



PIGOL
by Anselem

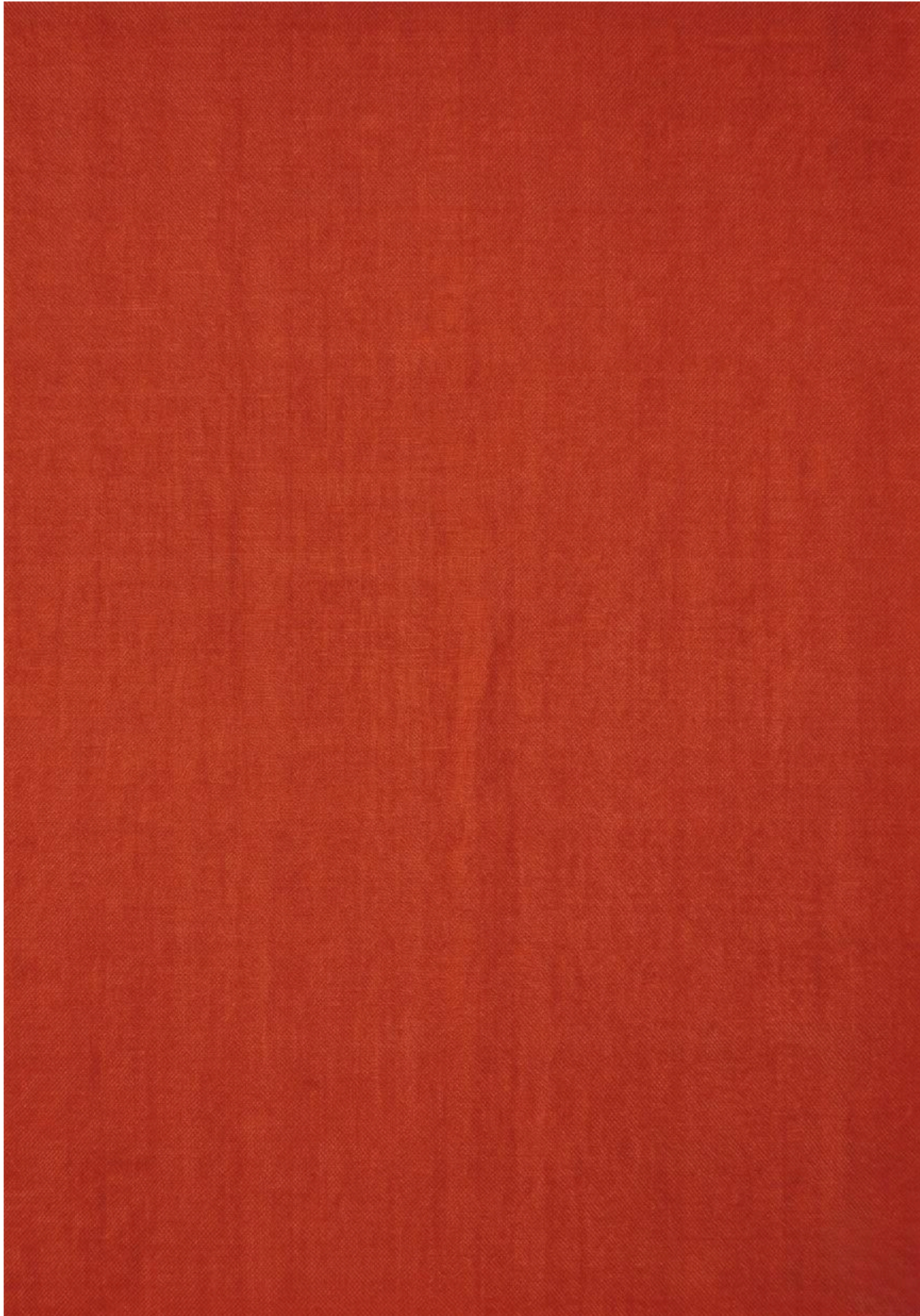


Table of contents

- 01. Introduction.**
- 02. Research question**
- 03. About project**
- 04. Vision**
- 05. Mission**
- 06. Name of Collection**
- 07. Logo symbol**
- 08. What inspired the collection**
- 09. Collection raw sketches.**
- 10. My inspiration and pattern for each clothes.**
- 11. 3D picture of each cloth**
- 12. Processes of each cloth**
- 13. Photo shoot of each cloth**

INTRODUCTION

Clothing has always been more than fabric draped over a body. It is memory. It is identity. It is the quiet language of a people, spoken through texture, colour, and craft long before words were written down. Throughout history, what we chose to wear — and how we chose to wear it — told the story of who we were, where we came from, and what we valued most.

Among all materials that humanity has turned to in the act of dressing itself, leather stands apart. It is ancient and enduring. It carries within it the weight of cultures that stretched across continents — from the nomadic tribes who shaped it with bare hands to the master craftsmen who transformed it into art. Leather has clothed warriors and wanderers, adorned the powerful and the humble alike. It is a material that does not simply age — it deepens.

Yet in the age of globalization, something precious has been quietly eroding. The meteoric rise of mass production has flooded the world with identical silhouettes and disposable garments, dissolving the cultural distinctions that once made clothing a living archive of human experience. Cultures that once expressed their soul through dress have gradually surrendered their visual identity to the relentless tide of trend cycles and fast fashion.

Pigol is a response to that loss.

Born from a desire to reclaim leather as a symbol of identity and heritage, Pigol explores what it means to wear culture in the modern world — not as costume, not as nostalgia, but as a living, breathing act of belonging. Each piece asks a question: What do we carry with us, and what have we let go?

This collection is not simply about leather. It is about memory stitched into material. It is about reclaiming the depth that clothing once held — and daring to wear it again.

RESEARCH QUESTION

Clothing has always been a silent narrator of the human experience — carrying within its seams the stories of civilizations, belief systems, and ways of life. Yet in today's world of mass production and global trend cycles, the cultural depth once woven into garments is increasingly overlooked, taken for granted, or lost entirely.

This research aims to uncover the hidden languages embedded in clothing and material culture — exploring how garments have historically communicated identity, belonging, and heritage far beyond their functional purpose. At its heart, it examines how the act of dressing has always been an act of storytelling.

Central to this exploration is the land of the Maasai — a people whose relationship with leather and textile is not merely aesthetic, but deeply sacred. For the Maasai, leather is life. It is ceremony. It is the material expression of a culture that has resisted erasure with remarkable resilience. Their iconic use of leather and bold, graphic textile — the shuka — represents one of the most visually powerful and culturally rich clothing traditions in the world.

Yet globalization threatens even this.

RQ: How can clothing design reclaim and represent living cultures and identities in the modern world — and how can the material heritage of the Maasai, rooted in leather craft and cultural textile, be translated into a contemporary collection that is both honest and innovative?

The Pigol collection was born from this question. It reaches into the heart of Maasai material culture — its leather, its geometry, its boldness — and asks how those elements can be carried forward, not as imitation, but as genuine cultural dialogue between the ancient and the now.

ABOUT THE PROJECT

In a world saturated with repetitive silhouettes and disposable fashion, this project was born from a singular conviction — that clothing should mean something. That what we wear should carry weight, tell a story, and reflect the depth of the human cultures that shaped it.

The answer came from the land of the Maasai.

A people renowned across the world not only for their warrior spirit, but for the extraordinary boldness of how they dress. The Maasai do not simply wear clothing —

they wear identity. Every wrap of leather, every strike of colour, every carefully chosen material is a declaration of who they are, where they belong, and what they stand for. Their relationship with leather in particular is ancient and intimate — shaped by hand, worn with pride, and passed down through generations as both craft and culture.

It was from this spirit — bold, powerful, unapologetic — that this collection was born.

Pigol takes its name from the Maasai world itself, a reflection of the strength and cultural richness that inspired every piece. The name is not simply a label — it is a statement. It embodies the same energy that the Maasai carry in their dress — a refusal to be invisible, a commitment to wearing one's identity with full conviction.

The collection channels the raw beauty of Maasai material culture — its leather craft, its graphic geometry, its fearless use of texture — and translates it into a contemporary clothing language. Not as imitation, but as homage. Not as costume, but as conversation.

Pigol is where ancient cultural power meets modern design. It is clothing that remembers where it came from — and wears that memory proudly.

VISION

To redefine what clothing can mean in the modern world — where every garment is not merely worn, but felt. Pigol envisions a future where fashion is a living archive of human culture, where the boldness of ancient traditions is not lost to globalization but carried forward with intention, pride, and creative courage.

A world where what you wear tells the world exactly who you are.

MISSION

Pigol exists to bridge the ancient and the contemporary — drawing from the rich material heritage of the Maasai people to create clothing that is bold, meaningful, and culturally rooted.

Through the honest use of leather and powerful design, Pigol is committed to:

- Preserving the cultural depth and craft traditions that mass production has slowly eroded
- Translating the visual language of Maasai identity — its geometry, its leather, its fearless strength — into garments that speak to the modern wearer
- Challenging the redundancy of global fashion by offering pieces that are original, intentional, and deeply human

- **Celebrating culture not as costume or trend, but as a living, breathing expression of identity and belonging**

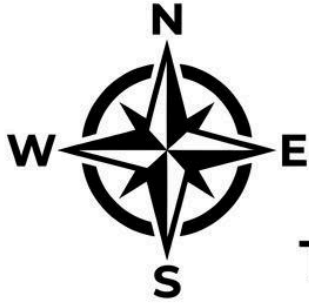
Pigol is not simply a collection. It is a cultural statement — stitched in leather, worn with conviction, and built to last far beyond any season.

NAME OF COLLECTION

In the Maasai language (Olmaa), the phrase used to describe someone or something that is bold and powerful is opi nchere egol (or more simply, a combination of the root words -pi and -gol).

PIGOL

THE LOGO SYMBOL



The LOGO SYMBOL

- **Direction and Guidance:** Historically used on maps and navigational instruments, it represents finding your way, staying on track, and having a clear sense of purpose or vision.

INSPIRATION OF THE COLLECTION





Masai Mara Archives | Gametrackers (K)

[Visit >](#)

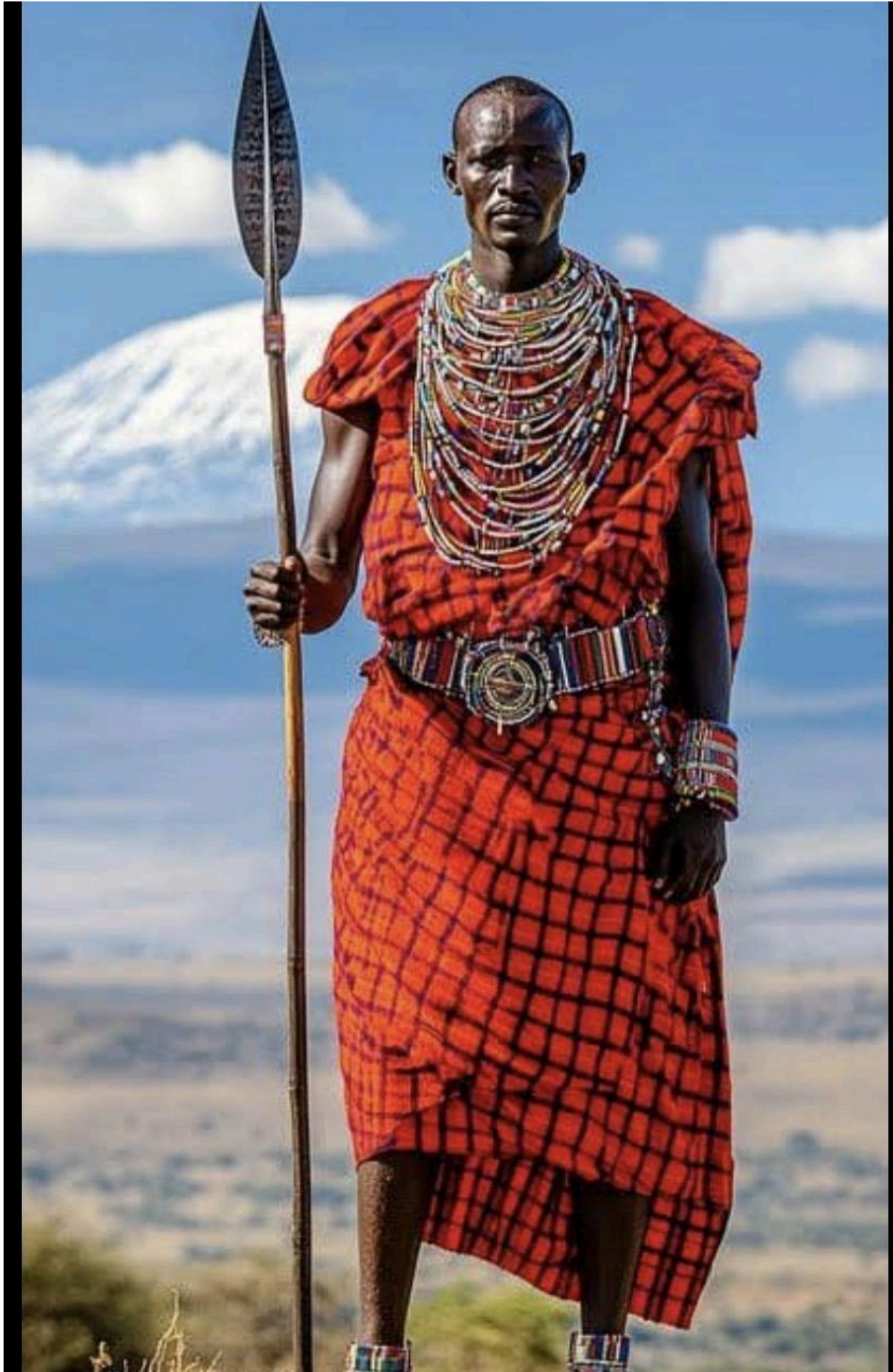










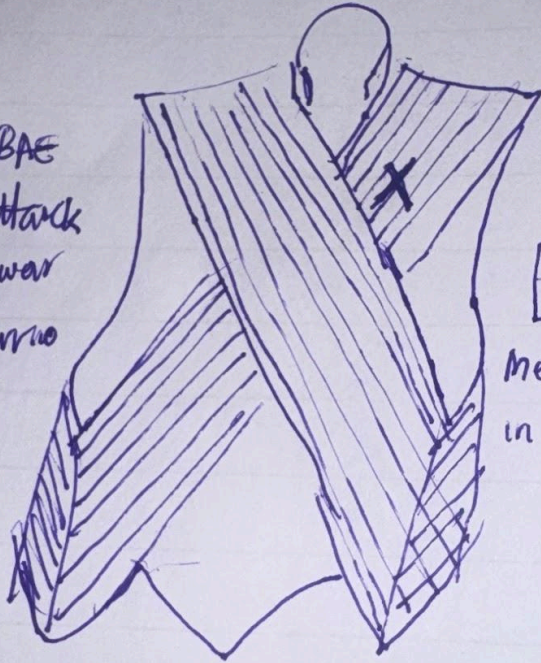


Image ID: B1EFCN
www.alamy.com

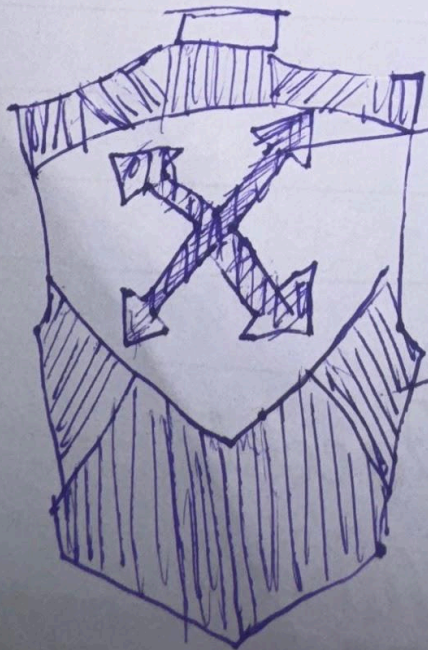


COLLECTION RAW SKETCHES

EmBAE
Cross attack
and power
of a warrior

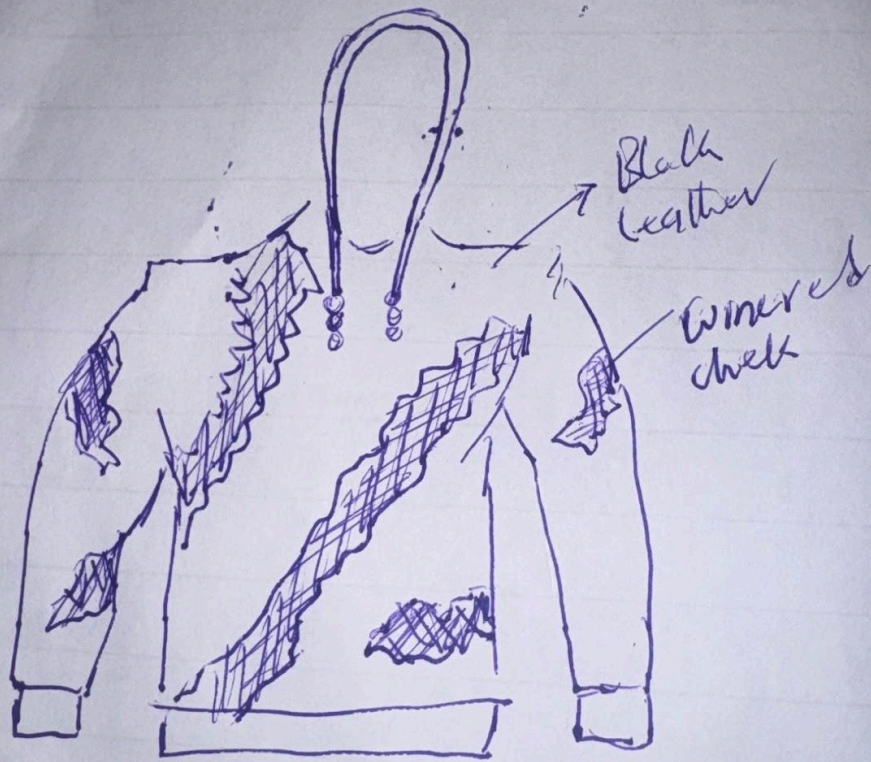


EmBAE
Meaning arrow
in mgassi language



Orange colour
check

Bottle Brown
leather



ENKAI

mean Thunder in. Maasai
Language

ENKAI is a
Symbol of Power
and strength
which stands the
test of Time



Enchan
 is the complete
 expansion of
 Maasai
 people
 because it's very
 better than
 cutting and
 wife

Enchan

Mean rain in
 Maasai language

MY INSPIRATION ON THE OUTFIT

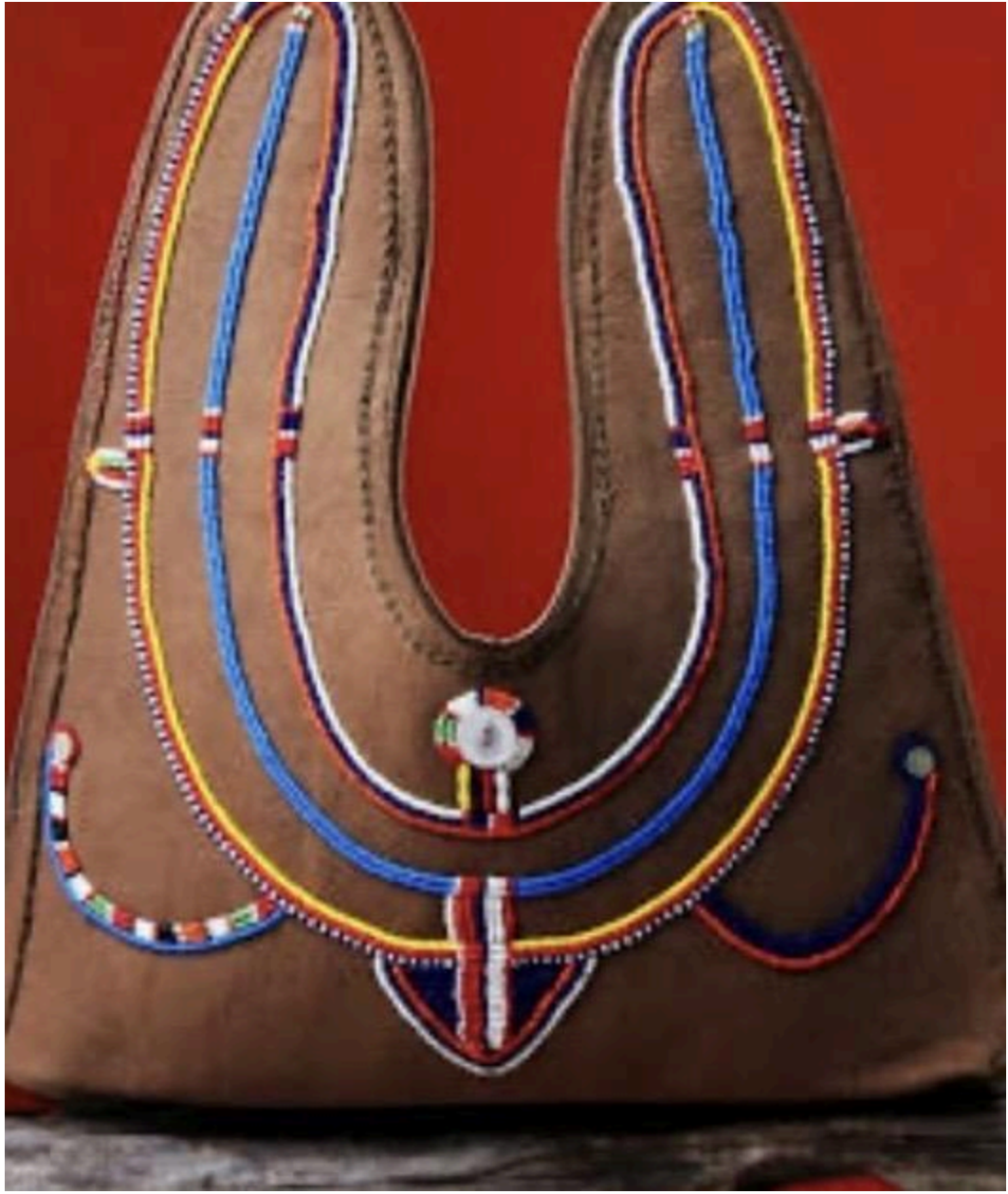






Masai Mara Archives | Gametrackers (K)

[Visit >](#)





3D PICTURES OF THE OUTFITS

EMBAE

**EMBAE
(arrow)**

**(EMBAE)
cross attack
and power of
A warrior**





ENKAI

ENKAI
(Thunder)



ENKAI
symbol of strength
and power which stands
the test of time





ENCHAN

ENCHAN (rain)

ENCHAN
the complete symbol
and explanation
Of Maasai people
Because it carries
both there culture
and life



Western Revival Leather & Denim Suit
- Custom Mud Detail





PROCESS OF EACH OUTFIT

EMBAE

ITEM A: QUILTED CROSS VEST

(Refer. IMAGE 0)



Source: Brown
Leather Hide



Technical Pattern
for X-Panels



Industrial
and Assembly



Final Assembly
(Crosswise Panels)

ENKAI

ITEM B: APPLIQUÉ LEATHER HOODIE

(Ref.. IMAGE_2)



Raw Materials
(Black Hide & Plaid Fabric,
like in IMAGE_3>))



Garment
Assembly



Jagged Edge
stencil
application



Precision zig-zag
stitching for
appliqués



Final Item
on Stand

ENCHAN

ITEM C: STUDED TAN LEATHER SUIT

(Ref. IMAGE_4)



Patterned Panels
(with and without
denim)



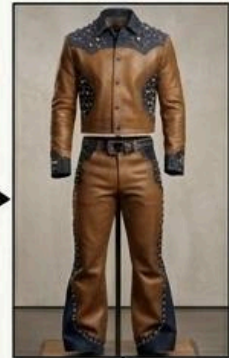
Assembly:
Panel Stitched
(Jacket & Pants)



CAD Plot of
Stud Positions



Manual Stud
and Grommet
Insertion



Final Quality
Suit Check

PHOTO SHOOT OF EACH OUTFIT

:

:







-
-

Thank you

