

The **"Horn-to-Hope"** bag embodies the spirit of resilience, drawing inspiration from the unlikely pairing of **rhinos and orchids**.

The rhino, a creature of immense power, faces the relentless threat of extinction due to illegal hunting. Natural orchids exhibit extraordinary vitality; their roots stretch far and wide in search of sustenance, clinging to rocks, trees, or even decaying matter. They flourish where others cannot, transforming barren landscapes into vibrant displays of life.

Both are **powerful symbols** of overcoming adversity, each with unique stories of survival. The bag will serve as a reminder of the strength found in vulnerability, the beauty that arises from struggle, and the importance of perseverance.

We, as humans, are the primary cause of their suffering, driven by greed, ignorance, and indifference. **We must act now.** Let us rewrite their story from one of extinction to one of survival, securing their future for generations to come.



STORY TELLING