

The Neo-Heritage Tennis Club



About me



My name is Tal Zohar, and I am a third-year Fashion Design student at Shenkar College of Engineering, Design and Art.

My work focuses mainly on leather and explores the relationship between craft, material and contemporary design.

I place a strong emphasis on using natural materials and believe in a more circular approach to fashion. I am interested in translating personal memories and cultural references into contemporary garments through craftsmanship, texture and form.

The Neo-Heritage Tennis Club is inspired by my childhood years playing tennis and transforms these memories into a contemporary leather-based collection.

“Childhood memories continue to shape my visual language and approach to design”



Vision & Concept



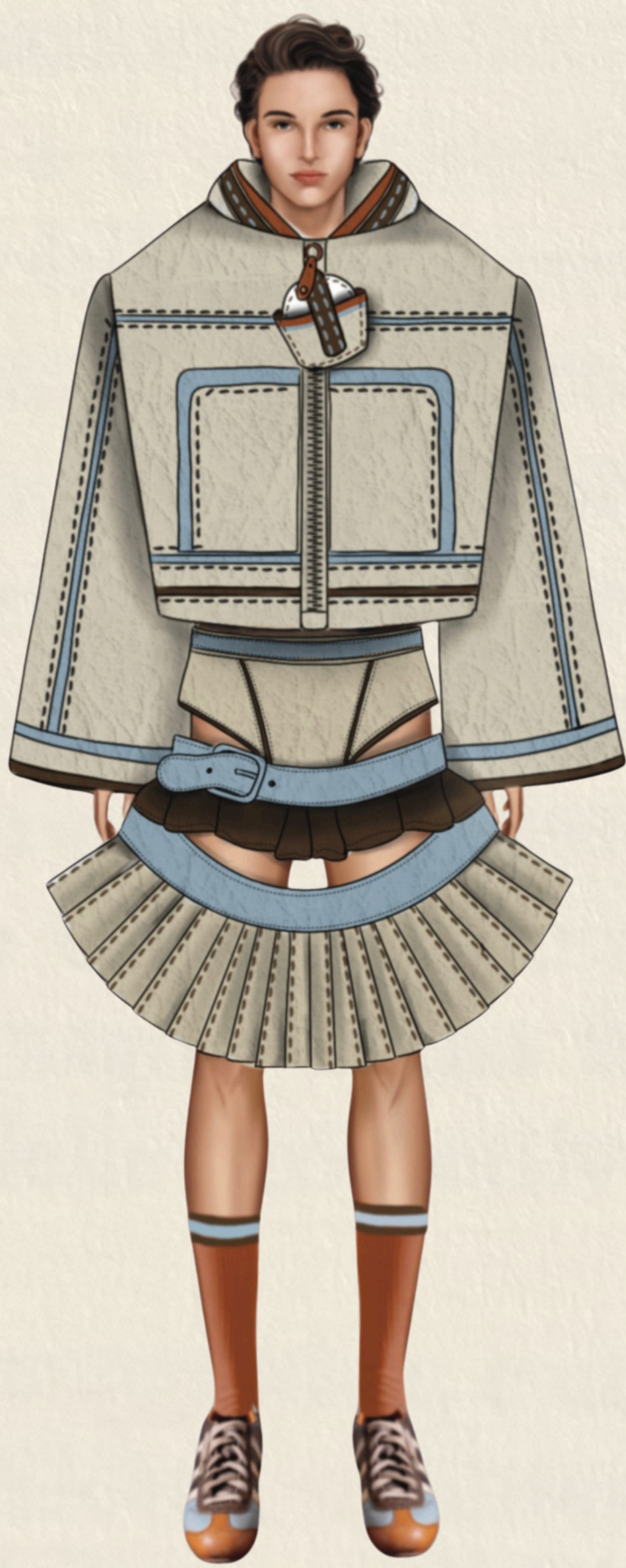
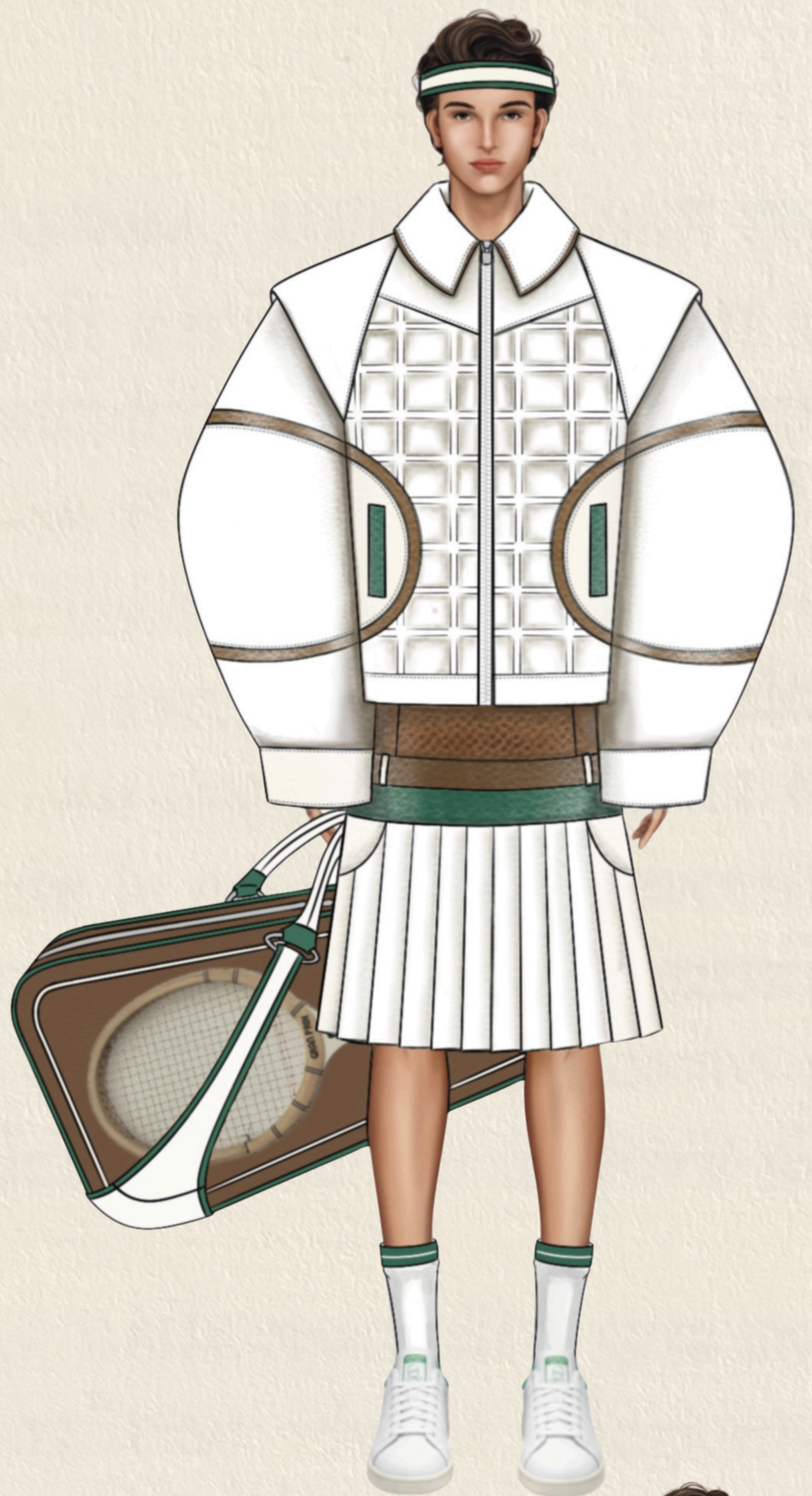
This project is deeply rooted in personal memory. As a rebellious and energetic child who played tennis from age six to eleven, the court was my sanctuary, a place of calm and focus. I have always been drawn to the game's visual language: its clarity, precision, and structured environment.

The visual language bridges two iconic eras: the 1920s elegance of Suzanne Lenglen, who redefined movement, and the vibrant 1970s attitude introduced by Björn Borg.

Collection Development

Final edition

The collection reflects the transition from heavy traditional tennis wear to the lighter garments of the 1970s. The clean silhouettes and precise lines are directly inspired by the geometry of the court, the structure of the tennis ball, and the sport's aesthetic history.



Cowhide leather



Materials

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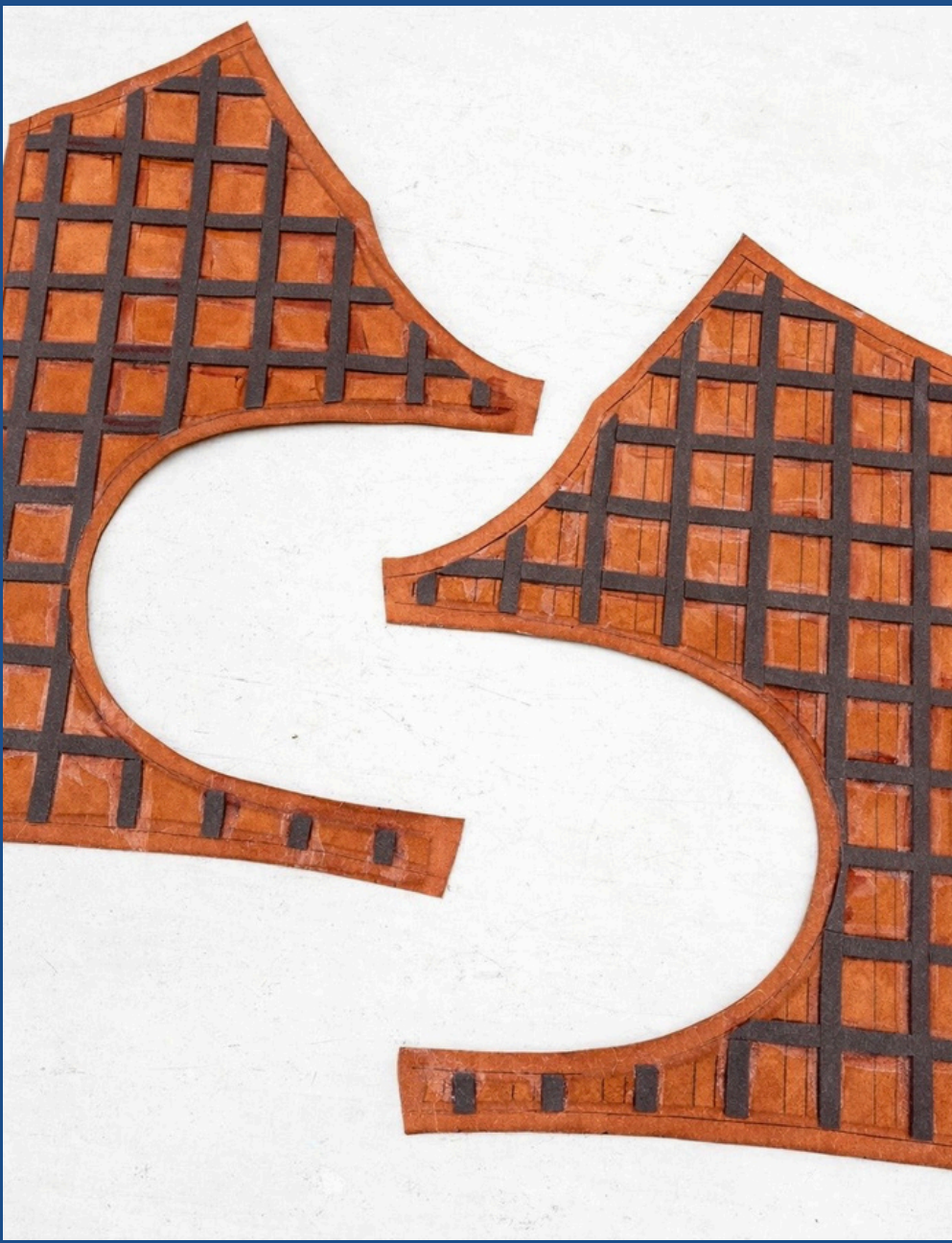
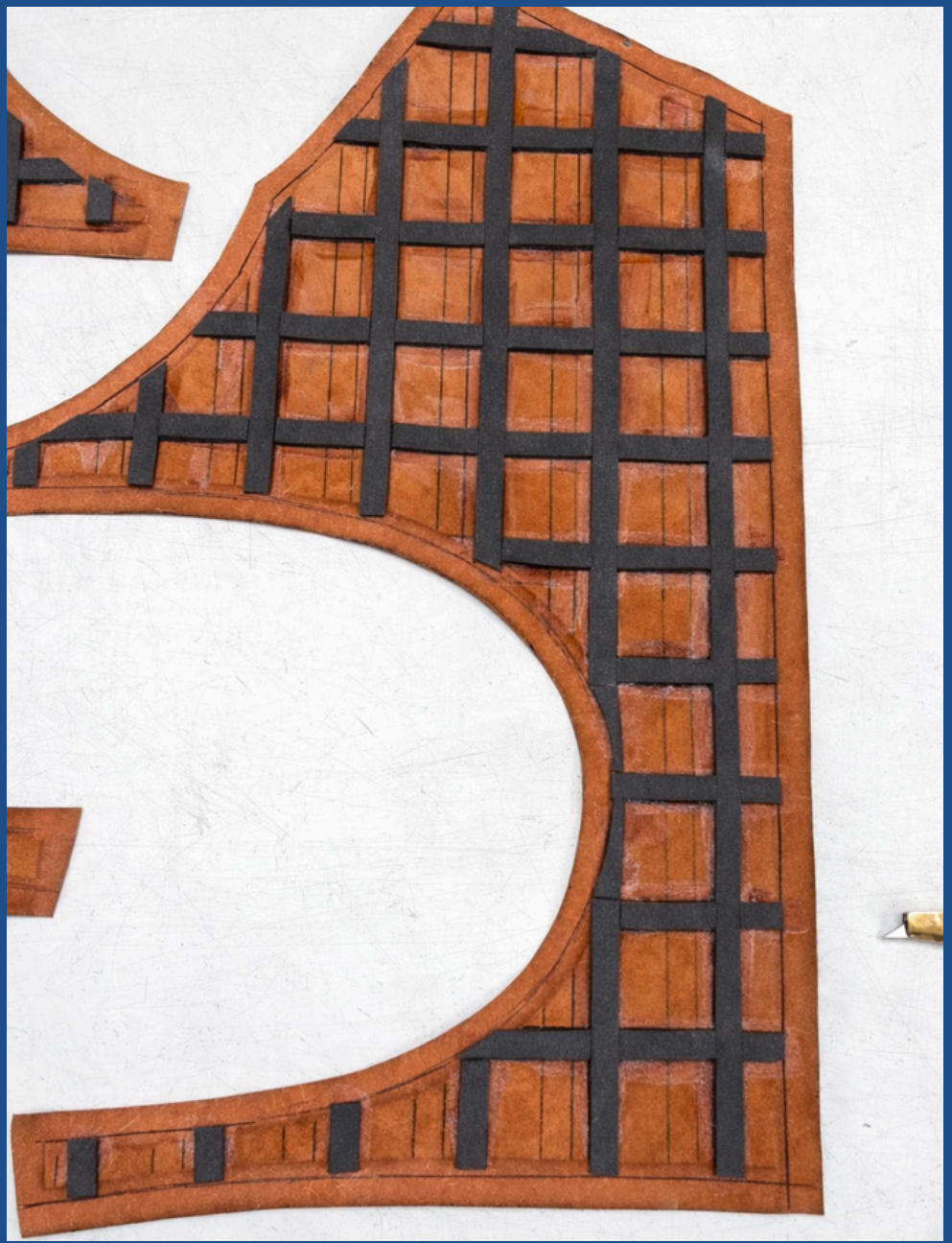
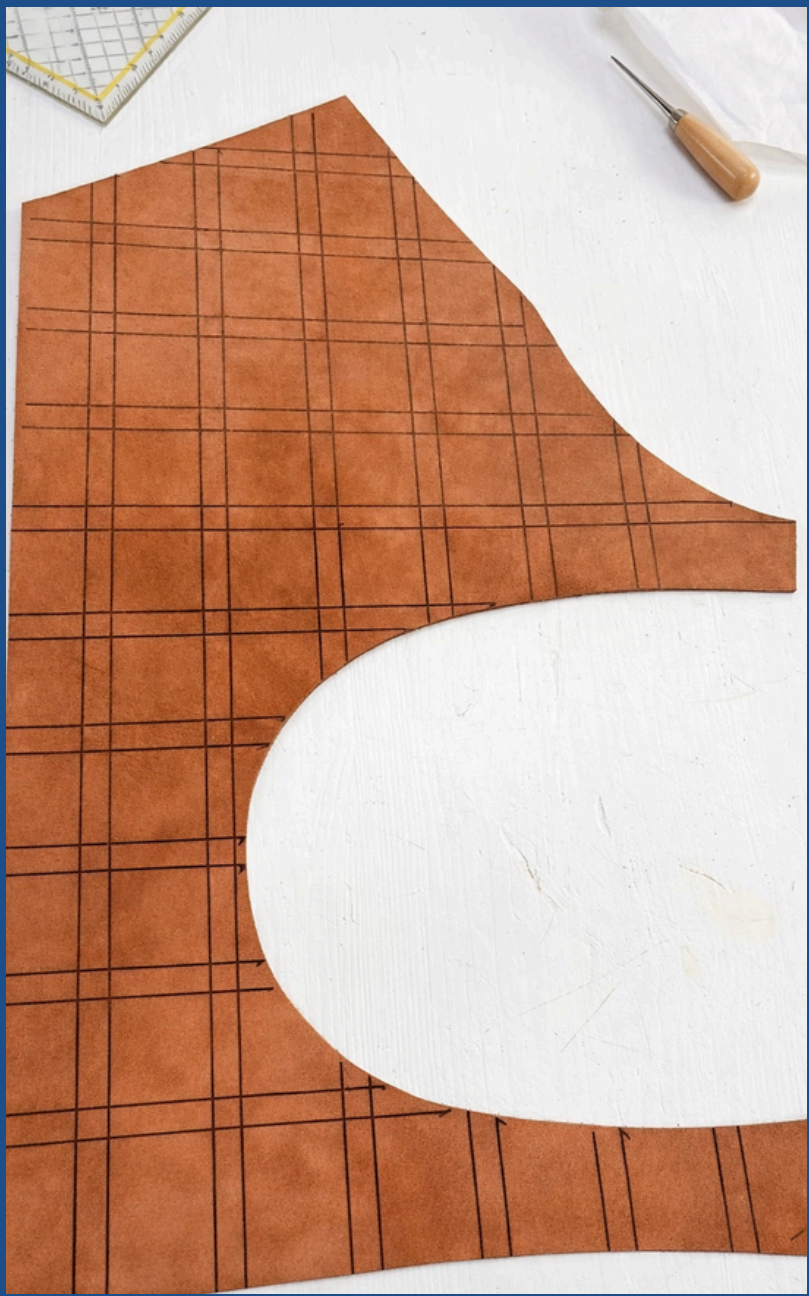
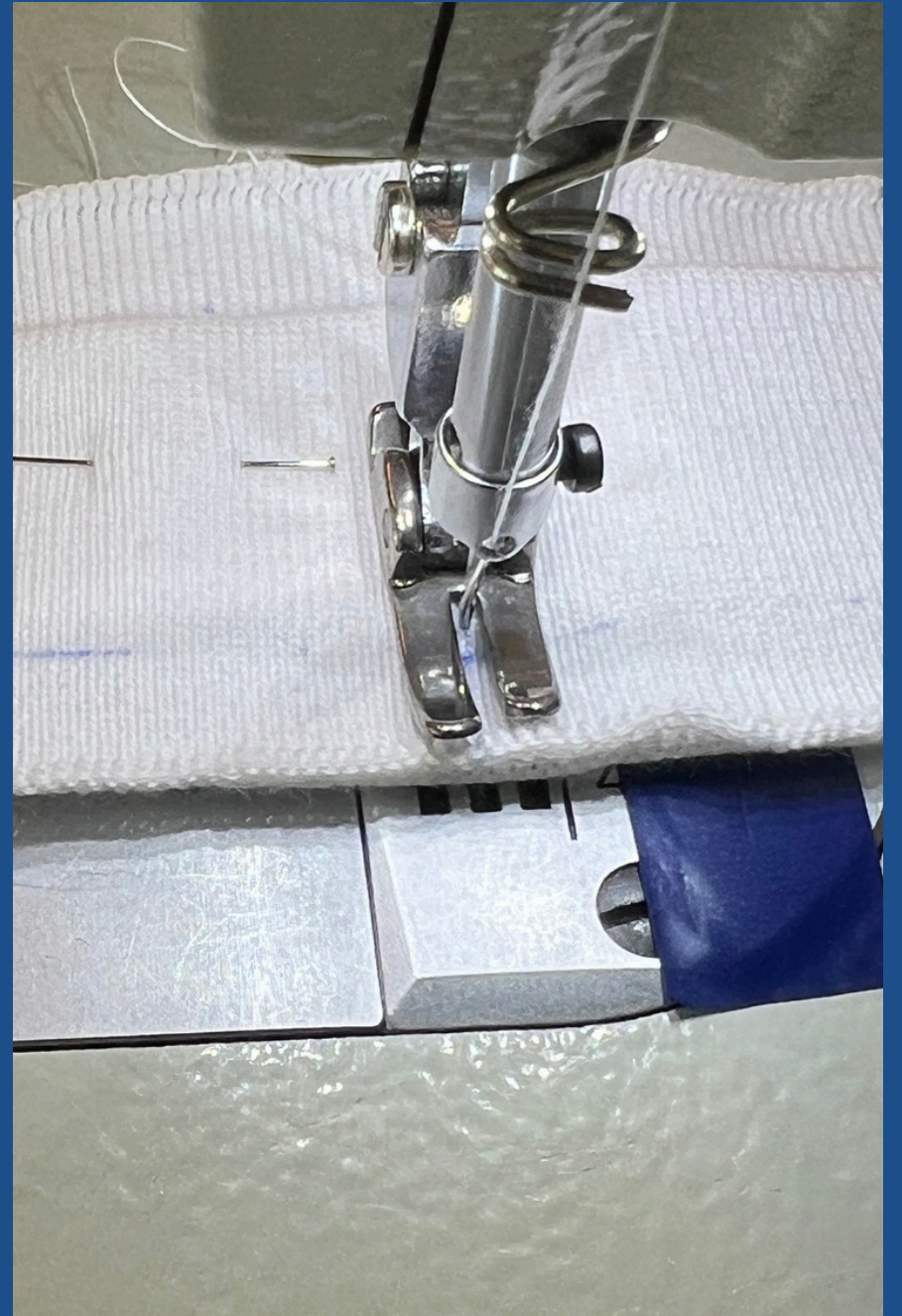
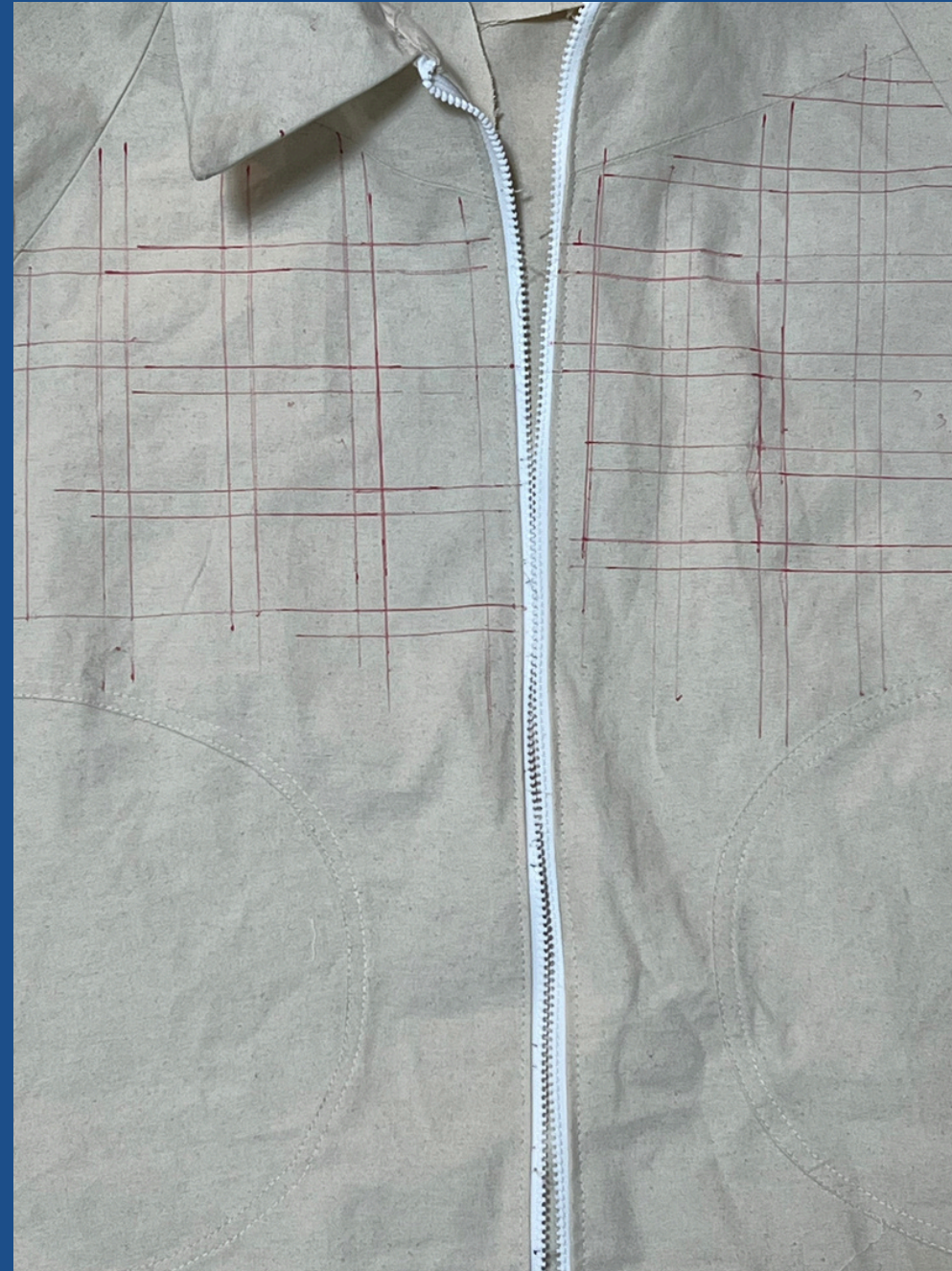
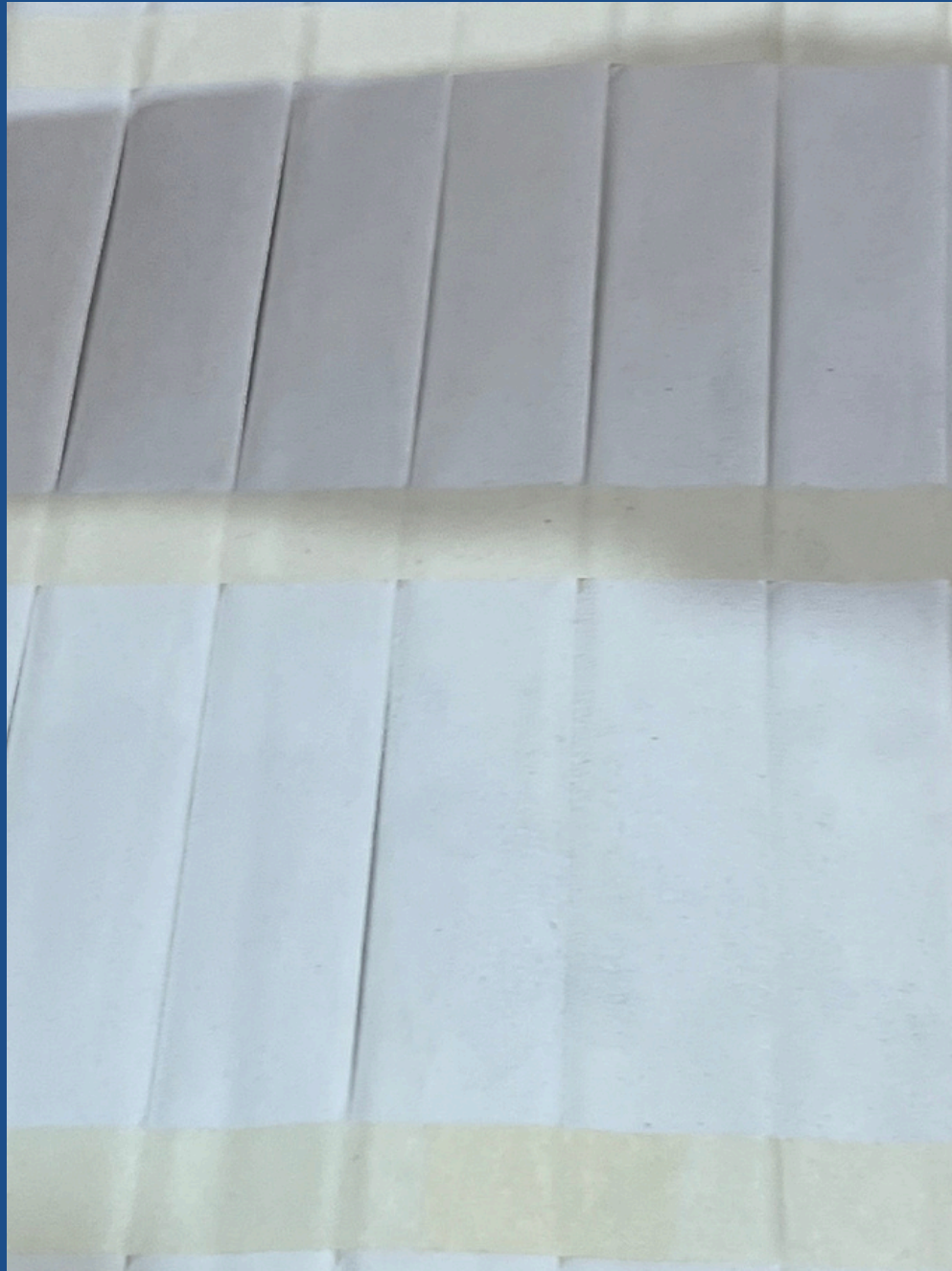
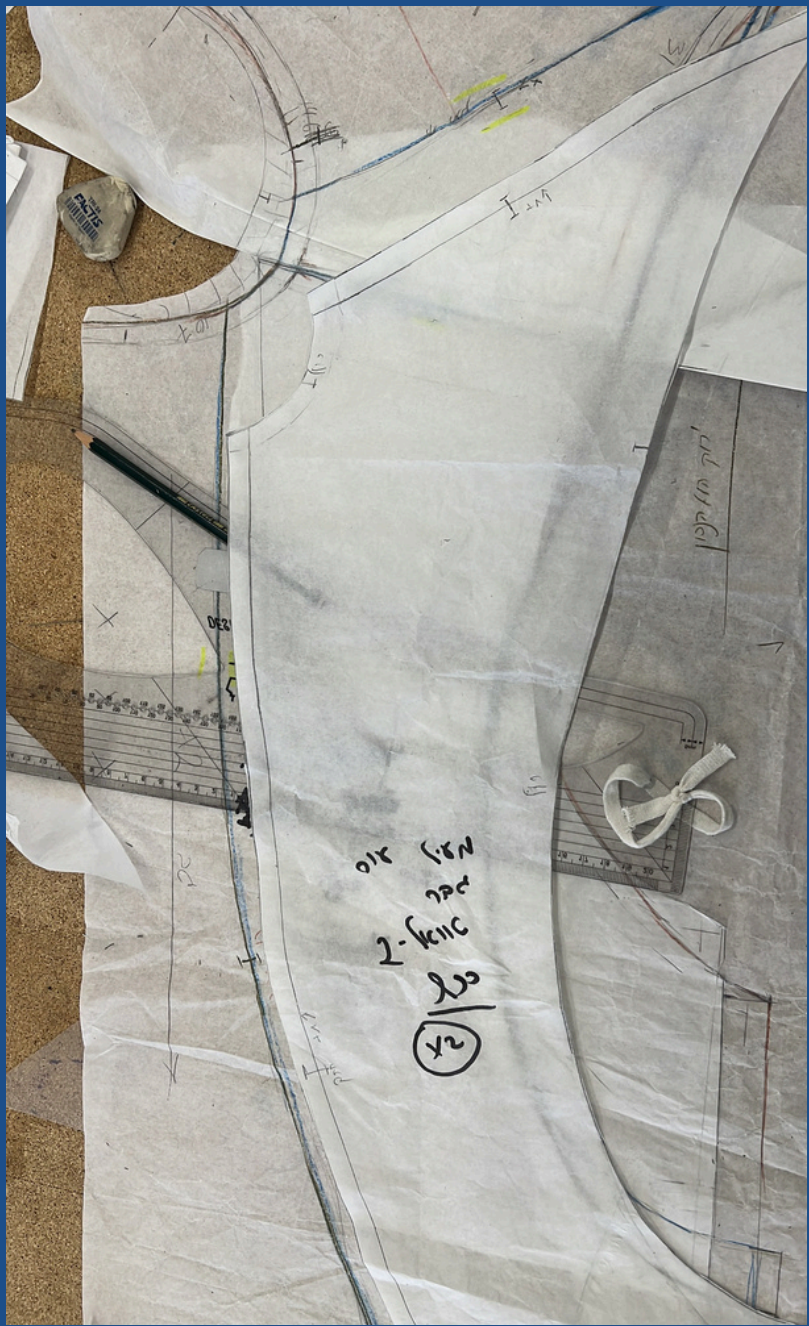


Development



Research and development of organic leather quilting and surface construction.





The Process

Exploration of leather manipulation,
quilting techniques and panel
development.

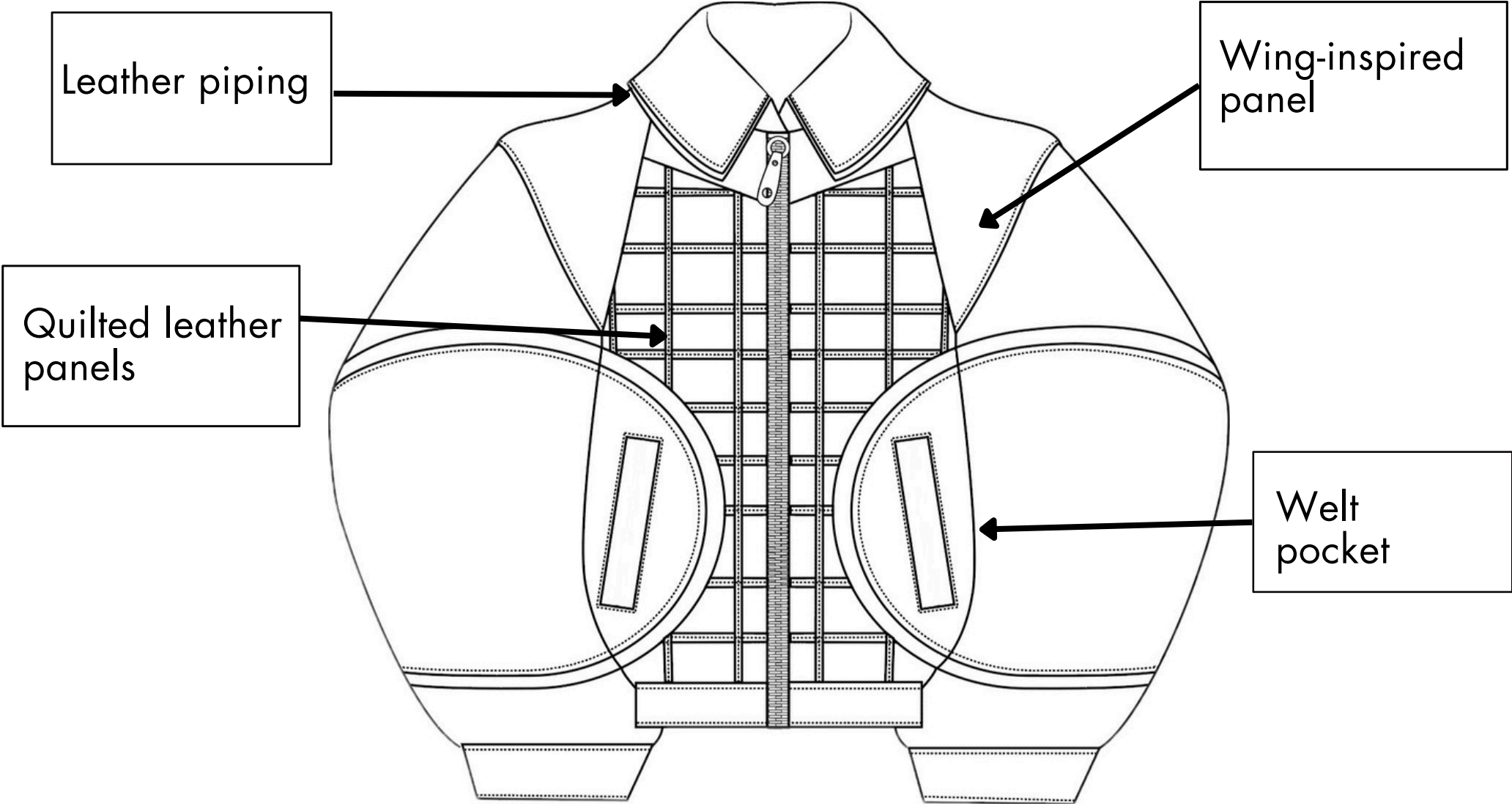
Fitting

Garment refinement through fitting and proportion adjustments. Evaluation of silhouette, movement, construction and material balance.

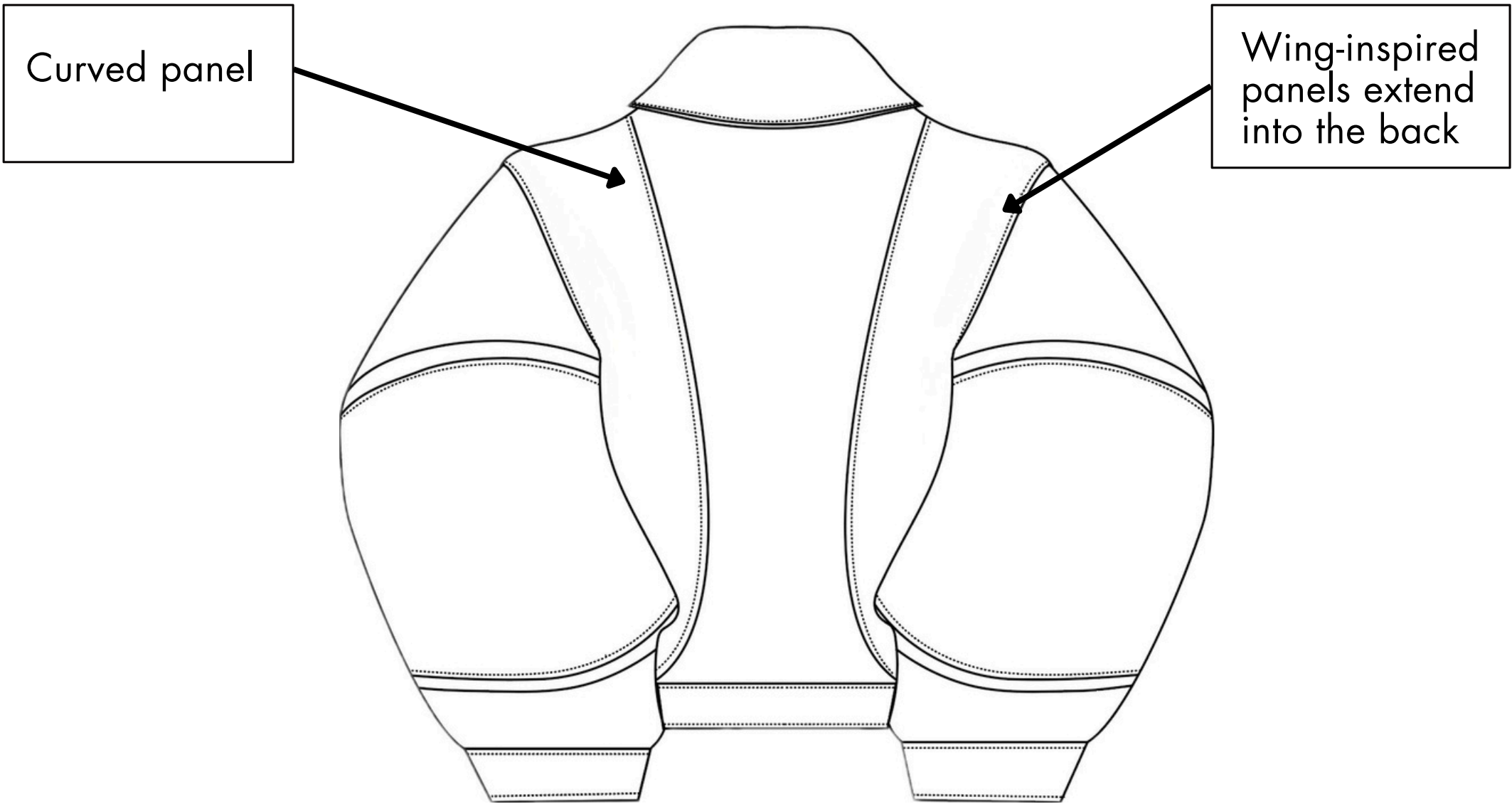


Technical Flats

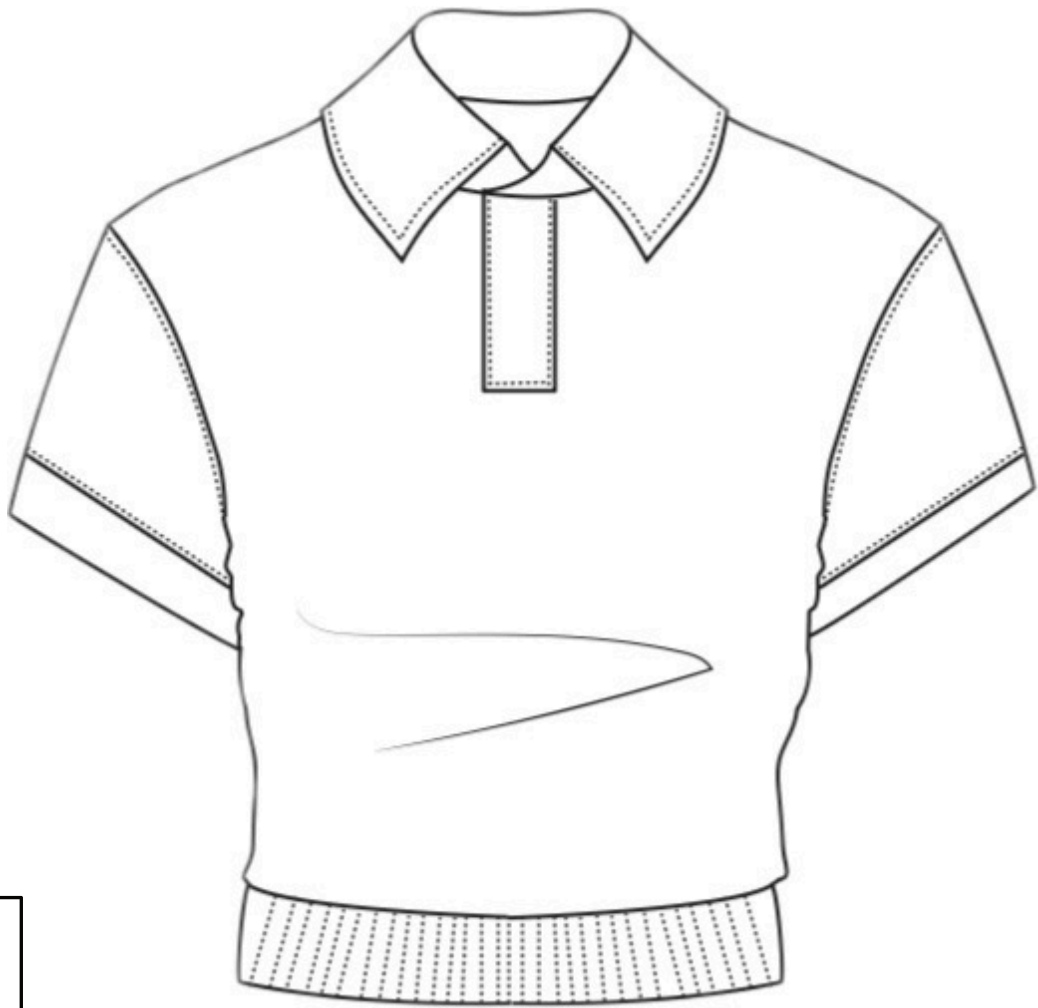
Front



Back

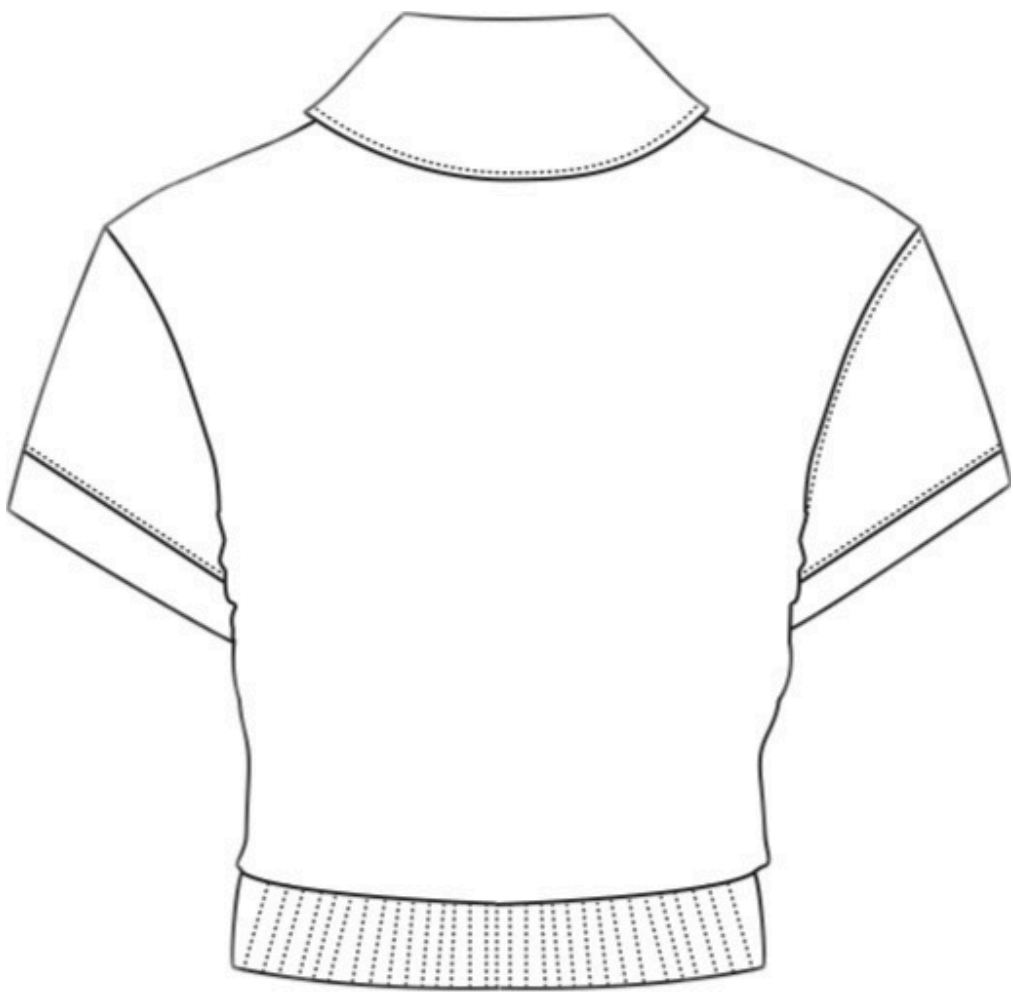


Front



Fully fashioned
rib knit in 100%
cotton

Back



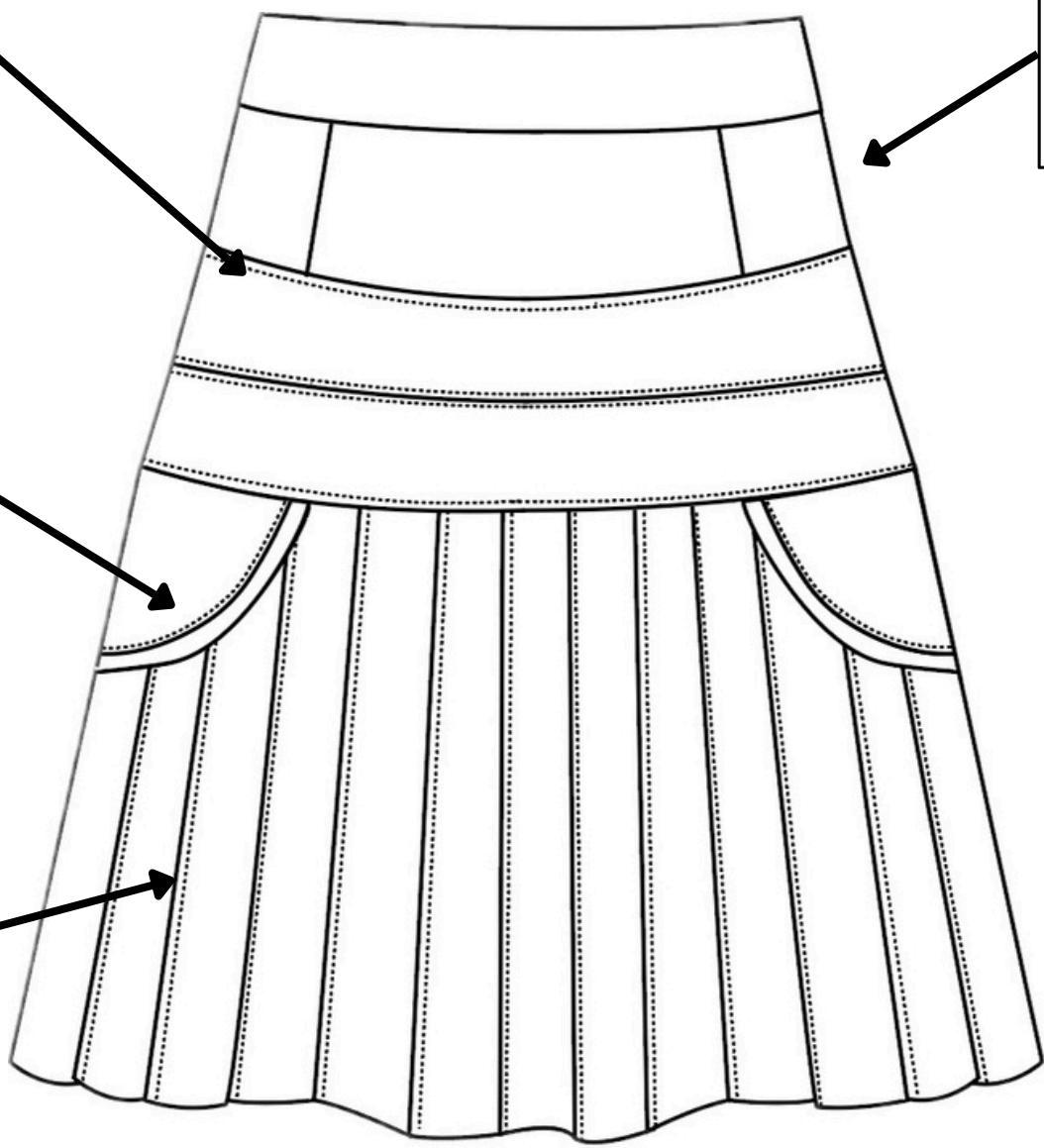
Front

Double leather
belt detail

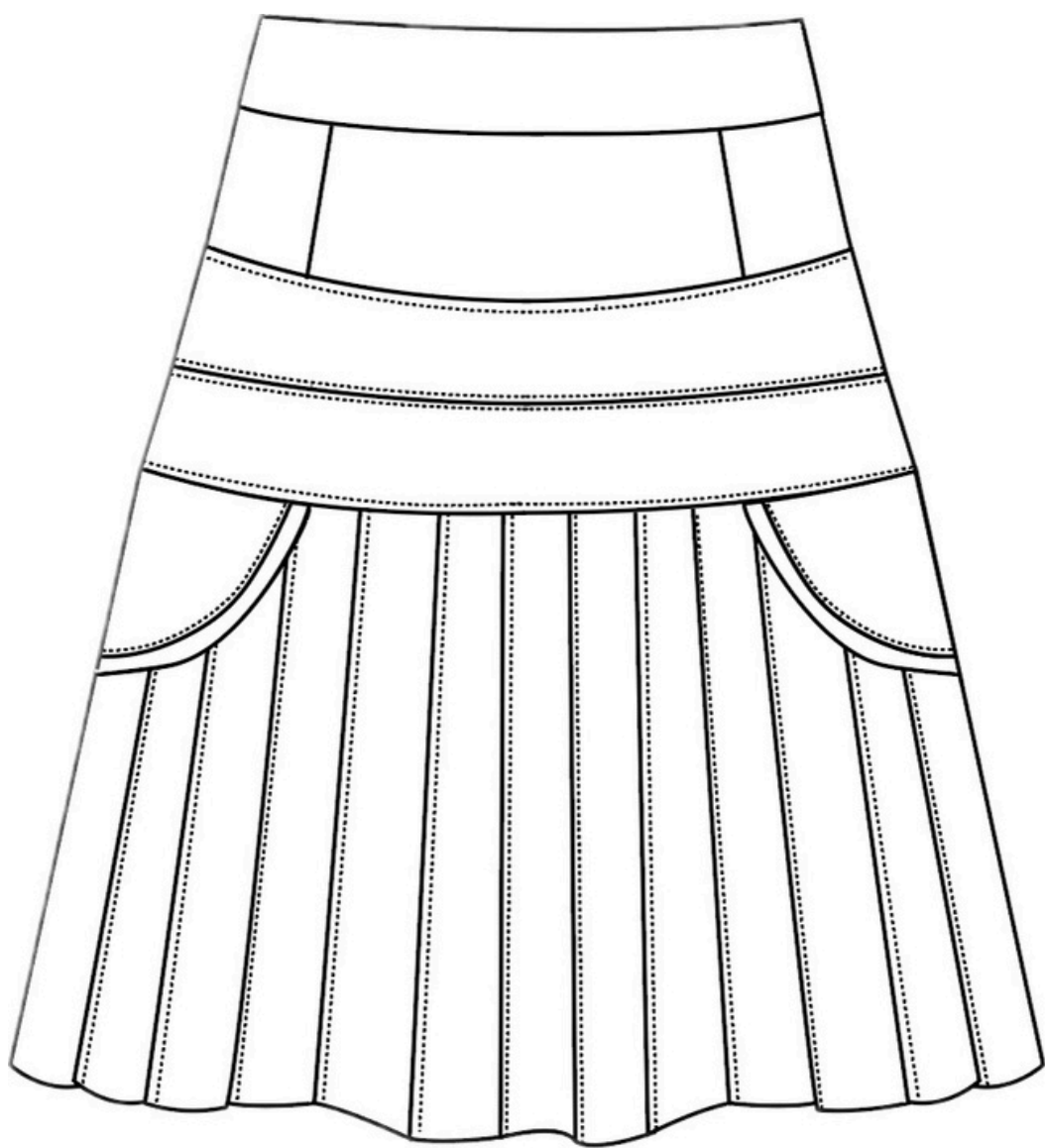
Leather-covered
snap buttons

Curved pocket

Machine
pleated leather



Back



The Look





An intimate glimpse into a crafted
world of **FORM**, **MATERIAL** and **DETAIL**

