

MATERIALS USED

Blue and Black 100% Real Cow Leather

- ◆ Leather's exceptional durability means that leather bags can last for decades with proper care. This longevity reduces the need for frequent replacements, thereby decreasing resource consumption and waste associated with producing short-lived alternatives.
- ◆ Leather is primarily a byproduct of the meat and dairy industries. Transforming these hides into leather prevents them from ending up in landfills, reducing waste and supporting a circular economy.
- ◆ Unlike synthetic materials, which can take centuries to decompose, natural leather is biodegradable. Under appropriate conditions.
- ◆ Leather goods are often repairable and can be upcycled into new products. This extends their lifecycle and reduces the demand for new materials, aligning with sustainable consumption practices.
- ◆ As we use real leather for our bags, we also use real cotton lining and Coconut Shells accessories, which in general offer environmental benefits through **waste reduction**, **biodegradability**, and **support for sustainable agricultural practices**.



Some parts made from coconut shells

- ◆ This supports a circular economy by repurposing waste into valuable products



100% Cotton Kikoi locally made for the lining

- ◆ This reduces long-term textile waste since it is a natural fiber that decomposes more readily than synthetic alternatives



There for by combining real cotton fabric and coconut shell components in leather goods:

Enhance Sustainability: The use of biodegradable and upcycled materials reduces environmental impact.

Promotion of Ethical Practices: Sourcing materials responsibly supports sustainable agriculture and waste reduction.

Consumer Appeal: Eco-conscious consumers are increasingly seeking products that align with their environmental values, making such goods more marketable.