

ARMOUR

OF

HARDSHIP

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COUNTRY :KENYA

EDUCATION: FIRST YEAR STUDENT BURUBURU INSTITUTE OF FINE ART

ASPIRATION : FASHION DESIGNER

PROJECT OVERVIEW

The aim of the project is to showcase women many hurdles women have overcome over the centuries now personify as armour to be worn as trophies of the astonishing accomplishments

SOURCE OF INSPIRATION

The inspiration for my collection started from the undying and overflowing strength of women .Women have often been symbolized as a side character in the society . From the early eras women were seen as automaton, devoid of will or free thinking but even in the harsh conditions women have blossomed to paramount figures in this age and time. Through my collection I aim raise crucial questions about women strength , power and perseverance to overcome the societal norm imposed on them.

Trough my collection I want to empower women and promote a message of autonomy and self-expression in which any woman who wears my design should feel powerful and strong as she boldly showcases the binds that once oppressed her now adorns her body like an unbreakable armour .

DESIGN: Intricate patterns on the arm sleeve featuring embossing and tooling showcasing symbols .

VERSATILITY: The outfit will be easy movement in protest and movement for women in daily activities

MATERIAL : Vegetable tan leather known for its durability, strength and versatility, silver buckle and gold zipper.

EMBOSSING AND TOOLING : Detailed embossing showcasing symbols representing the female gender

AIM OF STRUCTURE : to be protective yet form fitting ,allowing easy freedom of movement

FUNCTIONAL ELEMENT :

- Adjustable waist strap to ensure a perfect and comfortable fit.
- Luxurious lining in jacket for comfortability to prevent direct contact with leather material.

TARGET AUDIENCE

ACTIVISTS AND FEMINISTS - Who want to wear it as a statement without words

FASHION ENTHUSIASTS-individuals interested in statement pieces that have strong societal meaning in every stitch

PROJECT GOAL

- To raise awareness of existence of GBV(Gender Based Violence) its causes and consequences and promoting positive gender norms.
- To address and diminish the increase of cases of GBV in my country by showing it affects
- Competition success-To stand out in the **Real Leather Stay Different Competition 2025** by presenting a design that is both original and wearable

CONCLUSION

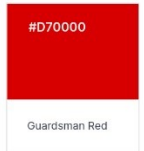
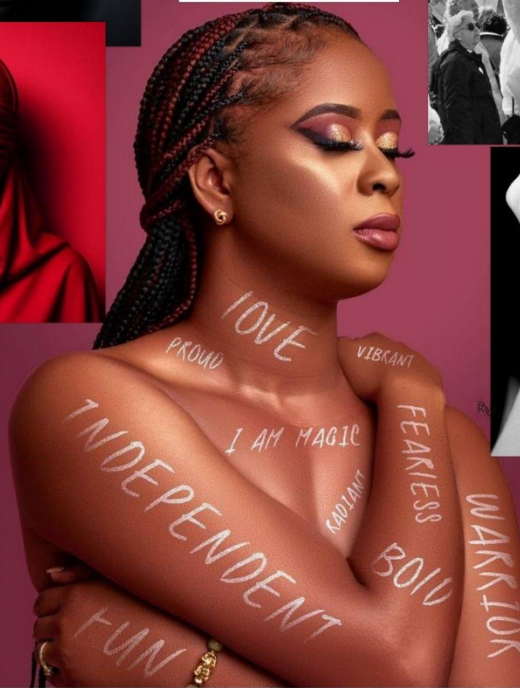
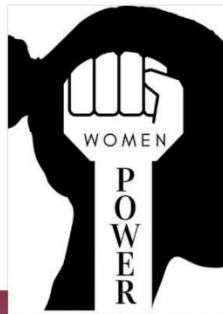
This project aims to bring the affliction of women to the limelight not as binds but as symbols of the silent war they fight and have won ,through the use of leather as a my medium and muse .

CONTACT INFORMATION

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MOODBOARD



APPAREL SYMBOLISM KEY

1The mouth covering with an intricate X symbol- this is meant as a symbol to show how women have been silence and not allow to speak there mind and truth

2The design incorporates pants which shows how women have broken from the mould placed by the society that they should only be allow to wear dress and skirts

3The pants have layers in there design to showcase that the journey to freedom is not a straight line instead it full of layers to get to the root cause and eradicate it.

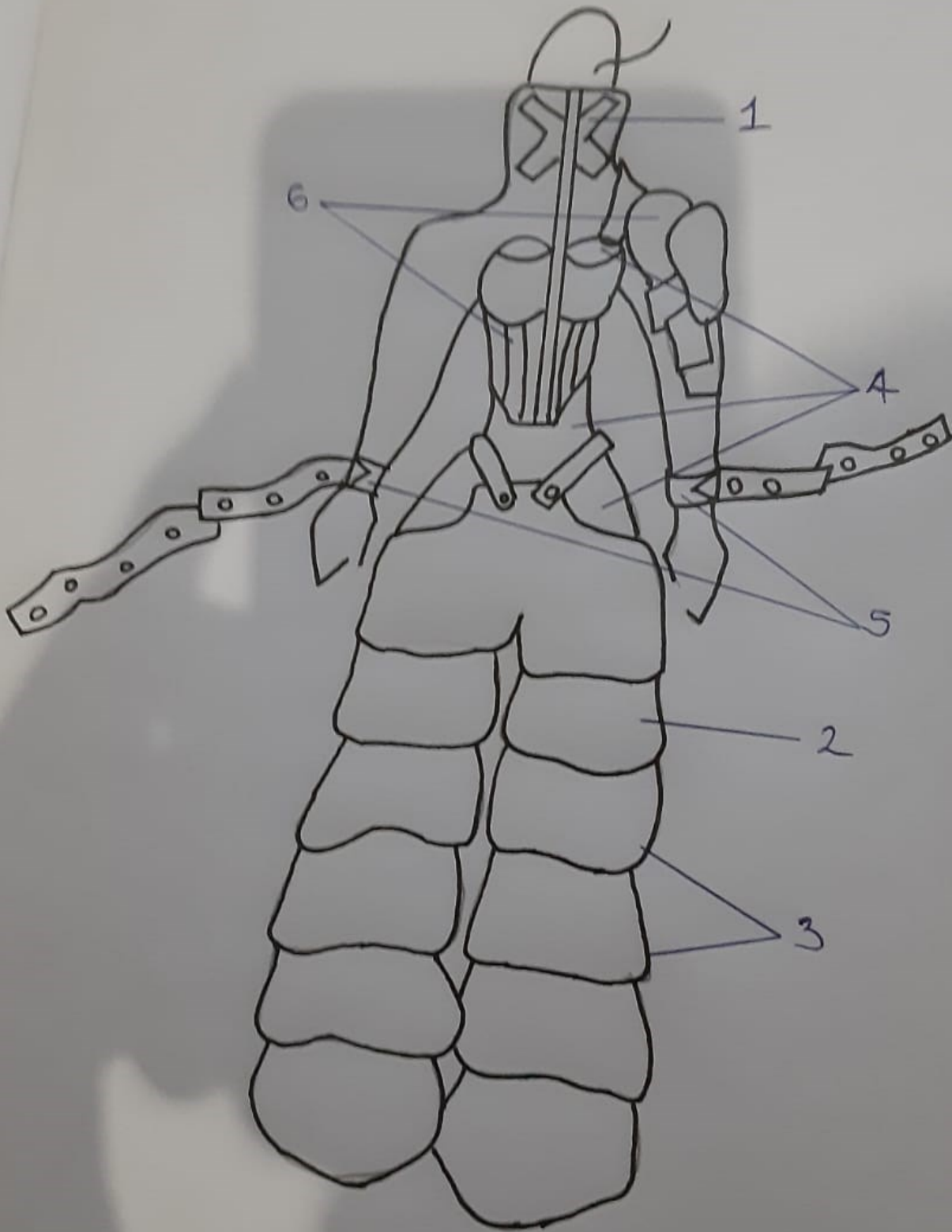
4The apparel shows skin showcasing women struggle and winning the battle on what they can wear(my dress my choice) and also to stand with the women in Iraq

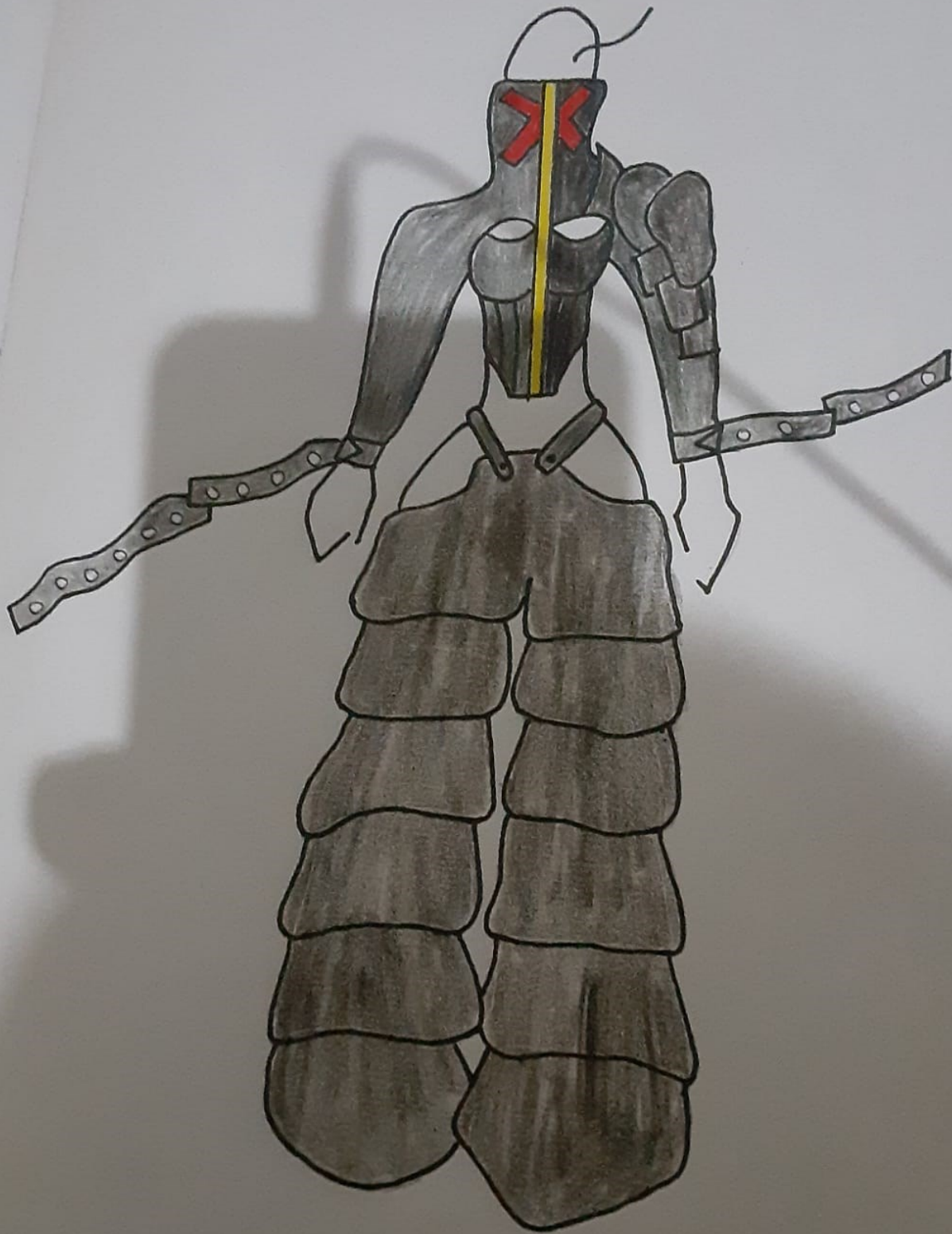
5The leather belt on the hands are meant to show how women have been .shackled to a life of servitude but now are fighting back for there freedom

6The arm has armour design, so does the chest part which is illustrated by the corset .This is to emphasis how the struggles that women have gone through and are still going through in present now ardon here body as armour now not to suppress her but to strengthen her

PICTURES

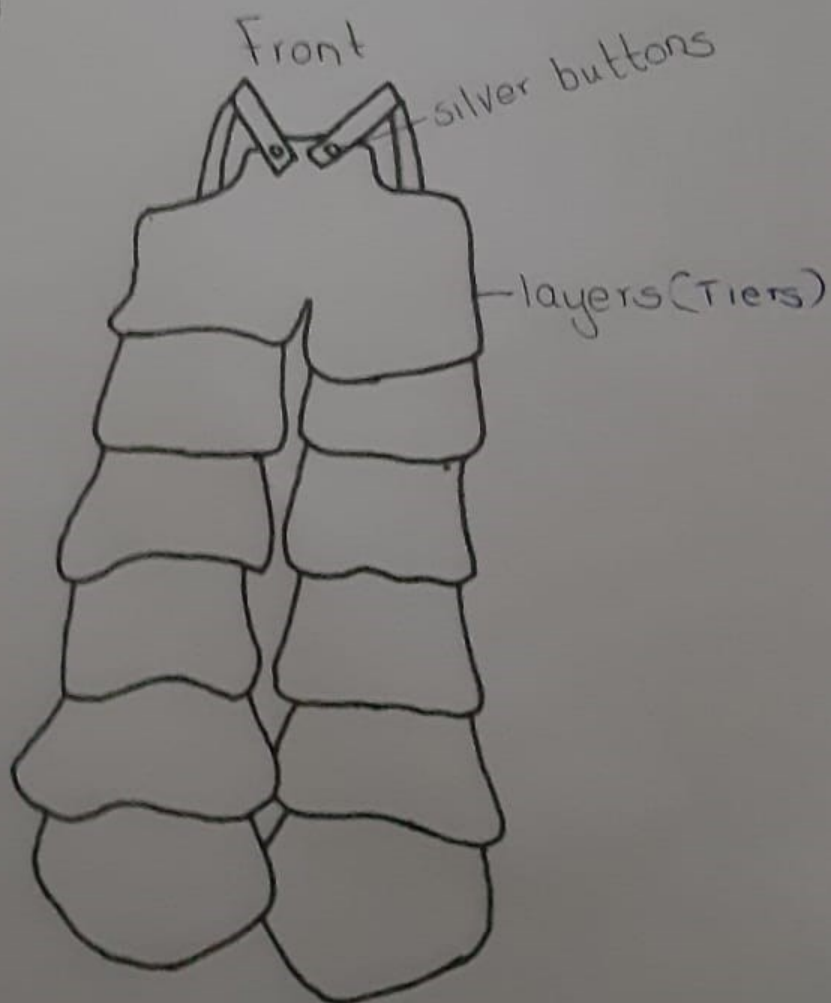
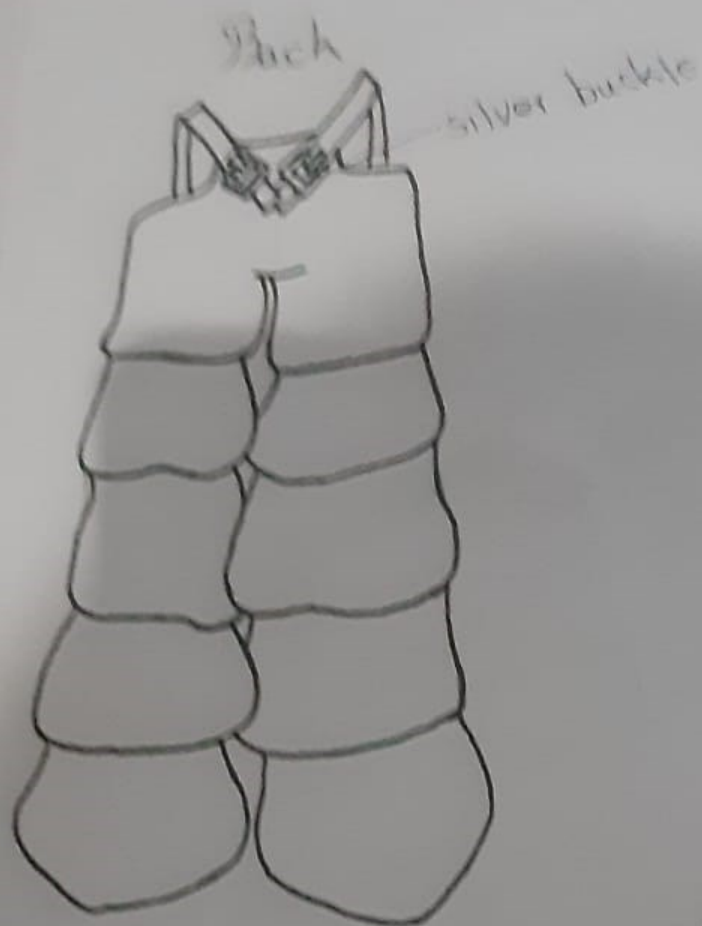
APPAREL SYMBOLISM











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