

The background features a grid of squares in various pastel colors including light blue, pink, yellow, and green. Scattered throughout the grid are several five-pointed stars in colors like orange, blue, pink, and yellow, some with soft watercolor-like edges.

Dream Heaven

Dream Heaven

Concept

Dream Haven is a soft and dreamy world inspired by little sheep and the feeling of counting sheep before sleep. The concept represents comfort, calmness, and emotional rest from the busy real world. Sherpa fabric is used to imitate fluffy sheep wool, combined with pastel green tones inspired by evening grass fields and soft curved shapes inspired by sheep horns. The design creates a gentle, warm, and romantic atmosphere that feels safe, cozy, and magical.

Target

Age: 5–10 years old

Lifestyle

Personality

Interests

Key Words

- Innocent — pure, gentle, and childlike like a little lamb
- Soft Pastoral — peaceful countryside, grassy fields, nature, and serenity
- Dreamlike — soft fantasy, whimsical imagination, and calming beauty

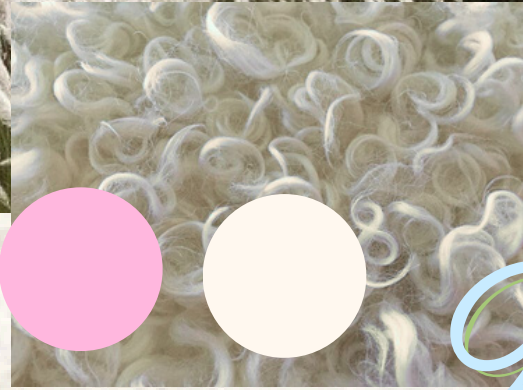
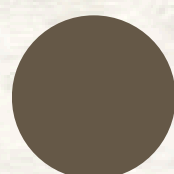
Mood & Tone

The mood and tone emphasize softness, warmth, and a dreamlike atmosphere. Pastel colors, fluffy textures, and gentle details communicate purity, peace, and emotional comfort, creating the feeling of being inside a soft fairytale world.

Innocent



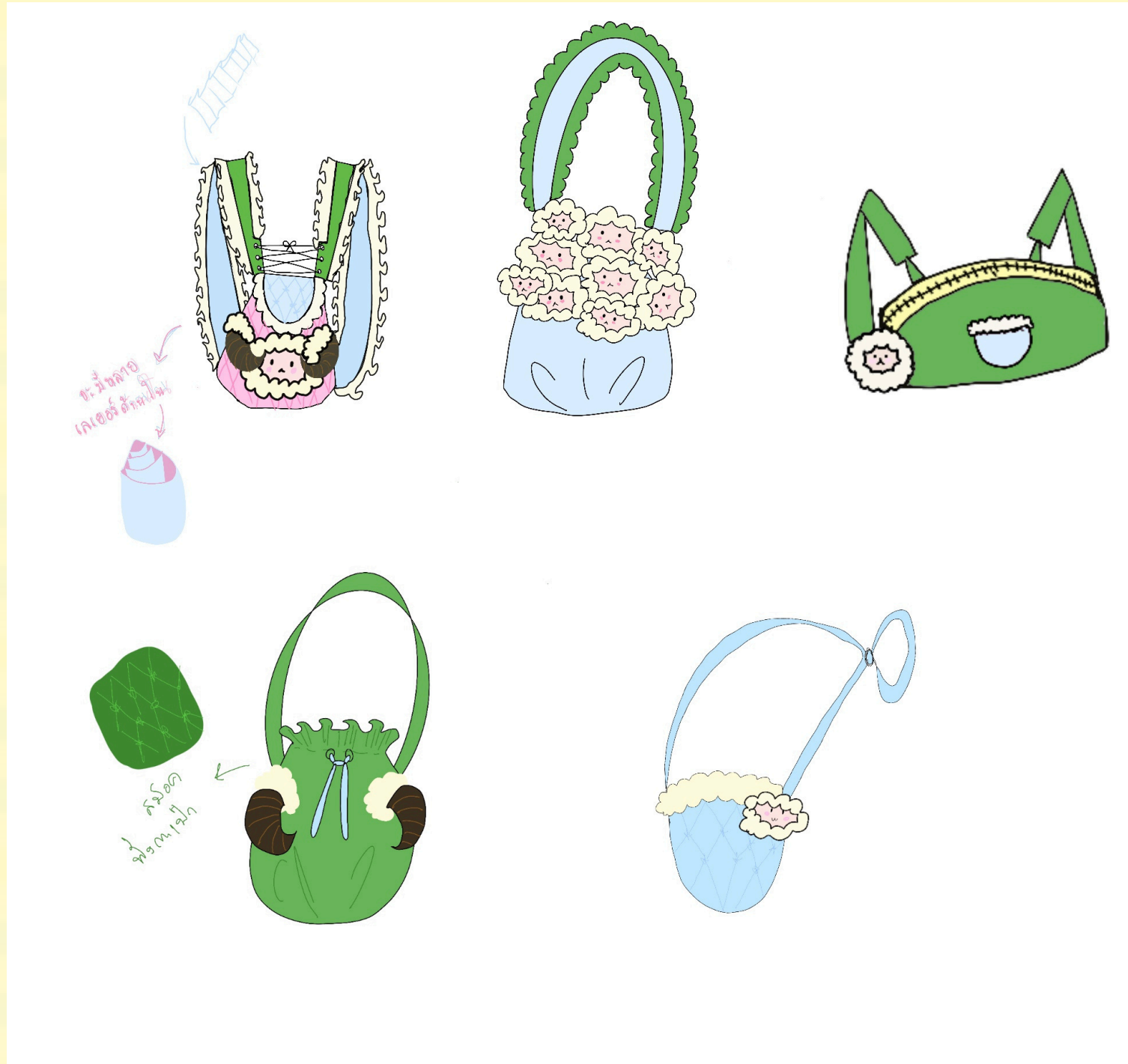
Soft Pastoral



Dreamlike



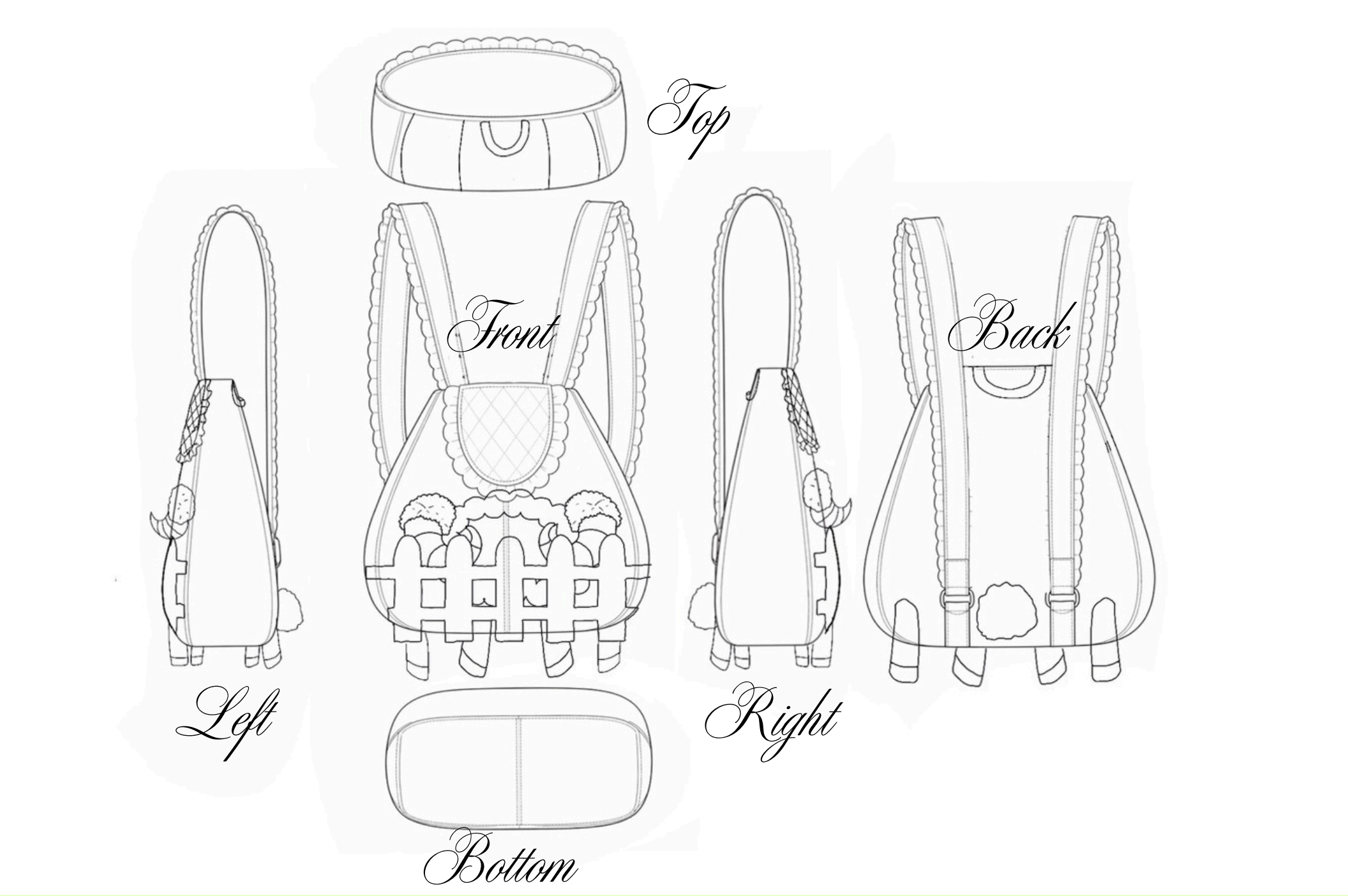
Sketch Design



Final Sketch



Flat



Mock-up / Material



Leather



Technique / Process



Quilting



Ruffles



Photoshoot

