

The image is a black and white artistic composition. The background is a complex, symmetrical pattern of overlapping, stylized leaf or branch shapes. These shapes are mirrored across a vertical axis, creating a sense of depth and movement. The leaves have intricate, lace-like details and are rendered in various shades of gray, from light to dark. In the center of the image, the text "The Way I See" is written in a large, bold, white, sans-serif font. The text is slightly shadowed, making it stand out against the busy, textured background. The overall effect is one of organic complexity and visual balance.

# The Way I See

# The Way I See

A/W 26/27

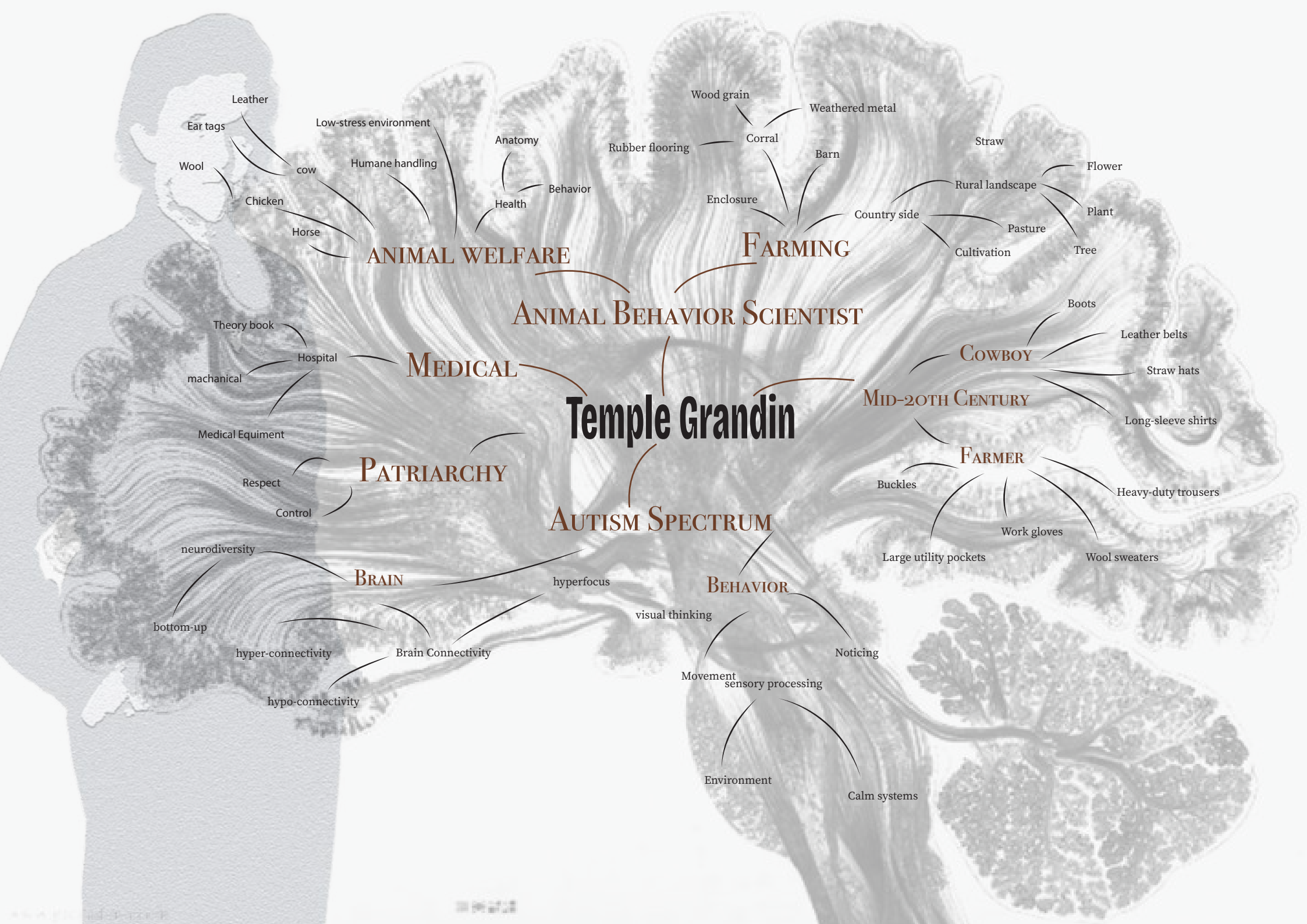
Collection The Way I See is inspired by Temple Grandin, an autistic scientist and animal behavior specialist who revolutionized livestock management through her unique way of thinking.

Through visual thinking and a heightened sensitivity to detail, she developed innovative systems that improved animal welfare and movement within farm environments. Her work demonstrates that differences in perception are not limitations, but sources of creativity and care, reflecting the idea that every mind holds its own value.

This design concept translates the autistic brain's way of processing information into fashion through modular structures composed of small interconnected parts, similar to assembling a puzzle. The bags and footwear are distinguished by their designs and patterns, which are adapted from Temple Grandin's visual perception of farm animals. Different parts and elements of the animals are reinterpreted into graphic forms and patterns throughout the collection.

Farm elements are reimagined through textures, surface treatments, and materials such as leather and wood. The collection blends farm-inspired aesthetics with a mid-20th-century cowboy atmosphere, expressing the connection between nature, perception, and design rooted in respect for all living beings.





# Temple Grandin

## ANIMAL BEHAVIOR SCIENTIST

### ANIMAL WELFARE

- Leather
- Ear tags
- Wool
- Chicken
- Horse
- Low-stress environment
- Humane handling
- cow

- Anatomy
- Behavior
- Health

### FARMING

- Wood grain
- Weathered metal
- Rubber flooring
- Corral
- Barn
- Enclosure

- Straw
- Rural landscape
- Country side
- Cultivation
- Pasture
- Flower
- Plant
- Tree

### MEDICAL

- Theory book
- Hospital
- machanical
- Medical Equipment

### PATRIARCHY

- Respect
- Control

### BRAIN

- neurodiversity
- bottom-up
- hyper-connectivity
- hypo-connectivity
- Brain Connectivity

### AUTISM SPECTRUM

hyperfocus

### BEHAVIOR

- visual thinking
- Movement
- sensory processing
- Environment
- Noticing
- Calm systems

### MID-20TH CENTURY

#### COWBOY

- Boots
- Leather belts
- Straw hats
- Long-sleeve shirts

#### FARMER

- Buckles
- Work gloves
- Large utility pockets
- Heavy-duty trousers
- Wool sweaters

# Temple Grandin

## Autistic brain

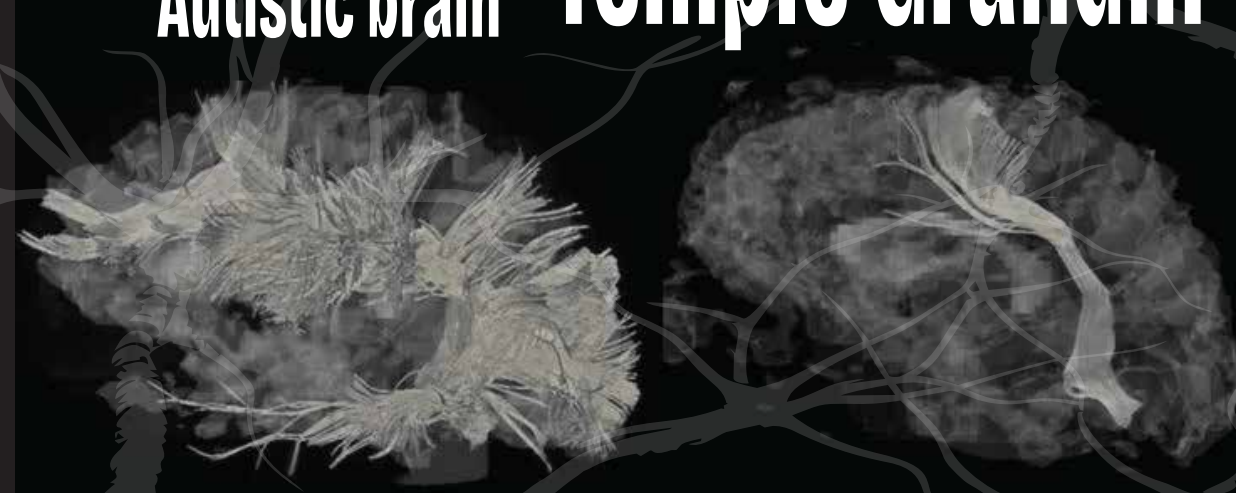


connecting them to form a bigger picture

### visual thinking



small details first



Different brain patterns from those of neurotypical people are called neurodiversity, which refers to the diversity of human neurological systems.

Neurotypical brain

High-functioning autistic brain

Psychopathic brain



A key characteristic of the autistic brain is bottom-up information processing, which means starting with small details first and then gradually connecting them to form a bigger picture.

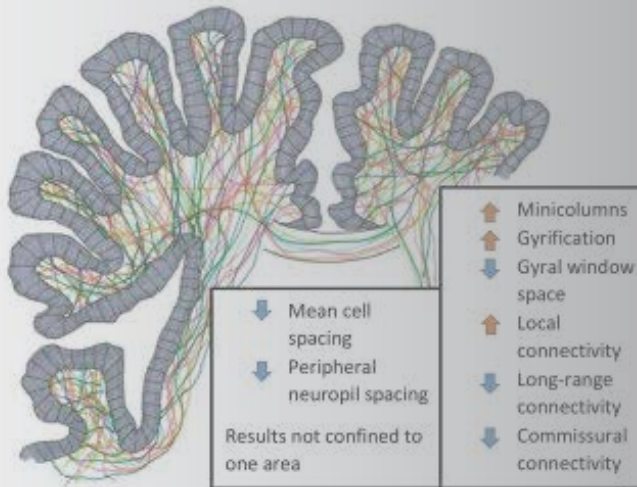
# Temple Grandin

Temple Grandin clearly demonstrates that neurological differences can become strengths. She used visual thinking and sensory sensitivity to design farming systems that reduce animals' fear and stress, minimize violence, and create systems that respect other living beings.

## Autistic Brain Structure

Widely accepted characteristics:

- Bottom up cognitive style
- Detail oriented
- Good analyzers
- Crave routine and repetition



Autistic minds have different patterns of connection, shaping unique ways of thinking, feeling, and perceiving the world. Through

## The Way I See

collection,

I want to present the remarkable perspective of Temple Grandin, whose visual thinking and sensory awareness led to innovations that changed the world.



# Color way

## Color forecast

### A/W 26/27

#### Wax Paper and Cocoa Powder

Browns remain a key focal point for collections, as industry-focused Revortelling brings Calli Classics into a new cycle of development.

#### Design strategies

- mixed shade Classics have only to be left to anchor the palette. The light shade of brown provides a subtle but essential contrast.
- Red-tinted browns (Cocoa Powder) and near-neutral Wax Paper are introduced as two of the season's key colors, bringing a complementary palette that adds an emotional resonance.

Appropriate gestures for long-term investment pieces and each series of fully responsible collection has a specific character in its own right or in combination.



White light

Wax Paper

Sepia

Workshop Brown

Visual Cortex Blue

Blue flim

Gray cell



# Psychographic

- Loves animals and animal welfare
- Enjoys garden and farm environments
- Countryside-oriented lifestyle
- Active and hands-on way of living
- Interested in science, biology, and innovation
- Deep connection with nature and sustainability
- Enjoys photography, especially natural and rural landscapes
- Participates in outdoor activities and field-based work

# Demographic

- Location: Residing in suburban or rural areas, outside major cities
- Living Environment: Houses with gardens, farms, or green spaces
- Age Range: 20-30 years old
- Monthly Income: Approximately 50,000 THB
- Occupation: Homestay owners, small-scale farm or garden owners, creative rural entrepreneurs
- Lifestyle: Connected to nature, values sustainability and hands-on living

- Values & Mindset: Appreciates functionality, craftsmanship, ethical production, and meaningful design
- Fashion Behavior: Prefers practical yet expressive pieces suitable for daily work and lifestyle use



# Technique

## Pin button

leather



Basswood

# Material

Basswood is a lightweight softwood with a fine, even grain and a pale cream color. It is very easy to carve and shape by hand, making it ideal for detailed and controlled sculptural work.

In footwear design, basswood is suitable for conceptual soles, prototypes, and sculptural heels or platforms. It is often combined with materials such as cork, rubber, or EVA to improve comfort and durability.



# Design 4

Snap button  
Embossed Texture  
Basswood  
Small leather offcuts  
Embossed microfiber leather



# Design 2

Embossed microfiber leather  
Snap button  
Embossed Texture  
Basswood  
Small leather offcuts



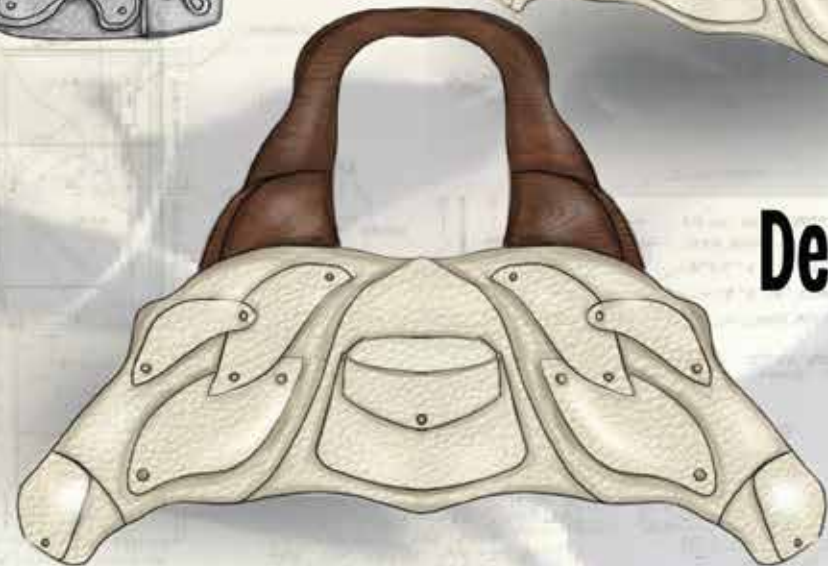
# Design 5

Snap button  
Embossed Texture  
Basswood  
Small leather offcuts  
Embossed microfiber leather



Snap button  
Embossed Texture  
Basswood  
Small leather offcuts  
Embossed microfiber leather

# Design 1



# Design 3

Snap button  
Embossed Texture  
Basswood  
Small leather offcuts  
Embossed microfiber leather

# Design 5

Snap button  
Embossed Texture  
Basswood



Leather carving  
Snap button  
Embossed Texture  
Basswood  
Small leather offcuts  
Embossed microfiber leather

# Design 1



Snap button  
Embossed Texture  
Basswood  
Small leather offcuts  
Embossed microfiber leather

# Design 4



Snap button  
Embossed Texture  
Basswood  
Small leather offcuts  
Embossed microfiber leather

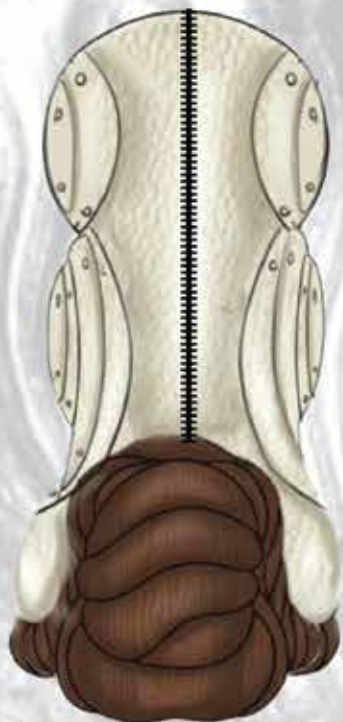
# Design 3

# Design 2

Leather carving  
Snap button  
Embossed Texture  
Basswood  
Small leather offcuts  
Embossed microfiber leather



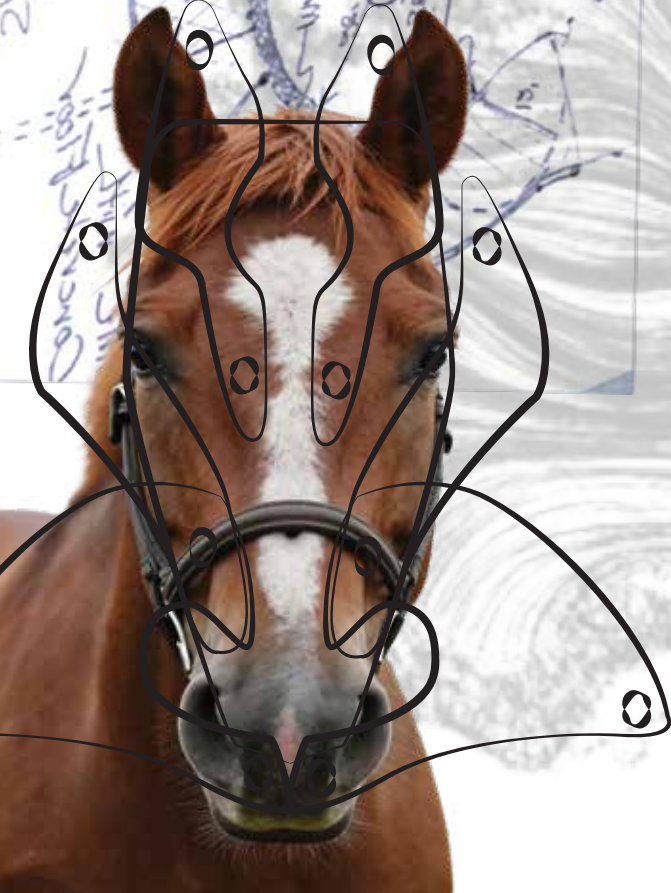
**LUNOR**



**TERRE**

# Terre

This bag design presents Temple Grandin's perspective through the symbol of a horse. Inspired by her way of seeing details first, elements such as the eyes, ears, nose, and mouth are separated and reinterpreted with organic lines and sketch-like forms to express neurodiverse perception.



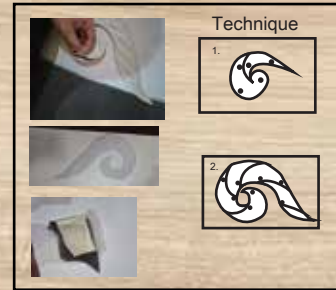
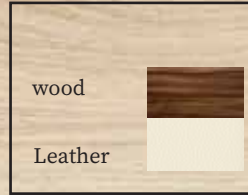
# LUNOR



This shoe design presents Temple Grandin's perspective of seeing farm animals through fragmented elements. Parts of the horse's face are used as the main design elements on the upper and sole of the shoe. The design is also inspired by the complex forms and layers of the brain, representing the unique and intricate connections of the autistic mind.

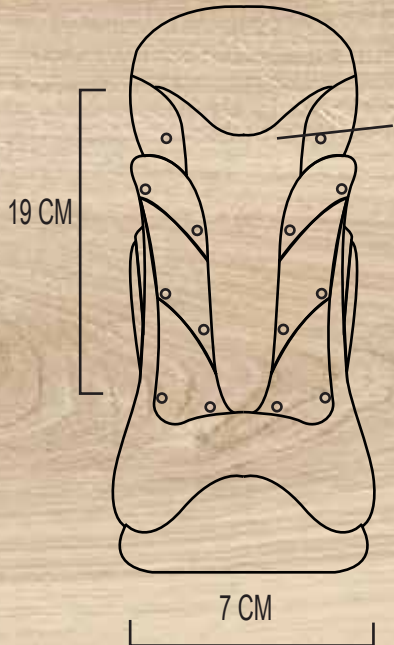


# Technical drawing

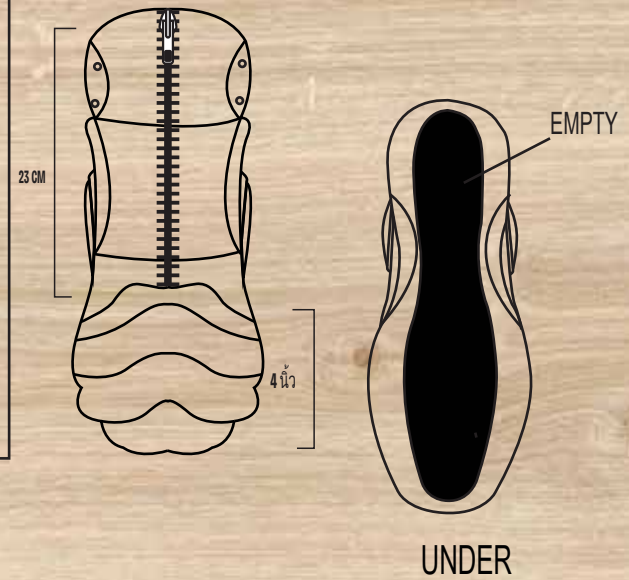


1.side

## 2.Front



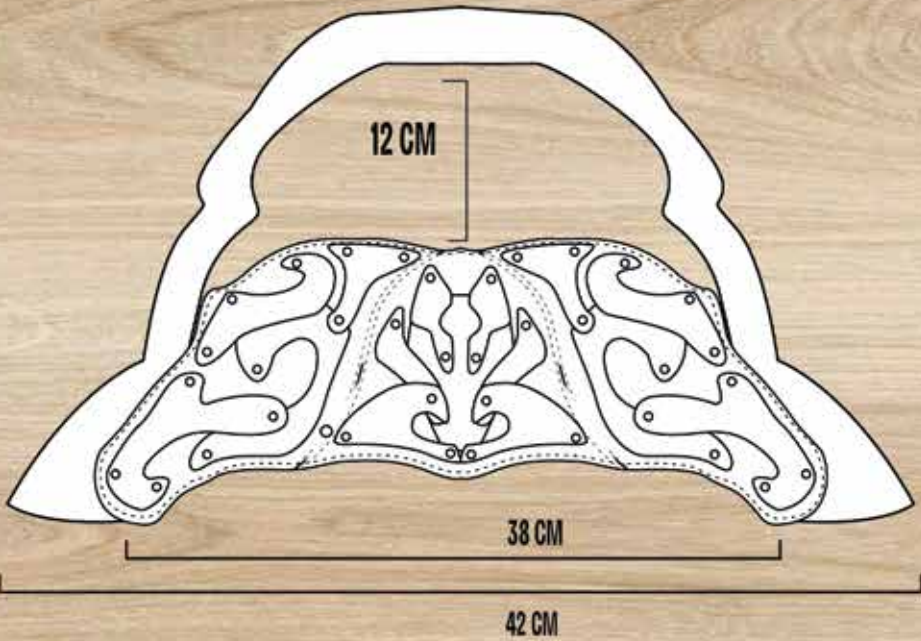
## 3.Back



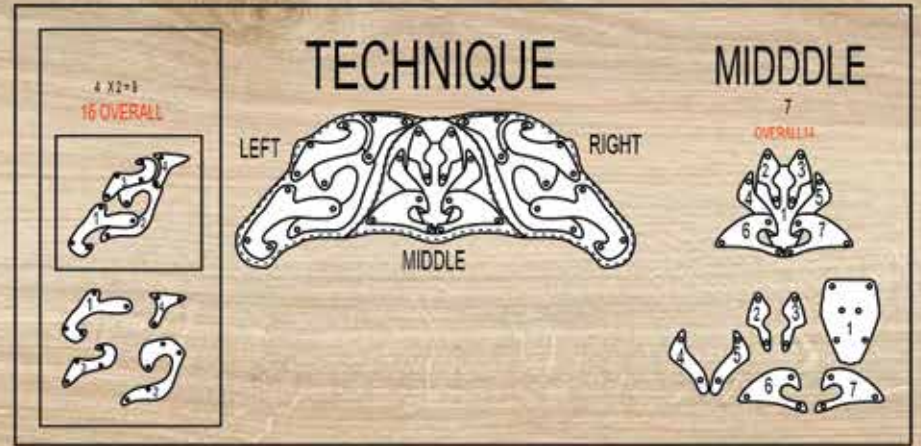
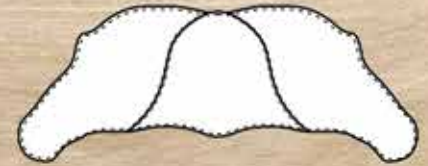
UNDER

# Technical drawing

FRONT

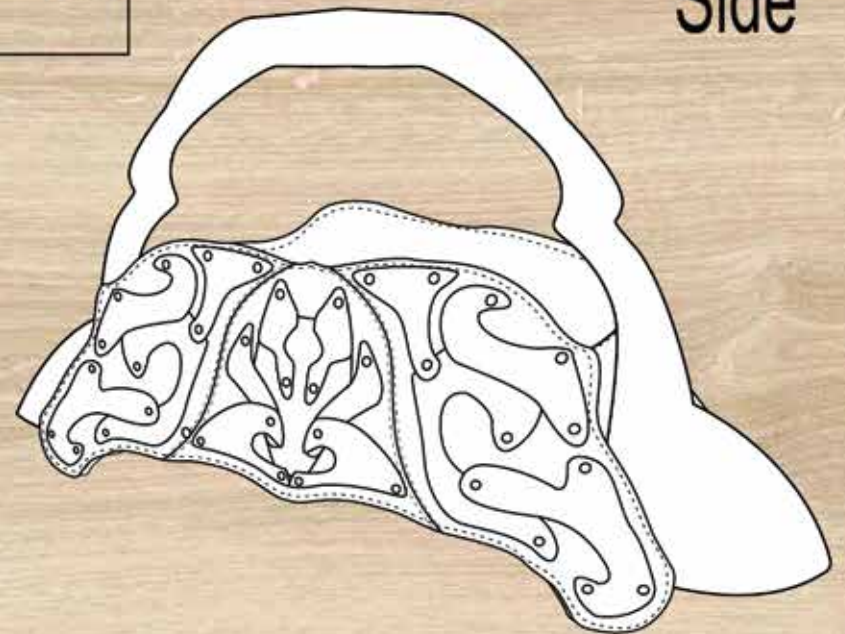
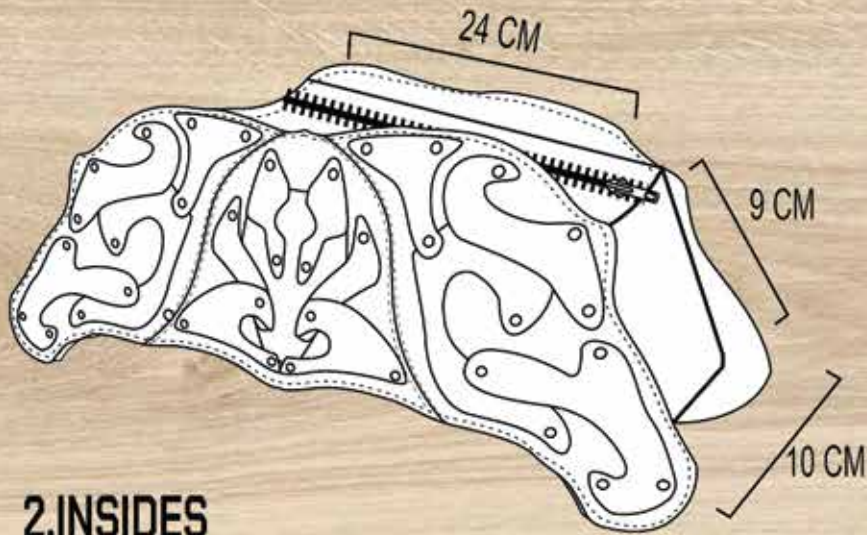


1.FRONT AND BACK



Side

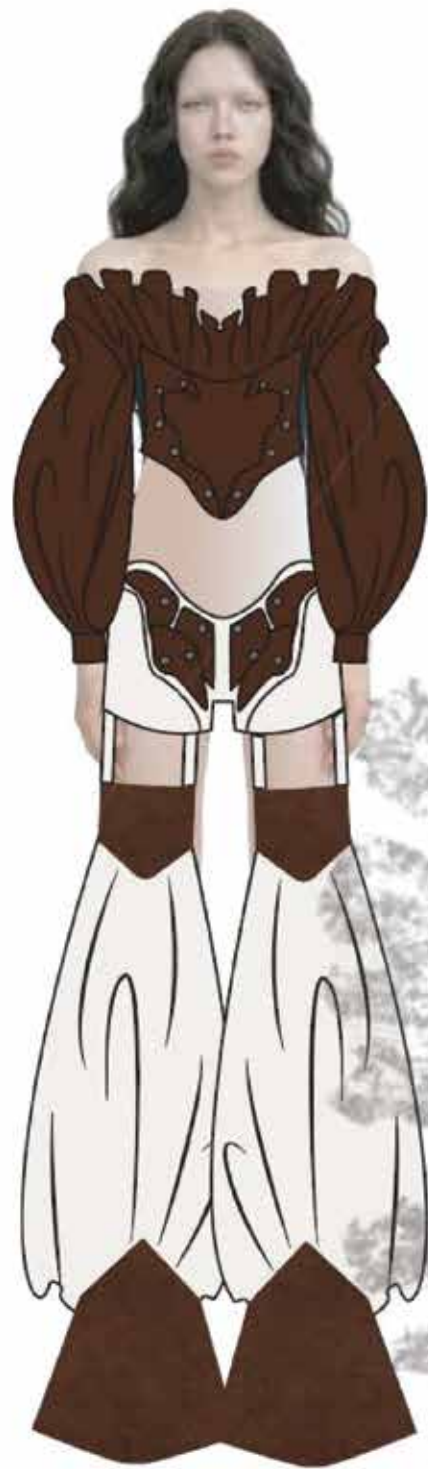
2.INSIDES



# LUNOR



# TERRE



The Way I See







The bag is inspired by the shape of a horse's face, reinterpreting its distinctive facial features into a contemporary design. The design incorporates organic shapes derived from different parts of the horse's facial structure, such as curved lines, muscles, and proportions. These elements are reconstructed and combined into unique patterns with dimensional details and a distinctive identity.

# TERRE

The concept behind the pattern represents the perspective of people with autism, who often perceive and focus on small details around them before connecting those fragments into a complete image. This design reflects both the beauty of natural forms and an alternative way of seeing the world, where small details are brought together to create a unified composition.



The bag is crafted from wood and genuine leather to emphasize an organic aesthetic. The combination of natural materials reflects the raw beauty and texture found in nature, while also enhancing the connection between the design concept and the organic forms inspired by the horse's features.

The handle of the bag is inspired by the legs and hooves of a horse, incorporating the distinctive characteristics of the horse's lower limbs into the design. The form and structure reinterpret the strength, elegance, and natural curves of the horse's legs, creating a handle design that is both functional and sculptural while maintaining the overall concept of the piece.

# LUNOR

The shoes are inspired by the horns of a goat, focusing on the distinctive curved form of the horns as the main design element. By selecting and emphasizing just one specific feature, the design reflects the perspective of people with autism, who may perceive and focus on individual parts before connecting them into a complete image.



The goat's horns, as one of the most recognizable characteristics, are reinterpreted into a sculptural and contemporary shoe design that highlights both strength and uniqueness.

The heel is crafted from wood and carved with flowing, irregular curves inspired by the organic form of the human brain. The sculptural shape reflects the folds and layered textures of the brain's structure, while the engraved details on the wood resemble neural pathways and nerve connections. These elements symbolize the complexity of perception and thought, connecting the design concept to the unique way people with autism process and interpret details.













Presented by Jetsupha Fugsukjit