# LEATHER BAG

TO ELEVATE LEATH<mark>er craftsmanship into an art form</mark>, where every bag is a canvas that reflects the rich narratives And skilled hands behind it

DESIGNS

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NEDF DESIGNS

# NOVEMBER 2024



PORTOFOLIO

### **ABOUT US**

# RAFTING YOUR IMAGINATION

NED**\$** DESIGN focus on leather good more specifically on bags currently. Where we "Craft Your Imagination" one stitch at a time. We create a story of each of our collections so that it won't be "Just A Bag" but instead;

A Story for you to tell A History for you to create and An Artisans work for you to carry around the motivation of the day.

CRAFTMANSHIP | STORYTELLING | MODERN

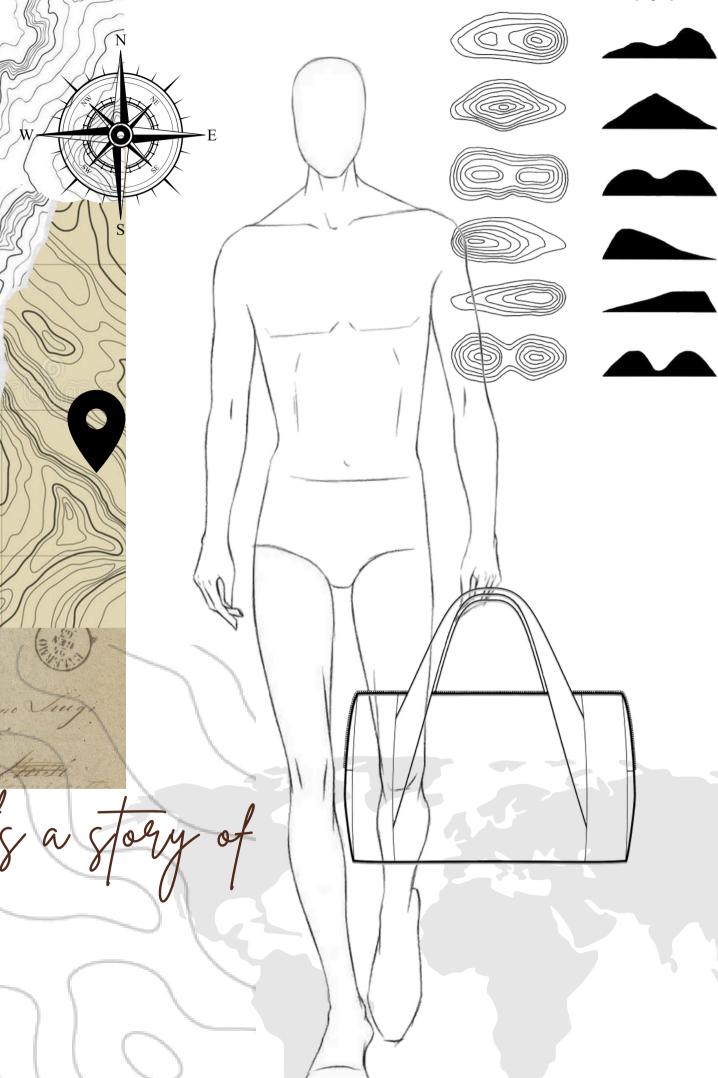


# LET LUXURY BE IN THE LIST OF YOUR LIFE STYL

# PORTOFOLIO



arry your adventurer in style, where every stilch tells a story of the landscape beneath your feet.





The Ethiopian cross, known as the "Mäkwännät," is a profound symbol that embodies the rich spiritual and cultural heritage of Ethiopia. Traditionally hand-crafted by skilled artisans, these crosses represent faith, resilience, and the deep connection to history. The intricate designs often reflect biblical narratives and local traditions, making each piece unique and meaningful. When printed on our leather bags, the Ethiopian cross serves as a powerful reminder of the nation's storied past and enduring legacy. It tells the tale of a people who have overcome adversity, drawing strength from their beliefs and artistry. Carrying a bag adorned with this emblem not only honors the craftsmanship of local artisans but also invites the wearer to reflect on their own journey, connecting them to the rich tapestry of Ethiopian culture. Each bag becomes a vessel of storytelling, merging functionality with a celebration of history and

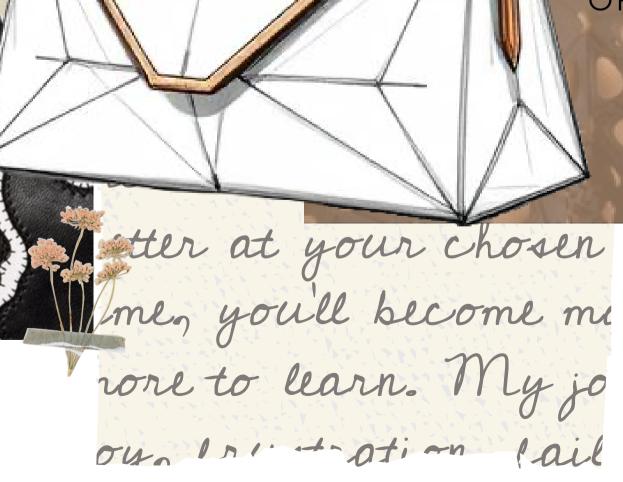
heritage.



ADVANCED CUTTING **TECHNOLOGY HAS** UNLOCKED FRESH POSSIBILITIES FOR LEATHER BAG DESIGN BY ALLOWING ARTISANS AND MANUFACTURERS TO EXPERIMENT WITH DIVERSE SHAPES AND PRECISION CUTS



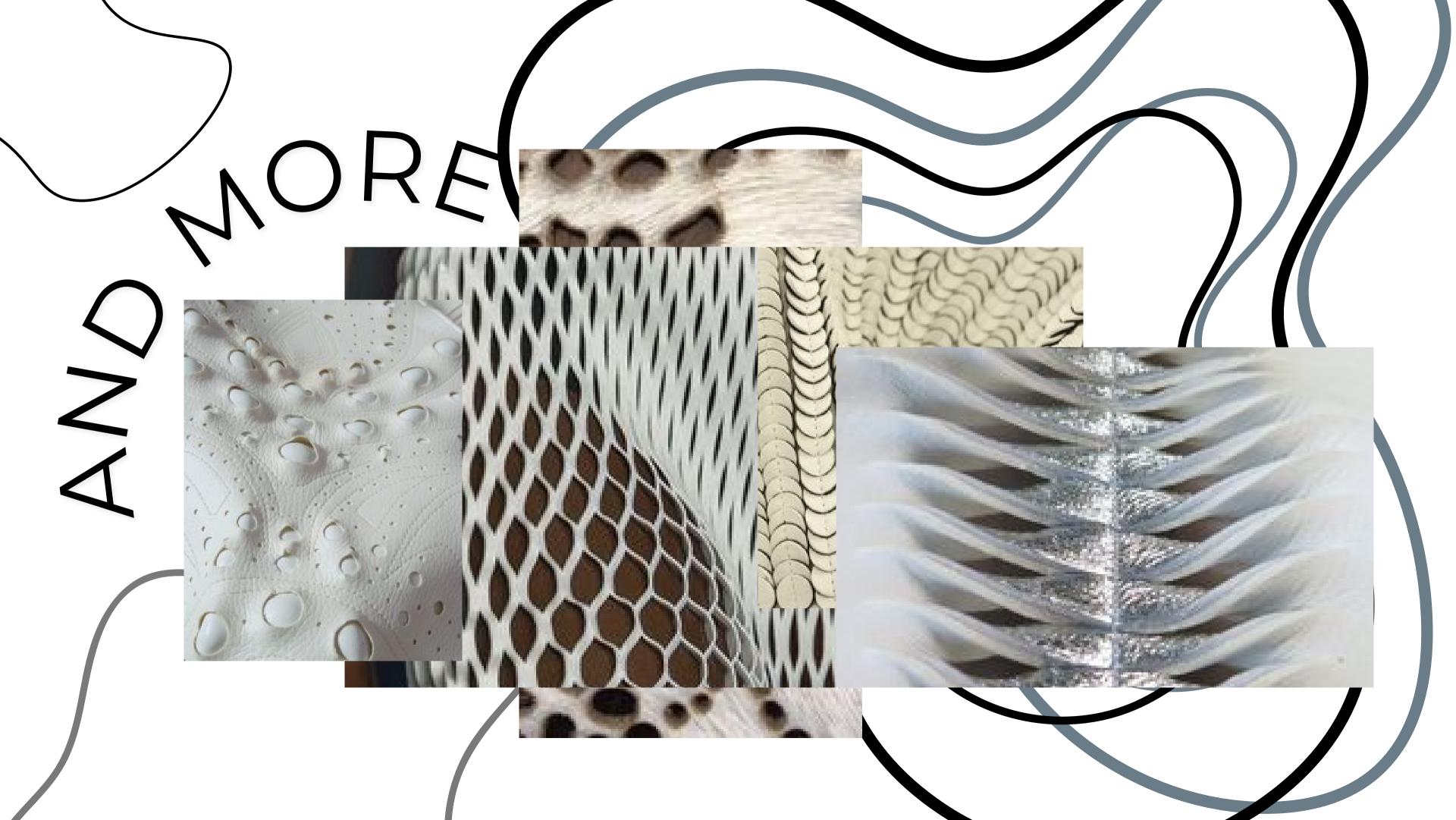
THIS APPROACH ELEVATES LEATHER BAG **PRODUCTION BY** BLENDING TRADITIONAL CRAFTSMANSHIP WITH MODERN TECHNOLOGY. OPENING THE DOOR TO NEW. DISTINCTIVE DESIGNS THAT STAND OUT IN THE MARKET.



ADDITIONALLY, THIS TECHNIOUE OFFERS GREATER CUSTOMIZATION OPTIONS, AS EACH PIECE CAN BE TAILORED TO MEET SPECIFIC AESTHETIC OR FUNCTIONAL REQUIREMENTS.

THE RESULT IS A REFINED **PRODUCT THAT** COMBINES THE LUXURY OF LEATHER WITH THE PRECISION AND VERSATILITY OF ADVANCED TECHNOLOGY.

WITH THESE PRECISE CUTS. DESIGNERS CAN EXPLORE CREATIVE POSSIBILITIES THAT WERE PREVIOUSLY CHALLENGING OR IMPOSSIBLE, SUCH AS COMPLEX GEOMETRIC PATTERNS. DELICATE DETAILS. AND INNOVATIVE STRUCTURAL FORMS.







AN ORANGE LEATHER BAG ADDS A BOLD, ENERGETIC TOUCH TO ANY OUTFIT, COMBINING VIBRANT COLOR WITH LUXURY. ITS VERSATILITY COMPLEMENTS EARTHY TONES, NEUTRALS, AND CONTRASTING SHADES, MAKING IT A STRIKING, STYLISH CHOICE.







NEDF'S BACKPACK FOR MEN COMBINES FUNCTIONALITY WITH A TIMELESS, RUGGED STYLE, OFFERING BOTH DURABILITY AND SOPHISTICATION. PERFECT FOR EVERYDAY USE OR TRAVEL, THIS PIECE BRINGS A REFINED, CLASSIC LOOK THAT PAIRS WELL WITH CASUAL AND BUSINESS ATTIRE, MAKING IT A VERSATILE STAPLE IN ANY WARDROBE.

TRAVEL

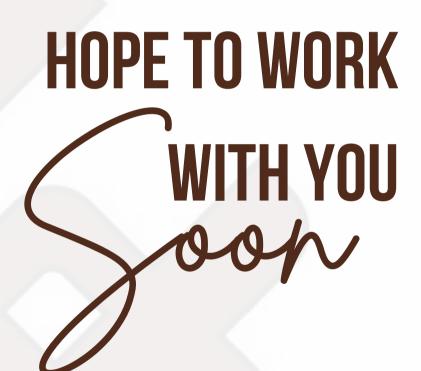
GYM

DAILY

ESSENTIALS

WORK AND COMMUTING





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