



Cristina De Luca
FOUNDER & CREATIVE DIRECTOR

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Introduction

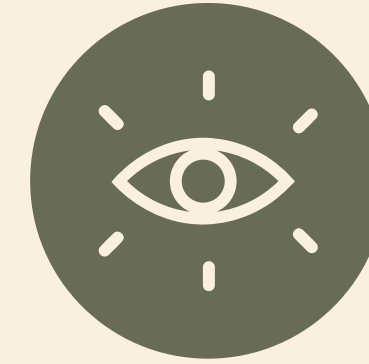
AURADORO is an East African conscious fashion house shaping a new language of Afro Luxury.

Handcrafted in Addis Ababa, the brand fuses sustainable practices, architectural minimalism and cultural depth to create garments, bags and accessories designed for women and men without borders.



Vision

To redefine global fashion through cross-cultural creativity, blending diverse traditions with modern elegance while promoting sustainability, conscious craftsmanship, and cultural appreciation worldwide.



Mission

Based in Addis Ababa, Auradoro Cross Cultural Fashion designs globally inspired apparel and accessories that merges Ethiopian cultural Heritage with contemporary style. Through sustainable practices, ethical craftsmanship, and authentic storytelling we create fashion that empowers individuality, respects the planet and connect cultures across borders.

BLOOM!collection



Inspiration

The BLOOM! Collection is inspired by the extraordinary beauty of Ethiopian Nature, especially its rich birdlife. Ethiopia is home to more than 800 bird species, including 23 endemic ones, whose vibrant feathers and unique color combinations became the starting point of the creative process;



Concept

The BLOOM! Collection combines sustainability, craftsmanship, and artistic expression. Each bag is handmade using only leftover leather and leftover of handwoven cotton, giving new life to discarded materials. Colors are assembled intuitively and organically, inspired by the unpredictable beauty of Nature.

Moodboard



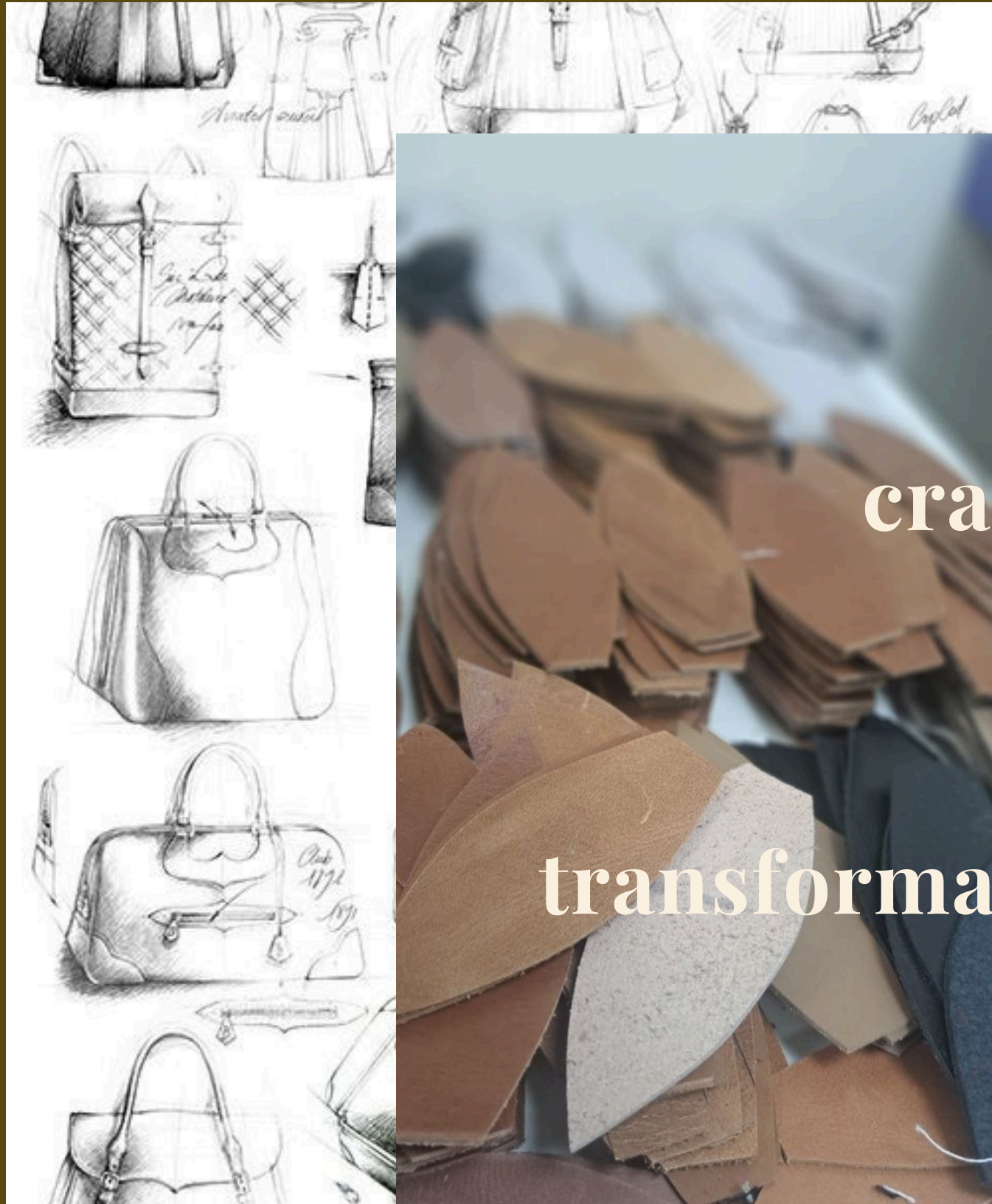
harmony

spontaneity



freedom





craftmanship

transformation

artistry

AURADORO CROSS CULTURAL FASHION
Sustainable clothing and accessories line since 2018



Thank you

Email

auradoro.aa@gmail.com

FACEBOOK:

<https://www.facebook.com/AURADOROcrossculturalfashion>

INSTAGRAM:

<https://www.instagram.com/auradorocrossculturalfashion?igsh=NWY4ZW04MzBpM3h6>

TELEGRAM:

<https://t.me/AURADORO>

TIK TOK

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 +251946626435

