



LIFE LESSONS

STORY TELLING

CONCEPT: LIFE LESSON

EVERYONE EXPERIENCES MISTAKES AT SOME POINT IN LIFE. THERE ARE MOMENTS WHEN WE MAKE CHOICES WE CANNOT UNDO, AND WE MUST LEARN TO MOVE FORWARD WHILE LIVING WITH THEIR CONSEQUENCES. HOWEVER, MISTAKES DO NOT DEFINE US AS FAILURES, NOR DO THEY DETERMINE OUR WORTH OR ABILITIES. ULTIMATELY, WE ARE ALL HUMAN BEINGS, AND NO ONE IS PERFECT.

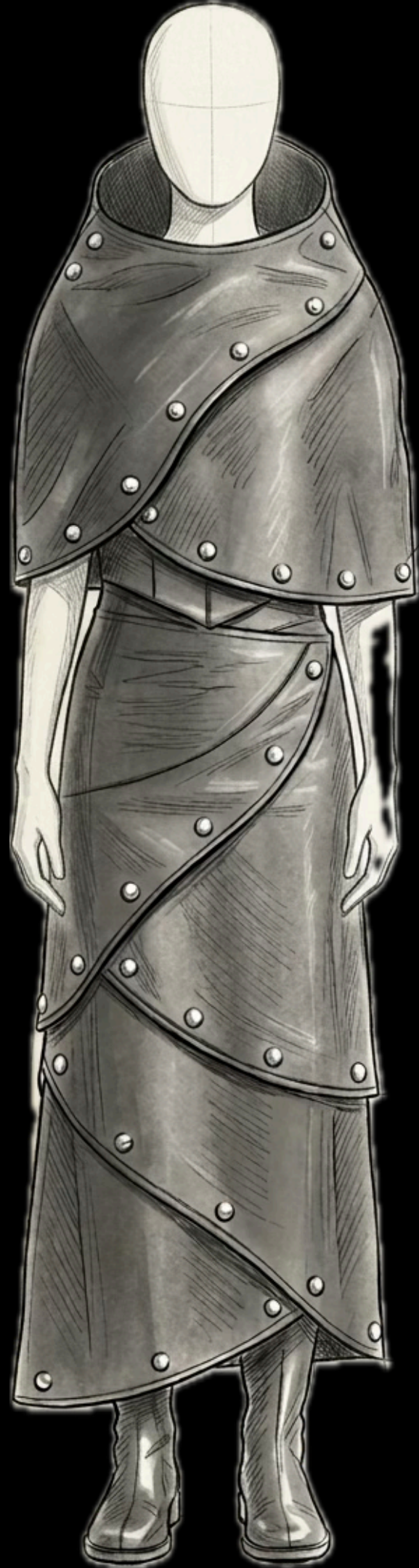
MANY PEOPLE HESITATE TO BEGIN SOMETHING NEW BECAUSE THEY FEAR MAKING MISTAKES. YET MISTAKES ARE OFTEN THE CATALYST FOR GROWTH AND TRANSFORMATION. THEY CHALLENGE US TO RETHINK, ADAPT, AND CREATE SOMETHING BETTER THAN BEFORE. ALTHOUGH MISTAKES CAN BE PAINFUL AND DIFFICULT TO FACE, THEY ALSO BECOME VALUABLE EXPERIENCES THAT TEACH US IMPORTANT LESSONS ABOUT LIFE.

THIS CONCEPT DRAWS INSPIRATION FROM THE IDEA THAT EVERY MISTAKE CARRIES MEANING. WHEN WE OVERCOME OUR FAILURES AND LEARN FROM THEM, THEY BECOME PART OF OUR JOURNEY, SHAPING OUR CHARACTER AND GUIDING US TOWARD PERSONAL GROWTH. RATHER THAN VIEWING MISTAKES AS THE END OF A PATH, WE CAN SEE THEM AS OPPORTUNITIES TO EVOLVE AND DISCOVER NEW POSSIBILITIES.

MOOD BOARD



SKETCH



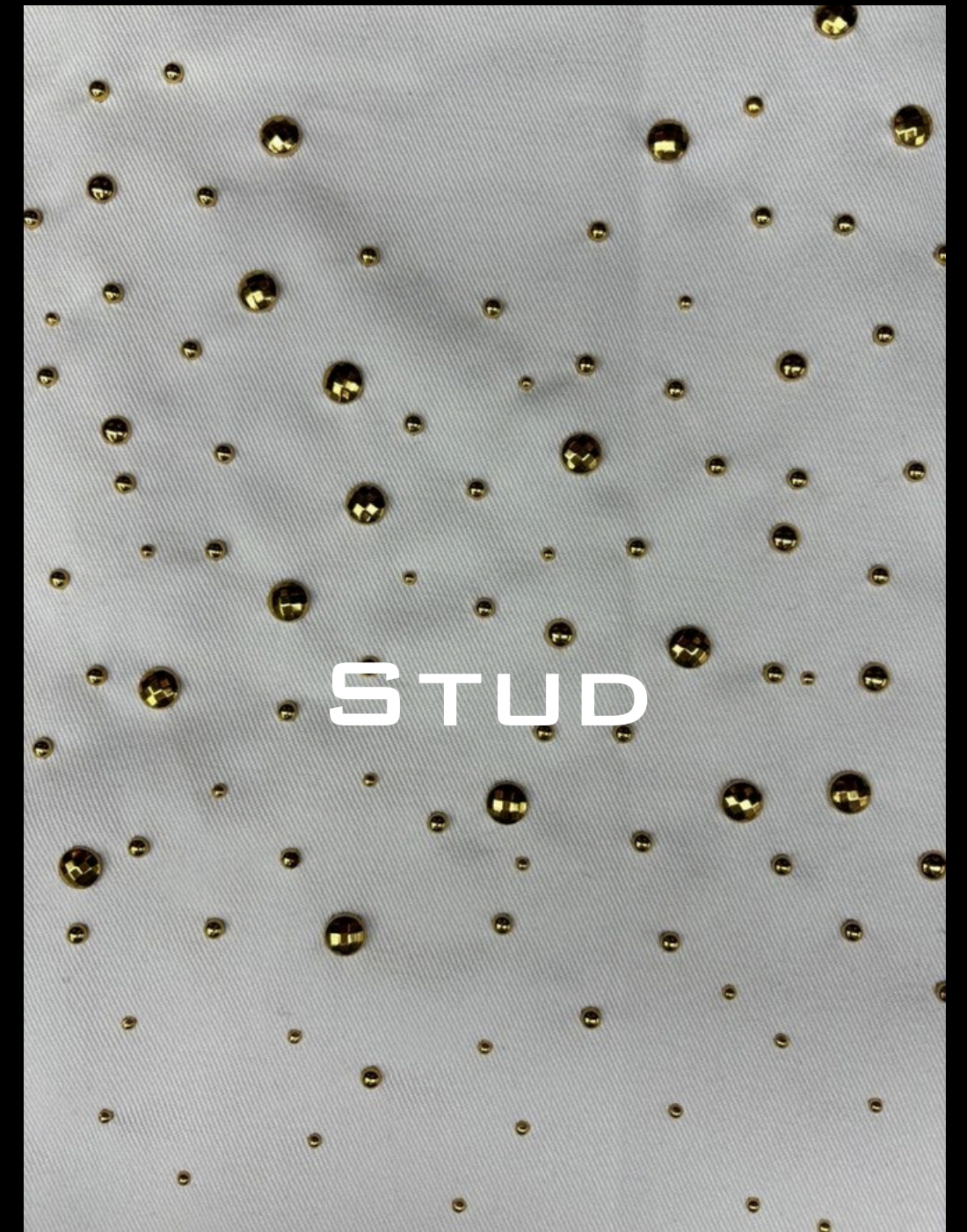
MATERIALS



LEATHER

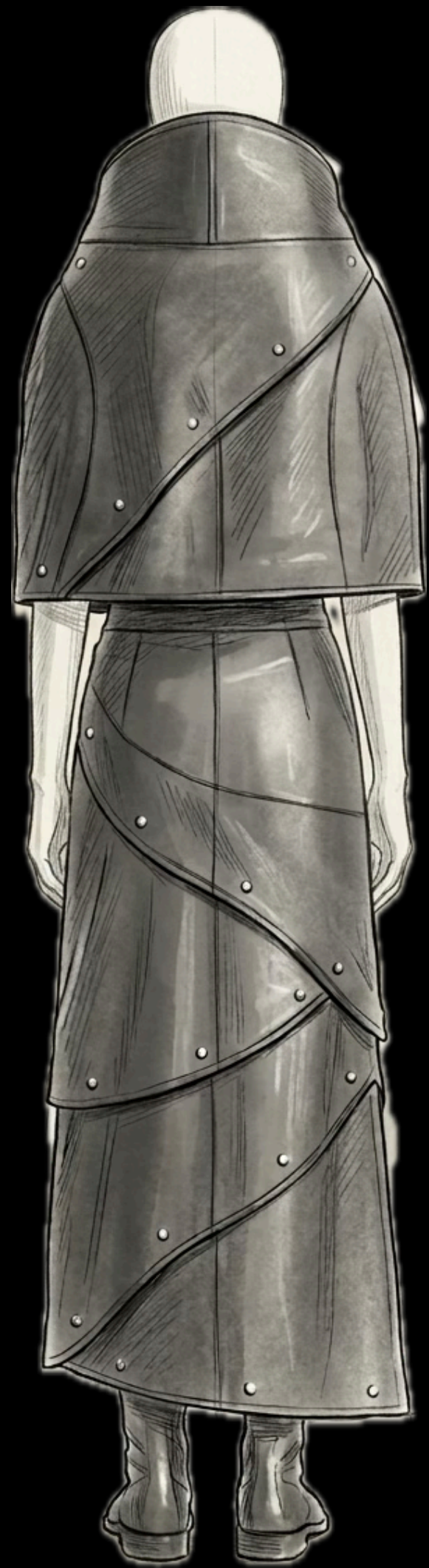


LINING FABRIC

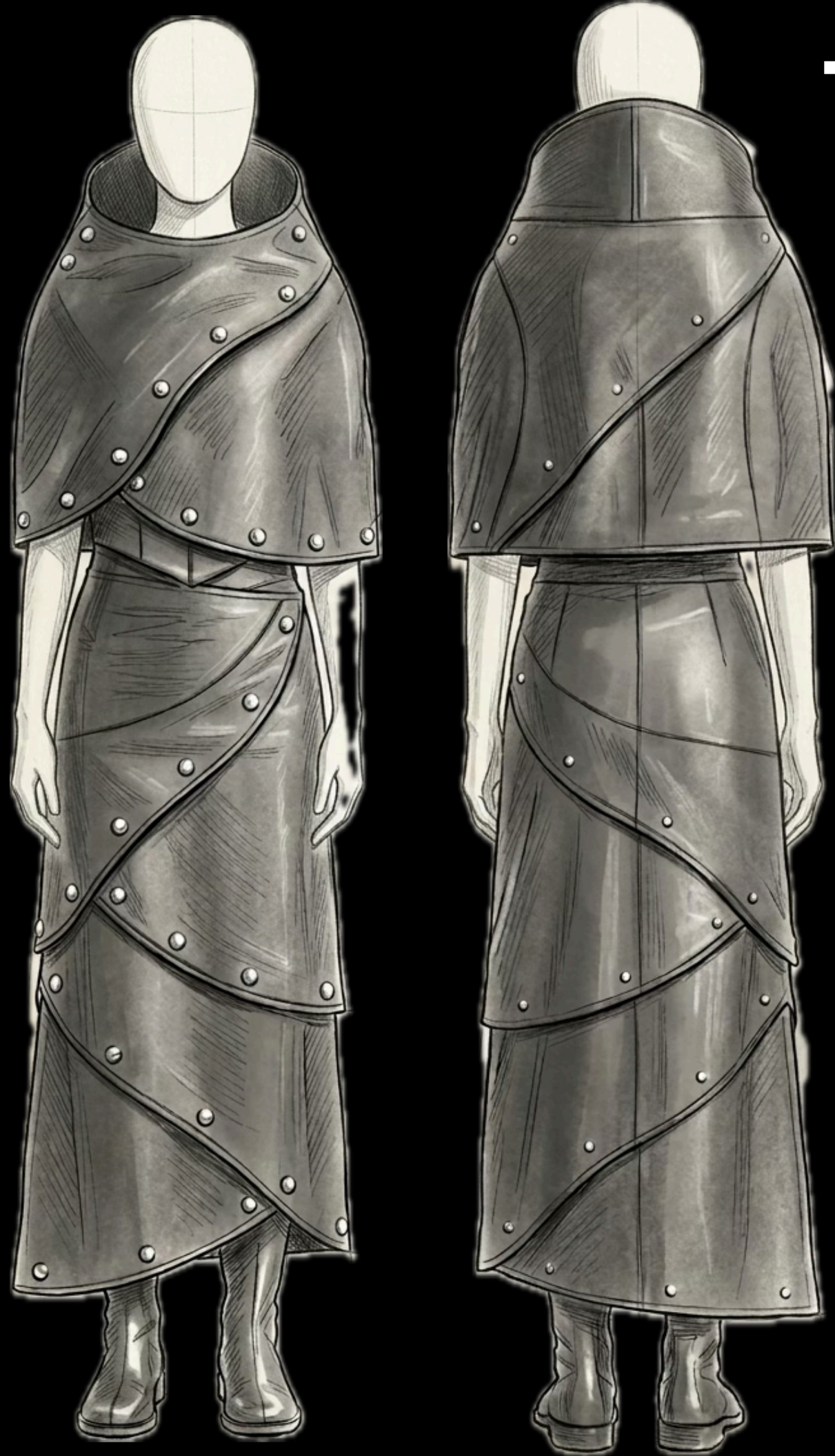


STUD

DETAIL



STUD



TECHNIQUE

MODULAR CONSTRUCTION TECHNIQUE

THE DISTINCTIVE FEATURE OF THIS DESIGN TECHNIQUE IS ITS ADAPTABILITY AND VERSATILITY. THE GARMENTS CAN BE ADJUSTED IN BOTH LENGTH AND SILHOUETTE, AS EVERY COMPONENT IS FULLY DETACHABLE AND REASSEMBLABLE. THIS MODULAR CONSTRUCTION ADDS A DYNAMIC ELEMENT TO THE DESIGN WHILE EXTENDING THE GARMENT'S LIFESPAN, ALLOWING THE WEARER TO MODIFY ITS LOOK AND STYLE ACCORDING TO PERSONAL PREFERENCES AND DIFFERENT OCCASIONS

STORAGE EFFICIENCY

THE MODULAR DESIGN ALLOWS THE GARMENT TO BE SEPARATED INTO INDIVIDUAL COMPONENTS, MAKING STORAGE MORE COMPACT AND SPACE-EFFICIENT THAN CONVENTIONAL GARMENTS.

COMMERCIAL POTENTIAL

THE COLLECTION OFFERS VERSATILITY THROUGH CUSTOMIZABLE STYLING OPTIONS, ALLOWING WEARERS TO EXPRESS THEIR INDIVIDUALITY. THIS CREATES A BALANCE BETWEEN THE DESIGNER'S VISION AND THE WEARER'S PERSONAL IDENTITY, RESULTING IN LOOKS THAT REFLECT BOTH PERSPECTIVES WHILE MAXIMIZING THE GARMENT'S VALUE