

“JASMIN” BY JASMIN SALLWAY



JEWELRY AND FASHION DEPARTMENT

HELLO MY NAME IS JASMIN SALLWAY THIRD-YEAR FASHION DESIGN STUDENT AT THE BEZALEL ACADEMY OF ARTS AND DESIGN IN JERUSALEM. MY CREATIVE PROCESS TYPICALLY BEGINS WITH A CONCEPT OR A RESEARCH QUESTION, EVOLVING THROUGH AN EXPLORATION OF THE BODY, THE SILHOUETTE, AND THE RELATIONSHIP BETWEEN THEM. I AM INTERESTED IN HOW A GARMENT CAN INFLUENCE PERCEPTIONS OF THE BODY, IDENTITY, AND MEMORY, AND I EXAMINE HOW FORM, VOLUME, MOVEMENT, AND MATERIALITY CREATE MEANING.

IN MY WORK, I EXPLORE SILHOUETTES, TEXTURES, AND MATERIALS, BLENDING CONCEPTUAL THINKING WITH HANDS-ON PRACTICE. I AM DRAWN TO THE INTERPLAY BETWEEN MATERIALS—SUCH AS THE CONTRAST BETWEEN PRECISE STRUCTURES AND ORGANIC SHAPES—AND TO DEVELOPING A DESIGN LANGUAGE ROOTED IN RESEARCH, EXPERIMENTATION, AND ONGOING INQUIRY. DURING MY STUDIES, I SHOWCASED A DESIGN AT THE OFFNAWEEK FASHION SHOW IN TEL AVIV AND PARTICIPATED IN THE BEZALEL ACADEMY'S YEAR-END EXHIBITION IN 2026. IN THIS PROJECT, CRAFTED ENTIRELY FROM PLANT-BASED LEATHER, I SOUGHT TO EXPLORE CONCEPTS OF DURABILITY, MEMORY, AND VALUE WITHIN A WORLD DEFINED BY A CULTURE OF RAPID CONSUMPTION. MY AIM WAS TO CREATE AN ITEM NOT PERCEIVED AS A FLEETING TREND OR A DISPOSABLE PRODUCT, BUT RATHER AS AN OBJECT OF EMOTIONAL AND MATERIAL SIGNIFICANCE—ONE DESIGNED TO ENDURE, EVOLVE, AND REMAIN A COMPANION OVER TIME.

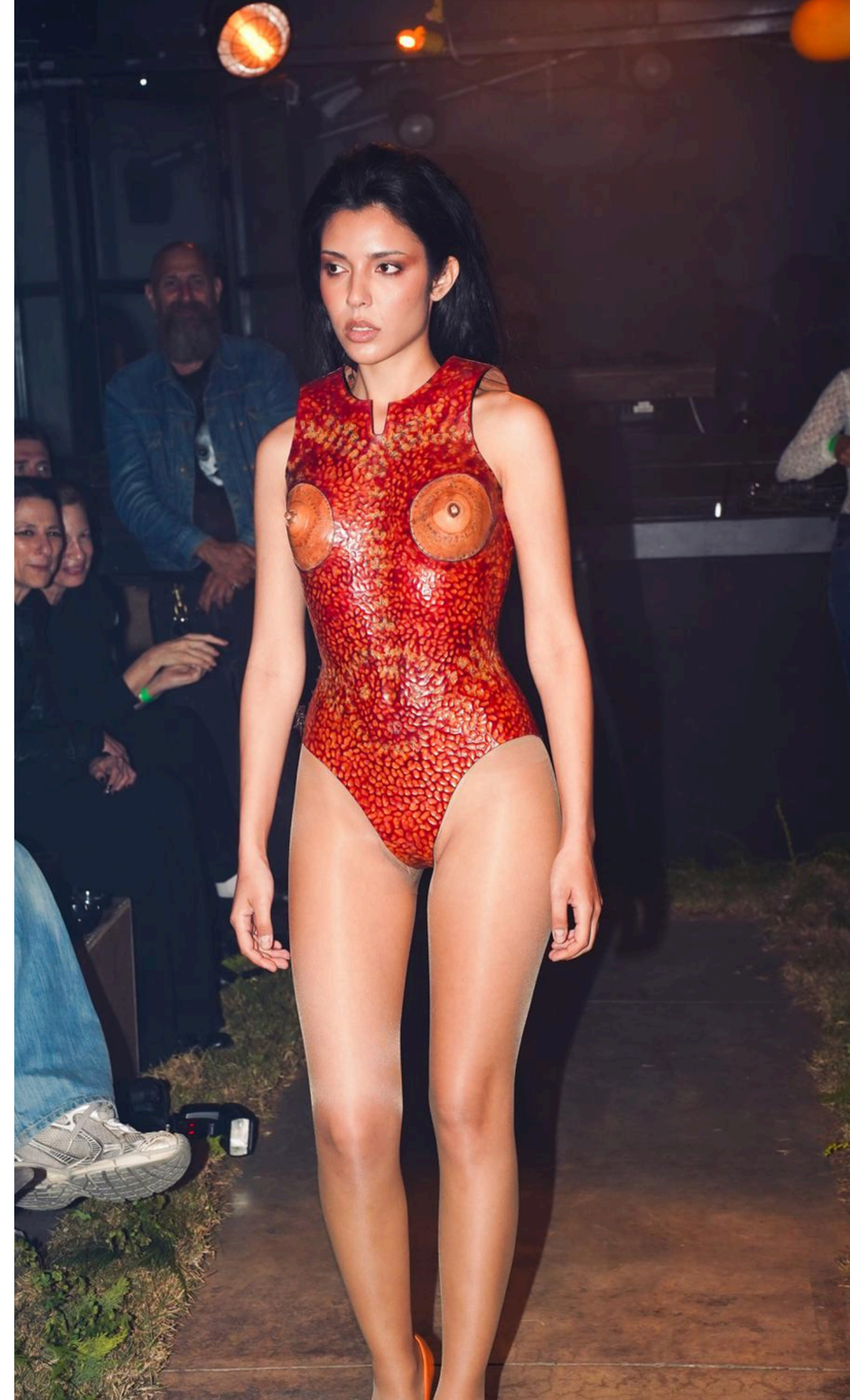


THE CORSET I DESIGNED SERVES AS A BRIDGE BETWEEN THE MATERIAL AND MY INNER WORLD—BOLD, BRAVE, AND PROVOCATIVE. THE PROJECT FOCUSES ON SHAPING THE FEMALE FORM USING THE WET-MOLDING TECHNIQUE ON VEGETABLE-TANNED LEATHER, WHILE EMPHASIZING—THOUGH NOT LIMITING ITSELF TO—SENSUALITY. THE COLOR CHOICES RESONATE WITH THE CULTURAL ROOTS OF MY INDIAN HERITAGE: SPICE TONES—SUCH AS TURMERIC, SAFFRON, AND PEPPER—AND A VISUAL RICHNESS OF DETAIL EXPRESSED THROUGH TOOLING. COLOR IS A LANGUAGE; IT SPEAKS OF MEMORIES, CULTURE, AND FLAVORS.



THIS WORK SHOWCASES A UNIQUE CRAFT THAT COMBINES TWO TECHNIQUES RARELY PAIRED TOGETHER: LEATHER TOOLING AND WET MOLDING.

**MATERIALS- 100%
VEGETABLE-TANNED
LEATHER**

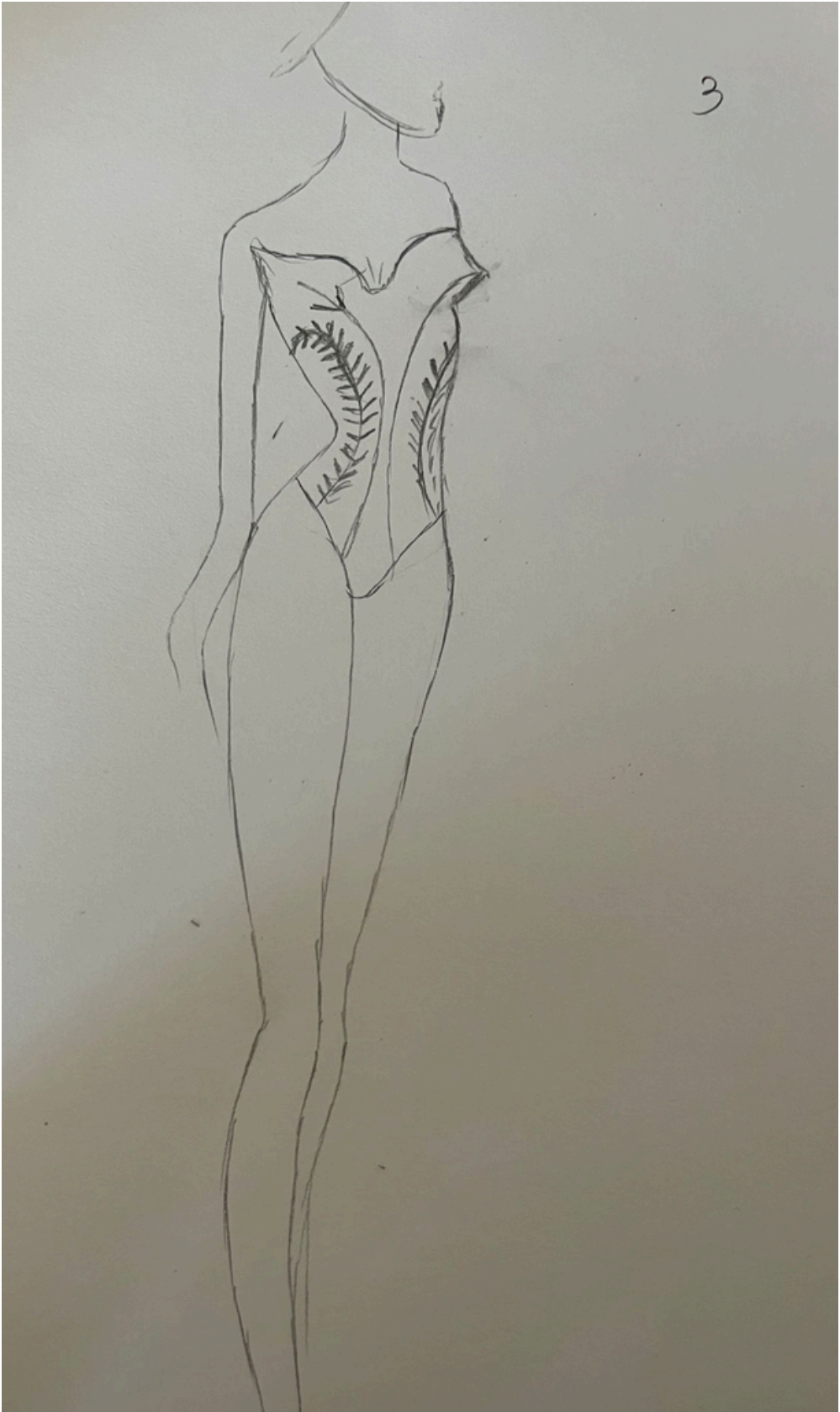
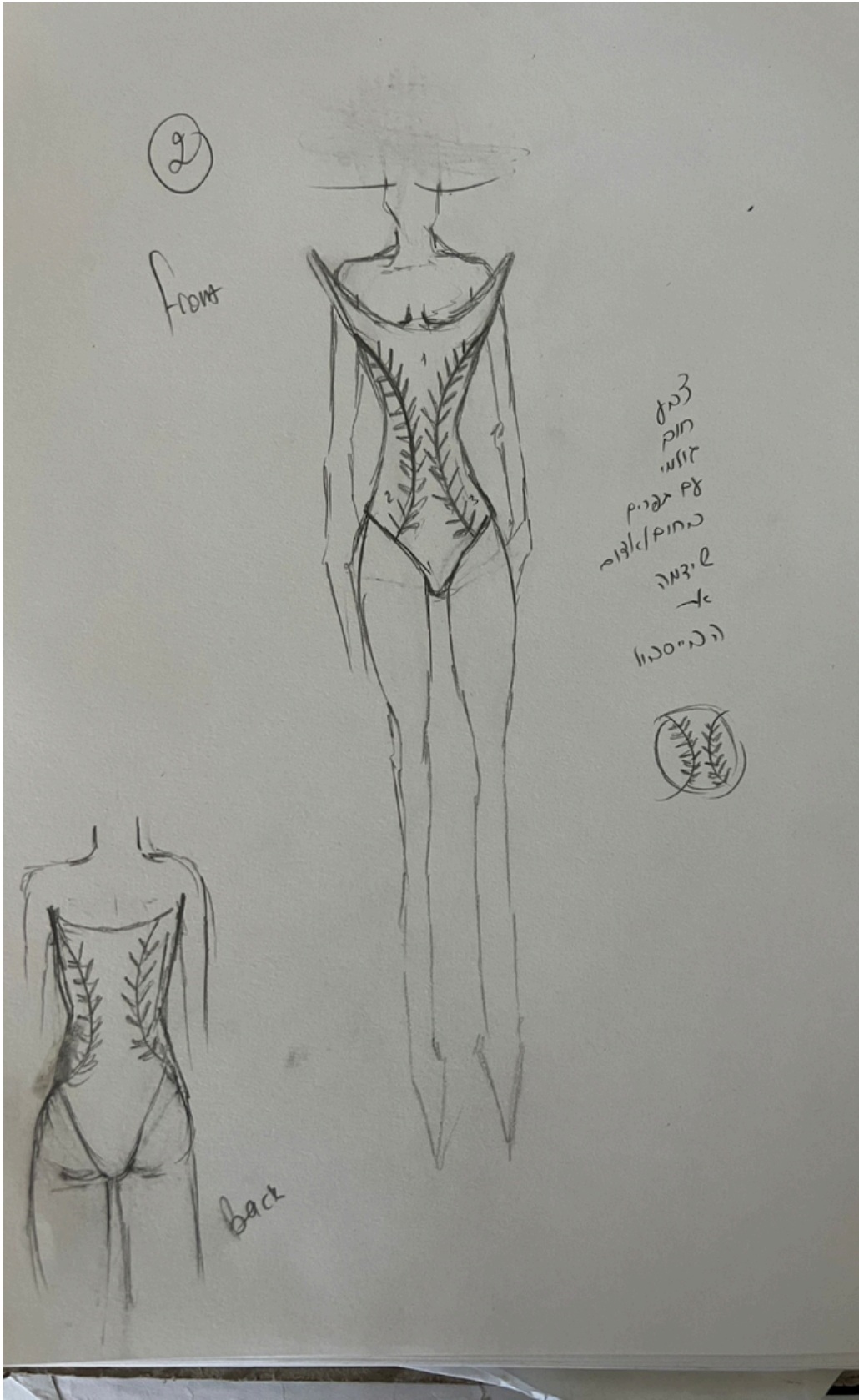
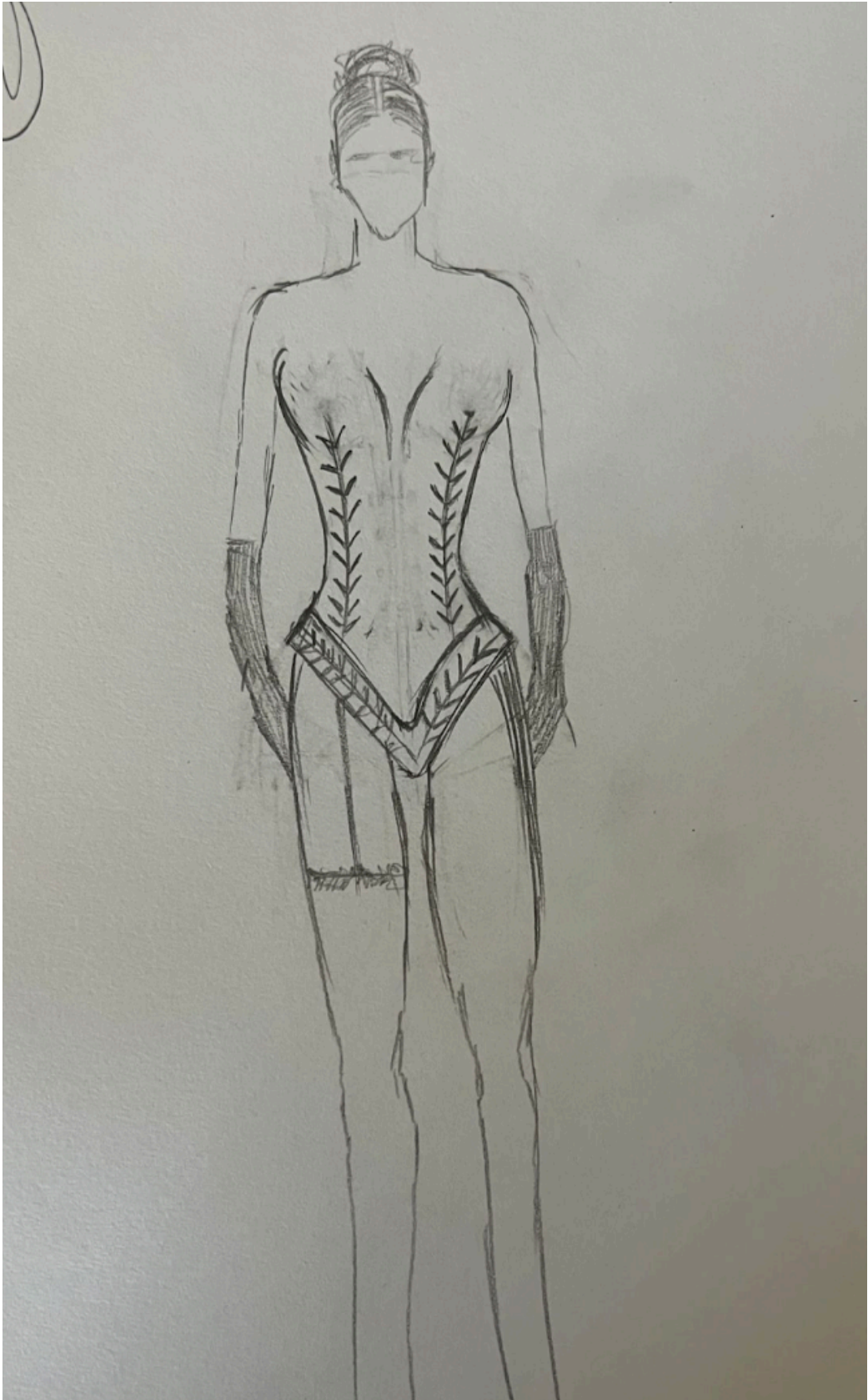


REFERENCES

VISUAL INSPIRATION



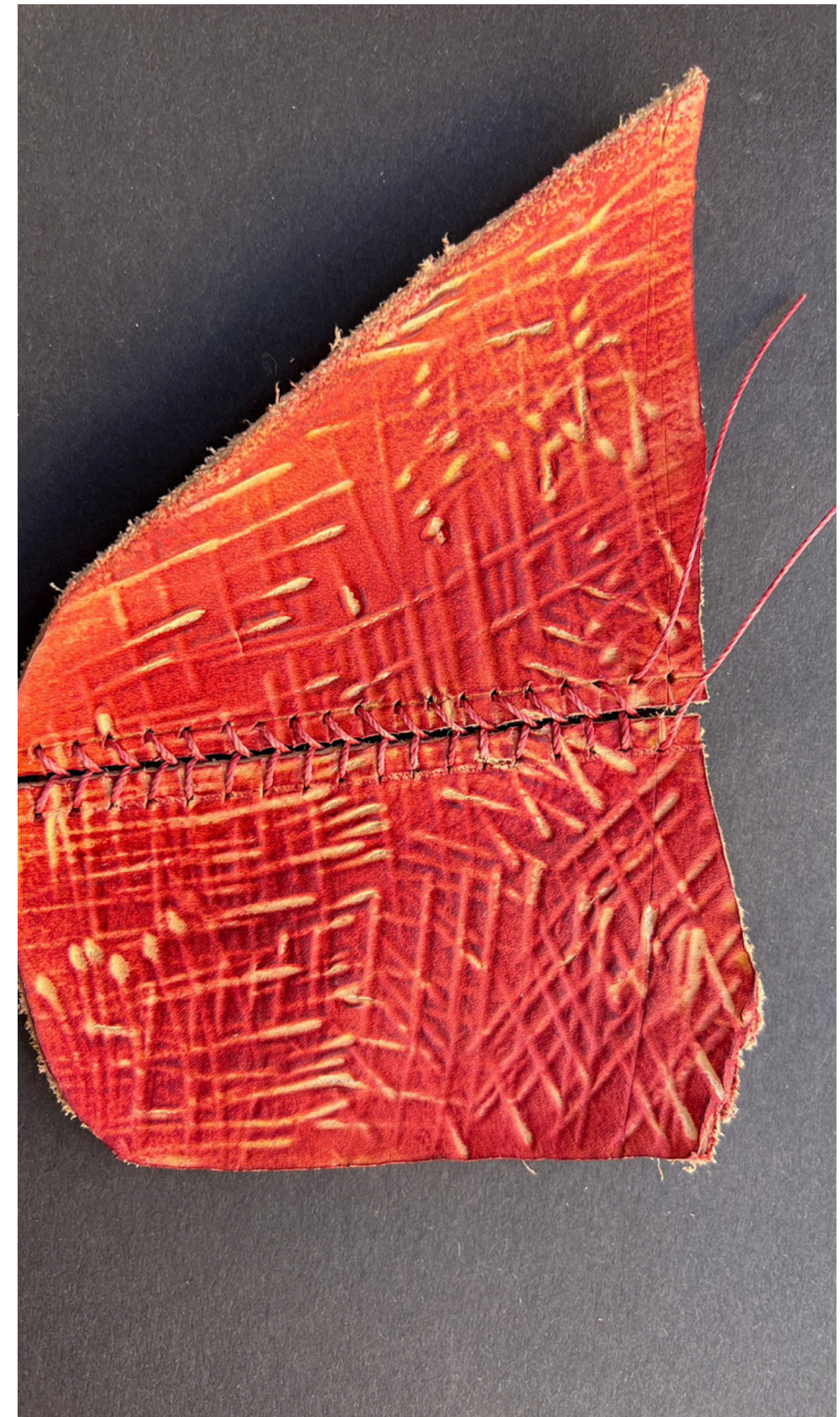
2D SKETCHES

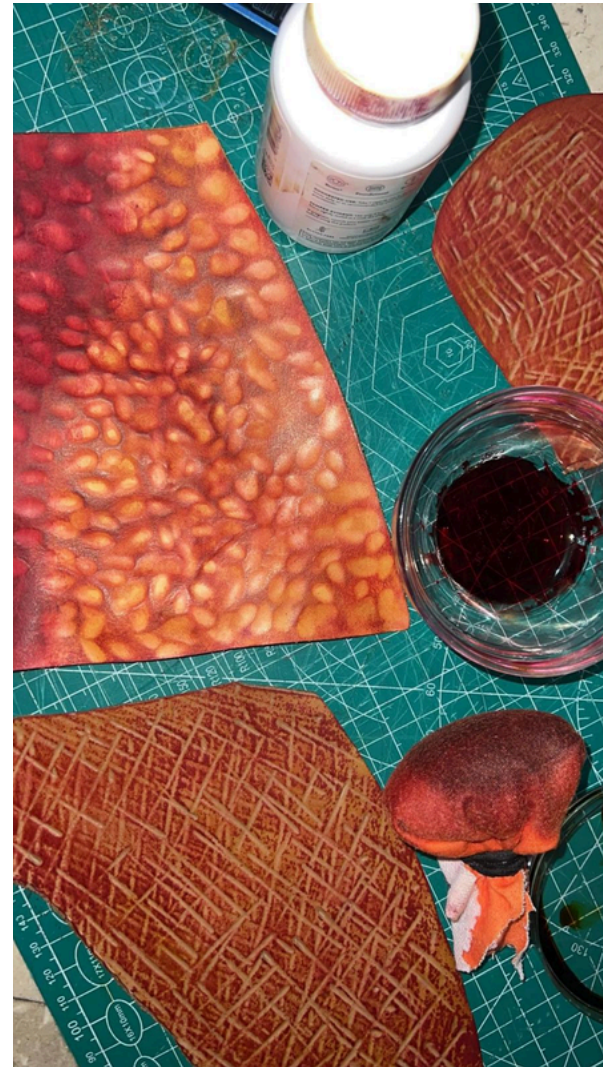


3D SKETCHES



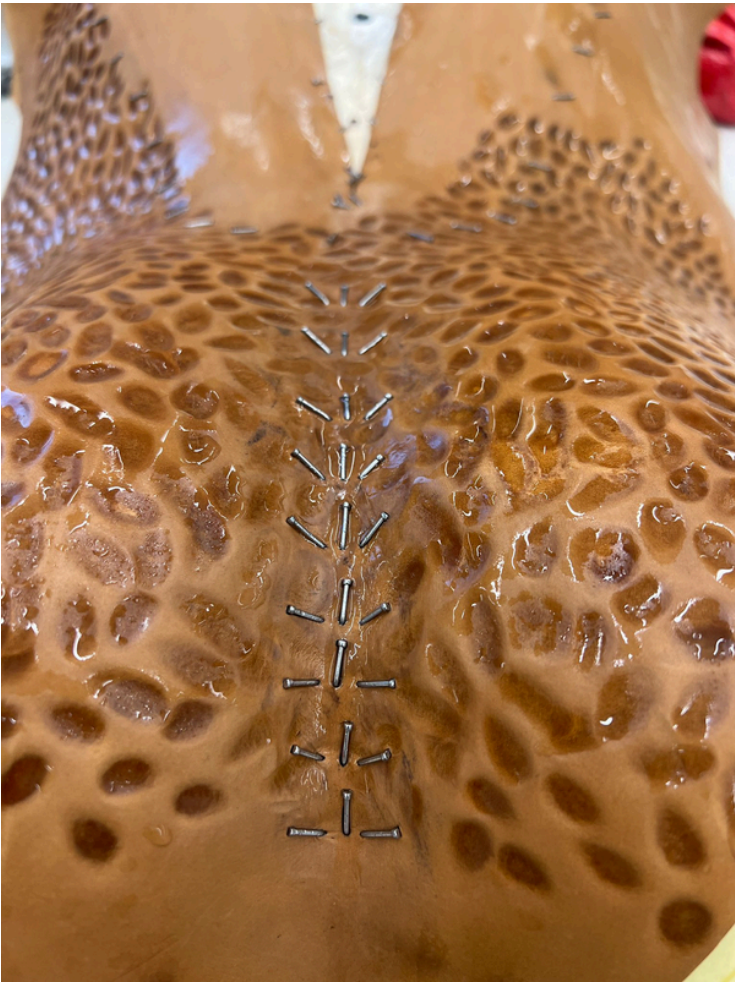
EXPERIMENTS WITH MATERIAL





MATERIAL RESEARCH & DEVELOPMENT

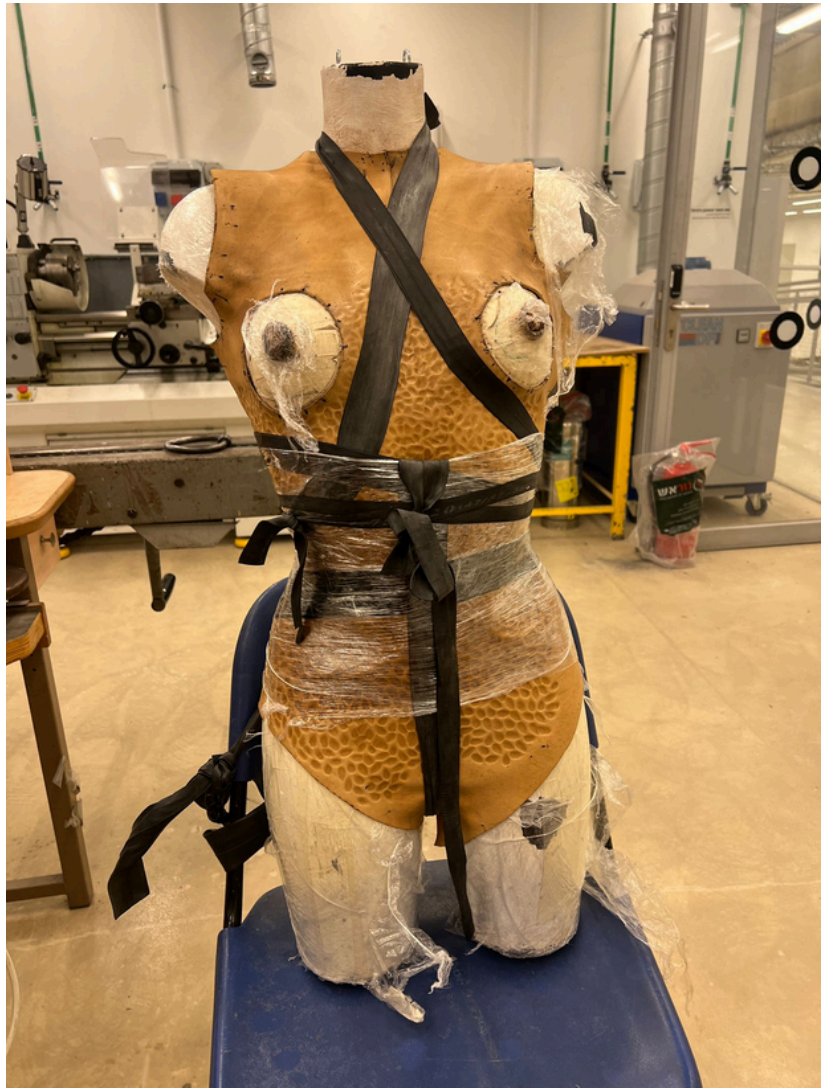
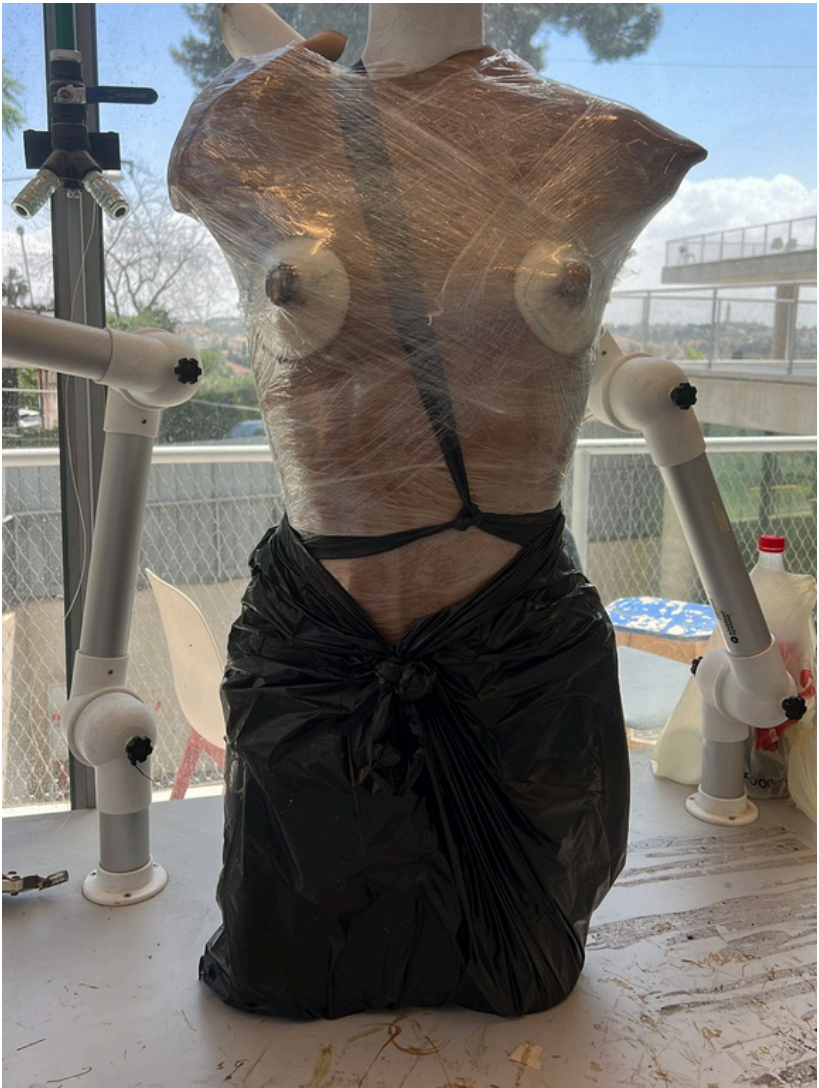
WORKING PROCESS



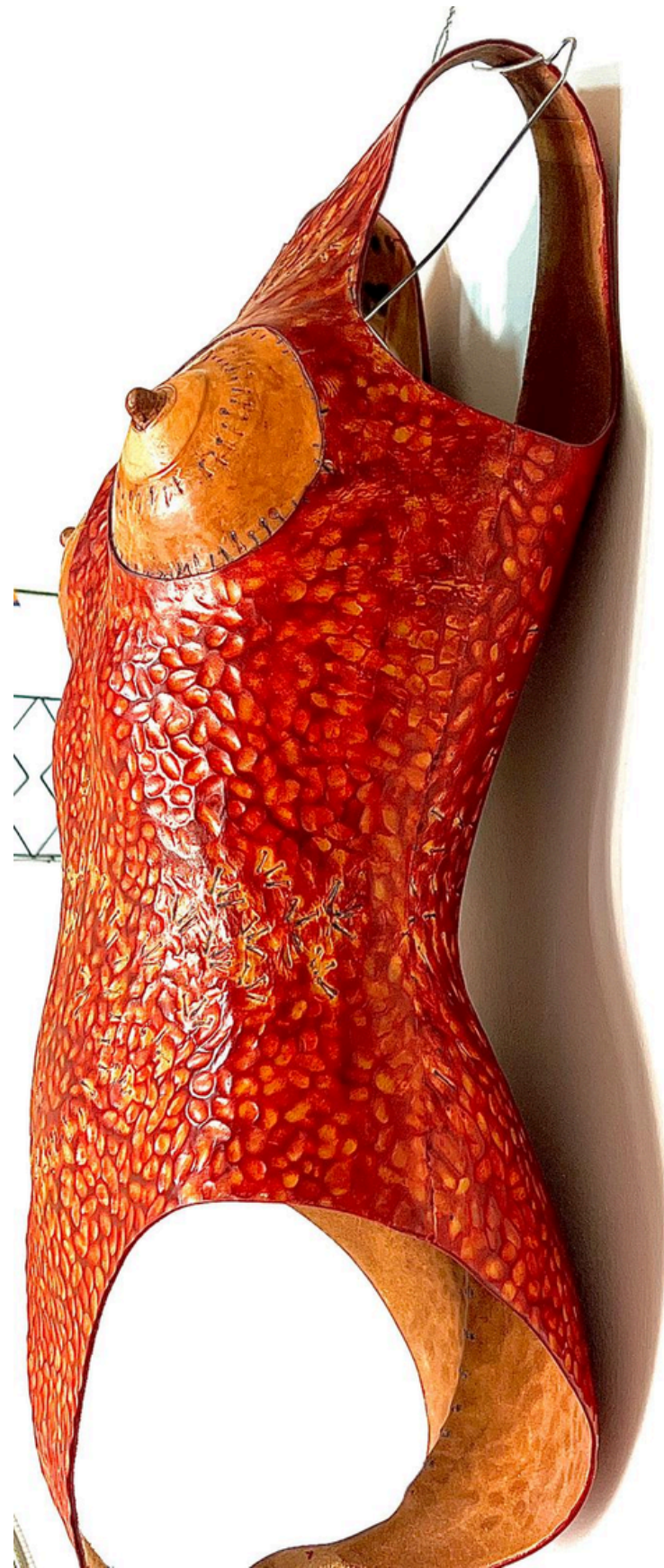
WORKING PROCESS



WORKING PROCESS



FINAL OBJECT



MATERIAL: VEGTETABL-TANNED LEATHER
TECHNIQUE: 3D PROGRAMING AND PRINTING, WET
MOLDING, TOOLING

FINAL OBJECT

MATERIAL: VEGTETABL-TANNED LEATHER

**TECHNIQUE: 3D PROGRAMING AND PRINTING, WET
MOLDING, TOOLING**



T H A N K Y O U .



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BEZALEL ACADEMY OF ARTS AND DESIGN