

Between Skin and Power.

A project conceived by **Rodney Pécora**

2026

About me



My name is Rodney, I'm 20 years old and I'm from São Paulo, Brazil.

Since I was little, I've had an inclination towards the world of fashion, whether drawing sketches — in my "childish way" — or accompanying my mother to her work in a clothing factory.

When I grew up, I actually started my career in fashion. I took a technical course in Clothing Pattern Making and from there I started venturing into personal projects. Later on, I participated in the "Cria Costura" project, in which I developed a look for an exhibition and another to show at São Paulo Fashion Week. Now, I'm studying Textiles and Fashion at the University of São Paulo, in addition to enrolling in this project which I will present to you!

The project

As soon as I decided to participate in the project, my first idea was to associate leather with fetishism and BDSM, a connection that arises almost immediately. We understand that fetishism is the intense sexual attraction to specific objects, body parts, or situations, while BDSM (Bondage, Discipline, Domination, Submission, Sadism, Masochism) refers to erotic practices based on power games. In both contexts, leather appears as a striking symbol, whether in the objects used or in the clothing and accessories shared by those involved.

To support this work, I rely on the notion of performativity proposed by Judith Butler in "Gender Trouble," in which the author discusses identity and social roles linked to performance, manifested through acts, gestures, discourses, and symbols—in this case, clothing as an element that highlights how visual codes convey meanings about the physical and social body. Thus, elements historically associated with fetishism and BDSM, such as leather and hardware, do not possess a fixed meaning, but rather meanings constructed over time, leading to their predominant association with the field of sexuality.

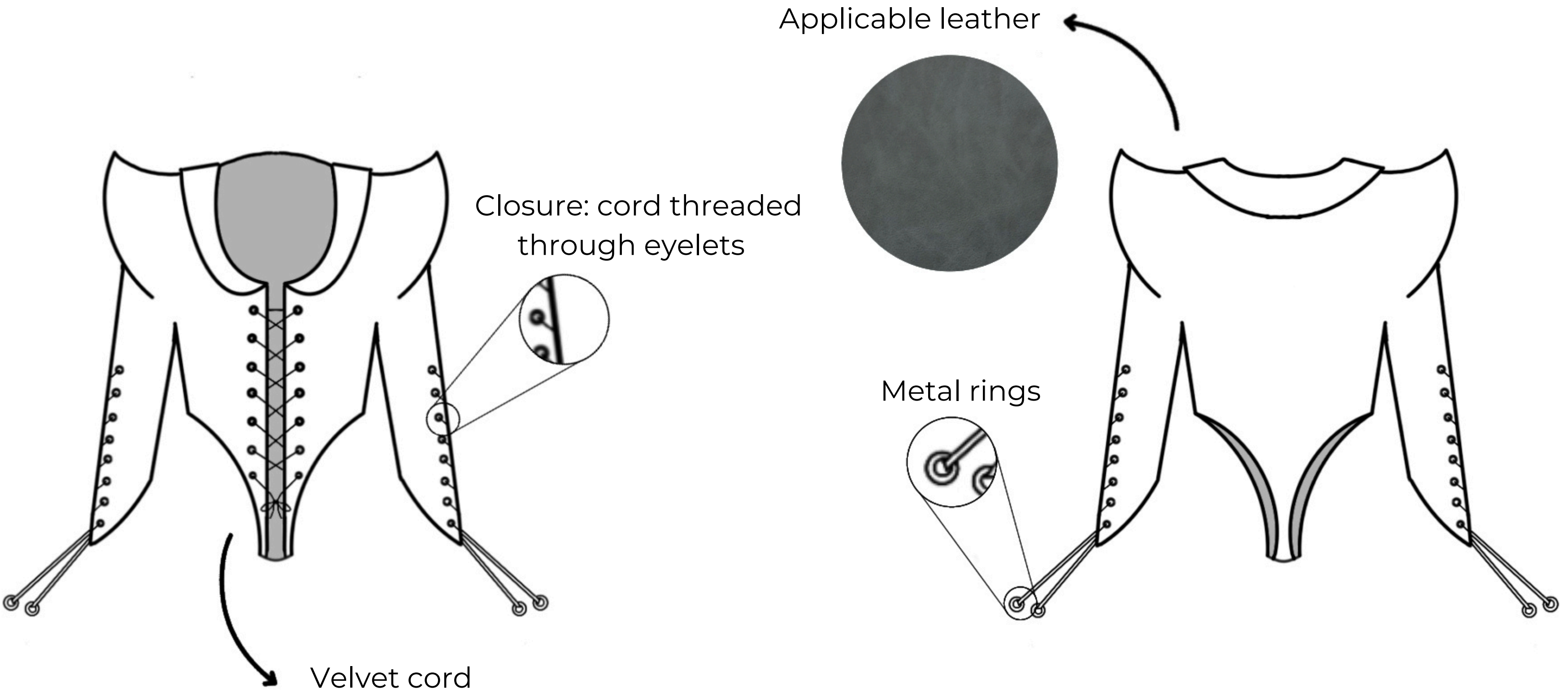
I use as a reference the work of Vivienne Westwood, who, in the 1970s and 1980s, explored punk, bondage, and fetish aesthetics in urban clothing, shifting these elements from a marginalized context to the mainstream of fashion.

Therefore, the proposal of the project "Between Skin and Power" seeks to resignify these codes, proposing their interpretation as a form of aesthetic expression and identity construction in everyday life.

Sketch

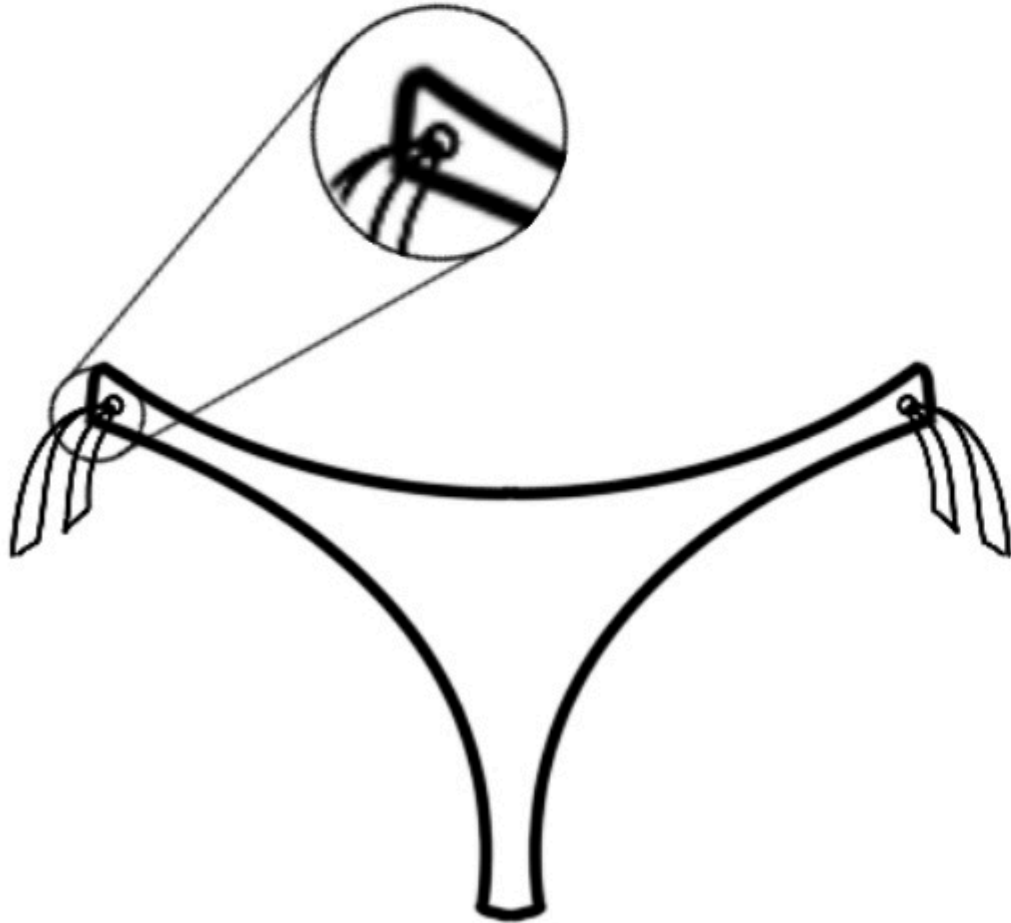


Technical drawing - jacket

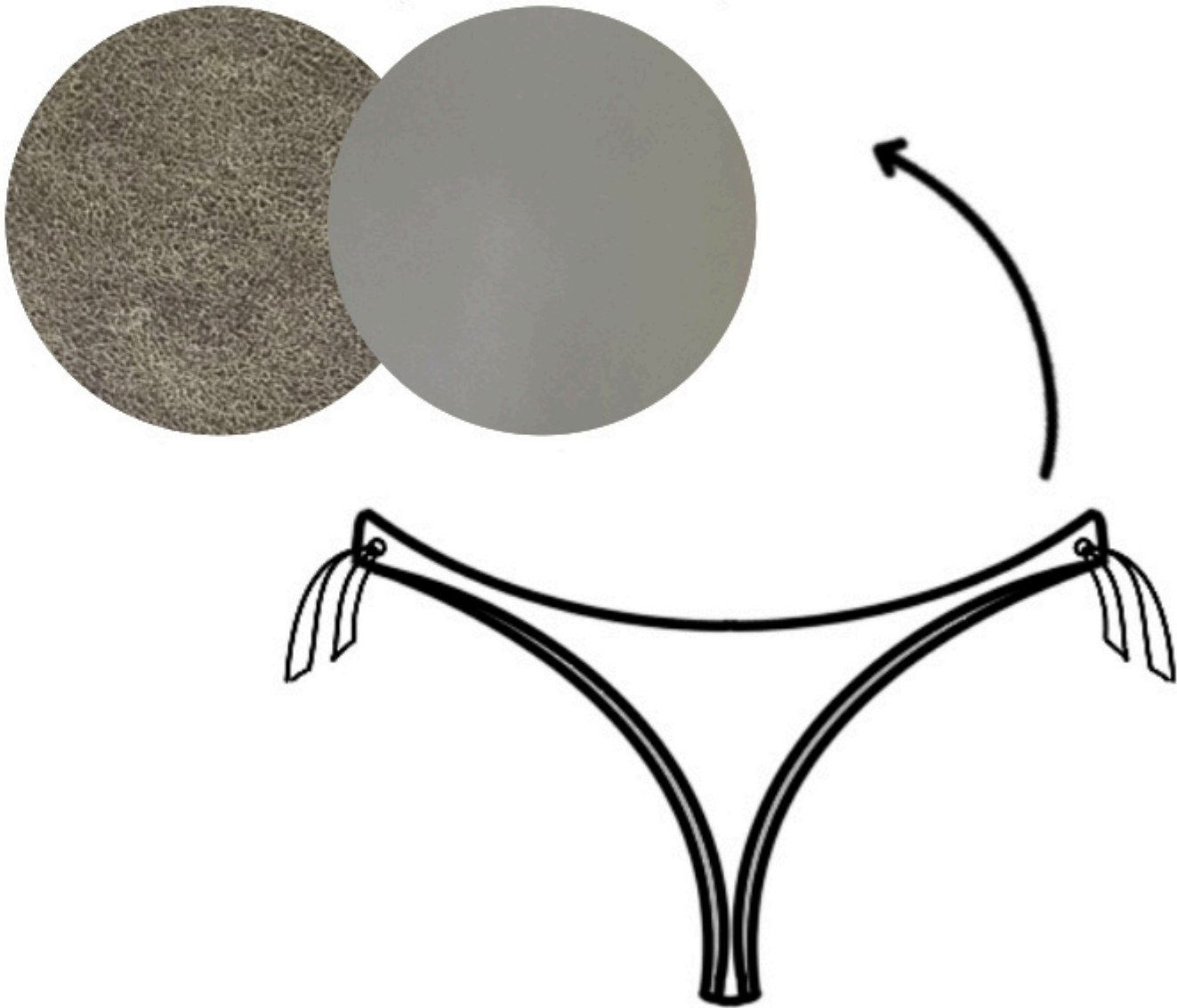


Technical drawing - Panties

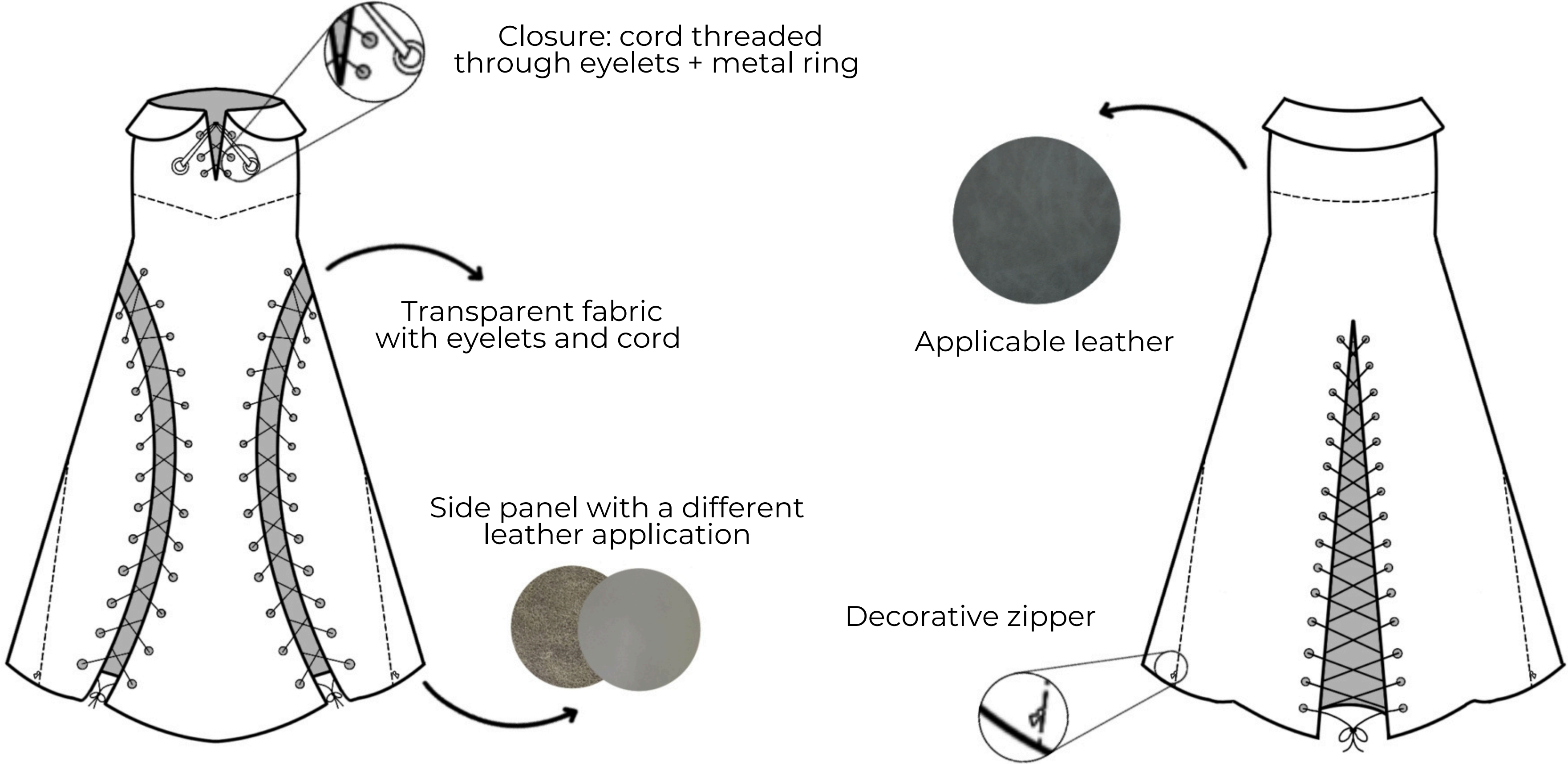
Closure: cord threaded through eyelets



Applicable leathers



Technical drawing - skirt



Thanks!