

**REAL LEATHER STAY
DIFFERENT DESIGN
COMPETITION
2026**

ADUMU JUMPERS: THE TWO IN ONE AFRICAN HERITAGE SNEAKERS.

Project Summary:

The Adumu 'Jumpers' is a two in one shoe designed for the believers who dare to take a giant leap of faith; soaring through life and conquering the world. As the name suggests 'Adumu' is a Maasai cultural practice where the warriors jump high in the air. The Adumu is typically performed during the Eunoto ceremony as a rite of passage and as a way of warriors to demonstrate their prowess and courage. It's more than just a name, it is designed meticulously for the gentleman who dares to soar higher and achieve greater heights.

The Traditional Adumu dance



DESIGN CONCEPT

A lot of factors come to consideration when coming up with the design as far as functionality and style are concerned. By understanding the human movement and postures the Adumu Jumpers aims at providing better cushioning which improves human mobility. CONTEMPORARY DESIGN: Men have been known to own very few pairs of shoes that are practical over a period of time, style not being put into consideration. However the modern gentleman does not shy from being experimental with style and expressing himself through fashion. This shoe is made with the modern gentleman in consideration, who dares to go the extra mile, strives to explore the impossibilities to reach greater heights. The Adumu jumpers are more than just a shoe for the modern gentleman, its a lifestyle; each step you take reveals a new horizon, a display of strength and agility for the Adumu champion that you are!

ADUMU JUMPERS: THE TWO IN ONE AFRICAN HERITAGE SNEAKERS

COMPLETE HIGH-TOP CONFIGURATION



TRANSFORMING STAGE (DETACHING)



LOW-CUT MODE (BASE SNEAKER)



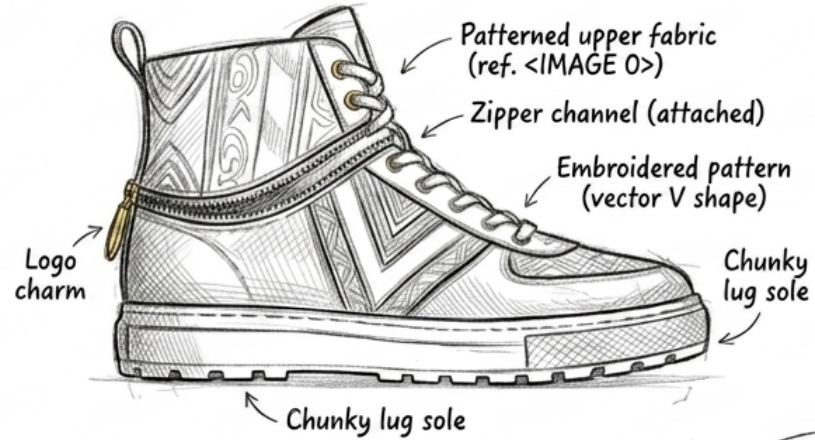
Design concept

Buy 2 get one free is a phrase all consumers want to hear when purchasing an item. Most of us if not all have purchased an item during a give away; its in human nature. When creating a concept i figured why not get two pairs from a single pair; where you get to interchange the uppers; such a bargain right? Through this you can get an option of a high-top or a low cut sneaker to go with your mood and how you feel. This gives your shoe more longevity as you get to interchange the uppers reducing more wear

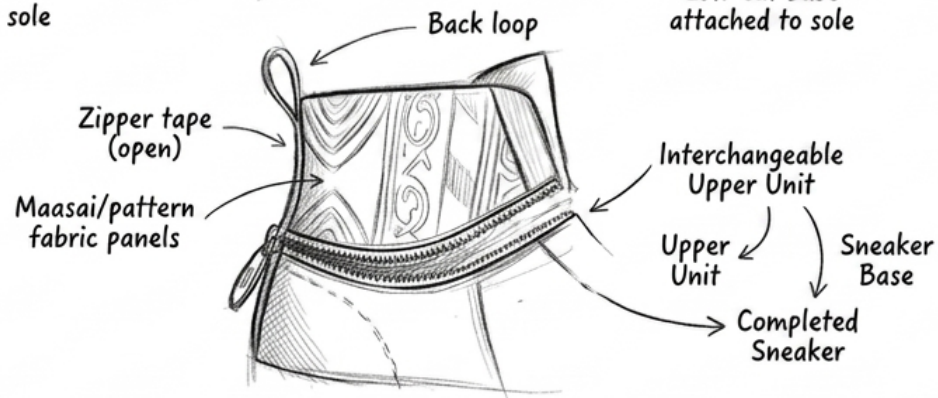
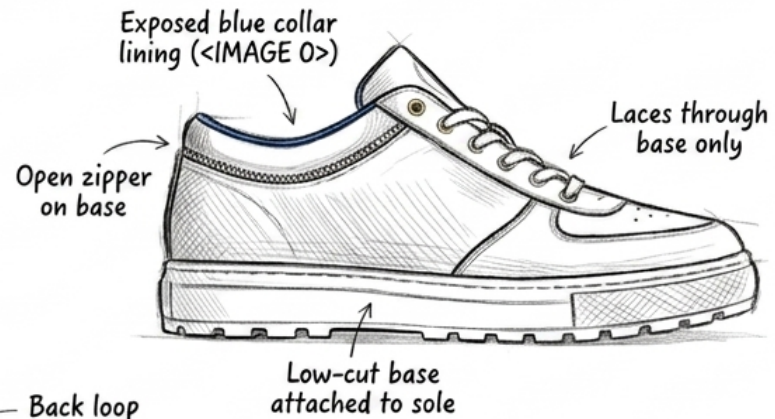
Design concept

CREATION STUDY: THE TWO-IN-ONE **AFRICAN HERITAGE** TRANSFORMER SNEAKER

SKETCH 1: COMPLETE HIGH-TOP CONFIGURATION



SKETCH 2: LOW-CUT CONFIGURATION



SKETCH 3: INTERCHANGEABLE UPPER COMPONENT

Materials used:

- Leather
- Maasai beads
- Zipper
- African Fabric
- Maasai shuka
- Rubber sole
- Laces
- Brass press studs

Materials used:

LEATHER:

Main Upper & Structural Materials

Grained Black Cowhide Leather: Utilized for the main uppers, toe box, and lower quarters of the base sneaker to provide durability, structure, and a premium tactile finish.

Ankara Fabric: Intricate African print fabric integrated into the detachable high-top upper unit, specifically surrounding the ankle collar and eyelet panels.

Soft Red Leather Lining: Featured as a cushioned inner lining and exposed collar padding, providing comfort and a vibrant pop of contrasting color.

Materials used:

Cultural & Decorative Embellishments

Maasai Glass Beads: Handcrafted into an intricate, multi-colored Vector V-shape pattern along the lateral and medial counters of the shoe, as well as a vertical back strap on the heel.

Maasai Shuka Fabric: Authentically sourced red-and-black plaid fabric used specifically for the inner sole (sock liner) lining.

Hardware & Modular Mechanism Components

Heavy-Duty Metallic Zipper: A continuous zipper tracked neatly along the collar line of the base sneaker, allowing the high-top upper unit to seamlessly attach and detach.

Materials Used

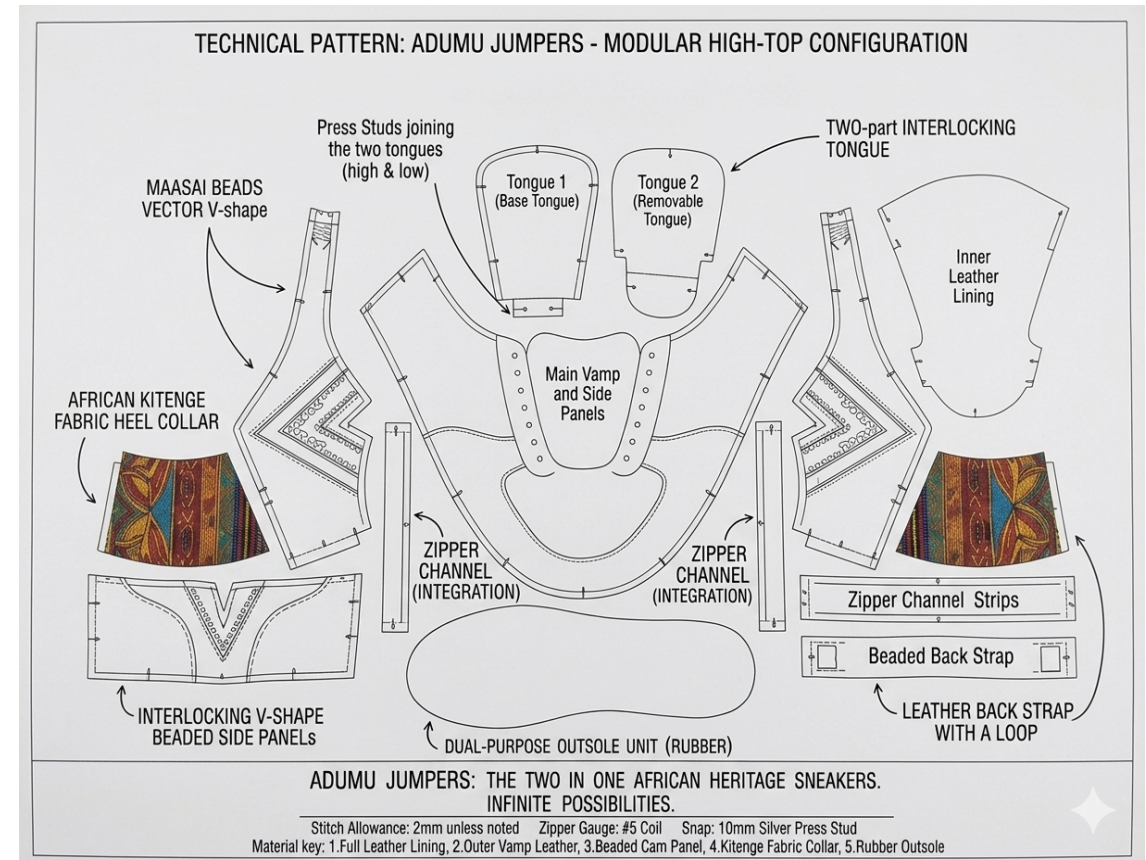
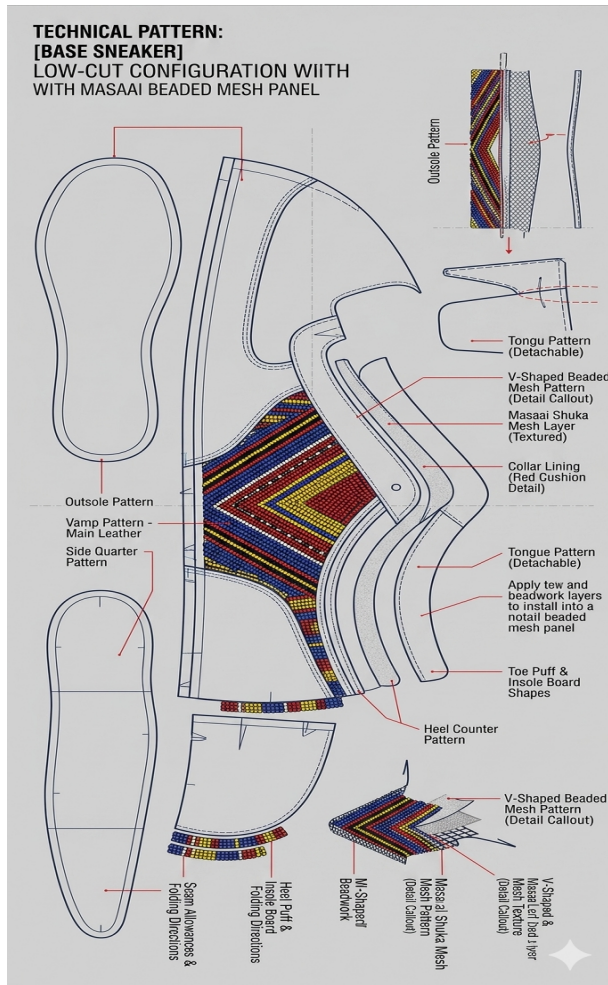
Brass Press Studs (Snap Buttons): Fixed to the outside of the lower tongue and upper panels to securely lock the interchangeable high-top tongue extension in place.

White Flat-Woven Laces : Heavy-duty cotton laces threading through the primary eyelets.

Materials used



PATTERN MAKING



PROTOTYPE



Concept shoe design of the Adumu sneakers

PROTOTYPE



ADUMU JUMPERS; THE TWO IN ONE AFRICAN HERITAGE SNEAKERS



A shoe designed for those who dare to go the extra mile, strive to explore the impossibilities to reach greater heights. The Adumu jumpers are more than just a shoe for the modern gentleman, its a lifestyle; each step you take reveals a new horizon, a display of strength and agility for the Adumu champion that you are!