

LILIANA ROCHADO

NAVEGADOR P-J.H. S/S27



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NAVEGADOR P-J.H. imagines rebellious musician PJ Harvey retreating to my family's farmhouse in Portugal to write her next album. Raw artistic energy collides with the weathered architecture of my Avó's hand-built home, where Portuguese azulejo tiles become etched leather surfaces, embroidered textiles and sculptural copper forms. Combining traditional craftsmanship with digital innovation, the collection explores heritage through a contemporary lens, preserving fragments of place and memory while celebrating leather as a material of longevity, permanence and emotional value.



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LOOK 1
LEGS



LOOK 2
RID OF ME



LOOK 3
MANSIZED

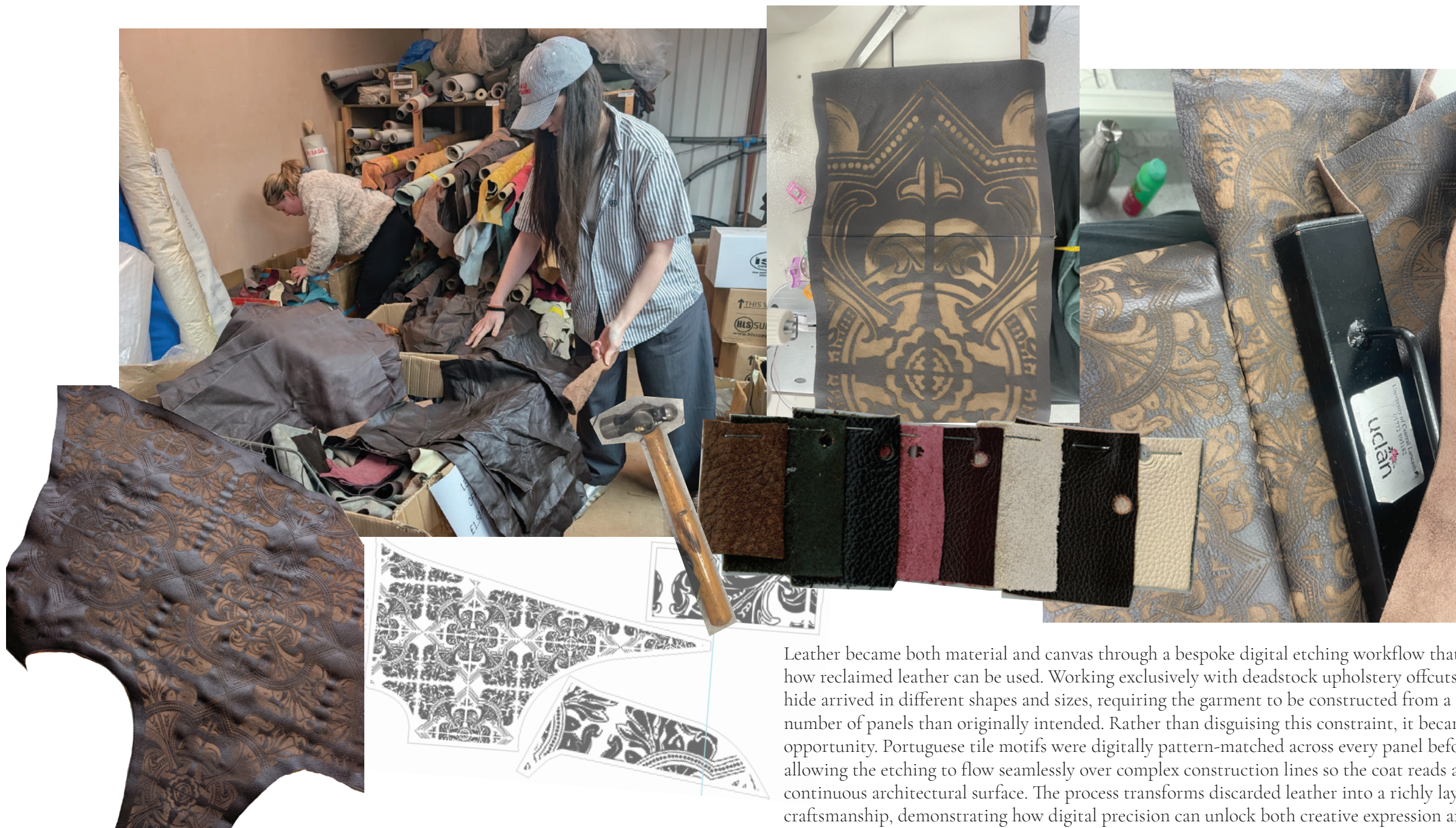


LOOK 4
50FT QUEENIE

50 FT QUEENIE



MATERIAL INNOVATION



Leather became both material and canvas through a bespoke digital etching workflow that reimagines how reclaimed leather can be used. Working exclusively with deadstock upholstery offcuts meant every hide arrived in different shapes and sizes, requiring the garment to be constructed from a greater number of panels than originally intended. Rather than disguising this constraint, it became a design opportunity. Portuguese tile motifs were digitally pattern-matched across every panel before cutting, allowing the etching to flow seamlessly over complex construction lines so the coat reads as one continuous architectural surface. The process transforms discarded leather into a richly layered piece of craftsmanship, demonstrating how digital precision can unlock both creative expression and material efficiency

DIGITAL LEATHER ETCHING



The leather etching process was developed through digital pattern matching in Adobe Illustrator, where all garment pieces were aligned during the working pattern stage to build a continuous tile composition. Seam allowances were added afterwards, ensuring only necessary areas were etched, eliminating material waste. This method merges digital technology with craftsmanship, allowing the motif to flow seamlessly across the garment while supporting a zero-discard approach.

PATTERN MATCHING

The craftsmanship of the coat lies in the precision of its construction. Every leather panel was individually cut and sewn so the Portuguese tile motifs aligned seamlessly across each seam, transforming dozens of reclaimed offcuts into one continuous architectural surface. Working with leather demanded absolute accuracy, as every stitch is permanent and cannot be unpicked without leaving visible marks. The garment celebrates the technical discipline required to achieve precision at every stage of construction.



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SAMPLING

Extensive sampling refined the leather etching process, testing different etching depths to achieve the strongest visual result with the shortest processing time, improving both material and energy efficiency. Precision craftsmanship continued throughout construction, with every leather panel meticulously sewn to ensure the etched Portuguese tile motifs aligned seamlessly across each seam. When imperfections occurred during etching, only the affected section was removed and replaced with a newly pattern-matched leather piece, rather than re-etching entire panels. This approach minimised material waste while demonstrating the technical precision and problem-solving required to transform reclaimed upholstery offcuts into one continuous architectural surface

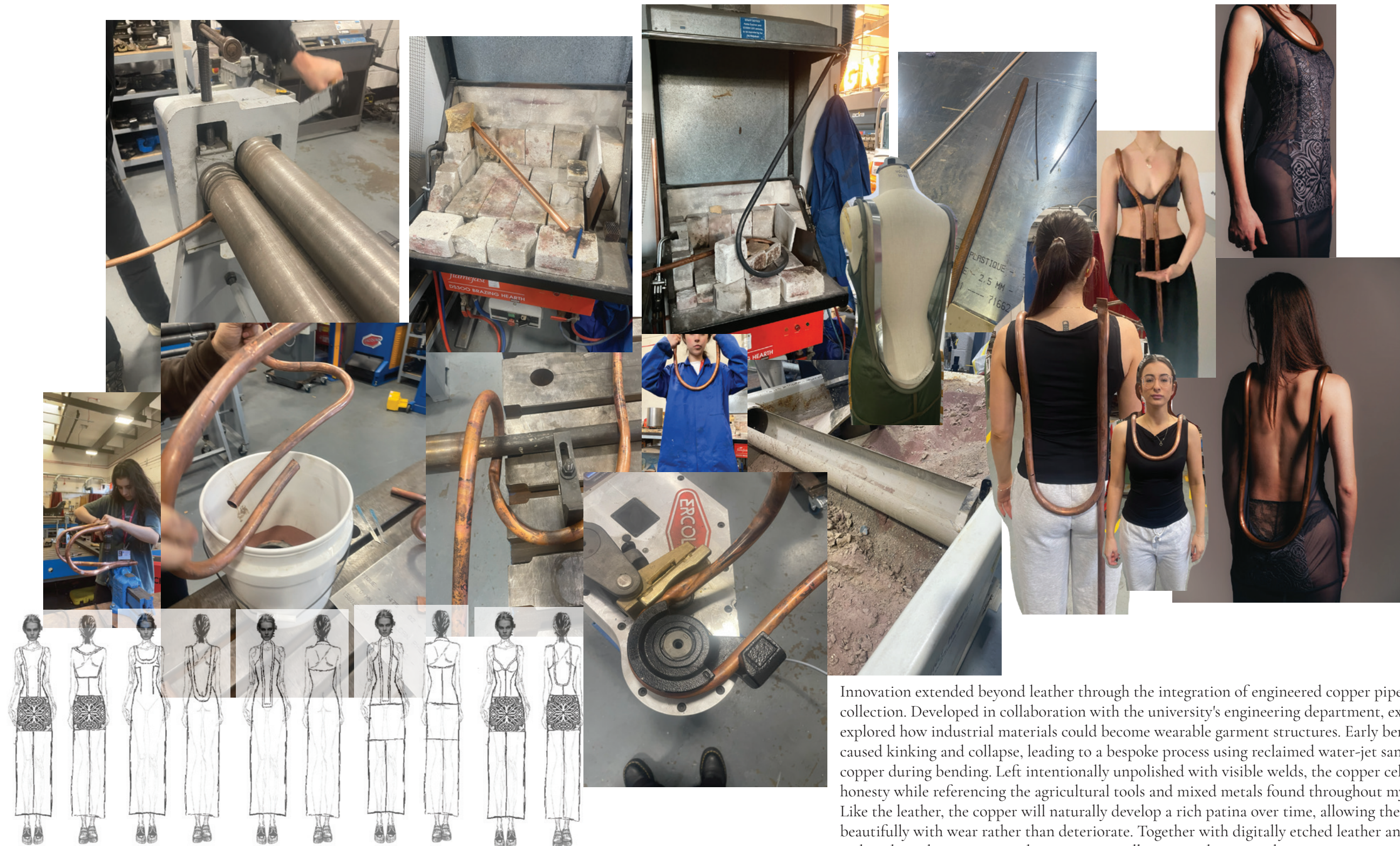




CONSTRUCTION

Engineering became central to the development of the coat's sculptural silhouette. Multiple bespoke shoulder pad structures and internal support systems were prototyped to achieve exaggerated volume while maintaining balance, wearability and movement. Combined with digital pattern development, repeated toiling and precision leather construction, the final garment resolves complex structural challenges into a refined contemporary form, where every etched panel aligns seamlessly across the engineered silhouette.

ADDITIONAL MATERIAL INNOVATION

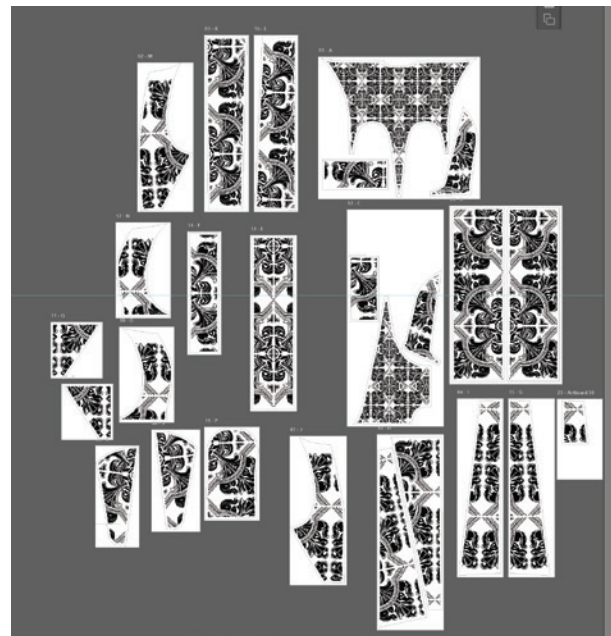


Innovation extended beyond leather through the integration of engineered copper pipe within the wider collection. Developed in collaboration with the university's engineering department, extensive prototyping explored how industrial materials could become wearable garment structures. Early bending methods caused kinking and collapse, leading to a bespoke process using reclaimed water-jet sand to support heated copper during bending. Left intentionally unpolished with visible welds, the copper celebrates material honesty while referencing the agricultural tools and mixed metals found throughout my Avó's workshop. Like the leather, the copper will naturally develop a rich patina over time, allowing the garments to age beautifully with wear rather than deteriorate. Together with digitally etched leather and architectural embroidery, these processes demonstrate a collection-wide approach to experimentation, craftsmanship and material innovation

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SUSTAINABILITY

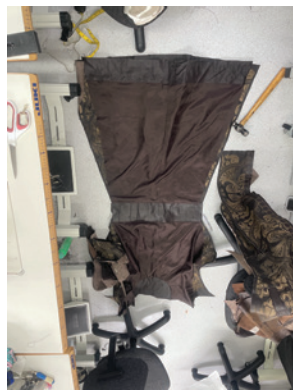
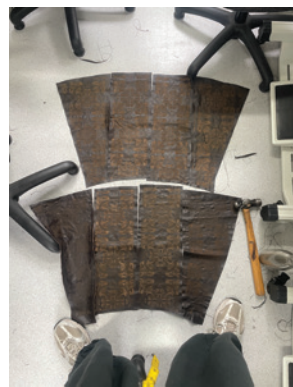


Sustainability shaped every design decision from material selection through to construction. Deadstock upholstery leather was chosen not only to extend the life of an existing material, but because leather offers exceptional durability, reparability and longevity. Rather than deteriorating, the garments are designed to develop character through wear, with both the leather and unpolished copper acquiring a rich patina over time. Intended as future heirlooms, each piece preserves fragments of my Avô's hand-built home and celebrates the beauty of ageing rather than replacement.

Innovation was equally driven by material efficiency. Irregular reclaimed leather offcuts informed the garment construction itself, increasing the number of panels while digitally pattern-matching every piece into one continuous architectural surface. Seam allowances were added only after the artwork had been resolved, ensuring only visible leather was etched. When imperfections occurred during etching, only the damaged section was replaced with a newly pattern-matched piece rather than reprocessing entire panels, significantly reducing material waste.

For me, sustainability is not an aesthetic or a separate consideration. It is about preserving craftsmanship, architecture and cultural memory through garments designed to be worn, repaired and treasured for generations.

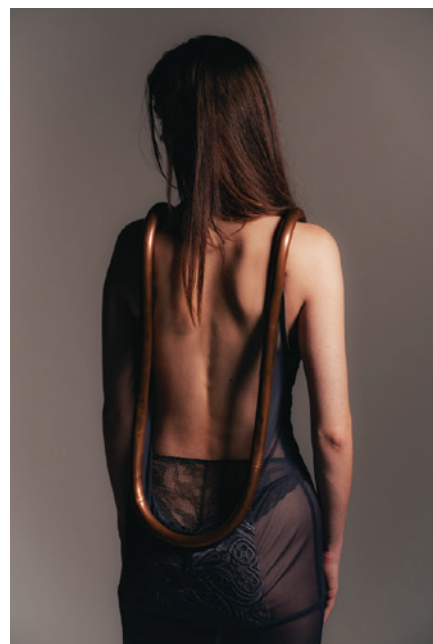
PROGRES

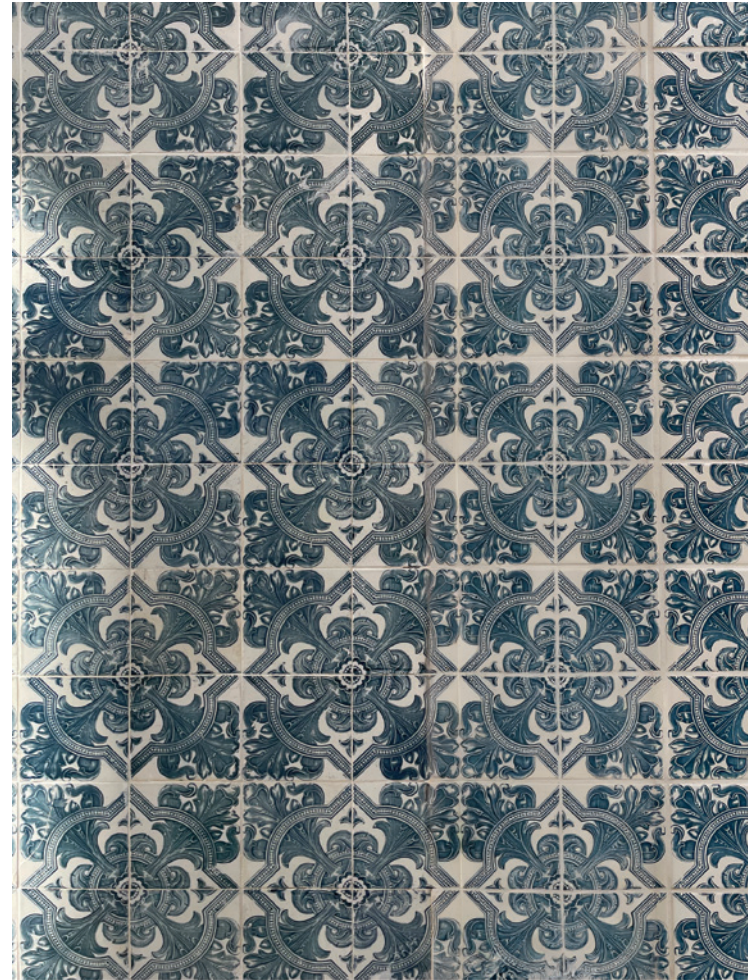






NAVEGADOR P-I.H. S/S27





Named after PJ Harvey's 50ft Queenie, the coat captures a woman who is fearless in occupying space. Exaggerated proportions transform confidence into silhouette, while digitally etched leather preserves fragments of my Avô's hand-built home within a garment designed to endure. Rather than deteriorating, the leather will develop character through wear, becoming a contemporary heirloom that celebrates craftsmanship, cultural memory and the lasting beauty of real leather. In imagining PJ Harvey writing her next album within the walls of my Avô's hand-built home, the coat becomes a meeting point between two worlds, where rebellious artistic energy and Portuguese heritage exist as one.