Project Overview.

Project Title: VAULT JACKET

In a world where social media isn't just a pastime but a pillar of self-expression, identity, and livelihood, I found myself constantly navigating the friction between my digital and physical essentials. Whether I was tapping to pay at a café, recording a quick story while walking, or fumbling for my ID at a check-in, the disconnect between my smartphone and my wallet became painfully clear.

Our phones have become extensions of ourselves tools for creativity, communication, and commerce. Yet, traditional accessories like wallets remain relics of a pre-digital era. They lack the fluidity and flair our modern lifestyles demand. That's when inspiration struck.

Introducing: The VAULT JACKET Style Meets Seamless Utility

Refined. Versatile. Statement-making. The Vault Jacket is not just an accessory it's a game-changing hybrid, designed for the modern creator, the style-forward multitasker, and the techsavvy minimalist. It merges two everyday essentials your wallet and your phone into one elegant, fashion-driven design.

Built-In Phone Handle & Kickstand: Designed with a sculptural, ergonomic grip that functions as both a phone handle and a stand, the Vault Jacket allows for effortless one-handed use. It's perfect for shooting content, Face Timing, or scrolling with ease whether you're on the move or going live.

High-Fashion Aesthetic: From smooth vegan leather to croc-embossed textures and brushed metallic accents, the Vault Jacket is designed to complement your wardrobe, not hide in your bag. Minimalist, clean lines give it a modern edge, while luxurious materials elevate it to accessory-status.

Compact Essentials Storage: The Vault Jacket discreetly holds your go-to cards and cash in slim, RFID-protected compartments no more juggling between wallet and phone. It's all-in-one, yet impossibly sleek.

Magnetic Attachment System: With optional Massif compatibility or seamless pairing with a coordinating phone case, the Vault Jacket transitions from handheld to hands-free in seconds always stylish, never clunky.

MOOD BOARD























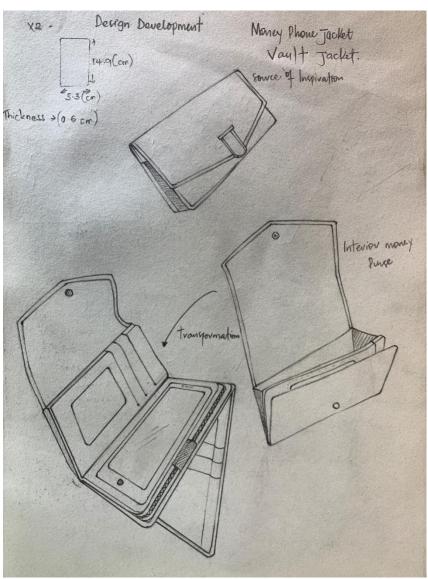


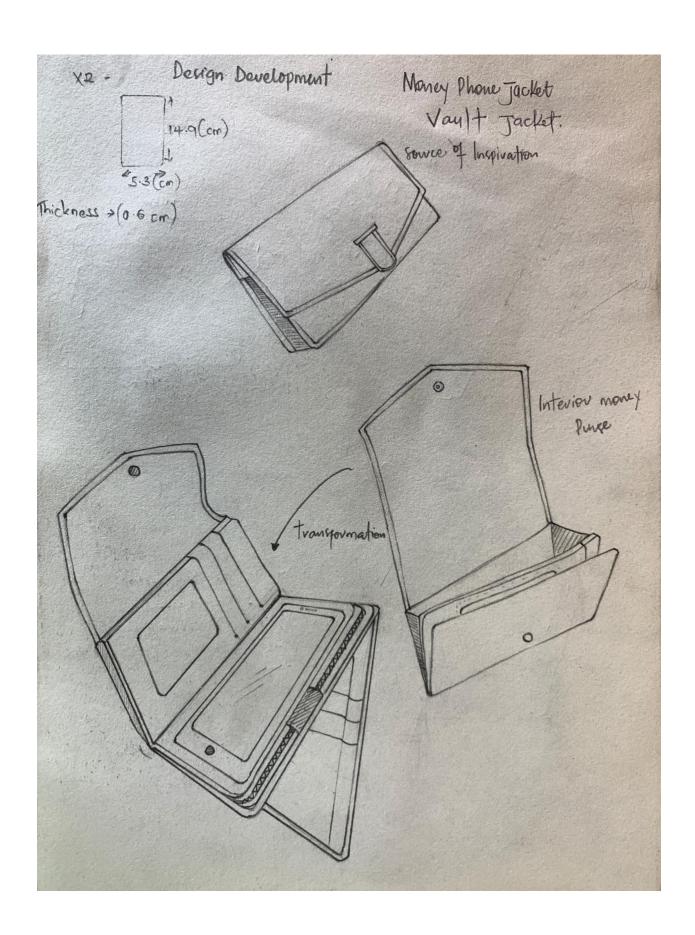
Therefore my inspiration came from observing influencers and everyday people on social media. I saw creators struggling to juggle their phones, wallets, and other items while trying to stay connected and stylish. From TikTok trends to Instagram reels, there was a clear need for something compact, functional, and fashionable.

That's when the idea hit me: what if your wallet was your phone handle? I envisioned a sleek, modern wallet designed with a built-in handle that also functions as a secure phone grip or stand. It allows you to carry your essentials cards, cash, and your phone in one hand, with style and ease. Perfect for taking selfies, filming content, or simply staying connected without the bulk.

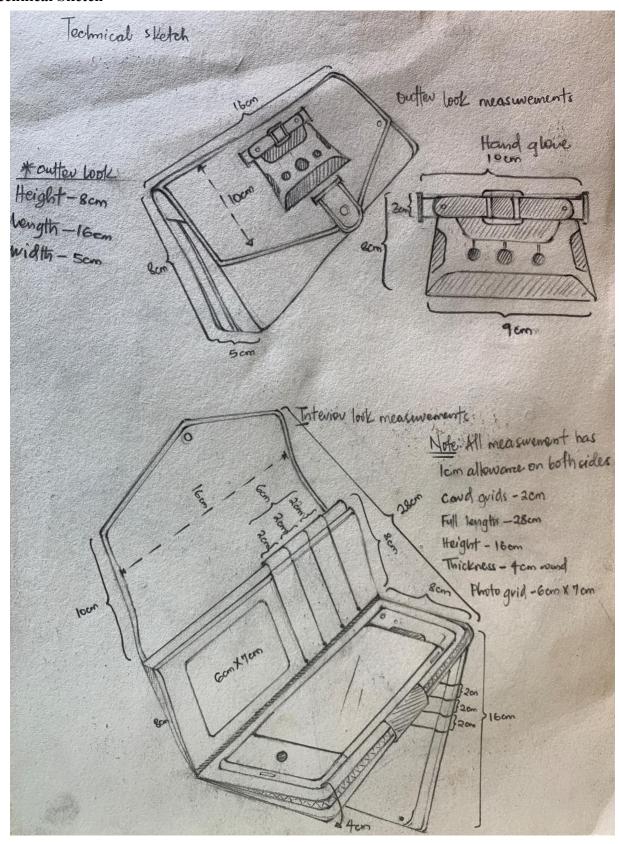
My design is more than a product it's a reflection of how our lives are intertwined with social media and technology. It's a tool for creators, for multitaskers, and for anyone who values efficiency and innovation.

Design Development

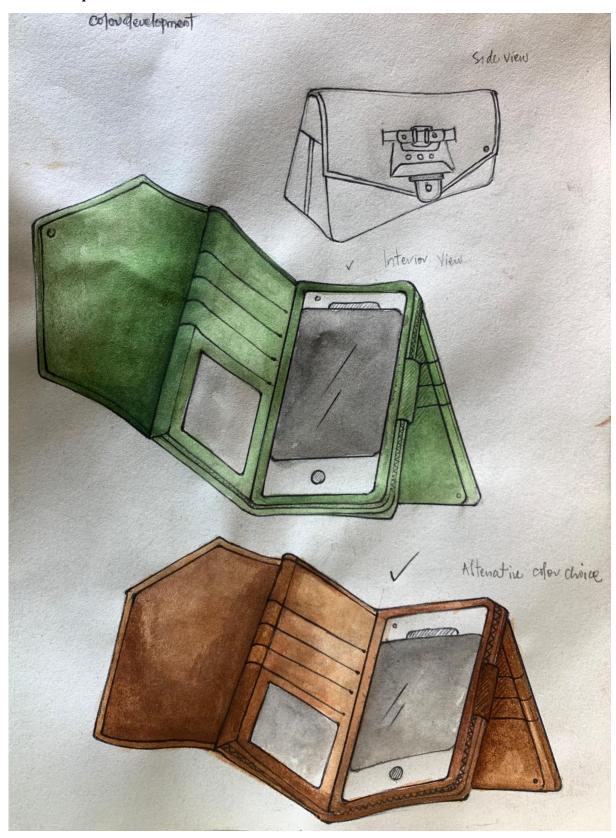




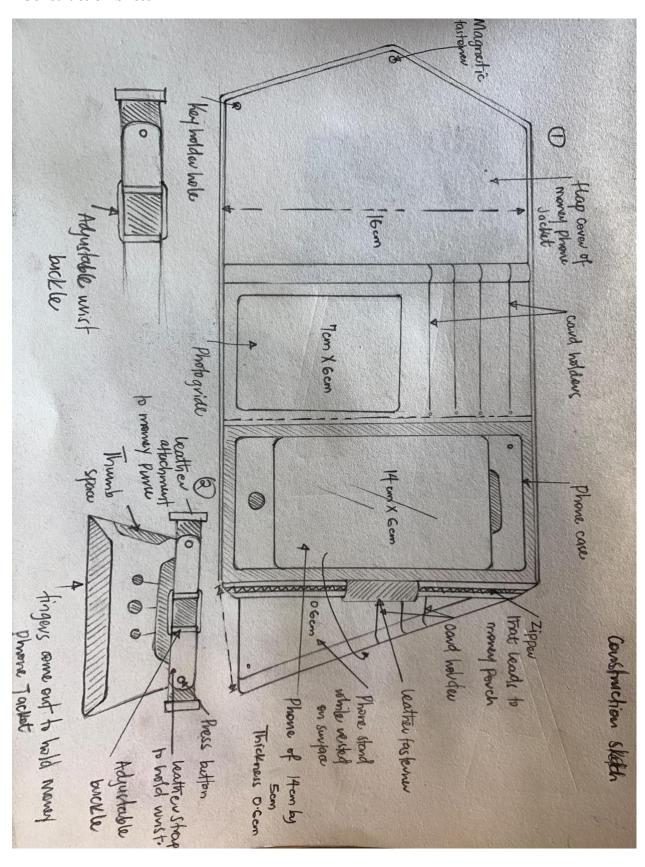
Technical Sketch



Color Development



Construction Sketch



Presentation sketch

