

Lorena Carvalho Prieto

EVERLEAF

A design inspired by nature, shaped by time, and
driven by innovation

**REAL
LEATHER.
STAY
DIFFERENT.**



About me

I am a Fashion Design student at the Pontifical Catholic University of Campinas (PUC-Campinas), Brazil, currently in my third year. Alongside my studies, I run my own atelier where I design and produce handmade textile bags and accessories.

My work focuses on material experimentation, craftsmanship, and textile construction, exploring how different materials and techniques shape form and functionality.

The art of quilting is an important influence in my creative process, inspiring my approach to texture, composition, and detail.

moodboard

longevity

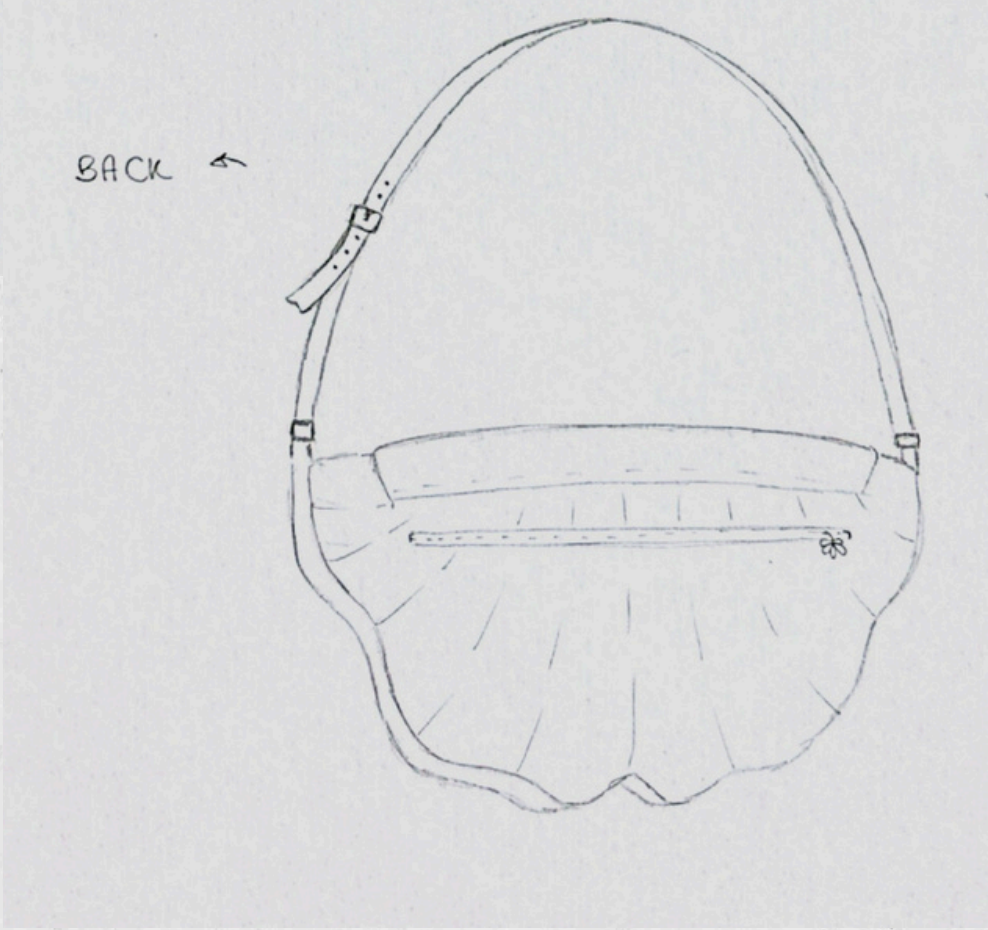
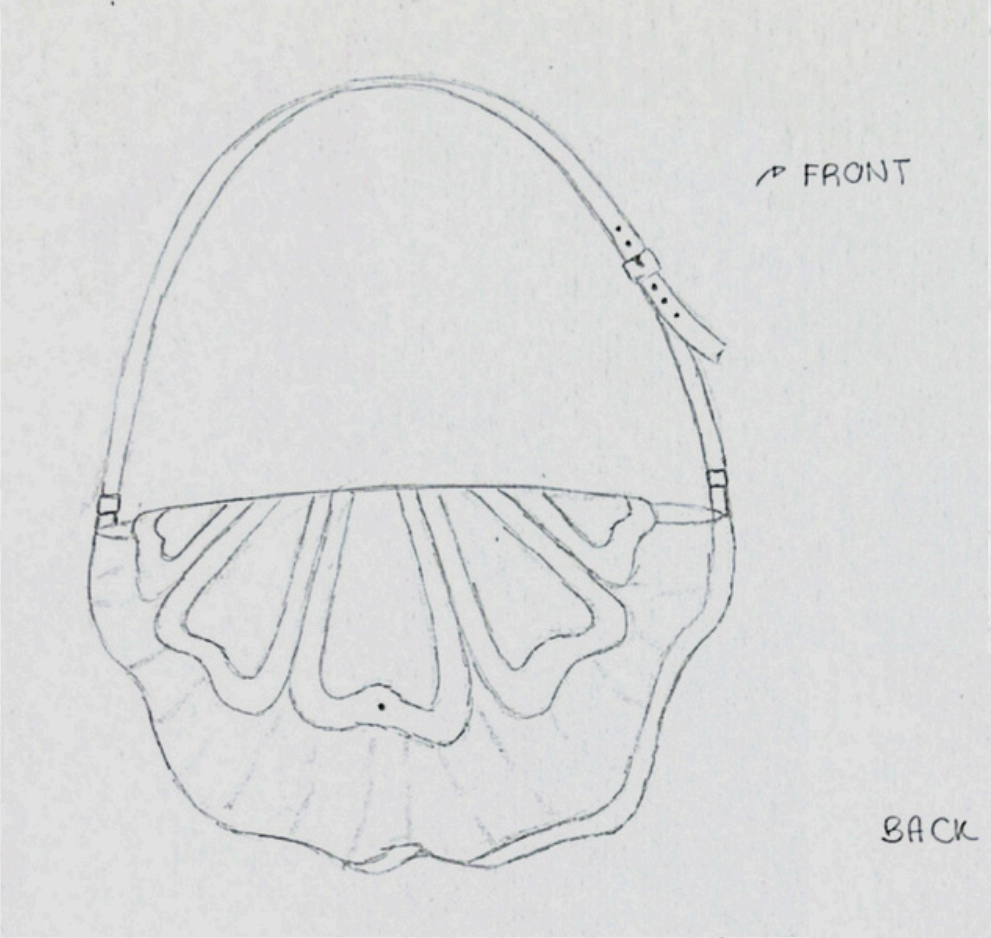
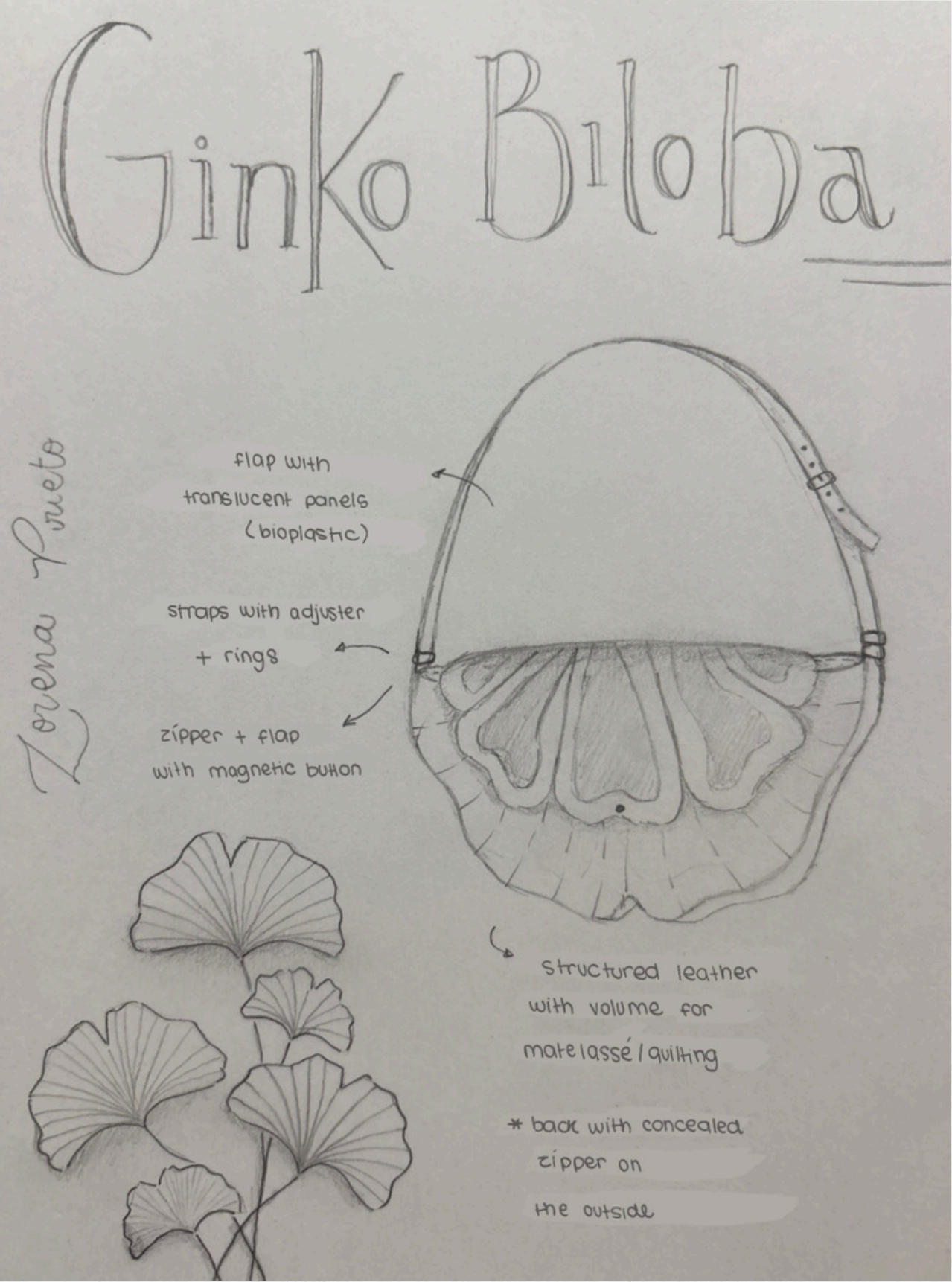


Concept & Inspiration

Inspired by the elegant form of the **Ginkgo biloba** leaf, this project explores the relationship between nature, time, and design. Known as a symbol of **longevity** and resilience, the Ginkgo has endured for millions of years, representing the quiet strength of forms that persist through time.

Guided by this symbolism, the design translates the organic movement and delicate geometry of the leaf into a sculptural shoulder bag. Through fluid lines and biomorphic forms, the project reflects the dialogue between **permanence and transformation**, celebrating the enduring beauty of nature while embracing new possibilities in design.

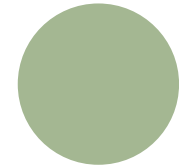
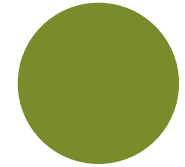
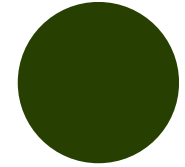
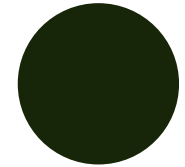
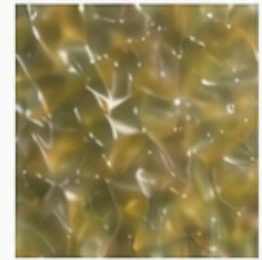
Project sketches



Digitizing my sketchbook.



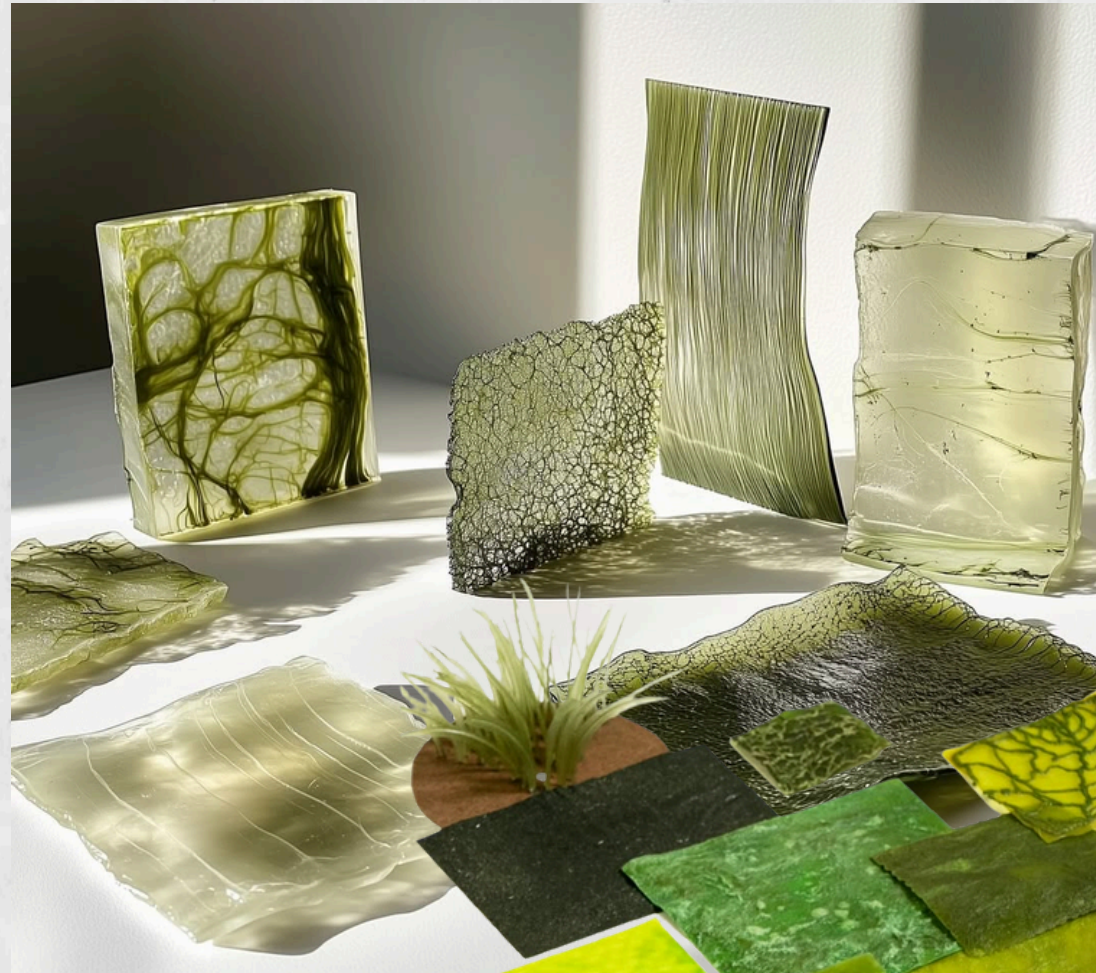
Final Sketches



Simulation geared through AI



Execution Ideas



Materials & Components

- **Main materials:** leather, bioplastic and twill fabric or coated nylon (for the lining);
- **Structural materials:** shaped foam, structural interfacing, and edge paint;
- **Hardware:** metal rings (belt buck, strap adjuster, magnetic snap button, zipper, zipper pull, and rivets);
- **Assembly materials:** high-strength polyester thread, contact adhesive, and double-sided tape.





Bioplastic

I developed these bioplastic samples as part of a previous academic material experimentation project. The process explored different compositions, resulting in variations in transparency, color, and texture.

The exploration of new materials is a topic that strongly interests me within design. Bioplastics have been studied as a potentially more sustainable alternative compared to conventional materials widely used in the industry.

Product Technical Sheet

Identification

- **Name:** Everleaf Bag
- **Category:** Accessory – shoulder bag
- **Product type:** Authorial structured bag
- **Concept:** inspired by the Ginkgo biloba leaf, the design explores organic forms, fluidity, and the relationship between nature and time.
- **Technical Description:** structured shoulder bag with a biomorphic silhouette, composed of curved panels that create a continuous organic flow.

Product Technical Sheet

- **Structure and Construction:** semi-rigid structure with shaped foam and interfacing, allowing volume while maintaining smooth curves.
- **Opening System:** zipper and magnetic closure integrated into the upper curve of the bag.
- **Strap:** adjustable shoulder strap attached with metal hardware.
- **Finishing:** edge painting, reinforced stitching, and clean interior construction.
- **Product Differentiators:** biomorphic design, material innovation through bioplastic, and a balance between craftsmanship and technology.



Hello! my name is Lorena and I am 19
years old

or click here to access the video: <https://drive.google.com/drive/u/1/home>

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