

A photograph of a volcanic eruption. A massive, dark plume of ash and smoke rises from a mountain in the background, filling much of the sky. In the foreground, there are green hills and a rocky area. Several power lines and a utility pole are visible, crossing the frame. The overall scene is dramatic and highlights environmental impact.

Ozone Revival Collection – Wear The Change

SUSTAINABLY YOURS: OUR PLANET, OUR DUTY.

A Crisis Ignited

"Our planet is suffocating under waste. The ozone layer is thinning. But what if fashion could be part of the solution?"



Why Torn Discarded and Second hand Leather

SUSTAINABILITY

The Ozone Revival Collection exclusively uses leather that comes as a byproduct of the food industry — giving new life to materials that would otherwise go to waste. Instead of sourcing leather through additional demand, the design focus on repurposing what already exists, ***helping reduce environmental impact while honoring the full value of each resource..***

DURABILITY

Its strength and longevity mean leather products last for years, ***reducing the need for frequent replacements.***

ECO-FRIENDLY

Unlike synthetics, leather is a natural material that ***supports conscious consumption when ethically produced.***

BIO DEGRADABLE

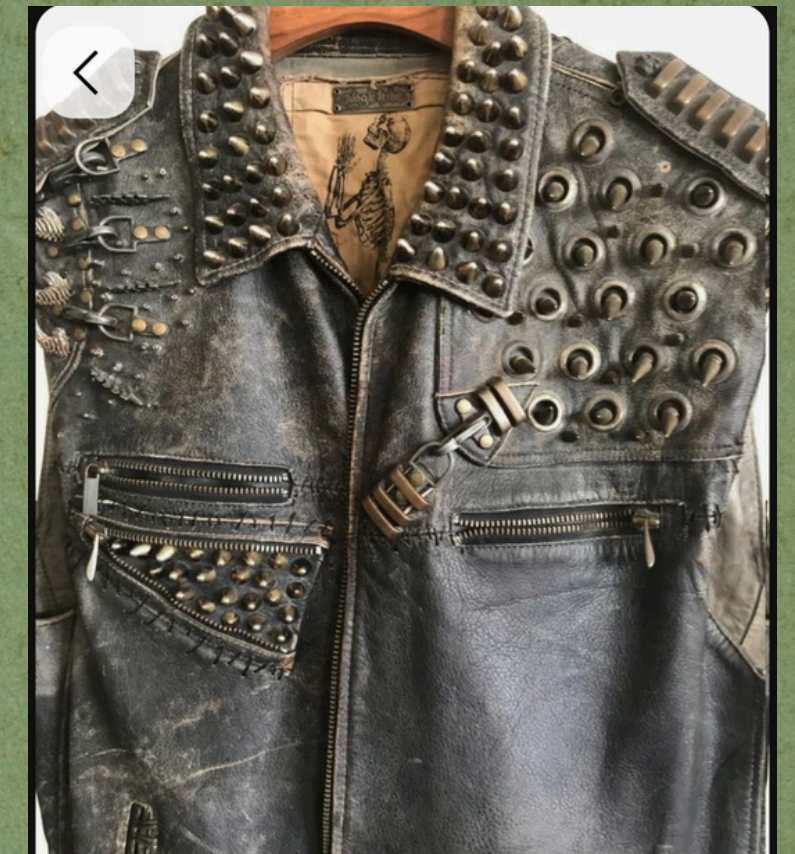
Quality leather breaks down over time, unlike plastics, making it a ***better option for the planet.***

Inspiration

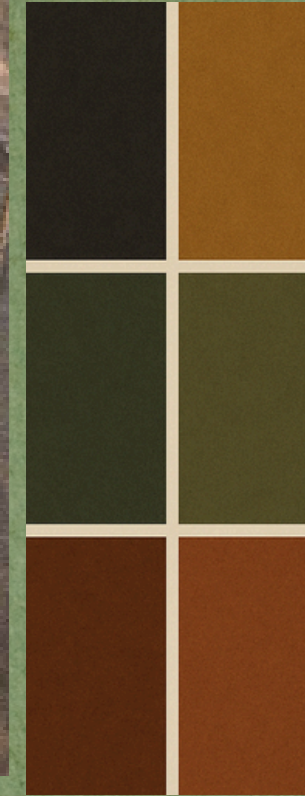
Wounds to Wisdom

The Ozone Revival collection draws its core inspiration from the holes on a torn, discarded leather jacket — each one a visible scar of neglect. These intentional openings are more than design choices; they represent the real damage inflicted by overconsumption, carelessness, and fast fashion.

Just like the torn ozone layer, which once shielded the Earth but suffered from human impact, these garments once served a purpose before being cast aside. The holes echo environmental wounds, and the raw, hand-stitched seams are symbols of restoration — of choosing to repair rather than replace, to honor rather than discard.



MOOD BOARD



MOOD BOARD



Color Palette

Different Shades of Green; Woven in as a symbol of renewal, growth, and environmental healing — echoing new life emerging from old materials.

Accents of burnt orange, charcoal, or muted gold bring warmth and contrast, representing fire (transformation), ash (the past), and sunlight (hope).

Earthy Tones; These colors speak to stability, heritage, and the grounding nature of sustainability.

This palette doesn't just clothe the body — it tells a story of nature, damage, and rebirth. It visually ties the garment to the earth it aims to protect.

