



The Crimson Flash

This collection journeys through my father's youth in the high-stakes world of Hong Kong horse racing and Macau casinos. Inspired by the 1989 cinematic masterpiece *God of Gamblers*, I reimagined the "tycoon" archetype through the image of legendary action star Chow Yun-fat—my father's own look-alike.

Drawing a parallel to Christian Dior's historical fascination with Chinese culture, exemplified by the 1948 'Shanghai Blue' gown, this work synthesizes Western sartorial structure with Eastern cinematic grit. By contrasting the refined "New Look" elegance of a tycoon with the subversive, fetish-inspired edge of equestrian harnesses, I have recreated the modern gangster and horse racer: a bridge between mid-century grace and the visceral danger of the gambling den. - Chatchai Chaitrakulthong

The Real Leather. Stay Different. International Student Design Competition

Entry submission by : Chatchai Chaitrakulthong

Item submitted for consideration : Cowhide leather and hair-on cowhide leather jacket with machine embroidery motifs and fully lined with up-cycled silk fabrics.

Material used :

A large full cowhide (sourced in Thailand)

A medium size hair-on cowhide leather (Thailand)

2 small cowhide scraps from GH Leather London

1 Up-cycled doubled-ended metal zipper (University of Westminster)

2 Up-cycled metal zippers for the front welt pockets (University of Westminster)

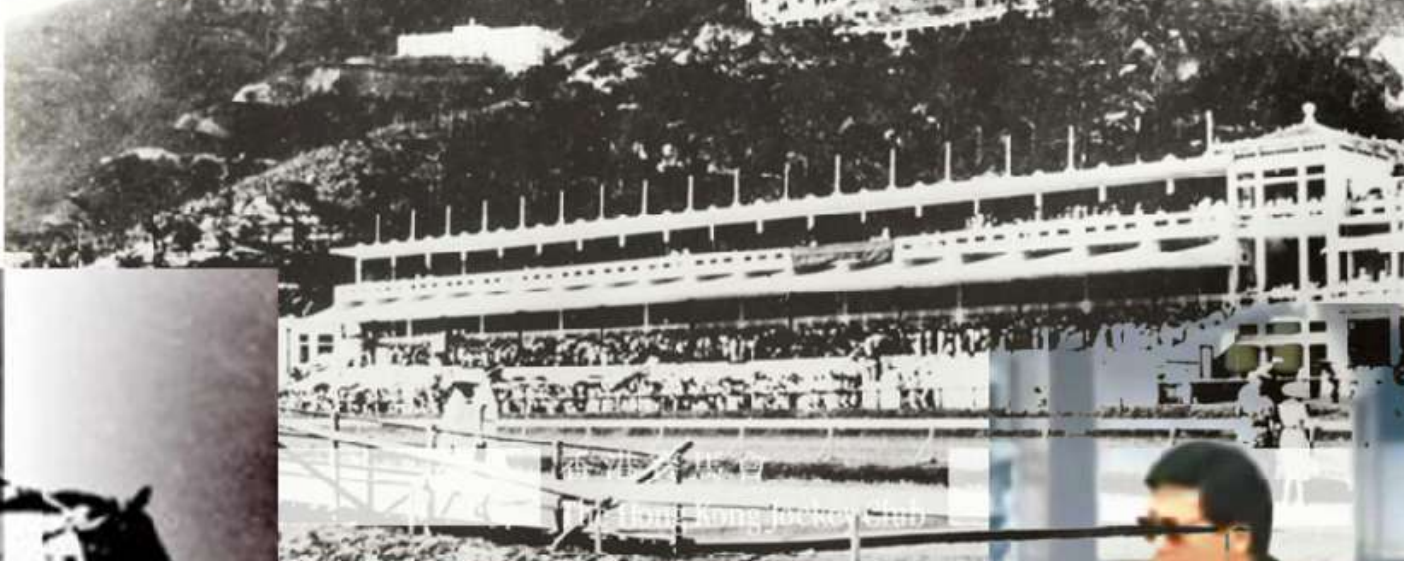
Up-cycled silk lining fabrics (Drake's-luxury British haberdasher)

Embroidery threads in various colors (Guttermann)

As this jacket is made from a leather which is a strong and resistant material and hence it is expected to be worn for a long period of time and would possibly be sold as a vintage piece which could prolong the life expectancy of the product.

As the jacket is made mostly out of leather and cotton thread, it can naturally biodegrade given the zippers are taken apart to be recycled. Also, this jacket could be recycled as well if no longer needed.

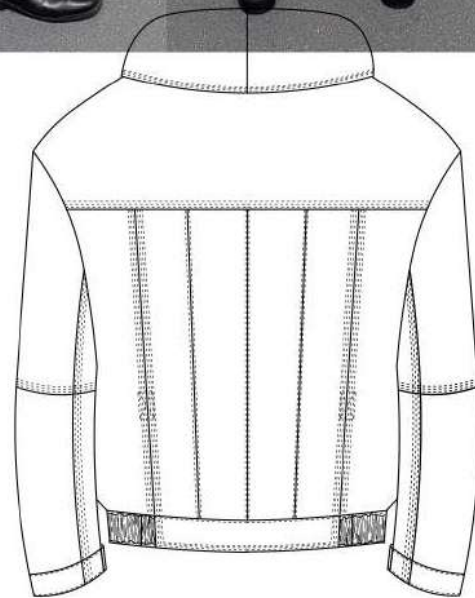
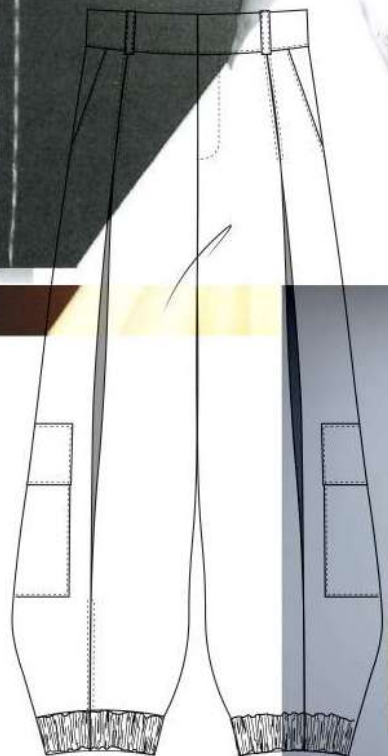




The Brian Body Suspension
This idea was brought to us by our Master Production Chief
Harness Straps and buckles



Brian Body Suspension
This idea was brought to us by one of our Master Production Chief





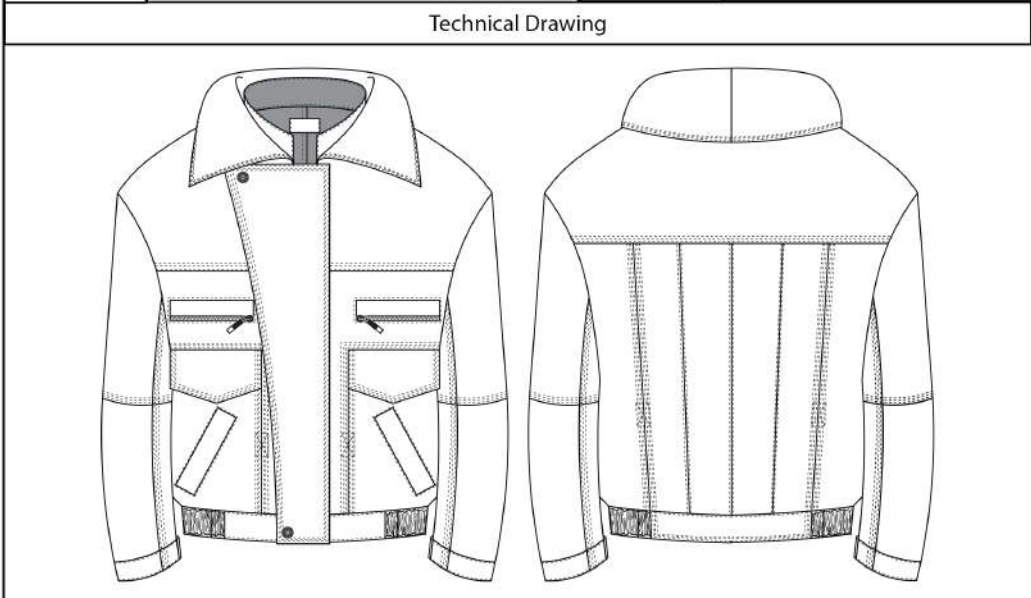


Chatchai C.

The Crimson Flash

Technical Package

Name :	The Gambler's Leather Jacket	Style :	JCK01
Season :	Spring/Summer 2027	Sizes :	Medium
Description :	Embroidered leather jacket	Colour :	Brown



Chatchai C.

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MODULE: (2026) 6FADE004W.Y Portfolio 3
Technical Package

Construction Details

Welt pocket with zipper

Fake pocket with pocket flap

Hair on cowhide

Welt Pocket

Elasticated Waistband

Box pleat detail

Stitch details as shown

Create the embroidered panels as followed using the Brother embroidery machine with the 300x200mm frame. Use the 4 different colour silk thread as shown in the image on the left

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MODULE: (2026) 6FADE004W.Y Portfolio 3
Technical Package

Lay Plan



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Technical Package

Costing Sheet					
Material Information		Sample	Price	Quantity	Total
			£40/unit	2	£80
Name	Hair-on Cowhide				
Ref no.					
Supplier					
			£10/unit	2	£20
Name	Up-cycled Soft cowhide from GH Leather				
Ref no.					
Supplier					
			£40/unit	1	£40
Name	Special dyed cowhide				
Ref no.					
Supplier					
			£0/unit	4	£0
Name	Drake's lining fabric (deadstock)				
Ref no.					
Supplier					
			£5/unit	1	£5
Name	Welt Pocket Zipper				
Ref no.					
Supplier					
			£7/unit	1	£7
Name	Double-ended Zipper				
Ref no.					
Supplier					
			£7/1000m	4	£28
Name	Gutterman Embroidery Thread				
Ref no.					
Supplier					
Surface Technique					
Name					
Project	Machine Embroidery		£10/ artwork	5	£50
Material					
Supplier					
Total Cost					£230
Mark Up					200% £460
Suggested Retail Price					£690

