

涡生



本跑鞋以马家窑彩陶为灵感，提取经典漩涡纹、同心圆纹重构鞋面图案，沿用红白撞色还原古彩陶质感。侧部TPU流畅复刻旋纹流动韵律，外底纹路呼应水波纹意象。搭载轻量化缓震中底，兼顾国潮美学与运动性能，将五千年前先民艺术融入现代跑鞋，传递远古大河文明的灵动气韵。

设计场景

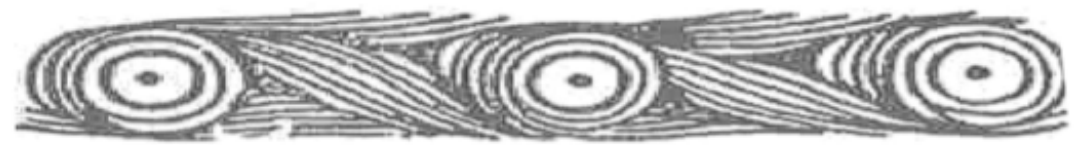


可持续皮革服装设计覆盖都市通勤、日常轻奢、轻仪式感三大场景。通勤款选用利落西装、短外套与半裙，适配职场；休闲款轻便皮衣成套搭配，舒适百搭；仪式感造型依托微光泽生物皮革与极简剪裁打造精致外观。系列设计耐久实穿、四季通用，低损耗高复用，契合低碳穿搭潮流。

SUSTAINABLE LEATHER CLOTHING DESIGN TARGETS THREE CORE SCENARIOS: URBAN COMMUTING, DAILY LIGHT LUXURY AND SEMI-CEREMONIAL OCCASIONS. SHARP SUITS, CROPPED COATS AND MIDI SKIRTS ARE TAILORED FOR OFFICES, WHILE LIGHTWEIGHT LEATHER JACKETS AND MATCHING SETS SERVE CASUAL WEAR. MINIMAL CUTS AND SLIGHT-GLOSS BIO-LEATHER CREATE ELEGANT LOOKS FOR GRAND EVENTS. DURABLE, SEASON-FLEXIBLE DESIGNS FEATURE LOW WASTE AND HIGH REUSABILITY, MATCHING MODERN LOW-CARBON LIFESTYLE AND AESTHETIC DEMANDS.



灵感版



哑光超迁皮



pu革



网布



麂皮

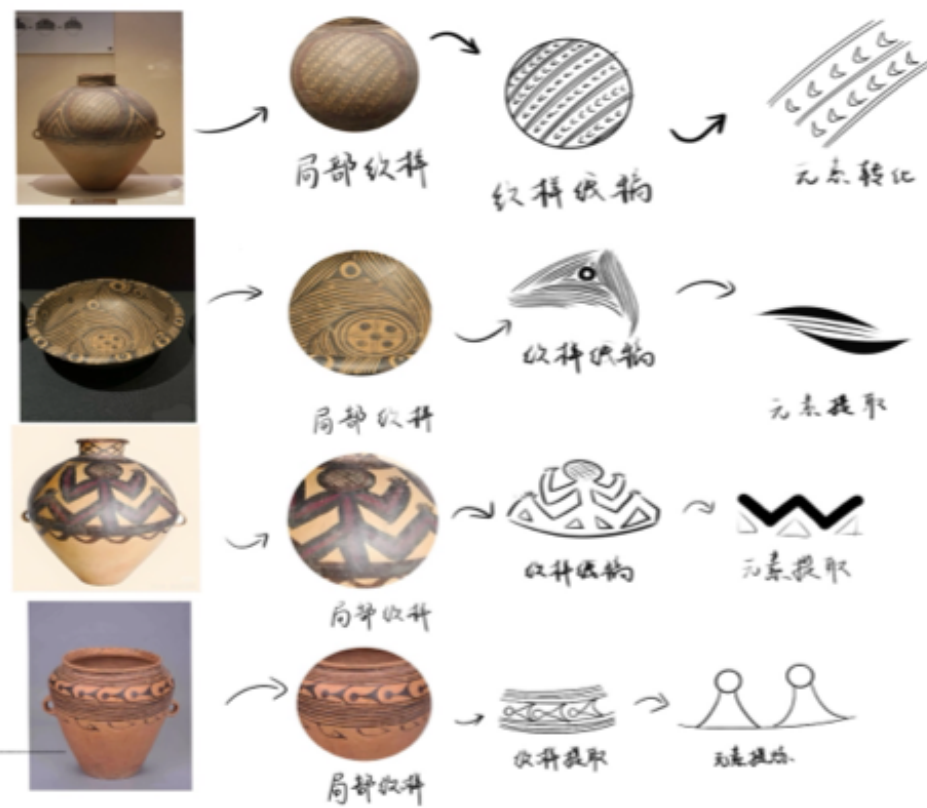


面料版

设计以马家窑彩陶的自然肌理与传统工艺特征为灵感，选用头层牛皮、透气网布、TPU热压膜及EVA发泡材料构建鞋身。磨砂牛皮呈现陶土般温润质感，强化文化意象表达；工程网布提升穿着舒适性与透气性；鞋底采用EVA与橡胶复合结构，实现传统文化元素与现代运动鞋材料体系的有机融合。



草图绘制



渦·生



d say I never
nk ab
wo
P
for you
the dude to take h
y that
ndst of the crowds
shapes in the clouds
nobody but you