITY.



Target User

Women seeking practical, breathable, all-day footwear for indoor and light outdoor use – ideal for both urban and rural lifestyles.

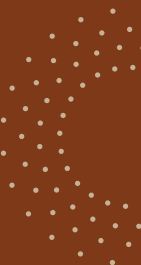


VALUE PROPOSITION

- Leather is chrome-free and biodegradable.
- Cork and coir are renewable and sourced from plant waste.
- Bamboo or recycled rubber sole reduces dependency on petroleum-based products.
- Repairable and resole-able = extended product life.
- Molded footbed supports natural foot shape.
- Slip-on ease with breathable cutout at side (optional design detail).
- Heel cushion built into cork midsole.
- Simple pattern = low material wastage.
- Minimal machine dependency; can be crafted by local artisans.
- Compact for packaging and shipping, reducing carbon footprint.



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MATERIAL COMPOSITION (50% LEATHER MINIMUM)

Upper: 50% Vegetable-Tanned Cowhide Leather

The upper is crafted using vegetable-tanned cowhide leather, which is chrome-free, biodegradable, and locally sourced. This material not only supports traditional tanning methods but also reduces harmful chemical runoff and enhances environmental responsibility in leather usage.

Footbed: Cork with Coconut Coir Padding

A comfortable and eco-friendly footbed is made using cork paired with coconut coir padding. Cork is a renewable, compostable resource that molds naturally to the wearer's foot over time. Combined with coir, it provides both breathability and sustainable cushioning.

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Lining (Optional): Organic Cotton or Bamboo

If included, the lining uses organic cotton or bamboo fabric. Both materials are breathable, hypoallergenic, and soft to the touch, ensuring comfort for sensitive skin. Their cultivation also involves significantly lower water and pesticide usage.



MATERIAL COMPOSITION (50% LEATHER MINIMUM)

Outsole: Bamboo Wood or Recycled Rubber

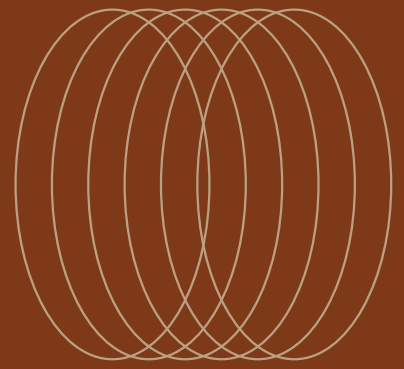
The outsole features either bamboo wood or recycled rubber. Bamboo is fast-growing and highly renewable, while recycled rubber reduces landfill waste. Both options are durable, flexible, and contribute to a lower environmental impact in production.

Stitching: Linen or Jute Thread

The entire construction is bound using linen or jute threads, which are 100% plant-based, biodegradable, and robust enough to withstand long-term use. This aligns the stitching method with the overall sustainability goals of the design.

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TECHNICAL SPECIFICATION

Construction Method:

- Hand-stitched strobil construction
- Eco-friendly water-based adhesives
- Minimalist assembly to reduce material waste

Finish:

- Natural matte finish with beeswax conditioning
- No synthetic coatings or plastic elements



Estimated Weight:

- Approx. 550-650g per pair (varies by size)

Intended Use & Environment:

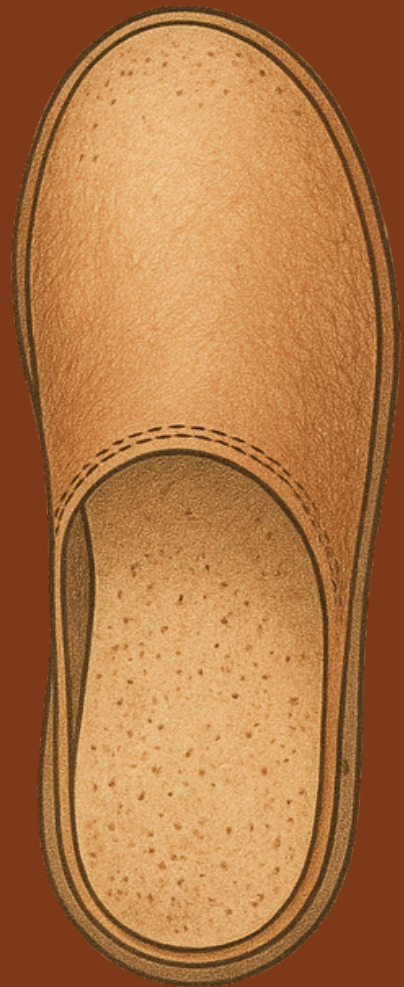
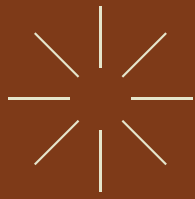
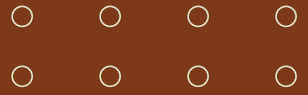
- Indoor and light outdoor casual use
- Suitable for tropical or semi-humid climates
- Breathable and mold-resistant interior

Sustainability Highlights:

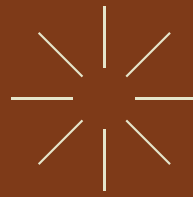
- 90-95% biodegradable composition
- All materials are plant-based, recycled, or responsibly sourced
- End-of-life disassembly possible for individual material recycling



FINAL DESIGN



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THANK YOU

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