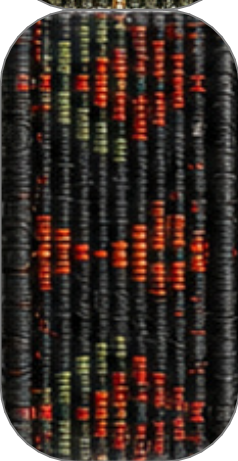
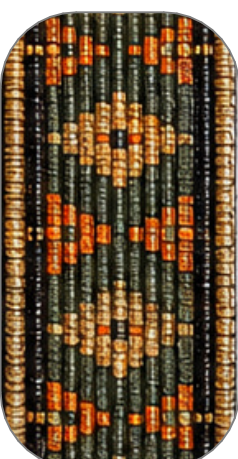
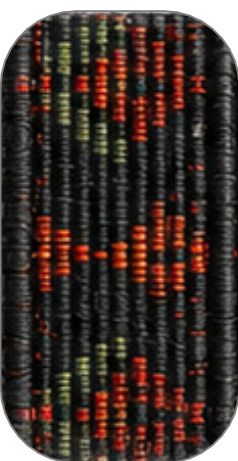
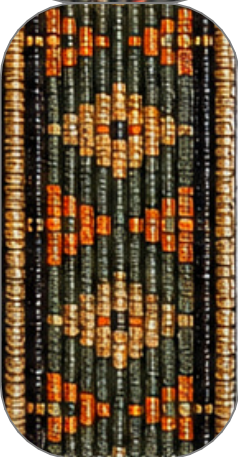
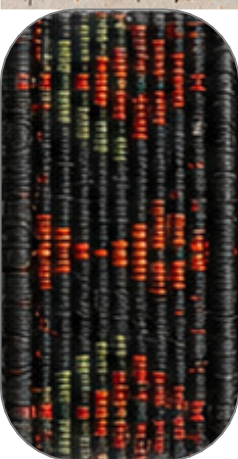


BAZOOO

By Afrohemian



BAZOO

By Afrohemian

Inspired by the traditional African basket (Kiondoo).
A vessel of life, utility and artistry.

A CARRYING CASE INSPIRED BY CULTURE. DESIGNED FOR PURPOSE.

BAZOO is a fusion of traditional African craft and architectural instrument design.

Handwoven by skilled artisans using sustainable materials, it is a carrying case inspired by the strength of our heritage and the precision of our craft.

Carry Your Craft.
Carry Your Culture.



The form is an abstracted pencil – inverted.



THE SYMBOLISM

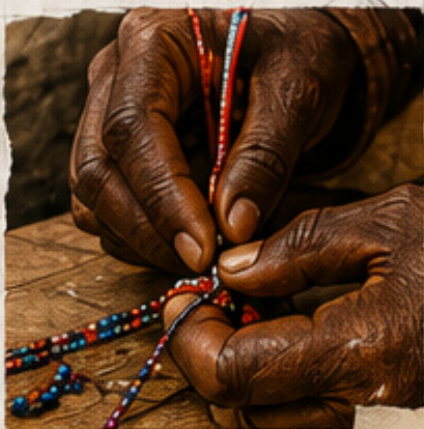
An inverted pencil.

The point protects what creates.

The form holds what matters.



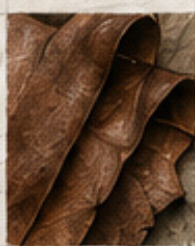
AFRICAN CRAFT
HERITAGE
IDENTITY
STORYTELLING



Maasai beadwork
Tells stories in
colour and pattern.

MATERIALS & SUSTAINABILITY

- Woven Sisal – durable & renewable
- Leather – vegetable tanned
- Maasai Beads – hand glass beads
- Brass Hardware – long lasting
- Waxed Linen Stitch – strong & timeless



SUPPORTS AFRICAN
ARTISANS



SUSTAINABLE
MATERIALS



CULTURAL
PRESERVATION



FUNCTIONAL
BEAUTY



BUILT TO LAST
A LIFETIME

SUSTAINABLE
BY CHOICE.
TIMELESS
BY DESIGN.



GENERIC REFERENCE PLASTIC BLUEPRINT CASE



Functional
but generic.
Mass produced.
Lacks identity
& soul.



DESIGNED FOR PROFESSIONALS

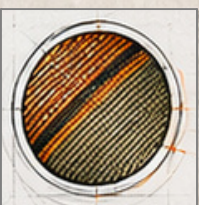
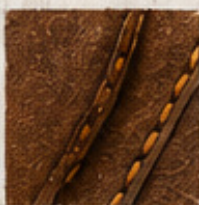
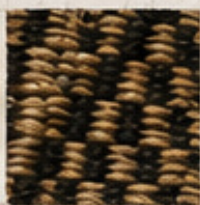
For Architects, Designers, Engineers,
Surveyors and Creatives who value
craft, culture and quality.



IN USE



"WE DON'T
JUST CARRY
TOOLS.
WE CARRY
VISIONS."
BAZOO
CARRIES
BOTH.



BAZOO

By Afrohemian

BLUEPRINT CARRYING CASE

Conceptual exploration of form, function and sustainability.

1. ABSTRACT

The essence of the design lies in combining traditional weaving, leather craftsmanship and modern function to protect what matters.

3. SUSTAINABILITY

Natural materials, durable construction and timeless design for a long lifecycle.



NATURAL
LEATHER



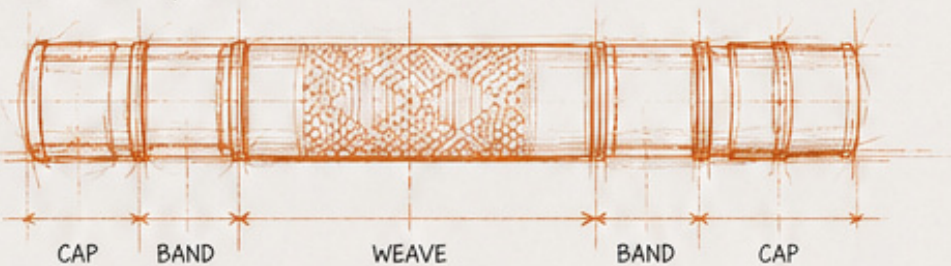
HANDWOVEN
SISAL



REPAIRABLE
DESIGN

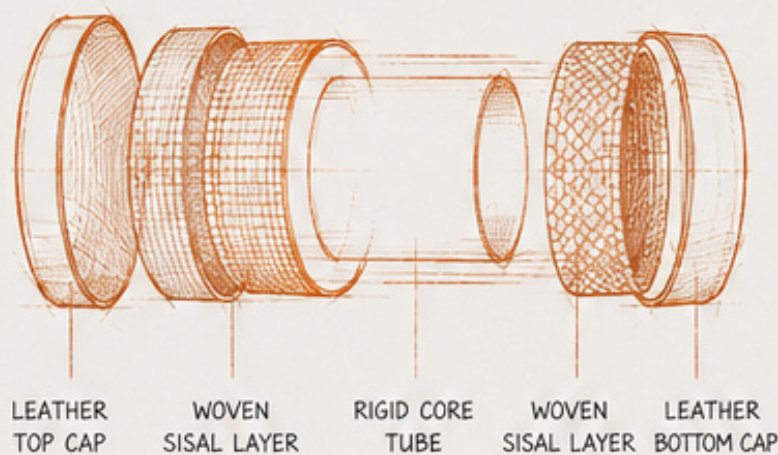
4. COMPOSITION

Cylindrical form with distinct bands for strength, grip and visual rhythm.



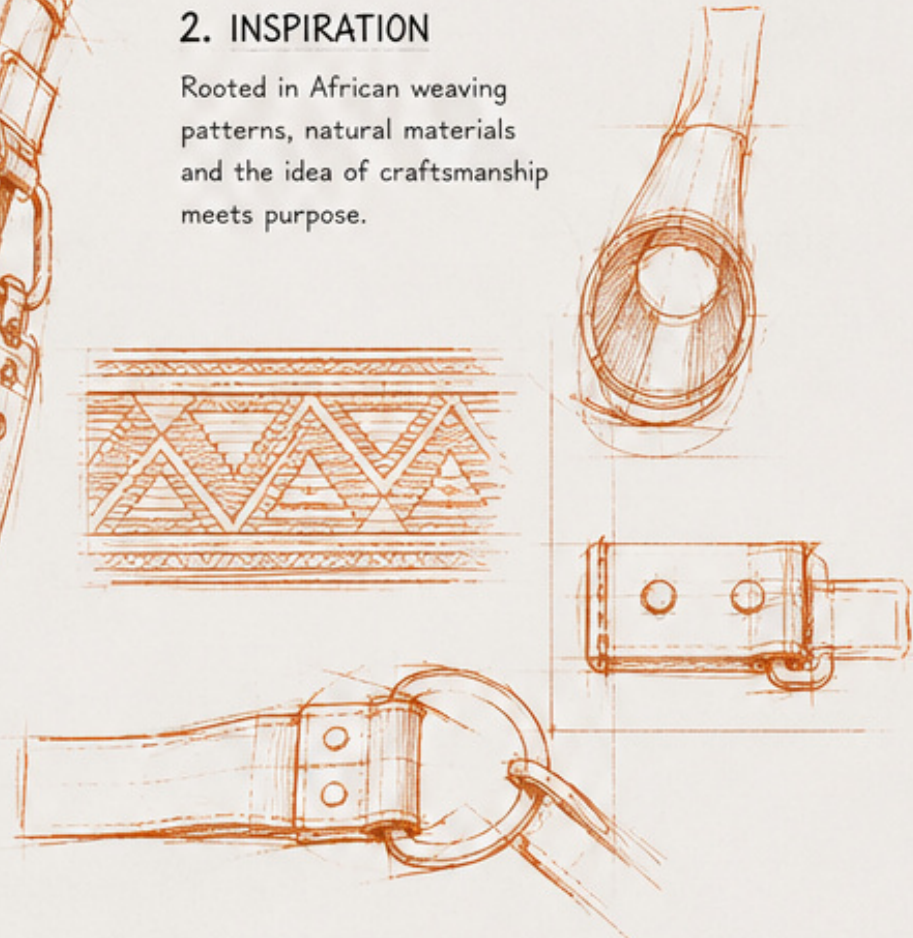
6. STRUCTURE

Layered construction for protection and durability.



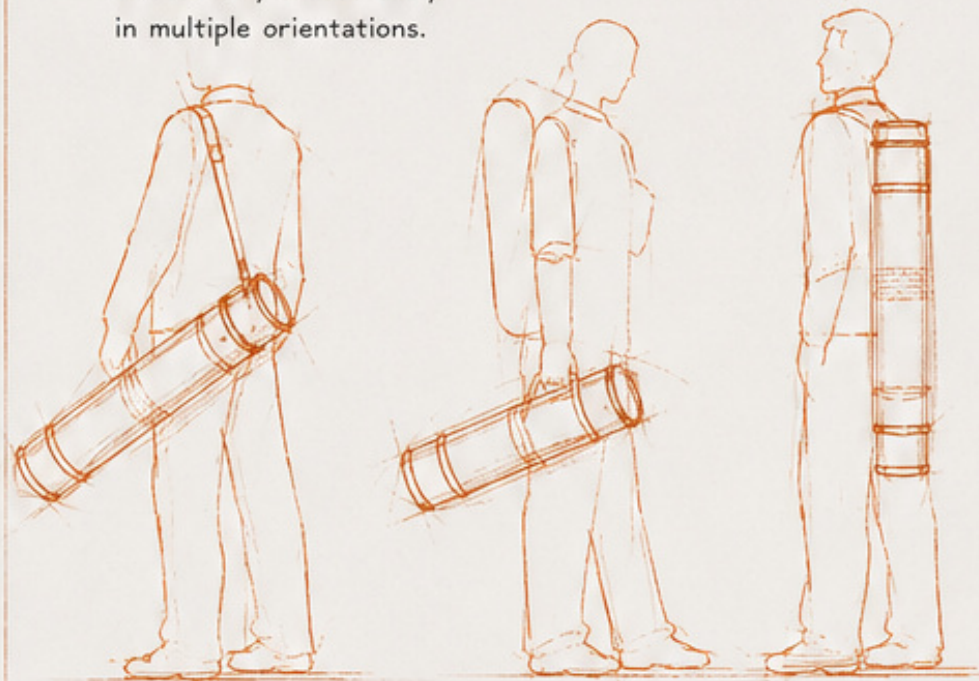
2. INSPIRATION

Rooted in African weaving patterns, natural materials and the idea of craftsmanship meets purpose.



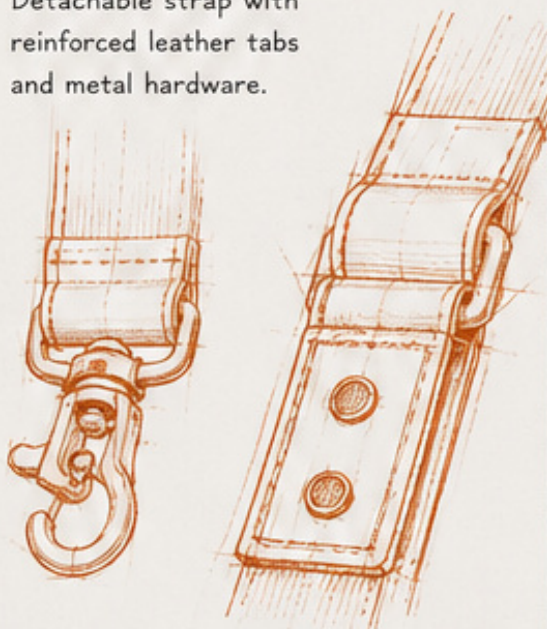
5. ORIENTATION

Designed to be carried comfortably and securely in multiple orientations.



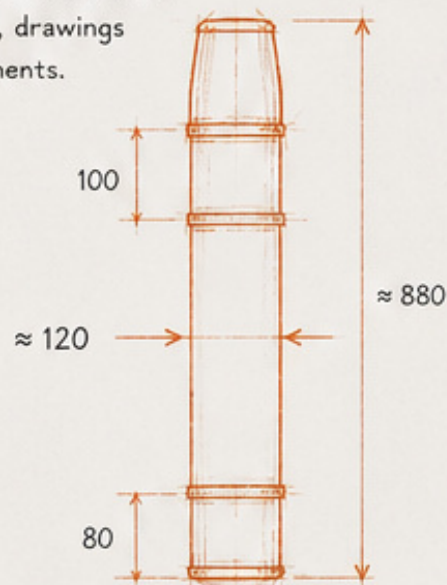
7. STRAP & CONNECTION

Detachable strap with reinforced leather tabs and metal hardware.



8. KEY PROPORTIONS

Balanced dimensions for blueprints, drawings and documents.



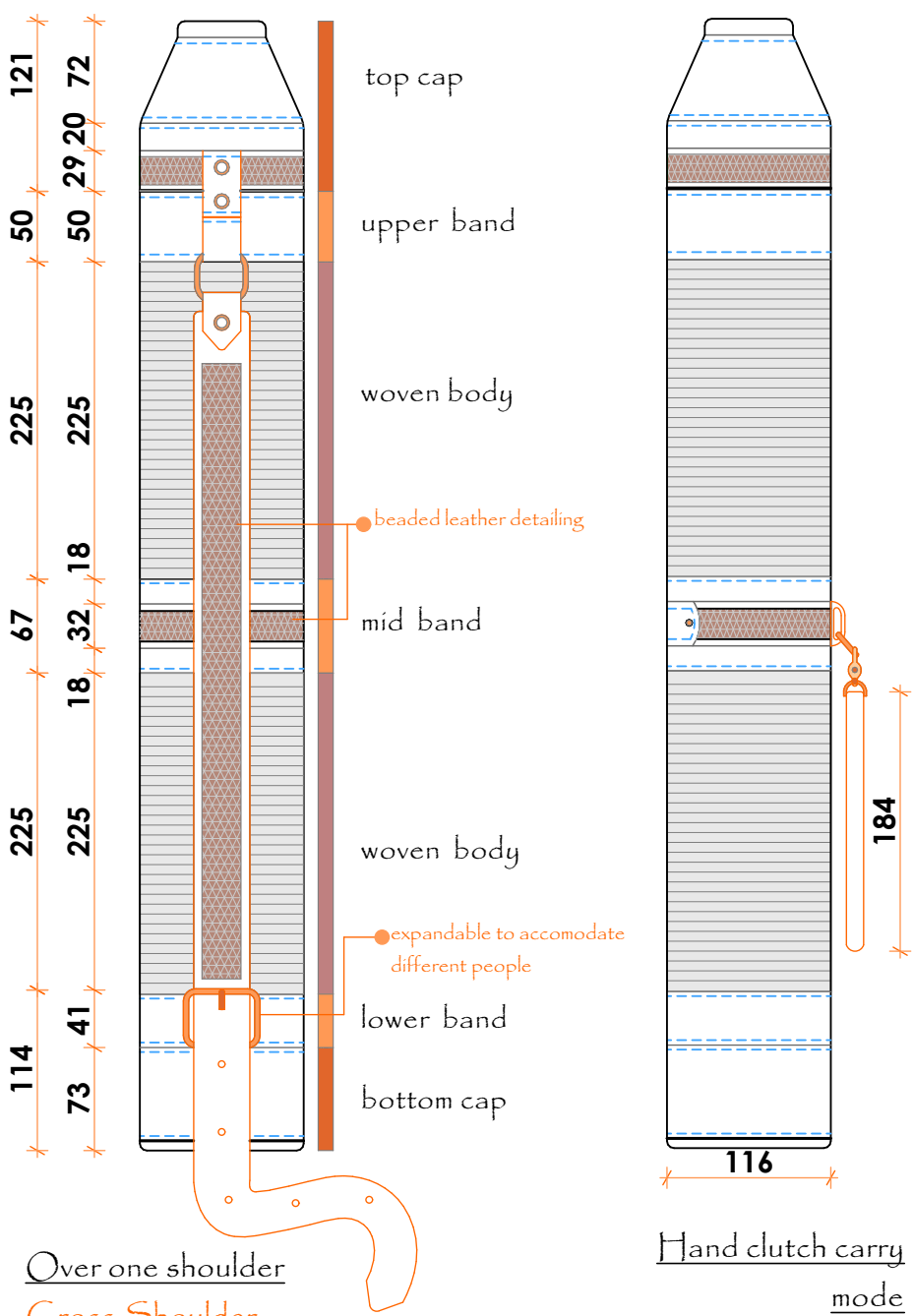
BAZOO

By Afrohemian

OVER 60% CATTLE
LEATHER

FASHION STATEMENT
maasai beaded belt

BROWN VARIANT
By Afrohemian



Limited Edition Production

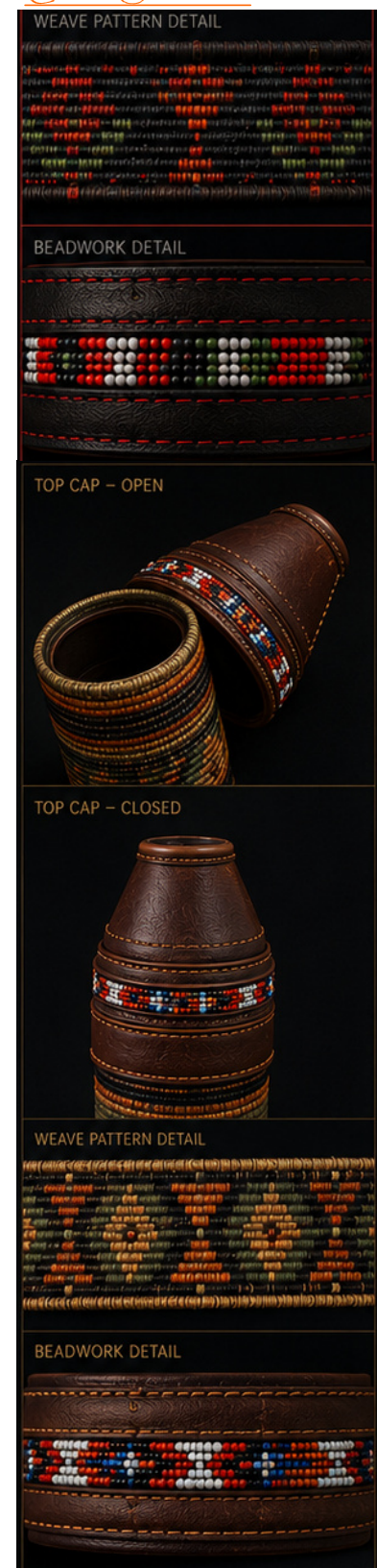
Every beadwork pattern is produced in editions of only 50 pieces, ensuring rarity and collectability.

Evolving Design Language

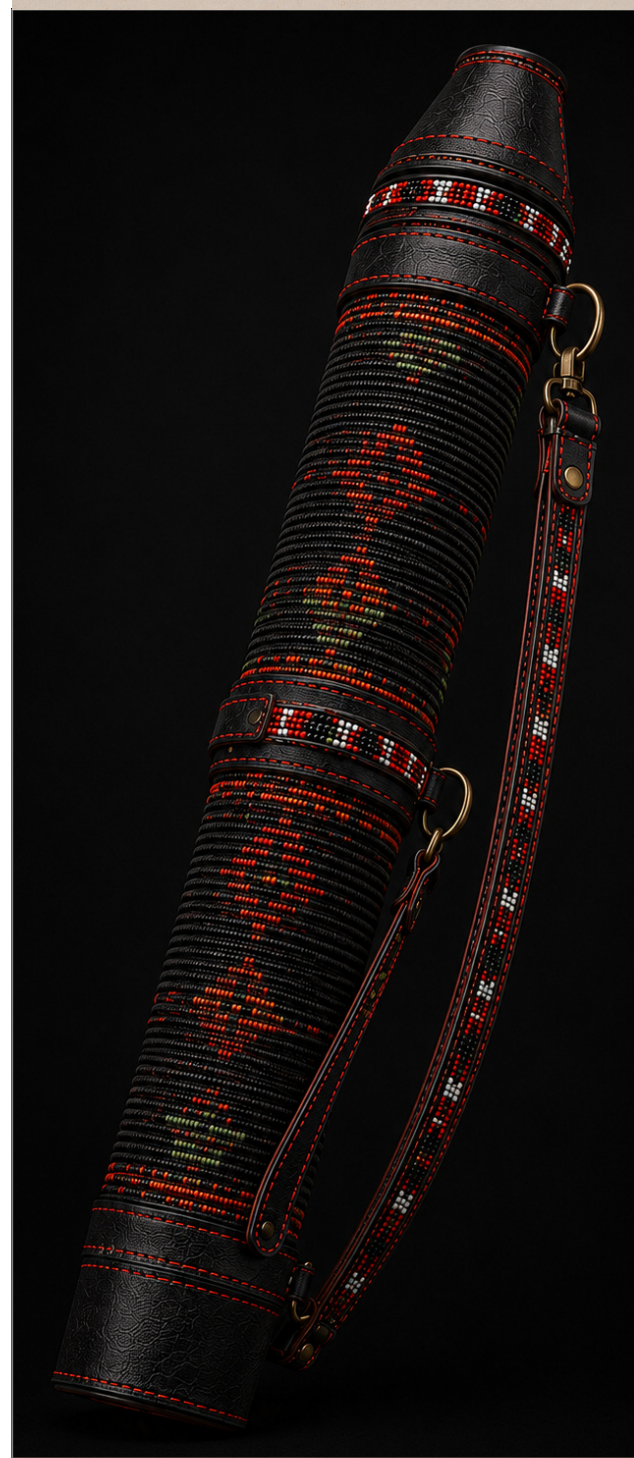
The woven body pattern changes every 100 pieces, creating distinct design generations and preventing mass-produced repetition.

Custom Commissions

Bespoke beadwork colours, patterns, and personalisation are available for selected custom orders.



BLACK VARIANT
By Afrohemian



BAZOO

By Afrohemian



MARKET DIFFERENCIATION

Collectible Craftsmanship – Each release becomes part of a growing archive of unique African design, encouraging collectors to own different editions over time.

Wearable Design – The handcrafted Maasai beaded shoulder strap functions as both a carrying system and a bold fashion accessory, allowing the piece to complement contemporary outfits.

Three Carry Modes– Designed for versatility:

- * Hand-held / Clutch carry
- * Single shoulder carry
- * Cross-body carry

Beyond an Art Tube– While designed for carrying artworks, architectural drawings, and posters, Bazoo can also serve as a premium protective tube for items such as fishing rods, maps, documents, textiles, and other long cylindrical equipment

Culture Meets Contemporary Design – A modern reinterpretation of traditional Maasai craftsmanship, combining heritage, functionality, and luxury.

Handcrafted Character – Slight variations in beadwork and leather finishing make every Bazoo an individual piece rather than a factory-produced product.

Designed to be Displayed – Bazoo is not only a storage solution but also a collectible design object and fashion statement that celebrates African craftsmanship.

BAZOO

By Afrohemian



Professionals in the Built Environment

Architects
Engineers
Interior Designers
Urban Designers

Creative Professionals

Artists and Painters
Illustrators
Graphic Designers
Industrial Designers
Fashion Designers
Photographers
Creative Directors

General

Art collectors
Fishing Enthusiasts

