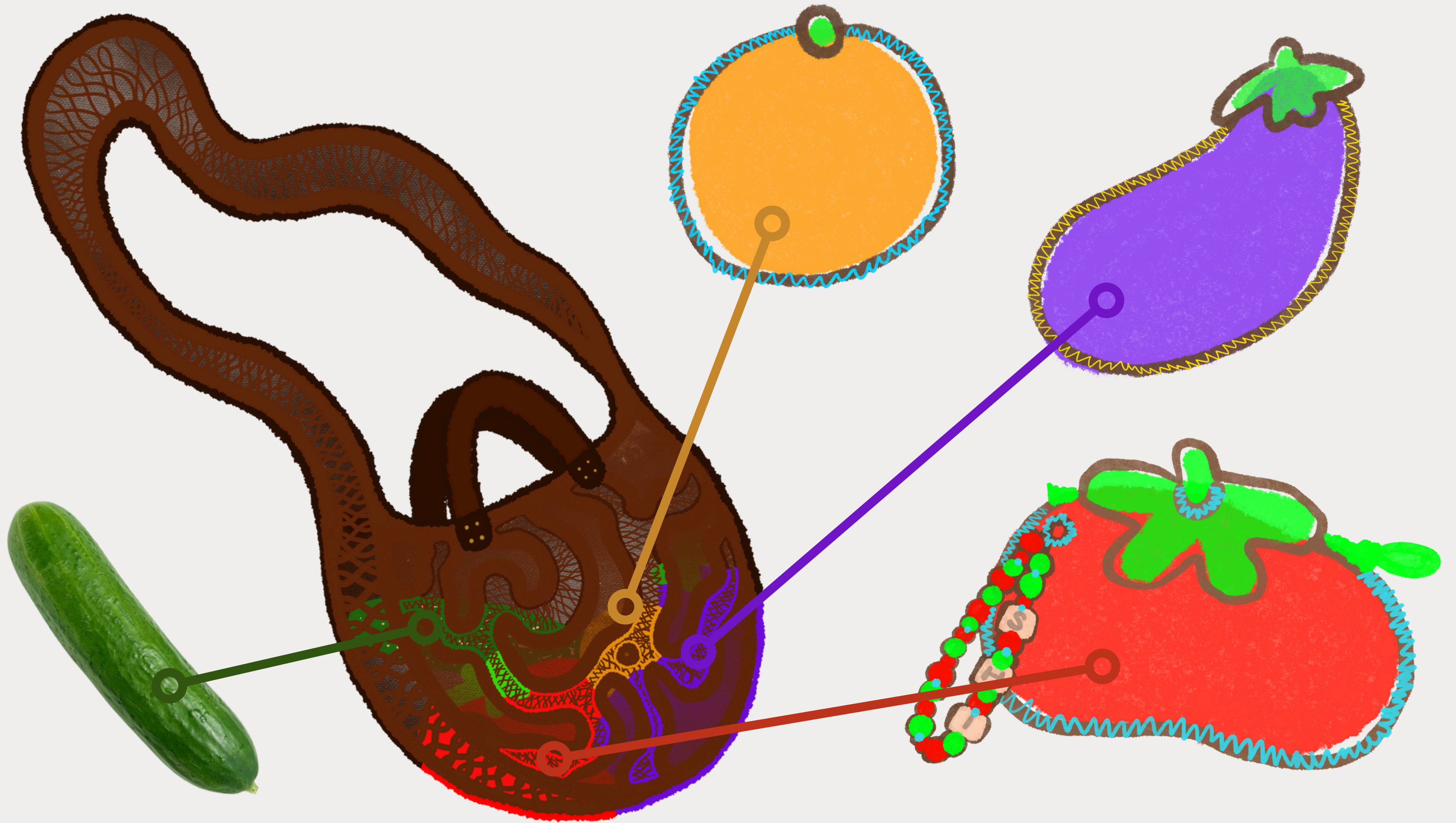


RURAL/FRUITS/VEGETABLES



SHIZIYU
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Frutera — The Harvest Bag

In this semi-transparent bag lies more than just fruits and vegetables — it carries a memory of the fields.

Frutera, named from fruit and terra, is a love letter to the land and its abundance.

We bring together rustic aesthetics and modern sensibility, letting nature's richness be seen, not hidden.

With its open-weave design, the bag turns everyday moments into visible, living scenery.

Inside, a square drawstring pouch echoes the charm of fresh oranges;

a flat pouch shaped like a tomato stores cards and secrets alike;

an eggplant-inspired mini top-handle bag brings elegant curves to the mix.

Tucked among them are real vegetables — like a cucumber quietly resting, adding a touch of the unexpected.

**Frutera is a visible harvest, a handheld farmers' market,
and a tender proposal to carry sweetness, slowness, and nature with you — wherever you go.**