

The little
Red riding
Wolf



Background

This collection is inspired by the idea that many **fairytale**s are often **distorted** versions of reality. Traditional stories tend to present clear roles, the innocences and the evil villain, shaping our perception of good and bad from childhood.

But what if those roles were never absolute?

What if the wolf was not the villain, but a misunderstood protector? What if Little Red Riding Hood was the true antagonist?

By questioning these fixed narratives, the collection explores role reversal and moral ambiguity.

It reimagines familiar childhood imagery through a contrasting and conceptual lens, transforming innocence into something unsettling, and turning the supposed villain into a symbol of vulnerability.

Through this reinterpretation, the work challenges perception, identity, and the duality between appearance and truth.

Playful . Contrasting . Conceptual . Imaginative . Nostalgia



Moodboard

Target Group



The **target group** consists of woman aged 18–30 who are deeply drawn to fantasy novels and fairytales. They are interested in **storytelling** fashion that weaves narrative, emotion, and symbolism into design. This audience is captivated by dark romantic aesthetics and embraces beauty that feels slightly unsettling yet poetic, where the **strangely beautiful** becomes a form of self-expression rather than something conventional.

Materials

Cow Leather

Represents **Red Riding Hood's** cloak

Soft, supple leather texture

Fine grain, luxurious touch

Flexible, body-conforming

Cow Fur

Symbolizes the **Wolf**
Synthetic animal fur alternative
Warm, voluminous texture
Ethical, cruelty-free material

Leftover beef bone from steak

Symbolizes the **Wolf Claws**



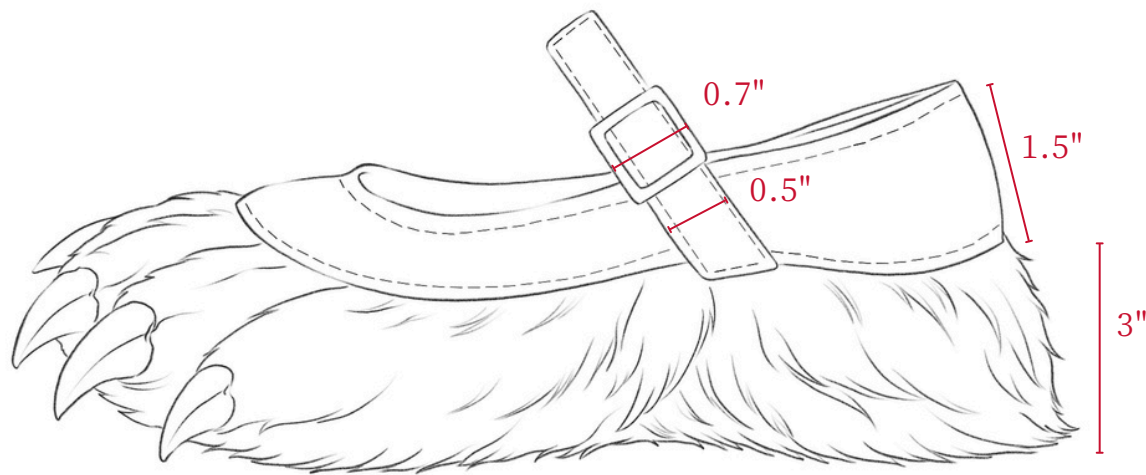
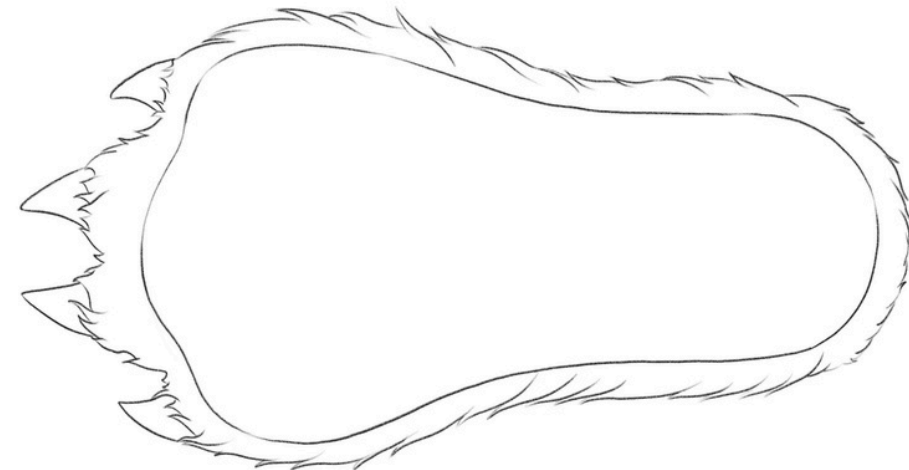
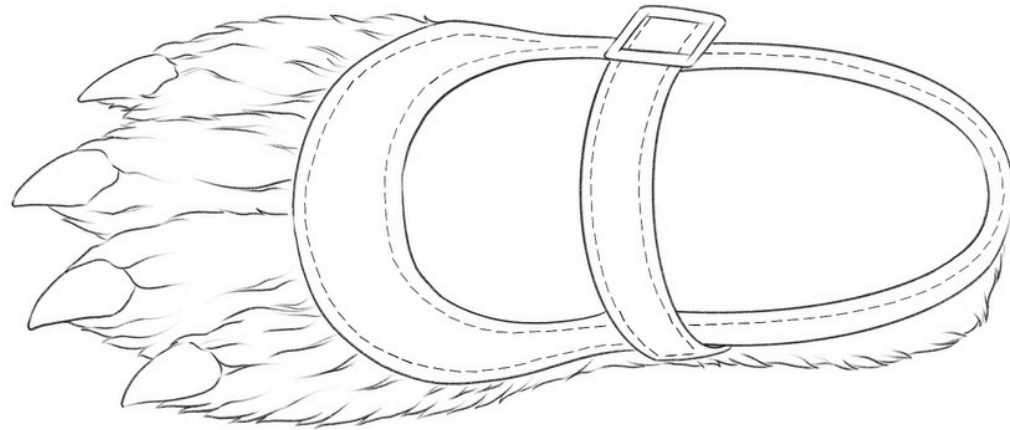
Sketches



Final Sketch



Shoes Technical Sketch



size: 40 (woman)

