



HERD MOVEMENT

DESIGNED BY YEELA AZRAN

SHENKAR COLLEGE

ABOUT ME

My name is **Yeela Azran**, I am 27 years old and I live in Ramat Gan. I am a third-year student in the Department of Fashion Design at Shenkar College of Engineering, Design and Art

In my work, I explore the relationship between material and body, seeking a balance between minimalism and material richness. Inspired by art, motion, and architecture, I examine how movement and structure can be translated into clothing.

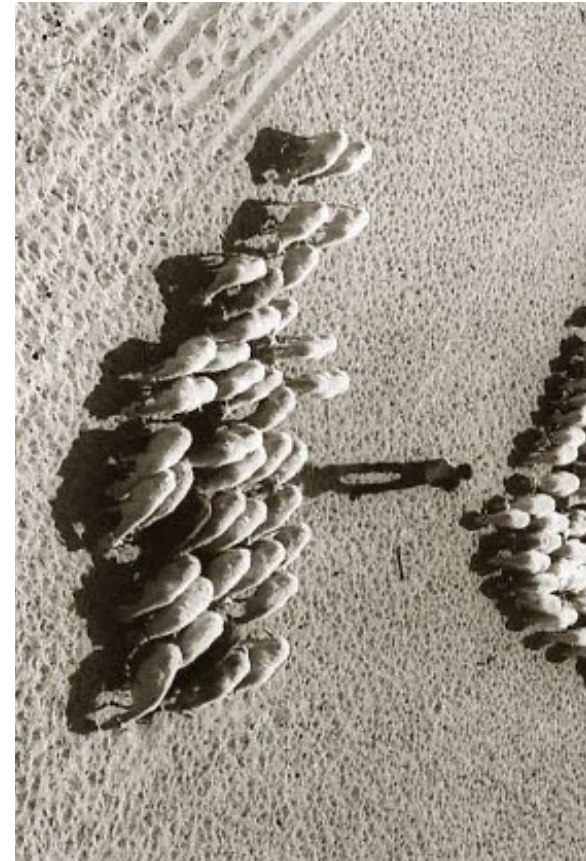
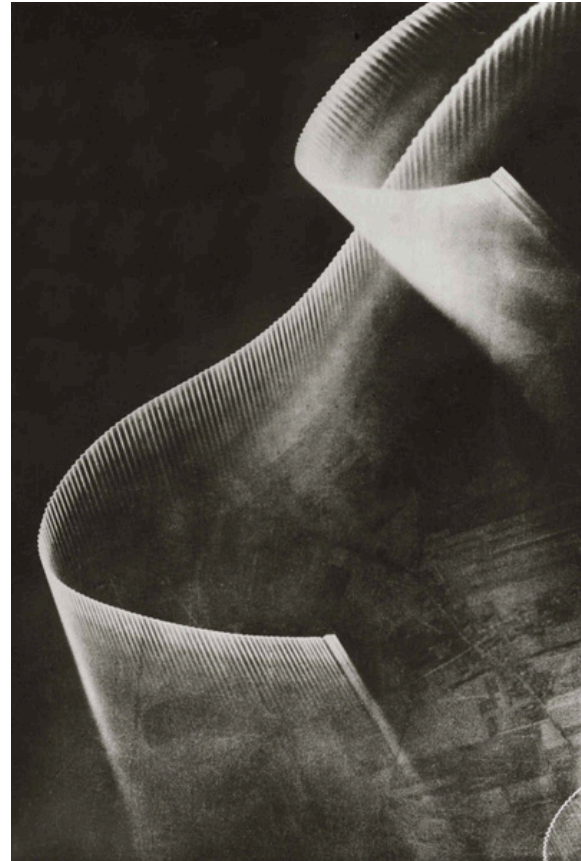
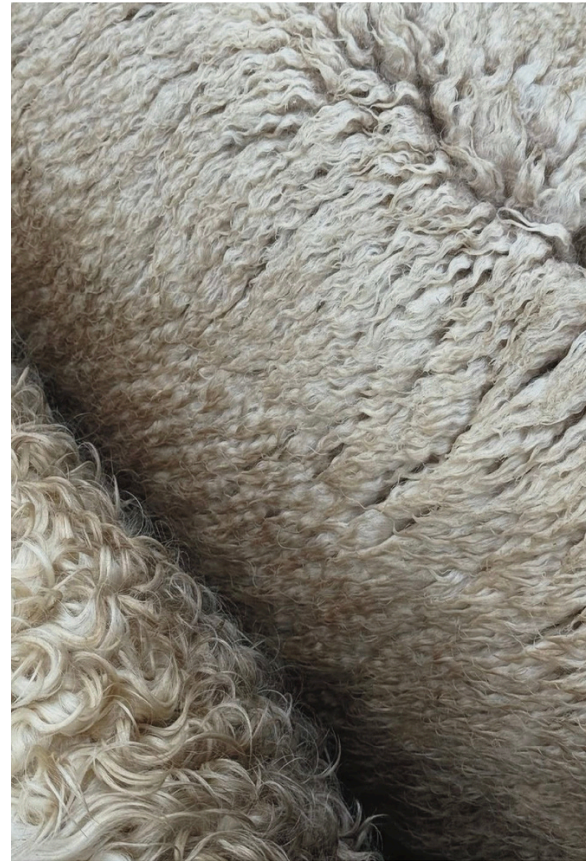
This project is inspired by the movement of herds in nature, focusing on the relationship between collective motion and the movement of the individual.

Through this research, I explored ideas of continuity, flow, and rhythm.

The project explores leather as a **flexible** and **dynamic** material, capable of shaping form, **movement**, and **sensation** on the body.



MOOD BOARD

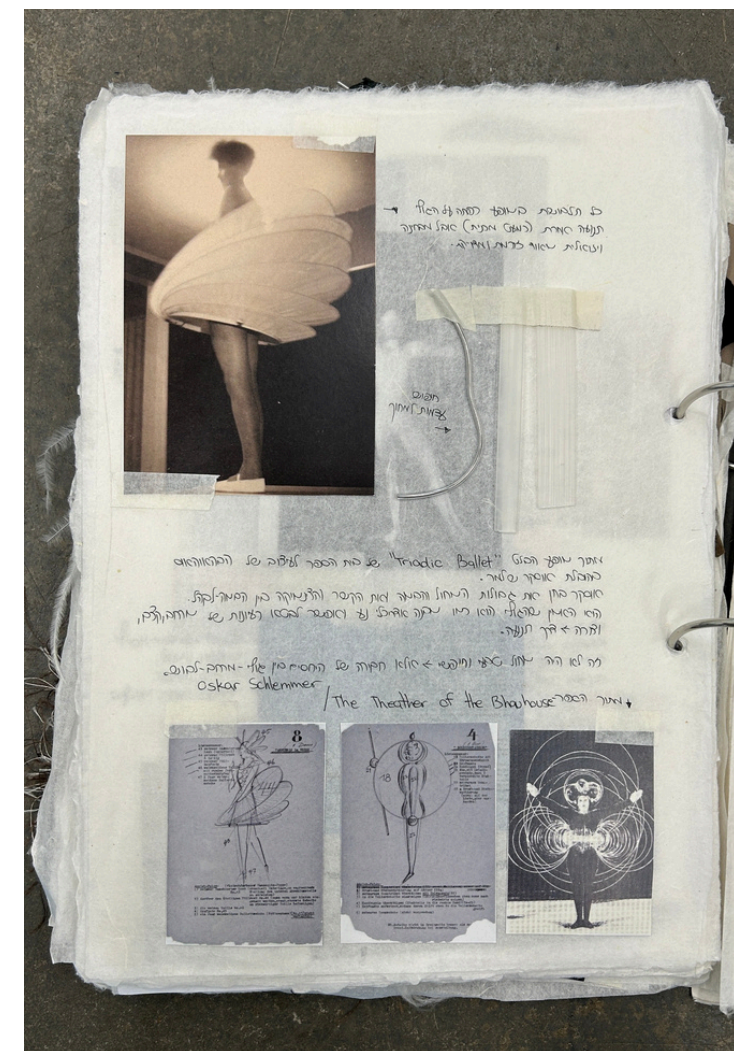
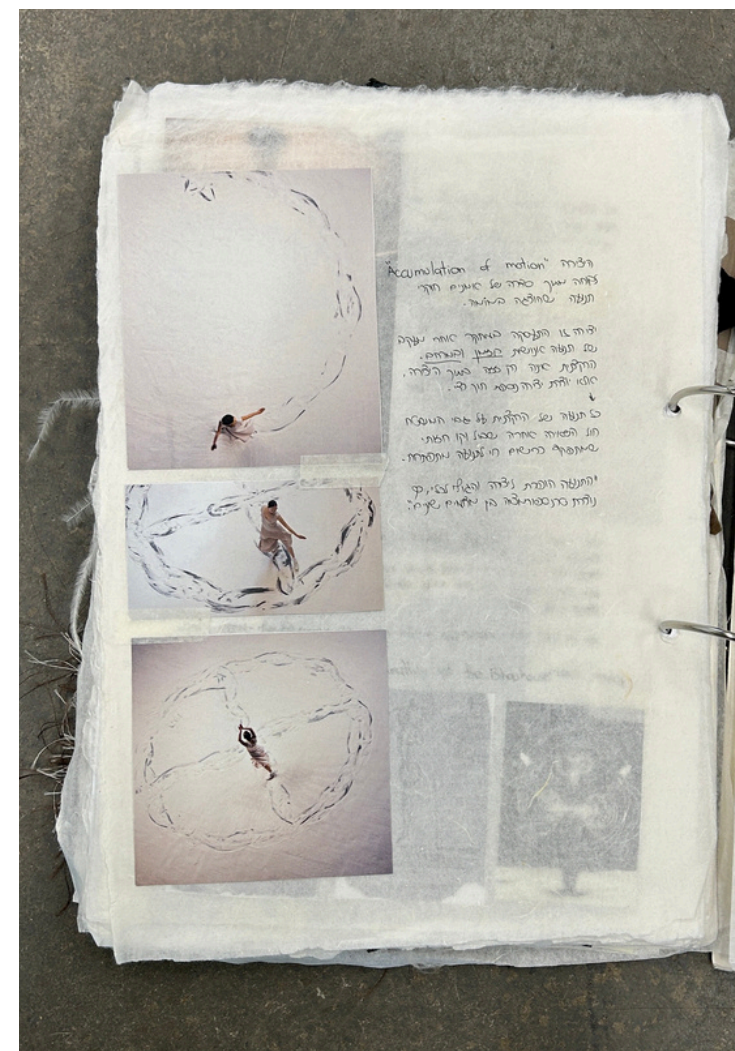
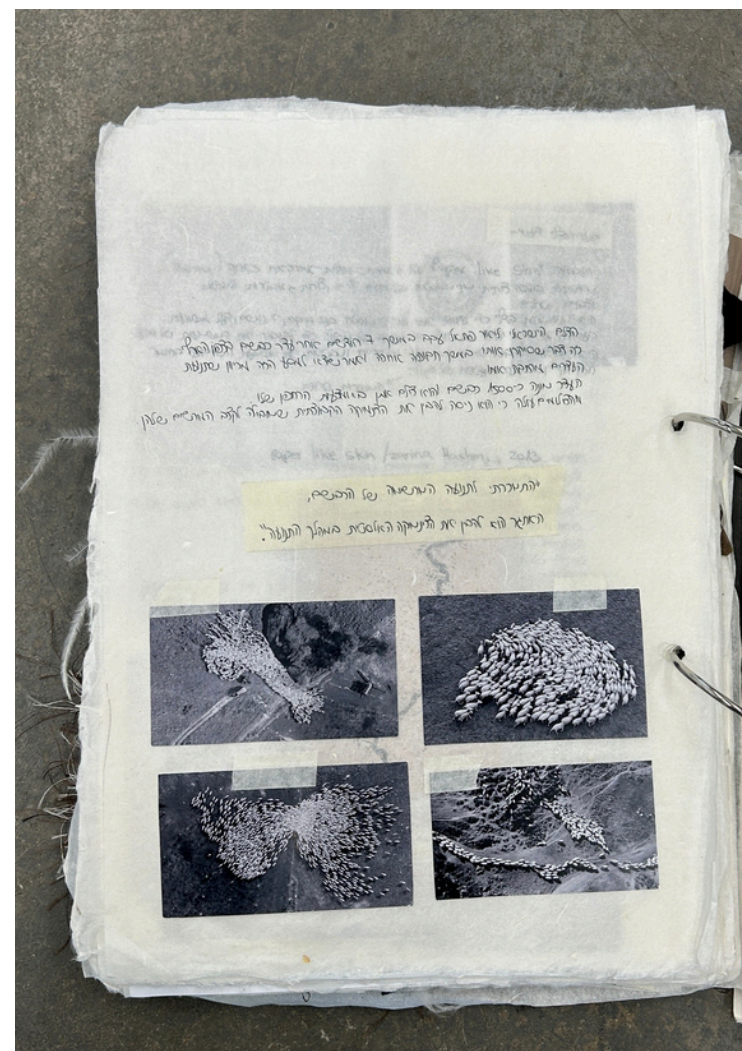
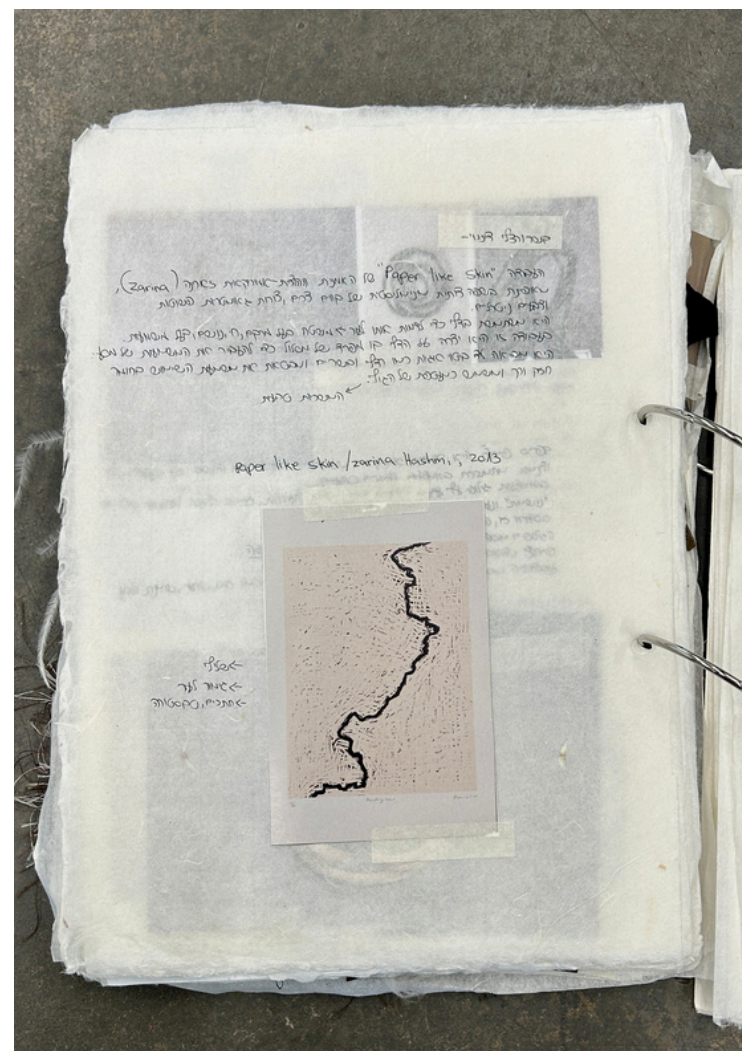


The project inspired by herd movement in nature - the way many individual bodies move together as one collective unit.

The research also draws from **Accumulation Of Motion** at MoMA, **Naum Gabo's** exploration of line, space, and movement, and **Caprice Pierucci's** organic layering and flowing sculptural forms.

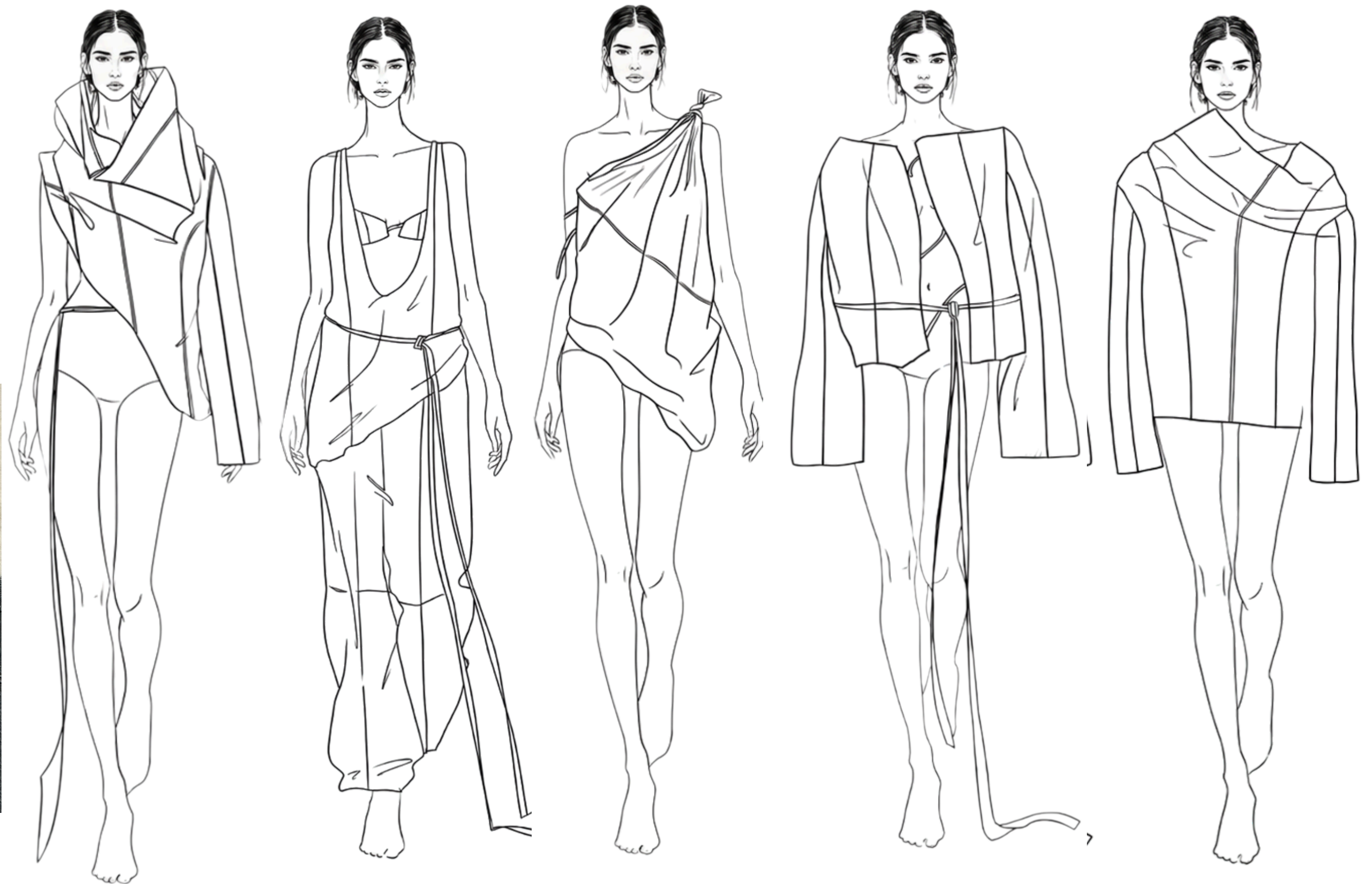
THE PROCES - SKETCHBOOK

“Relationship between collective movement and the movement of the individual”

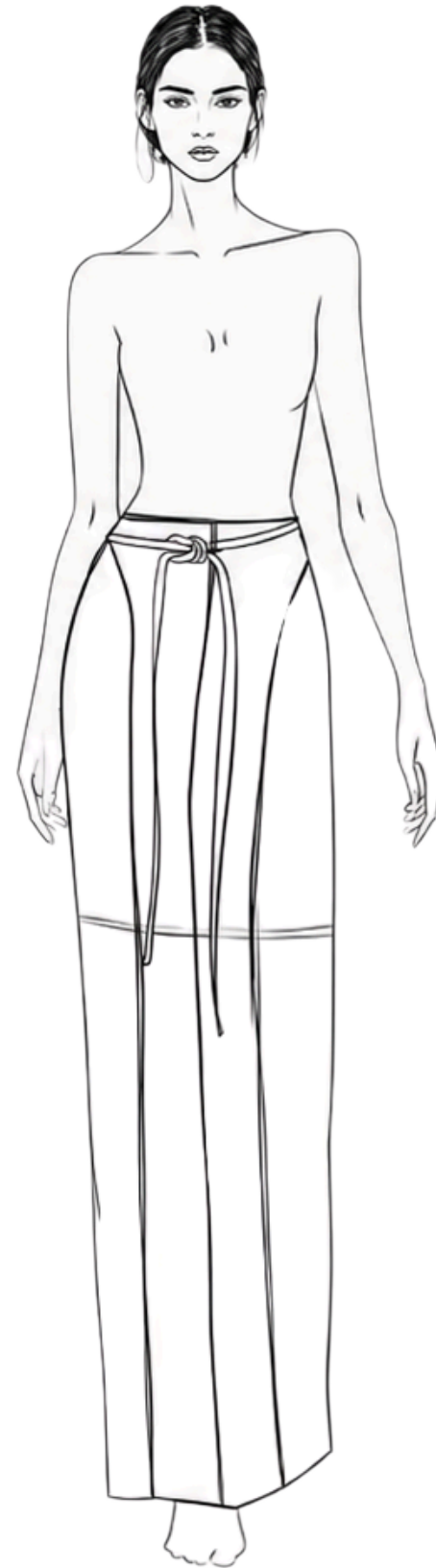


SKETCHES

Material Manipulation



SKETCHES



SKETCHES

Inspiration

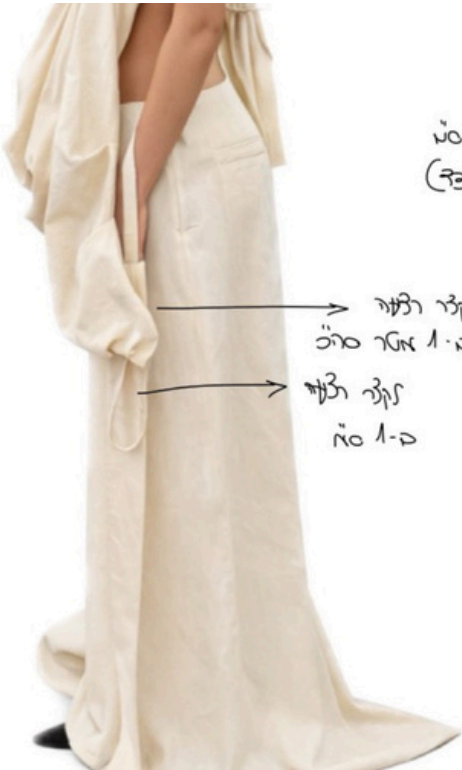


THE PROCESS



Free-form draping

TOILE FITTINGS



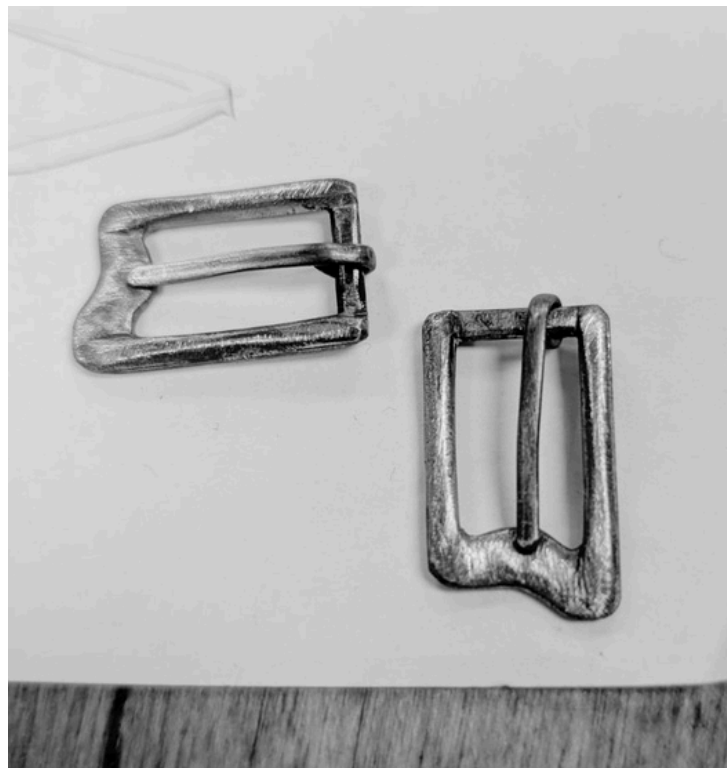
Shortening the hem length by 3 cm
Raising the neckline by 2 cm
Increasing the volume of the shirt

THE PROCESS



THE BUCKLES

2 mm



THE KNITTED BAG

A three-meter textile knitted on a manual knitting machine, using a **'knit-weaving'** technique with mohair, cashmere, and wool yarns.



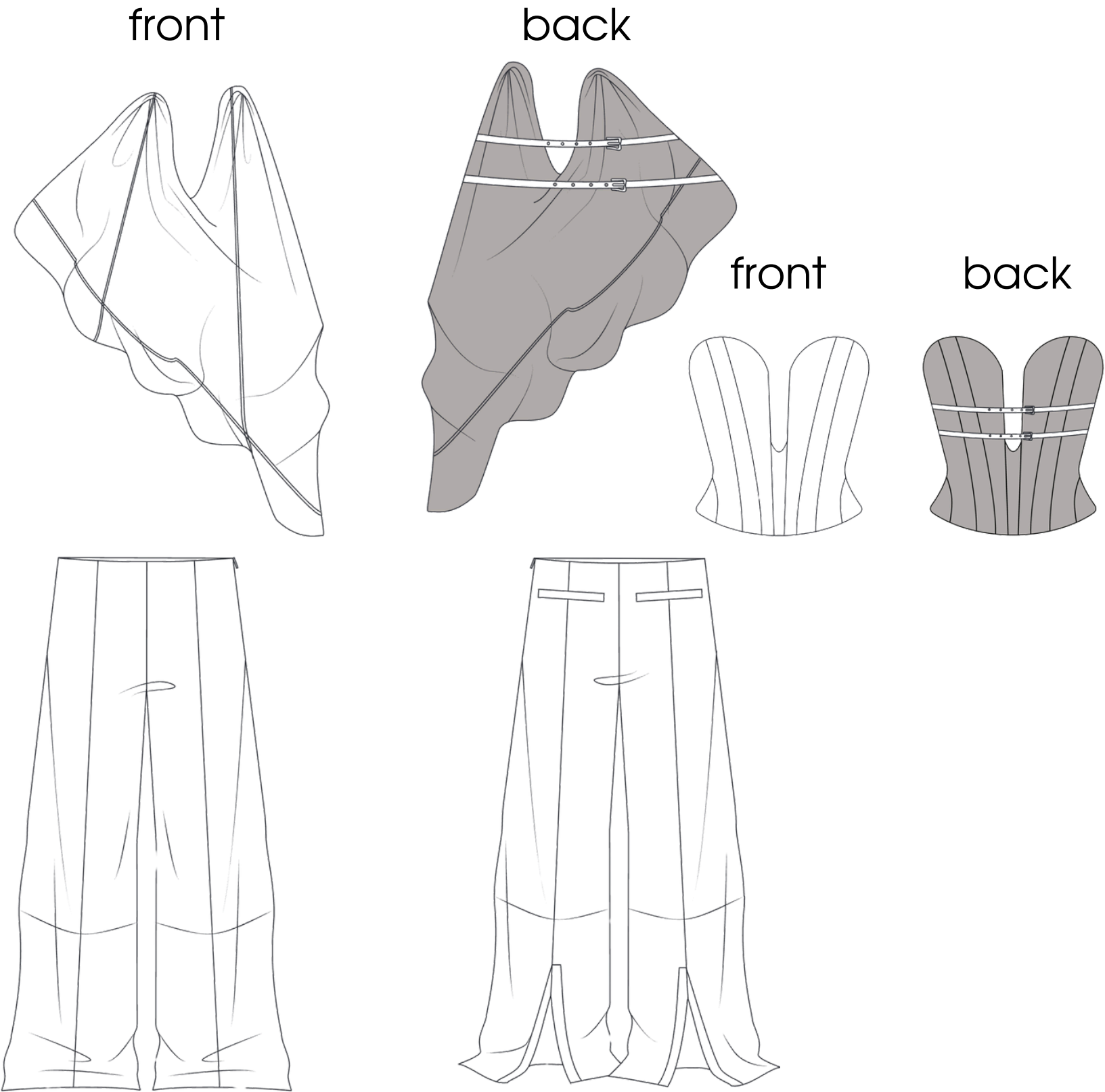
THE COLLECTION



Yeela Azran

Herd Movement

THE LOOK



Movement. Rhythm. Continuity.



Movement. Rhythm. Continuity.



Movement. Rhythm. Continuity.



Movement. Rhythm. Continuity.





REAL
LEATHER.
STAY
DIFFERENT.

THANK YOU

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