

FRAGMENTED TRAJECTORY

BY CHOI HEENYOUNG

MY STORY

Hello, I am Choi Hyun-young, a designer who captures human stories and unique values through fashion. In a world of fast-consuming trends, I am deeply drawn to exploring the irreplaceable inner selves and personal narratives of individuals. To me, clothing is not just a commercial product or a mere ornament; it is a living archive that records the traces of a person's life and the most three-dimensional visual language that reflects the unseen transformations of the ego.

Rather than a flawless, polished beauty, I find my greatest inspiration in the journey of human growth—the way people gradually become resilient by enduring various trials and life experiences. This emotional journey of finding steadfast autonomy amidst imperfection is the starting point of my creativity, and I believe fashion is the most confident way to express that strengthened inner self to the world.

Ultimately, what I wish to convey through my clothing is a warm, protective strength that keeps one from losing oneself under any circumstance. I aspire to be a designer who beautifully proves the value of growth and human dignity, enabling those who wear my clothes to step forward with trust in themselves, untouched by the judgment of others.



CONCEPT

This collection explores the maturity of the human inner self, which grows increasingly resilient with time and life experiences. It fuses the emotional wounds shattered by adversity with Korea's deep historical footprint, reassembling them into an inner strength and unyielding self-confidence.

The main piece intensely encapsulates this concept. At its core, a rigid black corset visualizes a fortified inner strength built through enduring trials. Above this structure, the sharp lines of the dongjeong and git, along with the fluidity of the goreum—inherent aesthetics of traditional Hanbok—are boldly dismantled, twisted, and reconstructed into an avant-garde, three-dimensional form.

Reflecting how Korea has grown resilient through historical hardships, the other designs in the collection utilize dense pleating and voluminous layered elements to express a life path that overcomes adversity. Traditional deep green and red fabrics form a striking contrast with the black to infuse a vitality that withstands any hardship. Furthermore, splendid gold leaf patterns are engraved in fragmented forms to convey the warmth of healing, while cascading intricate knots and norigae tassel decorations firmly bind the shattered pieces of the heart together, ultimately depicting the noble spirit of humanity moving forward.

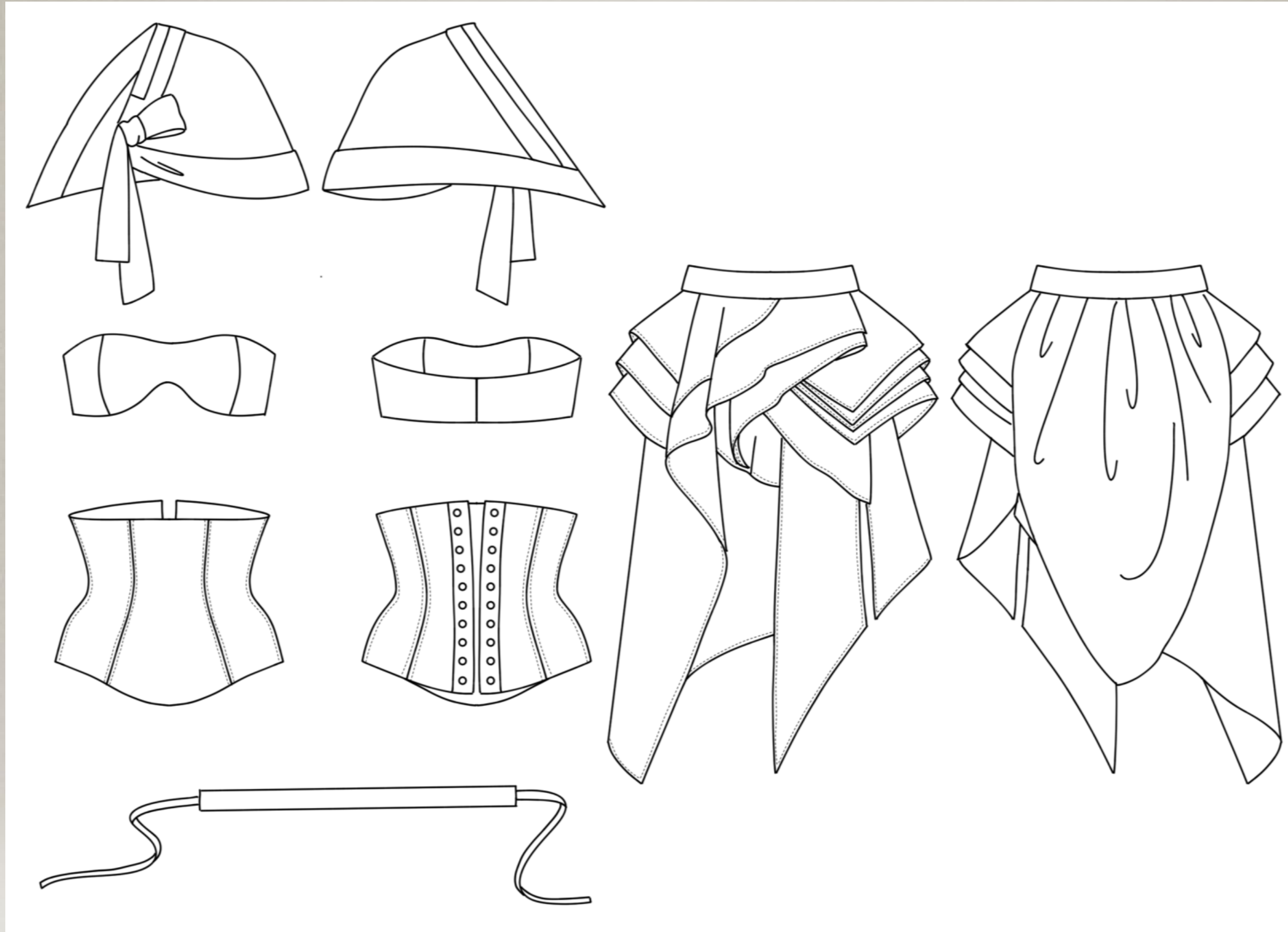
MOOD BOARD



THE COLLECTION

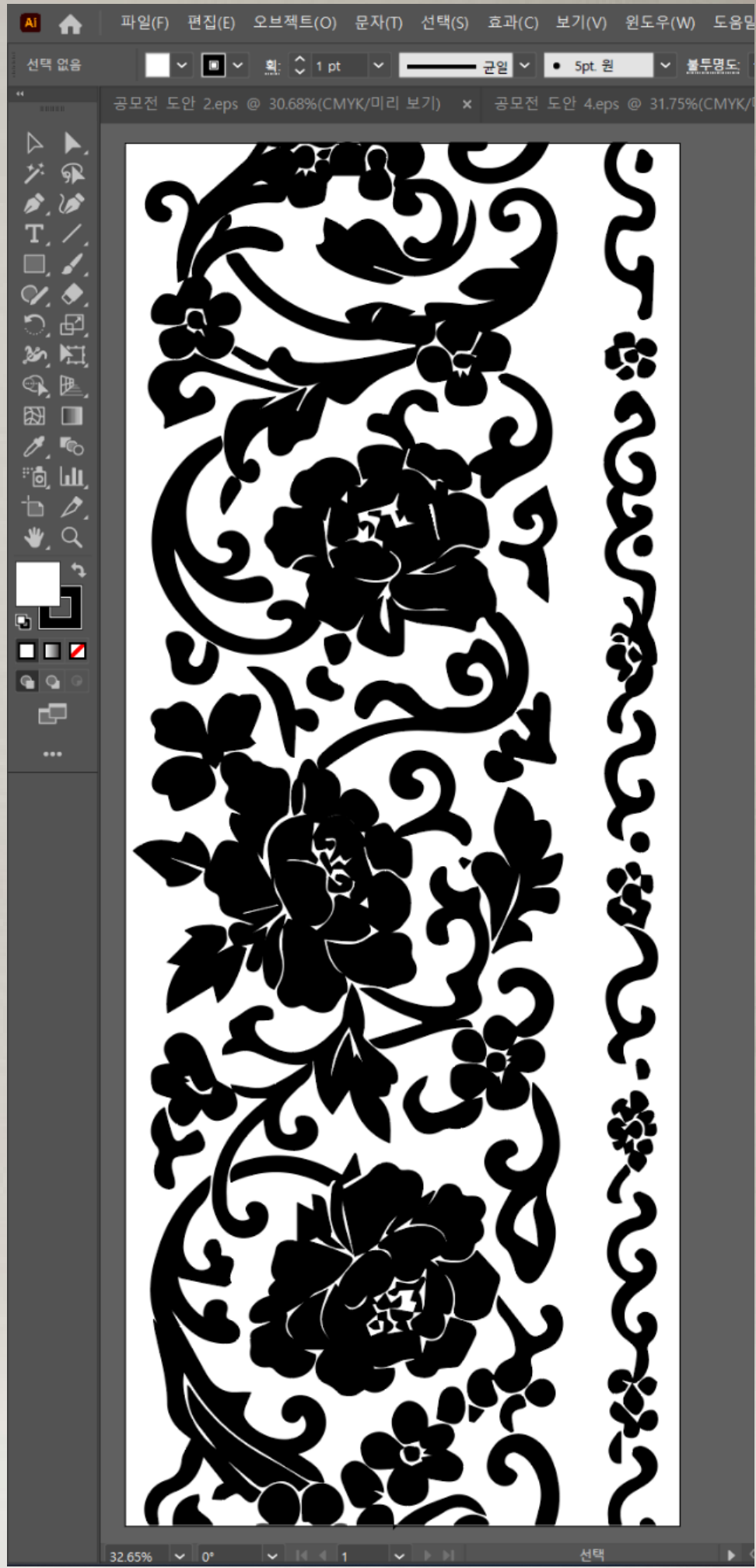
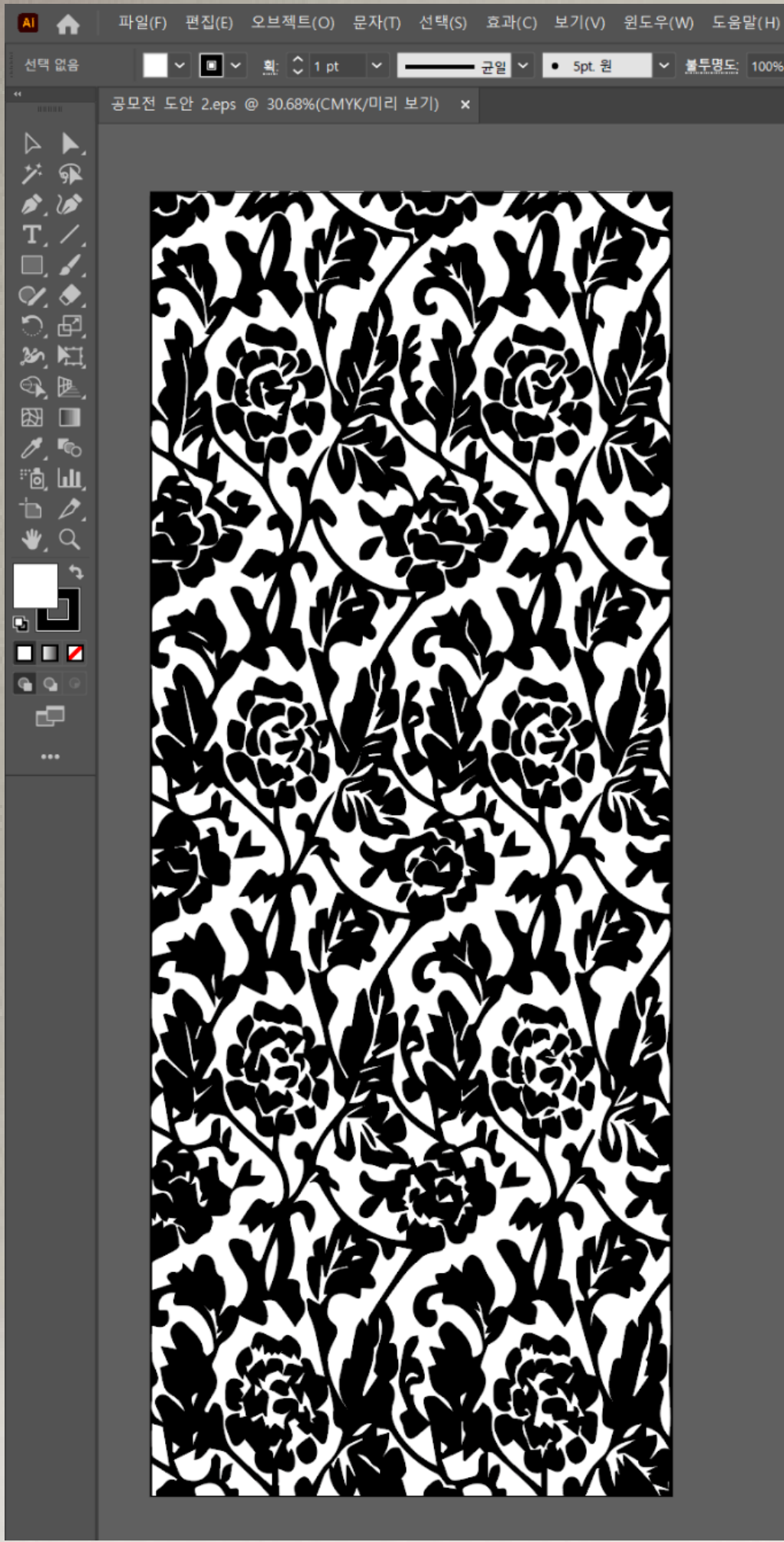


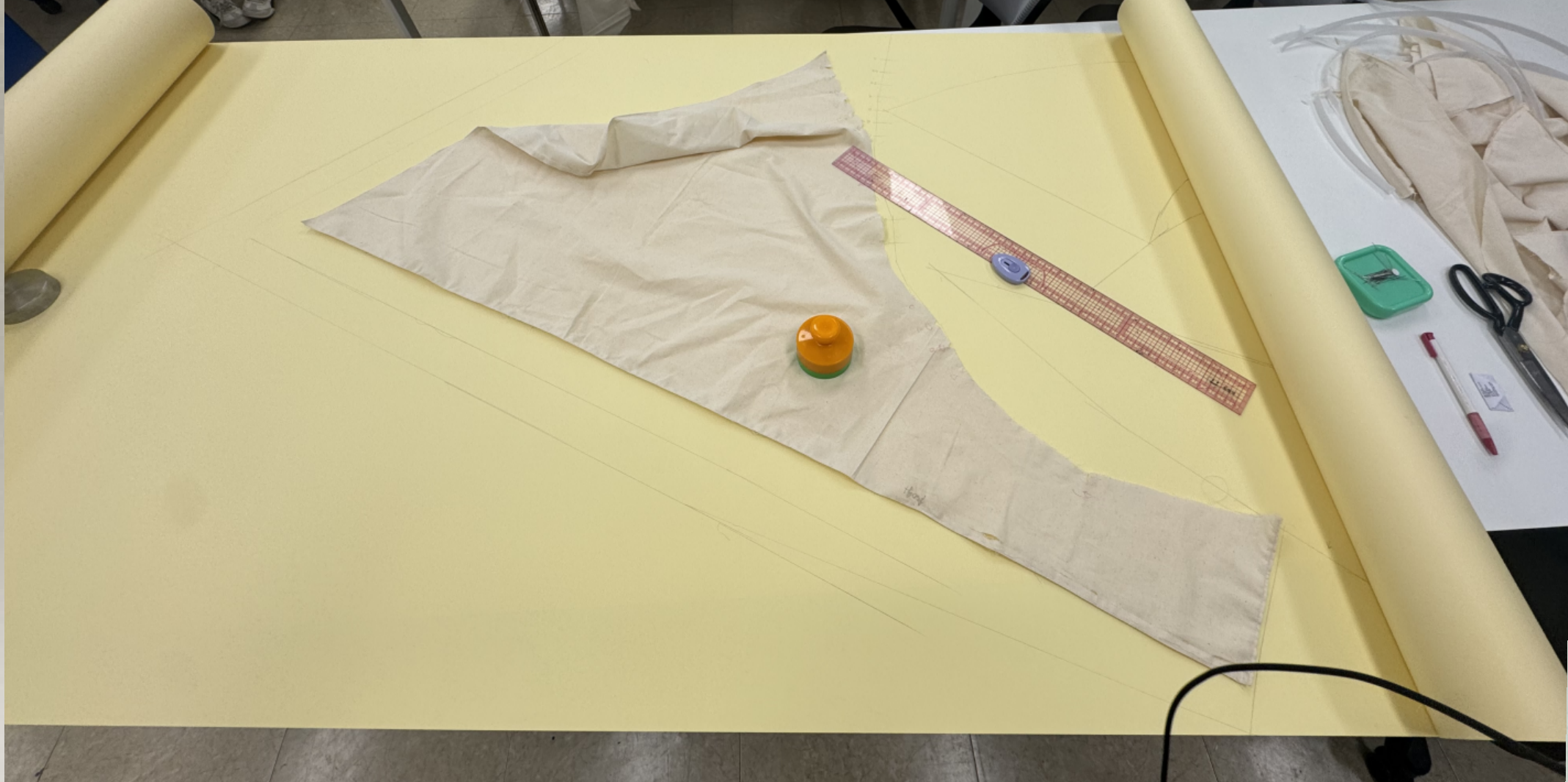
TECHNICAL FLAT



THE PROCESS











DETAIL

dongjeong →
git →
goreum →

gold leaf patterns →

norigae →





THE SUBJECT



